



DISTRIBUTION MAP CHARLOTTE COUNTY



Charlotte County

Includes: Englewood, Port Charlotte, Charlotte Harbor, Harbor Heights, Rotonda West, Punta Gorda, Placida

33946, 33947, 33948, 33950, 33952,
33953, 33954, 33955, 33980,
33981, 33982, 33983, 34224

ZONE 4 50,000 Homes

2018 Distribution Schedule

ISSUE	AD DEADLINE	IN-HOME
JANUARY	1/05	1/15
FEBRUARY	1/25	2/15
MARCH	2/30	3/15
APRIL	3/30	4/15
MAY	4/30	5/15
JUNE	5/30	6/15
JULY	6/30	7/15
AUGUST	7/30	8/15
SEPTEMBER	8/30	9/15
OCTOBER	9/30	10/15
NOVEMBER	10/30	11/15
DECEMBER	11/30	12/15

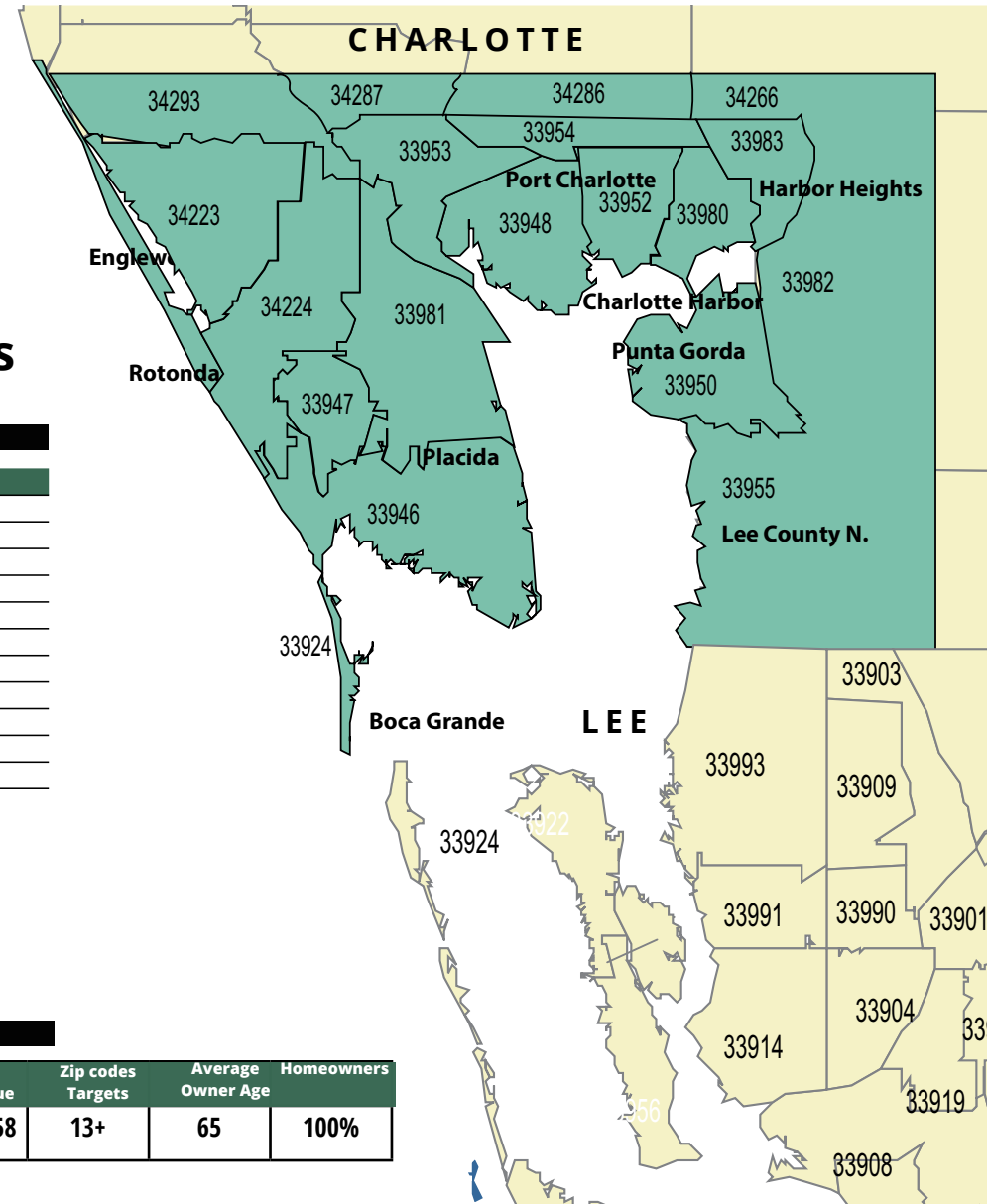
 3 Day USPS Delivery

 No Delivery

Demographics Average

Average Net worth	Average Income	Average Home Value	Zip codes Targets	Average Owner Age	Homeowners
\$455,600	\$65,206	\$274,558	13+	65	100%

*Please note zip code distribution may vary slightly due to seasonal shifts per quarterly list revisions.



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