



51ST JAMBALAYA FESTIVAL SPONSORSHIP OPPORTUNITY

Dear
Festival Friend,

The Jambalaya Festival Association is looking forward to celebrating its 51st Gonzales Jambalaya Festival beginning on Friday, May 25th, 2018. The Jambalaya Festival showcases a culture and tradition unique to our community, Ascension Parish. The Festival weekend features delectable cuisine, incredible live music, carnival rides and games, and entertains tens of thousands of visitors who come to pass a good time.

The World Champion Jambalaya cooking contest hosts over 100 cooking teams competitively vying to be crowned the Jambalaya Champion of the World. The distinct style of blending onions, meat, spices, and rice in an iron pot that is cooked over a wood fire, inspired Louisiana Governor, John McKeithen to proclaim the City of Gonzales as "Jambalaya Capital of the World" in 1968.

The Jambalaya Festival Association is a volunteer-run, non-profit organization that funds numerous charitable and civic projects year-round with the proceeds from the Festival. In 2017, we were proud to serve our community by supporting charitable events including Relay for Life, Special Olympics, the Boys and Girls Club and numerous others. These opportunities are made possible through countless volunteers and generous sponsors throughout our community. We hope you'll join our efforts to serve our neighbors, both local and those further away, by becoming a sponsor of our 51st Gonzales Jambalaya Festival. We invite you to visit our website, www.jambalayafestival.org, or call us directly if you'd like more information on the Festival or our Association. We appreciate your consideration and we look forward to seeing you on May 25th.

Sincerely,

Wally Taillon

Jambalaya Festival Association President

2018 FESTIVAL SPONSORSHIP INVESTMENT CATEGORIES

\$20,000 Grand Champion Sponsor (limited to one sponsor)

- Appreciation plaque
- Framed 2018 Festival Poster
- Company name / logo prominently displayed on festival website and all print media
- 4x8 banner displayed on main stage along with naming rights of stage
- 3x6 banners displayed on other entertainment stages
- Three jambalaya dinners serve up to 200 each, hosted at the Jambalaya Association building or at your chosen facility (mutually agreed date)
- Two weekend VIP parking passes

\$10,000 Golden Paddle Sponsor

- Appreciation plaque
- Framed 2018 Festival Poster
- Company name / logo prominently displayed on festival website and all print media
- 3x6 banner displayed on main stage
- Two jambalaya dinners serve up to 200 each, hosted at the Jambalaya Association building (mutually agreed date)
- Two weekend VIP parking passes

\$5,000 Silver Stage Sponsor

- Appreciation plaque
- Framed 2018 Festival Poster
- Company name / logo on festival website and sponsor board located on festival grounds
- 3x6 banner displayed on an entertainment stage
- Two jambalaya dinners serve up to 200 each, hosted at the Jambalaya Association building (mutually agreed date)

\$2,500 Iron Pot Sponsor

- Appreciation certificate
- Framed 2018 Festival Poster
- Company name / logo on festival website and sponsor board located on festival grounds
- 4x3 banner with company logo displayed in cooking area
- Jambalaya dinner serves up to 100 (mutually agreed date, available for pick up)

\$1,000 Friend of the Festival Sponsor

- Appreciation certificate
- Framed 2018 Festival Poster
- Company name / logo on festival website and sponsor board located on festival grounds
- 4x3 banner with company logo displayed in cooking area
- 6 complimentary jambalaya plate dinners including soft drink

2018 JAMBALAYA FESTIVAL SPONSORSHIP INVESTMENT

Mail all entries to:
Jambalaya Festival Association | P.O. Box 1243 | Gonzales, LA 70707

COMPANY NAME: _____ LEVEL OF SPONSORSHIP: _____

CONTACT PERSON NAME: _____

CONTACT PERSON PHONE NUMBER: _____ EMAIL: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____



PAYMENT INFORMATION

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CHECK

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CREDIT CARD



CARD NUMBER: _____ EXPIRATION DATE: _____ SECURITY CODE: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SIGNATURE OF REPRESENTATIVE: _____

CHECKS CAN BE MADE OUT TO THE JAMBALAYA FESTIVAL ASSOCIATION

****In order to have your logo on our website and print media, please email your logo to jamfestassociation@gmail.com****

**Jambalaya Capital of the World -
Gonzales, La Inc.**

501C3 Non-profit Organization
Tax ID: 30-0644703

ALL DONATIONS ARE TAX DEDUCTIBLE



I agree to contribute \$_____ to the 2018 Jambalaya Festival to be held May 25-27, 2018 on Irma Blvd. in Gonzales.

If your company is interested in volunteering or should you have any questions, please email jamfestassociation@gmail.com