

# Delaurence's Mini Catalogue No. 25

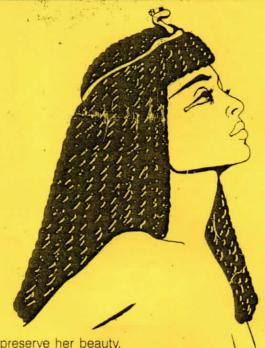
Selections from DeLaurence's Large Catalogue

# TO PRESERVE HER BEAUTY

She Would Have Worn A Malachite Stone



Malachite



CLEOPATRA, it is believed, wore malachite stones to enhance and preserve her beauty.

But beauty is not the only reason women desire malachite talismans. Its copper properties are said to have a curative effect on asthma, heart diseases, wounds, toothache and poisoning. The malachite stone is sacred to Venus who is always there to help those in love.

Malachite, mounted by DeLaurence in a ring, is a thing of beauty. The stone, cut in the oval cabochon style, is a beautiful verdigris green shot through with dark veins. Mounted in contrasting shining sterling silver, it is indeed the talisman of beauty, health and love.

Your ring will be custom made for you alone, and DeLaurence will send the DeLaurence prayer for beauty, wealth and love with your ring.

RING No. 565S. The Cleopatra Malachite Ring. Please send your finger size with your order. Please allow six weeks for fabrication and delivery.

SEND YOUR ORDER TO:





# DeLaurence makes the "SHAMAN" Diamond Ring for YOU! - on order



LATEST DESIGN FOR MEN RING NO. 619

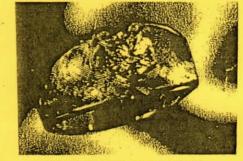
# DO YOU KNOW WHAT A SHAMAN IS?

HE is "a priest-doctor who uses magic to cure the sick, to devine the hidden, and to control events that affect the welfare of the people."

AND NOW - DeLaurence can make this sign-symbol of the Shaman - the DIAMOND RING.

#### DIAMONDS AND GOLD

DeLaurence makes the ring of 10 karat solid yellow gold and sets it with a genuine one-half carat size diamond — the perfect combination. Mystics need and demand real materials in their work, and DeLaurence gives them REAL gold and REAL diamonds, — no imitations, plastics or



LATEST DESIGN FOR WOMEN RING NO. 620

synthetics. DeLaurence goes even further, — with your ring you will receive some very good advice, suggestions and prayers for the ambitious mystic. DeLaurence puts all into this ring for you, including hand work and style — and it's affordable.

RING NO. 620. DeLaurence's "SHAMAN" Diamond Ring for women. Price, including air post and registration: U.S.:

There is a charge of \_\_\_\_\_\_\_ for sizes larger than 9. Please be sure to send your finger size with your order. Please allow five to six weeks for fabrication and delivery.





ATEST DESIGN FOR WOMEN



LATEST DESIGN EDR MEN RING NO. 578

#### THE DIAMOND.

Symbol of the Conqueror and

**RING NO. 579** 

"I AM SAFE FROM ALL HARME IS THE motto of many wearers of Diamonds.

#### A Really Big Diamond . . . At a Low Price!

Here is the way to bring your enormous power and your many hidden abilities out from under a bushel. Show the world what you are and what you can do. Make the scene wearing this big one-carat size ring and the cats will drop dead. It doesn't cost much either. Let this grab you: Only for a one-carat diamond set in a beautiful 10-karat yellow gold ring. If you want a "Talisman" ring to show off power and ability, this is the daddy of them all.

RING NO. 578. One carat size diamond set in a 10-carat yellow gold mounting. Illustration is larger than actual size in order to show detail. Send size of finger with order Del aurence's "Diamond Talisman" instructions, prayer and suggestions for wearing sent with this ring. . Please allow five to six weeks for delivery. Price:

including air post and registration. U.S.

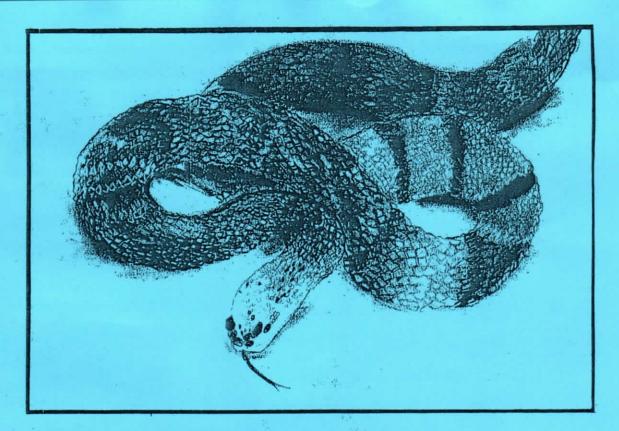
- FOR WOMEN ONLY -

RING NO. 579. One carat size diamond set in a 10-carat yellow gold mounting. The latest design in jewelry for women. Illustration is larger than actual size in order to show detail. Send size of finger with order. DeLaurence's "Diamond Talisman" instructions, prayer and suggestions for wearing sent with this ring. . allow five to six weeks for delivery. Price: U.S. including air post and registration.

