

MCCA Membership Meeting –Capitol Civic Centre, Kadow Room 8am. Wednesday, October 14, 2015

Meeting called to order at 8:05a.m. by Chair, Cathy Karl. Attendance sheet was passed around. Minutes of last meeting (available on line www.DowntownManitowoc.org) and Treasurer's Report both accepted.

Guest Reports:

Chamber of Manitowoc County: N/A (All hands on deck for Business Summit today!)

Progress Lakeshore - Peter Wills talked about the Chamber Business Summit. He also shared info about employment statistics in the area, stating that Manitowoc County has 1500 manufacturing job openings and Sheboygan County has 2500 job openings.

Manitowoc Area Visitor & Convention Bureau - Jason Ring reported that 75,000 copies of the Visitors Guide would be printed this year. The MAVCB is also redesigning the web site including more community pictures. On Nov. 17 Manitowoc Maritime Museum will host a meeting at 6:00 concerning the Marine Sanctuary. We were asked to try and get people to attend this meeting to show our support for the Sanctuary.

City of Manitowoc – N/A

Connect Communities – N/A

Farmers' Market – N/A

OLD BUSINESS

Visitors Guide Wrap Up; Crossings Future – There are enough businesses for the Visitors Guide, payment for those included is due to MCCA by 12/31/15. Crossings is still open for discussion.

HarvestFest Wrap Up – Weather didn't co-operate, but lots of people were still in the stores.

Nominations/Bylaws – There were 3 candidates appointed to the Board, Jody Dubinsky, Jeremiah Novak and Rolf Johnson. The By-Laws Revisions will be emailed for vote.

Balloon Glow - Gary Stolp showed a copy of the 'Living Here' magazine that featured a photo of the recent Balloon Glow on the cover and reminded everyone next year's event will be 8/19/16.

New Business

Treat Street – This first time event will be, Halloween, 1:00 – 3:00, Sat. Oct 31. Participants are encouraged to offer a Treat, Bounce Back Coupons etc. for parents along with treats for kids. Trunk or Treat ideas were discussed.

Evergleams on Eighth – Also a first time event, will run Nov 19-Jan 3 2016. Selected stores will feature vintage aluminum trees in their front windows and a walking tour map of those windows will be available. More info as details unfold! Contact Cathy Karl with questions.

Small Business Saturday - Nov 28th, always a busy day, more info at:
<https://www.americanexpress.com/us/small-business/shop-small/>

Upcoming Events: Rolf Johnson talked about the Haunted Sub & Pub, Oct. 30 & 31, 7-11 and reminded all about Subfest next year July 8-10 and to attend the Sanctuary meeting.

Meeting was adjourned at 9:20

Submitted by Jody Dubinsky, Acting Secretary