

**FOR IMMEDIATE RELEASE:**

**EXCLUSIVELY HOME IMPROVEMENTS DELIVERS PREMIER HOME IMPROVEMENT RESOURCE**

*Best Deals Book Expands Its Reach with Exclusively Home Improvements Magazine to 200,000 Households, the Largest Targeted Advertising Network in Sarasota & Manatee*

April 4, 2016 – SARASOTA, FL – Best Deals Book, Southwest Florida’s premier advertising magazine, today announced it is now delivering its newest magazine - Exclusively Home Improvements (EHI Mag) to 100,000 households across Manatee & Sarasota Counties. EHI Mag is an editorial-free advertising publication focused on the local Home Improvement industry. EHI Mag features the best home improvement companies in Sarasota and Manatee counties providing local home owners a premium home improvements resource to protect and beautify their homes.

*“These two advertising publications perform extremely well for us. We now only advertise in Best Deals Book and EHI Mag. We were able to reduce our overall marketing budget while increasing our top line revenue, said Michael Harris – Owner, Affordable Closets Inc.”*

*“We have tried almost everything in search of consistent quality sales leads. We started with Best Deals Book and then added EHI Mag. In the early going we were skeptical but the numbers speak for themselves. We highly recommend them for any local business, said Domenick Falconetti – Owner, Domeniks’s Blinds & Décor”*

*"We selected EHI Mag and Best Deals Book to help grow our business, we have been very pleased with the results to date, said Bob Falahee – Owner, Marygrove Roll Screens"*

EHI Mag delivers a rich editorial-free advertising magazine in a high-quality, high-gloss format providing consumers a guide to help discover local home improvement product and service professionals. The advertising magazine features beautiful ads from local businesses operating within Sarasota & Manatee Counties in a variety of popular home improvement categories including Window Replacement, Closet & Garage Solutions, Blinds, Shutters, Landscape Lighting, Pools, Pavers, Screens, Awnings, Air Conditioning and many more valuable products and services to beautify and protect your home.

*“EHI Mag provides local consumers a luxury home improvement resource to help guide them when searching for reputable and trustworthy home contractors, said Walter Kostiuk – Publisher”*

EHI Mag is a complimentary magazine delivered to Affluent households on a monthly basis and connects consumers with the best local home improvement contractors. Select households in Manatee & Sarasota Counties will now receive EHI Mag in their mailboxes; facilitating growth and commerce in the home improvement sector improving the value, luxury and life of your home.

For more information or to advertise your business, contact us at 941.200.0123 or email [Advertise\[at\]EHIMAG.com](mailto:Advertise[at]EHIMAG.com).

#### About Best Deals Book & EHI Mag

Best Deals Book LLC and Exclusively Home Improvements Inc. are privately held companies headquartered in Sarasota, Florida. The Companies publish high-quality, high-gloss advertising-only magazines and together are the largest targeted direct-response network in Sarasota & Manatee Counties.

To learn more about Best Deals Book and Exclusively Home Improvements Inc., visit [www.bestdealsbook.com](http://www.bestdealsbook.com) or [www.ehimag.com](http://www.ehimag.com) . To advertise contact, [advertise\[at\]bestdealsbook.com](mailto:advertise[at]bestdealsbook.com).