SEND YOUR ORDER TO:

DeLaurence

P.O. BOX 8988 MICHIGAN CITY, IN. 46360-3322 U.S.A. PHONE: 219-878-8712



# **NOBODY** would fool around with this animal.



DeLaurence's "Guardian Snake" Ring. Shown larger than actual size to illustrate detail.

He is feared and respected — and you can be feared and respected, too. In this day and age when we all have so much to fear, it would be wonderful if there were some force that would protect us.

DeLaurence believes that a snake would do a pretty good job of quarding, and that there would be a lot less crime if everybody had one. If you can not carry a snake around with you day and night to protect you, the next best thing is DeLaurence's sterling silver "Guardian

Snake" ring. With DeLaurence's "Guardian Snake" prayer you can build a wall of psychic protection around you that should support and reinforce your self confidence and your sense of security. This is a ring to wear all the time. Sterling silver will tarnish but it is easily restored to its original brillance with a little polish. This ring comes to you easily and quickly in an envelope (no carton necessary). Please send FINGER SIZE with your order. Please allow six weeks for delivery.

RING NO. 624S. DeLaurence's sterling silver "Guardian Snake" ring with prayer and instructions. DON'T FORGET YOUR FINGER SIZE!

RING NO. 624G. DeLaurence's "Guardian Snake" ring cast in polished 10 kt. yellow gold, with prayer and instructions. PLEASE DON'T FORGET TO SEND YOUR FINGER SIZE!

Direct from the Ashram



DeLaurence's Own "Guru"Ring DeLaurence's

"Ring of Power"



#### FOR THOSE WHO ARE DETERMINED TO GET WHAT THEY WANT

Here at last is DeLaurence's own RING OF POWER. It is for those who believe in the occult and are determined to use it to get the things they want. The instructions accompanying the ring touch on the major areas of human need — love, success, money, power, respect. These are the areas in which the Guru serves humanity and if any of these subjects interests you, this is the ring for you. Here in a simple piece of jewelry is the culmination of the accumulated wisdom of the magi whose beginning is lost in the mists of time. The occult has no greater gift to the cognoscenti, and now it can be yours.

#### A BEAUTIFUL RING BEAUTIFULLY ENGRAVED

The "Guru" ring is solid sterling silver artfully engraved. The accompanying DeLaurence "instructions" are all you need to embark on what may well prove to be the greatest adventure of your life. This should be a door opening on a whole new way of life. Perhaps, at last, there will be the exhilaration of love known, success achieved, money in plenty, power in excess and respect from all. This is the new day we're all waiting for. Please send finger size with your order. Please allow five to six weeks for delivery.

Ring No. 554G. The "Guru" ring in 10 kt. solid yellow gold.

Ring No. 554S. DeLaurence's own "Guru" Ring cast by DeLaurence in solid sterling silver.

PLEASE NOTE; There is a charge for large sizes: For ladies' rings larger than 9, the charge is U.S.:

For gentlemen's rings larger than 11. the charge is U.S.: .



#### DeLaurence's Own "JOB" RING For those who need work

Made in DeLaurence's own shop of STERLING SILVER



#### BE POSITIVE

This is no time for depressed, negative thoughts. Forget your failures and mistakes. Look to the future, and determine that you are going to enjoy a better life. Keep firmly in mind that you are going to get work. Maybe not at the first try, and you must be persistent. You've got to try in many places and for different kinds of work and you've got to keep at it. Success seems to come to those who keep at it, who do not get discouraged by failures, who keep faith in themselves and their ability.

Ring No. 586G. The "Job" ring in 10 kt. solid yellow gold.

Ring No. 586S. DeLaurence's own 'JOB' Ring cast by DeLaurence in solid sterling silver. Please send finger size with your order. Please allow five to six weeks for delivery.

PLEASE NOTE: There is a charge for large sizes: For ladies' rings larger than 9. the charge is U.S.:

For gentlemen's rings larger than 11 the charge is U.S.:

#### FAITH

This is a backup to the practical, psychologically positive attitude toward getting work, and it uses your parapsychological powers. This attitude toward life's problems seeks to use the forces of the unseen universe to solve them. It uses concentration, meditation and prayer, and those who use it say it works. DeLaurence will help you try it. The Ring offered here is the start. It helps to remind you to pray and by accepting it as a positive symbol it should help to reinforce your success-focused forces. DeLaurence's suggestions & prayers come with each Ring.

SEND YOUR ORDER TO:

DeLaurence

5

## DeLaurence's Rings

#### RED CORAL PROTECTION FOR MEN

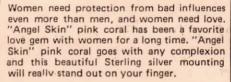


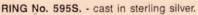
Red coral fights bad influences. Are you fearful, depressed and hung up? Are you up tight? Do you think you are obsessed by evil influences? Red coral is the gemstone many use when they feel like this. If you think ill luck is dogging you, why not try a genuine red coral ring? Cabochon cut, polished, red coral mounted in Sterling silver. Perfect for a man.

RING No. 596S. - cast in sterling silver.

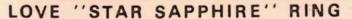
RING No. 596G. - 10 kt. solid yellow gold.

