

Mo-Velt Grüner Veltliner

Wine Spectator

88pts



Label Artwork

The Label on Mo-Velt Grüner Veltliner was painted by an Austrian artist named **Adi Holzer**. The wine was released 2006 for **Mozarts 250th birthday**, hence the **Mo in Mo-Velt**. Adi Holzer has the largest collection of Mozart inspired artwork in the world, this being his most famous piece.

Wine Spectator

The 2015 Vintage received 88 points from **Wine Spectator**. Making Mo-velt the best valuable Grüner Veltliner in the Market at an SRP of \$12.99

Austrian Wine Trend

In recent years Austrian wine has become a hot trend in the US market with **Grüner Veltliner leading the way**. Grüner Veltliner has become a leading option for crisp refreshing whites with a consistent increase in demand for the varietal.

Customer Advantage

Varietal Trends

Grüner Veltliner has seen an increase in demand over the last few year and has now become a great alternative to **Pinot Grigio and Sauvignon Blanc**. Grüner Veltliner is exotic, bright and crisp, some joke and call it "Pinot Grigio with flavor"

Bright Packaging

The Mo-Velt packaging is hard to miss, with the **bright colors and intriguing artwork**. Mo-Velt tells a story, grabs consumers attention and the packaging color scheme directly correlates to the style of wine.

Reviews/Quality

"Apple and lentil flavors are juicy and well-spiced in this medium-bodied white. Pastry notes linger on the moderately spiced finish." -**Wine Spectator 88 Points 2015**

About Mo-Velt



1. Artwork/Story
2. Varietal Trend
3. Wine Spectator Review
4. Bright Packaging

"An 88 point Gruner Veltliner under \$15, like summer in a bottle"

Mo-velt

SRP

	Price	SRP
Mo-Velt	\$	\$12.99