



Credits, Articulations & Prerequisites

This program offers excellent career opportunities for both male and female students.

Credits:

Cross credit with some academic courses (including 4th year related math, VPAA, math & science) may be available and will be reviewed on a case-by-case basis with each district's counseling department.

Articulations:

- Ferris State University
- Washtenaw Community College

Prerequisites:

- C or better and instructor approval to go on to the advanced level

Program Description

This program prepares students to apply technical knowledge and skills to the production of radio and television programs. Students learn how to operate the wide variety of video, sound, lighting, and other broadcasting equipment necessary to produce audiovisual productions while also learning how to critically view media messages. The students work individually and in crews to plan, prepare, produce, and distribute news broadcasts, interviews, and promotional and/or technical videos.

Students are evaluated based on their adherence to professional production standards including: equipment selection and use, small and large-group communications, public speaking, critical responses, writing for broadcast and the screen, research, and planning and executing each stage of a production including scripting, storyboarding, filming, editing, and distribution. Students build technical skills alongside the soft skills vital to modern careers. Trenton's television studio has been an established community resource for over 35 years. Projects address the wide variety of distribution formats used by media outlets.

Special Features

Leadership and work-based learning opportunities available.

STATEMENT OF COMPLIANCE

The Downriver Career Technical Consortium complies with all federal laws and regulations of the U.S. Department of Education. It is the policy of the Downriver Career Technical Consortium that no person on the basis of race, color, religion, national origin or ancestry, age, gender, marital status, disability or limited English proficiency shall be discriminated against or excluded from participation in any program or activity to which it is responsible or for which it receives financial assistance from the U.S. Department of Education. Furthermore, the consortium will encourage participation by all of the above.

Adopted by the Downriver Career Technical Consortium
November 23, 1982