#### "ANGEL SKIN PINK CORAL FOR WOMEN





RING No. 595G. - in 10 kt. solid yellow gold.





The "Star" in the stone in this Ring is believed by lovers to mean faith, hope and destiny. Beautifully imitating a star sapphire you can enjoy seeing the star in this sterling silver set ring. "Love" Talisman and "Instructions" with each ring.

RING No. 507S. - cast in sterling silver.

#### MAY THE HOLY VIRGIN PROTECT YOU Bring your whole family and yourself under



Bring your whole family and yourself under Her protection. Join the millions who pray to Her every day. This is the Virgin's own miraculous medal made into a sterling silver Ring. Just right for wives, daughters, mothers and sweethearts.

RING No. 536S - cast in sterling silver.

#### CRUCIFIX RING



Will you have the help and protection of Jesus in the dangerous days ahead? Here is a lovely ring with corpus of Jesus on the Cross moulded in sterling silver. DeLaurence's prayer will help make Jesus mean much more to you when you wear this ring.

RING No. 591S. - cast in sterling silver. RING No. 591G. 10 kt. solid yellow gold.

#### BLACK CORAL, THE LOVE PULLER



Girls, you've a right to love and life. Learn how rich and fun exhilarating experience can be. Learn what black coral can mean in a woman's life and repeat the black coral prayer you get with your ring. Exquisite sterling silver mounting.

RING No. 547S. - cast in sterling silver. RING No. 547G. 10 kt. solid yellow gold.



# DeLaurence's EMERALD LOVE RING May be just what you need

Because DeLaurence has combined the mystical and fabled power of the emerald with the sign-symbols of universal love, and the prestige of solid yellow gold. Who would assemble more powerful elements than these in the service of love? Here you have the forces of gems, mysticism and metal in a combination of energy greater than the sum of its parts.

RING No. 563.

#### "HEALTH RING"

Legend has it that Salus, daughter of Aesculapius, was worshipped as the goddess of Health, and this is said to have been her Signet. Sterling silver. Five paper "health" talismans and leather case to carry them in without extra charge.

RING No. 610S.



#### TURQUOISE AND SILVER INDIAN RING

Ladies TURQUOISE and SILVER Indian Ring DeLaurence's "Medicine Man" ring made by the Navajo Indians. The genuine "Sky Stone" natural turquoise set in nickel silver. Turquoise is the stone the Indians believed brought wealth and luck, drove out demons and protected from danger, injury and illness.

Sizes 7, 8 and 9 only available. For sizes 10 and larger, there is an additional charge of \$10.00 U.S.

RING No. 564S.



#### BLACK CORAL, THE PEOPLE PULLER

Attraction, attributed to black coral by wizards looming through mists of time — this is what makes black coral the Talisman it is today. Hard to make friends, keep lovers? Try black coral. This is a man's ring, handsomely fashioned in sterling silver. Black coral prayer with each ring.

RING No. 548S. - cast in sterling silver. RING No. 548G. 10 kt. solid yellow gold.



Please send finger size with your order. Please allow five to six weeks for delivery.

There is a charge for large sizes.

PLEASE NOTE: For ladies' rings larger than 91/2, the charge is U.S.:

For gentlemen's rings larger than 111/2, the charge is U.S.:

# DeLaurence's Sterling Silver Rings

#### "EGYPTIAN GUARD" RING



"Harm Me Not" engraved inside the shank of this big handsome ring is part of the exorcism warding off evil for which this signet is distinguished.

RING No. 505S. Sterling Silver.

RING No. 505G. 10 kt. solid yellow gold.

#### "LUCKY SEVEN" RING

Very popular with gamblers and sports minded people of both sexes, the seven Greek vowels have been a luck sign from the most ancient times.

RING No. 500S. Sterling Silver.

RING No. 500G. 10 kt. solid yellow gold.



#### "EGYPTIAN SIGNET AND SEAL" RING



The engraving of this traditional signet is believed to be an order to the arcane powers to do the bidding of the wearer.

RING No. 541S. Sterling Silver.

RING No. 541G. 10 kt. solid yellow gold.

#### PENTAGRAM RING

Said to have been worn by the old master occultists and to have signified immense power. Standard equipment for practitioners of the mystic arts.

RING No. 506S. Sterling Silver.

RING No. 506G. 10 kt. solid yellow gold.



# CHINESE "GOOD LUCK" RING

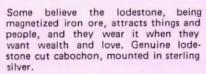


Good luck — we all want it. Here's the way thousands seek it — by wearing what is perhaps the most famous of all good luck rings, the Chinese Good Luck Signet. De Laurence's latest design features this ring in sterling silver. This is a handsome attention attracting ring for men or women who'd like a little bit of luck.

RING No. 520S. Sterling Silver.

RING No. 520G. 10 kt. solid yellow gold.

#### LODESTONE RING



RING No. 517S. Sterling Silver.

RING No. 517G. 10 kt. solid yellow gold.



#### KING SOLOMON SIGNET



This is the happiness ring. This is the ring that should help you see the silver lining in the dark storm coluds. "Things will get better" is the message you get from this ring and DeLaurence's prayer and instructions. The inscription is believed to mean: "This shall also pass."

