



## FOR IMMEDIATE RELEASE

### ***Report Shows Wireless-Embedded Smoke and CO Alarms is Part of Internet of Things Sales Growth in 2016***

**Seattle, WA – February 7, 2016.** Peletech Corporation (Peletech), a key developer of next-generation wireless 911-enabled smoke and carbon monoxide (CO) alarms and fire safety technologies, joins in the future sales growth of Internet of Things (IoT) devices for the connected smart home. According to a January 2016 report by the Consumer Technology Association (CTA)<sup>TM</sup>, “The ever-expanding adoption and continued growth of innovations comprising the Internet of Things (IoT) will help lead the U.S. consumer technology industry to a record-setting \$287 billion in retail revenues (\$224 billion wholesale) in 2016.”

According to the CTA report, the smart home technology segment, comprising smart thermostats, and smart smoke and CO alarms, is forecast to reach sales of 8.9 million units in 2016, a 21 percent increase over 2015. “The exponential growth of the IoT and the lightning-fast speed of innovation are key reasons we’ll see such strong growth across so many tech categories ... We believe newer categories, continuing innovation and improving economic conditions provide additional cause for industry optimism.” said Gary Shapiro, president and CEO, of the CTA. “While the industry is currently focused primarily on Wi-Fi-based “smart” smoke and CO alarms, manufacturers will need to further differentiate their future products by incorporating new life safety innovations that provide early notification directly to 911-dispatch centers and first responders,” said Noel Woodard, President of Peletech.

**About Peletech.** Peletech Corporation provides consulting and project management services to the fire safety services industry, fire protection industry, and government and the non-profit fire services community. Peletech is committed to developing and promoting innovative solutions and technologies to save life and property from fire and carbon monoxide dangers.

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