



Dear Friend of the Community,

On behalf of St. Cloud Youth Football & Cheer, it is my pleasure to extend an invitation to you and your company to partner with us and become a sponsor of the 2022 Pop Warner Football and Cheer Season! The St. Cloud Youth Football association is a non-profit organization, run entirely by volunteers, whose primary objective is to cultivate the talents of our young athletes.

Our Mission is to unite our young players and cheerleaders by developing their interest in sportsmanship and competition. We promote the value of education and academic excellence; while emphasizing the importance of maintaining a healthy balance between scholastic and athletic endeavors. Our players and cheerleaders are mentored to learn the fundamentals of the game, the challenge of competition and the reality of defeat. Parents and Coaches together will commit to providing a fun, safe environment that promotes teamwork, gamesmanship and the spirit of the St. Cloud community. We are the St. Cloud Bulldogs!

Your sponsorship will assist with the very high costs that accompany the operation of this league, such as: officials, insurance, equipment, trophies, and administration fees. Your sponsorship will also provide scholarship opportunities to the children of parents with financial limitations.

We understand that there are many people asking for help, and that our timing for such a request may not be the greatest, all we ask is that you please take a moment to review the enclosed sponsorship material. It is our sincere hope that you and your company will be able to find a comfortable level of sponsorship for the St. Cloud Youth Football League this year. Your commitment and support will have a lasting impression as you help fulfill the hopes and dreams of our young boys and girls.

If you have any questions or require additional information, please feel free to contact us. We look forward to hearing from you soon.

Sincerely,

St. Cloud Youth Football
Teresa VanCour – Sponsorship/Fundraiser Coordinator

scyfsponsorship@gmail.com

St. Cloud Youth Football & Cheerleading
PO BOX 702028
St Cloud, FL 34770-2028
Attn: Sponsorship



PLATINUM (limited to 2 sponsors) \$1,500 or more

- Premium display area for you to promote your business at all home games
- Scoreboard sponsor (2 full color 3x5 banners displayed)
- Official sponsor of 2 home Pop Warner games
- Display area for you to promote your business at all home games (with your own tent. Etc)
- 30 word or less scripted “shout out” announced at every home Pop Warner game
- Name on SCYF website with link to business
- Promoting of business through social media
- Name on back of 2022 Sponsor Shirt

GOLD \$1,250- \$1499

- Official sponsor of 2 home Pop Warner games
- Display area for you to promote your business at 2 home games (with your own tent. Etc)
- 30 word or less scripted “shout out” announced at every home Pop Warner game
- Name on SCYF website with link to business
- Promoting of business through social media
- Name on back of 2022 Sponsor Shirt
- 2 3x5 full color banner displayed at every home game

MAROON \$1000- \$1249

- Official sponsor of 1 home Pop Warner game
- Display area for you to promote your business at 1 home game
- 20 word or less scripted “shout out” announced at every home Pop Warner game
- Name on SCYF website with link to business
- Promoting of business through social media
- Name on back of 2022 Sponsor Shirt
- 2 3x5 full color banner displayed at every home game

SILVER \$600- \$999

- Name on SCYF website with link to business
- Promoting of business through social media
- Name on back of 2022 Sponsor Shirt
- 15 word or less scripted “shout out” announced at every home Pop Warner game
- Team Plaque
- 1 3x5 full color banner displayed at every home game

BANNER LEVEL \$350- \$599

- 1 3x5 banner displayed at every home game.

If you would like to sponsor a specific division please remember that it is on a first come, first paid basis. Your commitment which includes payment, must be submitted prior to April 30, 2022. If payments are not received your request will be opened up for another sponsor. All new sponsors are to submit commitment by June 15, 2022.



SPONSORSHIP REQUEST FORM

Sponsorship Level: Please Circle Your Selected Level of Sponsorship

BANNER SILVER MAROON GOLD PLATINUM

****Sponsorship commitment MUST be received by dates specified****

Make Checks Payable To: St. Cloud Youth Football

St. Cloud Youth Football, PO BOX 702028, St Cloud, FL 34770-2028, Attn: Sponsorship

Name of Sponsor: _____

Contact Name: _____

Mailing Address: _____

City: State: Zip: _____

Contact Phone Number: _____ E-mail Address: _____

Date of Check _____ Amt of Contribution: \$ _____ Check No.: _____

Name To Display on Banners: _____

Phone Number for Banner (If Different): _____

Web Site Address: <http://www> _____

*We will need to receive a copy of your artwork to be able to provide you a banner.

Signed: _____

SCYF USE ONLY

Received by: _____ Art Work Received: _____

Check Received: _____ Signed Off By Sponsor: _____