RING No. 511S. Sterling Silver.

RING No. 512. 10 kt. solid yellow gold.

#### ZODIAC BIRTH SIGN RINGS

Your birth sign engraved on a beautiful signet design exclusive with DeLaurence. State day and month of birth. Enjoy the power of your birth sign. DeLaurence's birth sign prayer with your ring,

RING No. 560S. Sterling Silver.

RING No. 560G. 10 kt. solid yellow gold.



#### PALEO-MAGIC AMBER RING



Amber has been an apotropaic talisman for thousands of years. It was believed to be a cure for almost everything and a shield against witchcraft and sorcery. The belief that amber has magic power may have developed from the electricity amber generates when rubbed. Genuine amber in sterling silver with DeLaurence's instructions.

RING No. 552S. Sterling Silver.

RING No. 552G. 10 kt. solid yellow gold.

#### GAMBLER'S RING

WHEN YOU PLAY, wear DeLaurence's Ring. Women and men wear it at the horse track, at the dog track, at the card and dice table. They wear it when they play the lottery - whenever they take a chance-on anything.

RING No. 573S, Sterling Silver.

DeLaurence's "Gambler's" Ring hand made in solid sterling silver and cast with DeLaurence's secret winning invocation. DeLaurence sends with your ring the private winning prayer and full instructions for its wear, care and use. Price, including, handling, packaging and air post: RING No. 573G. 10 kt. solid yellow gold. Allow six weeks for delivery.



Please send finger size with your order. There is a charge for large sizes. Please allow five to six weeks for delivery.

For ladies' rings larger than 91/2, the charge is U.S.:.

For gentlemen's rings larger than 111/2, the charge is U.S.:

PLEASE NOTE:

# DeLaurence's Jewelry

#### HORSEPLAYERS' "WINNERS" RING



How can you expect to win if you don't carry the symbol of your wish with you every minute? Wearing this ring gives you the whole thing: the winning horse's head and the lucky horseshoe. DeLaurence's winning horse prayer with your ring.

RING NO. 528G 10 kt. solid yellow gold. RING NO. 528S Solid sterling silver.

Please allow six weeks for delivery.

#### PROTECTION — by the "EVIL EYE"



Ward off the whammie the way the Egyptian magicians did. If somebody has the evil eye on you, try the "EYE of HORUS," protector of pharaohs. This is the weirdest ring you ever saw: a flip top, with the "Eye" on one side and the ankh cross of everlasting life on the other. Sizes, 7, 8 and 9 only.

**RING NO. 545** 

Please allow six weeks for delivery.

#### THE STONE FROM OUTER SPACE

This is the meteorite ring — the UFO ring, the ring of unlimited power from the "OTHERWORLD" out there. This ring is set with a genuine meteorite that DeLaurence will cut just for you! Did God hurl this stone to Earth just for you? Set in sterling silver this is one of the most striking rings you will ever see. Formed by unimaginable heat and pressure, this stone represents the towering power of the universe - just



RING NO. 569G 10 kt. solid yellow gold. RING NO. 569S Solid sterling silver.

#### "BINGO" RING



Like to hear the announcement "Bingo"? Of course you do. It means you win and winning is the name of the game. Here's the ring for you gamblers - DeLaurence's "Bingo" ring. Wear it for that "I will win" feeling and pray the way DeLaurence dictates. Cast in sterling silver with instructions and prayer.

RING NO. 571G 10 kt. solid yellow gold. RING NO. 571S Solid sterling silver.

#### HAITIAN RING OF LUCK

#### DeLaurence Presents the Ring of the Oungan Priest of the Haitian Loa



And now it is made and offered by DeLaurence with either of two lucky stones, set in 10 kt. solid yellow gold. One of these is the bloodstone, the heliotrope, a jewel from India, of green chalcedony sprinkled with oxydized red spots resembling blood. The other, the Diamond, is world famous for its power to bring good fortune to the wearer.

RING NO. 621. DeLaurence's Voodoo Lucky ring set with a genuine bloodstone in a 10 kt. solid vellow gold gypsy mounting.

RING NO. 622. DeLaurence's Voodoo Lucky ring set with a genuine diamond of approximately one fifth carat, in a 10 kt. solid yellow gold gypsy mounting. Please send finger size with your order. Please allow six weeks for fabrication and delivery. DeLaurence's Voodoo prayer for luck and suggestions for wearing come with your ring.

#### Ladies' "JUJU" Jade and Gold Ring

Jade has been the ageless symbol of venturesome and intrepid women since the time of Cleopatra, the princesses of the Persian gar-dens and the ancient palaces of China. Its clear green colour reflects the fathomless depths of womanhood — always mysterious to men. Beautiful women have worn jade as a good luck talisman for love, gambling or for whatever their fancy yearned.

RING NO. 532. DeLaurence's "JUJU JADE" Ring for ladies. Genuine jade and mini side diamonds set in 10 karat yellow gold. DeLaurence's prayer and instructions with your



#### DeLaurence's "MAGIC" MIRROR



DeLaurence's method for developing the psychic powers. Perhaps it can do things for you. All you have to do is ask it. Very useful in every aspect of paranormal psychology. Completely equipped grease pencil for writing messages. Instructions and prayers included.

