



## Lake Travis High School PTO Sponsorship Opportunities | 2017-2018

Are you interested in supporting our growing community while capturing the attention of our families and educators? All income we generate helps fund enrichment seminars, fulfill teacher/campus wish lists, and provide educational programs that benefit Lake Travis High School students, faculty, staff, and community. Donations we receive from our local business community assist us in our mission to *enrich the education of each student*. We have two ways you can support us, either through our **Community Promotional Sponsorship** or our **Community Connection Sponsorships**. Thank you for your support.

<b>Ways to Sponsor</b>	<b>Community Promotional Sponsorship</b>	
1. Cavalier Package	<ul style="list-style-type: none"> <li>• <b><u>Business Logo on PTO Banner</u></b> (displayed outside on school days before meetings)</li> <li>• <b>Online Directory Ad/Logo Recognition</b> (ad on landing page and logo on 1 school page) This goes out to the entire district. Choose school: LTHS ___ LTMS ___ HBMS ___ LPE ___ LWE ___ LTE ___ BCE ___ SHE ___ WCHE ___</li> <li>• <b>Tweet a Week</b> (recognizing business for their support)</li> <li>• <b>School PTO E-New Logo Recognition</b></li> <li>• <b>PTO Website Logo Recognition</b></li> <li>• <b>Bi-Monthly PTO Facebook Shout Outs</b> (thank you/special offers)</li> </ul>	___ <b>\$1500</b>
2. Red Package	<ul style="list-style-type: none"> <li>• <b>Online Directory Logo Recognition</b> (Choose 1 school page) This goes out to the entire district. Choose school: LTHS ___ LTMS ___ HBMS ___ LPE ___ LWE ___ LTE ___ BCE ___ SHE ___ WCHE ___</li> <li>• <b>Tweet a Week</b> (recognizing business for their support)</li> <li>• <b>School PTO E-News Logo Recognition</b></li> <li>• <b>PTO Website Logo Recognition</b></li> <li>• <b>Bi-Monthly PTO Facebook Shout Outs</b> (thank you/special offers)</li> </ul>	___ \$1000
3. Black Package	<ul style="list-style-type: none"> <li>• <b>Online Directory Name Recognition</b> (Choose 1 school page) This goes out to the entire district. Choose school: LTHS ___ LTMS ___ HBMS ___ LPE ___ LWE ___ LTE ___ BCE ___ SHE ___ WCHE ___</li> <li>• <b>Tweet Twice a Month</b> (recognizing business for their support)</li> <li>• <b>School PTO E-News Name Recognition</b></li> <li>• <b>PTO Website Name Recognition</b></li> <li>• <b>Monthly PTO Facebook Shout Outs</b> (thank you/special offers)</li> </ul>	___ \$500

\*\* All Business Logos and Names will have hyperlinks to their own websites\*\*

LTHS PTO is a 501(c)(3) non-profit organization of the US Internal Revenue Code. EIN: 45-4856797

Please make check(s) payable to **LTHS PTO**

TOTAL \_\_\_\_\_

You may e-mail your ad in Adobe PDF, JPEG, format to: [fundraisingvp@lthsppto.org](mailto:fundraisingvp@lthsppto.org)

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

Web address for PTO website and/or E-News hyperlink: \_\_\_\_\_



Ways to Sponsor	Community Connections Sponsorship	
1. Appreciate Teachers and Staff	If participating with meal..... <ul style="list-style-type: none"> <li>• <b>Single</b> - August "Welcome Back"</li> <li>• <b>Single</b> - September</li> <li>• <b>Single</b> - October</li> <li>• <b>Single</b> - November</li> <li>• <b>Single</b> - January</li> <li>• <b>Single</b> - March</li> <li>• <b>Single</b> – April</li> </ul>	<ul style="list-style-type: none"> <li>• \$250</li> <li>• \$500</li> <li>• \$500</li> <li>• \$500</li> <li>• \$500</li> <li>• \$500</li> <li>• \$500</li> <li>• \$500</li> </ul>
2. Principal Welcoming Event	<ul style="list-style-type: none"> <li>• New Parent Principal's Welcoming Event (September)</li> </ul>	<ul style="list-style-type: none"> <li>• \$275</li> </ul>
3. Homecoming Parade & Extravaganza	<ul style="list-style-type: none"> <li>• Sponsorship - Logo or name on candy bags, on 620 banner, and on advertisement flyer and e-flyer (limited spaces) <b>Deadline Sept. 15</b></li> <li>• Food Trucks (20% of Sales from the Event)</li> <li>• Labeled water bottles</li> <li>• Reserved vendor spot (limited spacing) <b>Deadline Oct 2</b> <ol style="list-style-type: none"> <li>1. Goods and Service Booth (2 parking spots)</li> <li>2. Goods and Service Booth (1 parking spot)</li> </ol> </li> </ul>	<ul style="list-style-type: none"> <li>• \$500</li> <li>• \$500</li> <li>• \$500</li> <li>• \$250</li> </ul>
4. PTO General Meetings	<ul style="list-style-type: none"> <li>• Sponsor a LTHS General PTO Meeting</li> <li>• Sept. 11 ___ Oct. 16 ___ Nov. 13 ___ Feb. 12 ___ April 9 ___ May 14 ___</li> </ul>	<ul style="list-style-type: none"> <li>• \$500</li> </ul>
5. Enrich the Community	<ul style="list-style-type: none"> <li>• Speaker Series – One Evening Event (varies)</li> </ul>	<ul style="list-style-type: none"> <li>• \$375</li> </ul>
6. School wide Roundup	<ul style="list-style-type: none"> <li>• Sponsor the PTO table at Roundup</li> </ul>	<ul style="list-style-type: none"> <li>• \$500</li> </ul>
7. General Support Thank you for supporting our general fund. ☺	<ul style="list-style-type: none"> <li>• \$1000.00 or more _____ (choose your amount)</li> <li>• \$500.00 - \$999.99 _____ (choose your amount)</li> <li>• Any amount up to \$499.99 _____ (choose your amount)</li> </ul>	<ul style="list-style-type: none"> <li>• _____</li> <li>• _____</li> <li>• _____</li> </ul>

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Thank you!

TOTAL: \_\_\_\_\_

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You may e-mail your ad in Adobe PDF, JPEG format to: [fundraisingvp@lthspato.org](mailto:fundraisingvp@lthspato.org)

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

Web address for PTO website and/or E-News hyperlink: \_\_\_\_\_

PTO President- Brandye Rocca 760-403-6138