> MIRROR NO. 866. ADDITIONAL GREASE PEN NO. 867.

SEND YOUR ORDER TO:

DeLaurence

P.O. BOX 8988 MICHIGAN CITY, IN. 46360-3322 U.S.A. PHONE: 219-878-8712

## DeLaurence's Products



#### Casters of spells use -"TRANSCENDENTAL"

If you practice the thaumaturgic & paraphysical arts you need an aspersing agent. "Transcendental" Perfume is the ideal sprinkling liquid combining high quality with the perfect odor for those wishing to evoke the spiritual world. "Love" Talisman and "Instructions" with each bottle.

Perfume No. 603, One-half ounce.

Perfume No. 604. One ounce.

#### ANOINTING:

A SACRED RITE, with "VALE OF KASHMAR"

Proper preparation for spiritual practices is essential if one is to achieve the communication or the psychic state desired. A fine anointing Perfume like "Vale of Kashmar" impinges most favorably on the olfactory sense. Try it before your next seance.

Perfume No. 2220. One ounce.

Perfume No. 2221. Two ounces.

Perfume No. 2222. Four ounces.



#### "MUSK" OIL

#### WHERE DO THOSE CATS GET THEIR VIRILITY?

Musk is the male odor of virility. It is penetrating and long lasting - the unforgettable male. Now you can have the greatest of Love Oils. Whatever your love problem, this Oil may make you feel better.

Perfume No. 779. Flacon of 6 cc

Cologne No. 884. Four ounce bottle.

#### **DeLAURENCE'S EGYPTIAN PROTECTION BRASS PLATE**

Ancient Egyptians used this amazing amulet for protection from physical and supernatural enemies. Engraved and sculptured on many materials, it shielded every phase of life. It was called the "Cippus of Horus." Budge, in his "Egyptian Magic" describes it as a "gigantic amulet engraved with magical figures and words of power." There is not an Egyptian delty of any importance omitted and there is no demon or symbolic evil which is not shown in a conquered state. Many of them are accompanied by the texts of magical formulae and magical names of power.

DeLaurence has etched the "Cippus of Horus" on a brass plate. In this form it is convenient to carry on the person, in purse, pocket or billfold. Or it may be placed anywhere about the house where the entire family is a consideration. The brass plate is durable, may be kept clean and bright with little effort; the round corners make it smooth and pleasant to handle. The etching is deep and bright. You will be impressed and charmed with its appearance. The plate measures 2½ by 3½ inches. (63 by 89 km.) "Instructions" accompany each plate.



PLATE NO. 533. DeLAURENCE'S EGYPTIAN PLATE

#### "Golden Aura" Perfumes



DeLaurence's

GOLDEN AURA

LOVE

6 00

No. 753. "Love" Perfume

755. "Money Drawing" Perfume

757. "Compelling" Perfume

759. "Lucky" Perfume

761. "Success" Perfume

763. "Memory" Perfume

765. "Learning" Perfume

767. "Job" Perfume

769. "Dominating" Perfume

773. "Attraction" Perfume

775. "Power" Perfume

901. "Protection" Perfume

903. SOLID "Protection" Perfume

762. "Success" Perfume 764. "Memory" Perfume 766. "Learning" Perfume

No. 754. "Love" Perfume

768. "Job" Perfume

760. "Lucky" Perfume

770. "Dominating" Perfume

758. "Compelling" Perfume

774. "Attraction" Perfume

776. "Power" Perfume

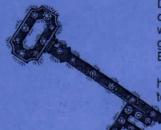
902. "Protection" Perfume



longer arcailable No longer available)



#### Selections from DeLaurence's Catalogue



DeLaurence's Own Golden MASTER KEY. DeLaurence alone brings you the golden Master Key to wear or carry with you always. Those who face intellectual trials or problems love to carry the Master Key in the pocket where its reassuring conformation is said to give new confidence to the mind. Those who must speak to large gatherings or even to just one individual of importance, or on an important subject, often like the Master Key. Examinations and tests, competition for jobs, political office — all require a mind completely confident.

The "Master Key" is solid 10 kt. yellow gold-filled — bright rich yellow gold. It is made by master craftsmen who have given it a fascinating and intriguing appearance. Two inches long (2") it is substantial and satisfying to the

touch. Interpretive suggestions are given with every "Key".

KEY NO. 542C. "Key" with 26" neckchain to wear suspended from neck.

KEY NO. 544. "Key" with plain back to carry as mascot or pocket piece.



WANT LOVE? Hang this talisman on the wall and join the love hungry. DeLaurence's "love prayer" and instructions come with it. Live with it and love it. Printed with gold ink on genuine parchment and covered with clear plastic. 18 by 21 cm. Very large.

KEY NO. 892.



"PROTECT THIS HOME" PARCHMENT PICTURE TALISMAN. If you fear for the safety of your home, you will be interested in this beautiful talisman printed with gold ink on genuine parchment and mounted in plastic. 23 by 30 cm. Suggested use and prayer come with it.

KEY NO. 891.



"PROTECTION" IDENTIFICATION BRACELET. These bracelets carry on the reverse side of the identification plate next to your skin, DeLaurence's own invocation and plea to the Deity. This invocation is out of sight — known only to you. On the top of the plate, DeLaurence will inscribe your initials, making it your very own "Protection" bracelet. The men's bracelets measure 8½" (22 cm.) and the women's 7" (18 cm.) in circumference when closed and they cannot be enlarged.

DeLaurence's "Protection" identification bracelets are composed of heavy curb link chain attached to the gold color identification plate. Each bracelet is engraved specially, on order. Suggestions for wearing and

"Protection" prayer from DeLaurence come with each bracelet.

KEY NO. 605 "Protection" Identification Bracelet for men. Send your initials with your order. Please allow five to six weeks for delivery. No C.O.D.'s.

KEY NO. 606 "Protection" Identification Bracelet for women. Send your initials with your order. Please allow five to six weeks for delivery. No C.O.D.'s.

no Longer available



"GUARD" LOCKET for women and children. Holy Cross on the front of this locket is like the Sword of the angel Gabriel protecting the heart from all harm. Hang this locket about your neck, or your child's, or give it to your wife and children, and feel secure about them. The locket, of shining 1/20 14 karat gold filled gold, can be opened and inside is the LORD'S PRAYER in tiny print, but you can read it with the naked eye. You can put tiny pictures in the locket, too — pictures of loved ones you want to keep close to your heart.

KEY NO. 534C.



"GUARD" MEDAL for WOMEN. Women find strength, solace and encouragement in the Spirit of the "Blessed Virgin Mary." Why not carry her image about you at all times and gather force from her imminence? DeLaurence's Sterling Silver Medal has a medallion of our Virgin Mother set into Mother-of-Pearl on an octagonal plate with a long curb link chain. The reverse is engraved with a spiritual "guard" mark, and the words: "Blessed Virgin, please guard me from all harm." This medal will prove a beloved gift for any woman or child. Please order by KEY NO. 522. Incidentally, the outer edge of the design is beautifully ornamented with marcasite.

KEY NO. 522C.

SEND YOUR ORDER TO:



P.O. BOX 8988 MICHIGAN CITY, IN. 46360-3322 U.S.A. PHONE: 219-878-8712



#### MERCHANDISE OF SPECIAL INTEREST SELECTED FROM OUR GREAT CATALOGUE





"GOLD-FINDING" HEN. This is the image of a hen, cast in alloy gold and about one-half inch in size. It is worn usually suspended from the neck but may be carried about anywhere on the person. There is a legend that one of Napoleon's soldiers was taken inside of one of the Pyramids in Egypt by a venerable Magi who taught him the secrets of life and gave him a "hen" which always led him to money and gold when he needed them. Many like to wear our hen, probably with this in mind. The "Hen" comes to you complete, ready to wear with a 26" (65 cm.) neckchain.

KEY NO. 515C. "HEN" and Chain.



"KAVACHA" TALISMAN PENDANT. This is an octagonal pendant about five-eighths inches long by one-fourth inches in diameter. It encloses a prayer — one of the "slokas" from the "Holy Sastras." In translation, the prayer is said to read "It is the great giver of wealth and good graces. It destroys all dangers and difficulties, eradicates all sorts of poisons and bestows victory at all times." This talisman pendant is very popular. Complete with neckchain 26" (65 cm) long, ready to wear about the neck.

KEY NO. 504C. "KAVACHA" and NECKCHAIN.



NEED PROTECTION? WEAR YOUR BIRTHSIGN! People in the highest places rely on astrology these days. Why shouldn't you? DeLaurence will engrave your birthsign on a sterling silver disk, one inch in diameter (2½ cm) and attach a twenty-six inch neckchain (66 cm). Men and women wear these disks and feel safer. DeLaurence's prayer for protection, and instructions, comes with each disk.

Zodiacal Talisman No. 623C. Please state day and month of your birth on your order. Allow DeLaurence six weeks to make and deliver this work to you.



CRUCIFIX OF CHRIST. DeLaurence's "Guardian Angel" Crucifix, gold-filled, to hang from the neck. The crucifix is 2½ cm. long. Christ's sacrifice to save humanity made the cross the symbol of the Savior — The Lord God who would protect us from Evil. In this belief we wear the crucifix; that Christ will throw his protecting cloak about us in our hour of need. With 65 cm. (26") neckchain.

KEY NO. 501C.



**MONEY! COME TO ME!** DeLaurence "Midas Touch" Billfold has a secret pocket for accumulating high denomination money. With it you receive special suggestions and your choice of parchment paper talisman for Money, Love, Success, Protection, or Health. State your preference.

**KEY NO. 795** 



"LEARNING" TALISMAN FOR JOB CANDIDATES AND STUDENTS. Engraved with DeLaurence's own pictograph. This talisman is made for candidates for jobs, students — anyone trying to pass an exam. It is 28 mm in diameter (11/8"), yellow gold-filled and comes attached to a 66 cm. gold color chain, AND — DeLaurence's advice and prayer to pass that examination.

TALISMAN NO. 551C.



PRESIDENT KENNEDY "LUCKY" HALF DOLLAR SILVER COIN. DeLaurence has these "Lucky" coins for you with a prayer and "Instructions." People want these "Lucky" coins commemorating the wonderful President "Jack" Kennedy of the United States. Wouldn't everyone like to succeed, to enjoy power and love like President Kennedy did?

KEY NO. 654 KENNEDY HALF DOLLAR.



SOCCER PLAYERS! HERE'S A CHARM FOR WINNERS! If you play soccer or bet on it, you need luck. Sock it to 'em with DeLaurence's "Soccer Winners" Charm. Suggestions and prayers with each gold color charm. For men and women. With 65 cm. neckchain.

KEY NO. 523C.

SEND YOUR ORDER TO:



#### Selections from DeLaurence's Catalogue



HANDKERCHIEF impressed with the seven talismans of MONEY, HEALTH, VICTORY, SUCCESS, LOVE, KNOWLEDGE and PROTECTION. This is a handsome, white handkerchief of beautiful lustrous rayon, about 15 inches square. It is carefully and artfully impressed with seven seals from the "GREATER KEY OF SOLOMON." With the handkerchief you receive the famous "KEY OF SOLOMON" Money and Success talisman on parchment paper. The handkerchief may be washed as often as necessary to keep it clean, but should be carried constantly on the person. Those who carry these handkerchiefs believe them to be unaffected by any so-called unfavorable influence.

KEY NO. 777.





MASCOT POCKET PIECE. This is a heavy "good luck" pocket piece made of gold colored metal to carry in the pocket or purse. It is 1% inches or about 3½ cm. in diameter. It is heavily embossed with an elaborate and artistic design incorporating the "Wheel Cross" for protection, the "Serpent" for health, the "Seal of Solomon" for power, the digit "6" for love, the "Horseshoe" for luck as well as the "Rounded Cross" and the "Four-Leafed Clover" of the same character. The "Deuce of Clubs" is for those who wager for money and the "Sign of Mars" for supremacy in contests of all sorts. There are also the natal signs for each station in the Zodiac. You will find also the "Crux Anasta" representing creative power, and the "Latin Cross" and the digit "7" for luck.

KEY NO. 711.



STAR AND CRESCENT "VIRGIN" PIN. The symbolism behind this beautiful brooch design comes from the East. Isis, the "virgin" Egyptian goddess, was a bovine deity and it's said the "horns" of the crescent are bull's horns, and the star the goddess' crown. Isis was said to know the "words of power" and all magic.

DeLaurence's STAR & CRESCENT "VIRGIN" PIN brooch is and has been popular for thousands of years; men are as interested in the goddess as are women. This beautiful brooch is about 25 mm. in diameter and made of solid sterling silver with silver pin and safety catch so the pin can't be lost.

KEY NO. 535. Please allow five to six weeks for delivery.



POWERFUL LUCKY AMERICAN INDIAN HORSESHOE RING. The Indians use pure steriing silver and turquoise to make this lucky horseshoe ring. DeLaurence offers this big beautiful American Indian ring to those who want the real thing at a reasonable price. You will feel powerful and lucky wearing this ring. Along with your ring DeLaurence sends you the American Indian Lucky Horseshoe Ring prayer. Sizes 9 through 13 only. Please send finger size with order.

RING NO. 611S. Indian Horseshoe Ring. Please allow five to six weeks for delivery.



**SAINT CHRISTOPHER MEDAL.** Everybody likes St. Christopher medals. The Saint who carried the Christ child over the water touches the heart. He personifies strength and bravery — the strong arm to protect the weak and ailing. DeLaurence's St. Christopher medal is made of solid sterling silver, bright and shining, with a long chain to hang it about your neck.

**KEY NO. 510C.** 



"LOVE, LOVE, LOVE!" Proclaim your love to all the world with our LOVERS' MEDALS. Wear them proudly for everyone to see. Symbol of electric attraction and fiery love. DeLaurence's LOVERS' MEDAL proves you cherish the one and only person in the world for you. You could not find more beautiful jewelry than this gold plated medal and 65 cm (26") neckchain.

KEY NO. 529C. DeLaurence's LOVERS' MEDAL.



**THE THUNDERBIRD** — powerful American Indian talisman. Protection, peace and plenty. The Thunderbird watched over them, helped them in war and through famine, drought and sickness. Engraved, gold-filled 28 mm. in diameter with 65 cm. neckchain.

KEY NO. 546C.

SEND YOUR ORDER TO



P.O. BOX 8988 MICHIGAN CITY, IN. 46360-3322 U.S.A. PHONE: 219-878-8712



DeLaurence's "BONZO DREAM STONE." Here is a genuine green jade "scarab"—a favorite Eastern talismatic form, convenient for carrying it in the pocket or purse. Dream on your "BONZO" and see if your dreams come true Carrying case and instructions.

KEY NO. 514. Please allow five to six weeks for delivery.



WRITE YOUR EXAMINATIONS with DeLaurence's "PSALM" ball point pen. Inscribed with blessings from DeLaurence. Instructions for use include prayers for success in life and love. If you want to pass that examination we suggest you order this pen today.

PEN NO. 825.





LET ST. LAWRENCE TRY TO SETTLE YOUR NERVES, Quiet your fears. Calm down. Take it easy. If you are happy in mind, you are likely to be healthy in body. Let St. Lawrence take you by the hand and lead you, so to speak. into the peaceful places of the soul, where you can bathe in the health giving waters of respite and nepenthe. Men. women and children wear St. Lawrence's sterling silver medal because they believe in the health and peace it may bring. The medal is 18 mm. diameter and comes with a 26 inch chain. DeLaurence's free St. Lawrence prayer with each medal.

KEY NO. 502C.



NAME OF GOD TALISMAN. The tetragrammaton, five-pointed startalisman is believed by many to contain the gist of the mysteries and keys. Worn for protection from evil influences. Thought to give gift of prophesy and give one command of all powers. With 65 cm neckchain.

KEY NO. 652C. 10 kt. yellow gold disk 25 mm in diameter, with gold filled neckchain. Please allow five to six weeks for manufacture and delivery.

KEY NO. 653C. Sterling silver disk 25 mm in diameter with 65 cm neckchain. Please allow five to six weeks for manufacture and delivery.



CHAIN O' POWER! Neckchain for the he-man - for the macho man - the man o' power. DeLaurence's instructions and prayer with this 18" (44 cm.) gold-tone neckchain with clasp. DeLaurence's best chain for men. **CHAIN NO. 574.** 



"ENCHANTRESS" NECKCHAIN for the seductive woman. Solid 14 kt. yellow gold "rope" type chain. Will not kink or tangle. With DeLaurence's suggestions and "instructions" for the seductive woman. Two mm diameter. CHAIN No. 630. "Enchantress" Neckchain. 18 inches. 45 cm. Please allow six weeks for delivery.

"ENCHANTRESS" BRACELET for the seductive woman. Solid 14 kt. yellow gold "rope" type chain. Will not kink or tangle. With DeLaurence's suggestions and "instructions" for the seductive woman. Two mm diameter,

BRACELET No. 631. "Enchantress" Bracelet. Seven inches. 71 cm. Please allow six weeks for delivery. allow six weeks for delivery.

## DeLaurence's Candles and Incense

#### "HYPNOTIC" BRAND CANDLES

Magicians selected these colors. Odorless, smokeless, dripless and long-lasting. 30½ cm. (12 in.) long. Standard base. Sold only by the dozen, not broken. Prices per dozen include handling and shipment by surface mail. Too heavy for air mail.

Please allow seven to eight weeks for delivery.



Order by Candle No.

YELLOW — Candle No. 786 WHITE — Candle No. 787 BLUE — Candle No. 788 GREEN — Candle No. 789 RED — Candle No. 790 No. 791, Special black cape

No. 791. Special black candles Dozen:

# **BAYBERRY CANDLES**

Haunting odor associated with dark and mysterious forest rites for thousands of years. Natural green color.

20 cm (8 in.) long. Sold in pairs only. Prices include handling and post by air.

CANDLE NO. 792.



DeLaurence's "CATALOGUE" Unique in all the world. If you are interested in, or involved in any way in the mystic arts, you should have a copy of this "CATALOGUE." The main feature of it, of course, are DeLaurence's Essays, but it contains also all the books and equipment you've ever dreamed about.

CATALOGUE No. 32.

#### NA

## "BLESS THIS HOUSE"

Safety from vandalism, burglary and robbery is on everybody's mind these days. Prayers for protection with every candle. Will burn for 7 days. Size:  $17\frac{1}{2}$  cm.  $\times$   $7\frac{1}{2}$  cm.  $(7" \times 3")$ . Prices per candle include handling and post.

CANDLE NO. 752.

#### BEESWAX CANDLES

Genuine beeswax required in some operations and by some operators. Natural color. 33 cm. (13 in.) long; standard base.

Prices for six candles only; lots not broken, include handling and post.

CANDLE NO. 817.



#### TROUBLE DOLLS

In the land of Guatemala the Indians tell this old story. They teach that when you have troubles, share them with your dolls. Remove one doll for each problem. Before you go to sleep, tell the doll your trouble. While you are sleeping the dolls will try to solve your troubles. Since there are only six dolls, you are allowed only six troubles a day.

**DOLLS No. 726.** 



#### DeLAURENCE'S INCENSE

Dreamily perfumed with the odors prescribed by authoritative rituals, DeLaurence's powdered incense has increased immensely in popularity since first introduced. Long-burning, each incense is distinctly colored. Small jars contain approximately two ounces and large jars about 8 ounces. Prices per jar include handling and post.



Please order by incense number.



The state of the s					
TEMPLE INCENSE: Rose Perfume	Small jar: No. 875 Large jar: No. 876	FOR LUCK			
ORIENTAL INCENSE: Gardenia Perfume	Small jar: No. 877 Large jar: No. 878	FOR LOVE			
BLACK INCENSE: Wisteria Perfume	Small jar: No. 879 Large jar: No. 880	BLACK POWER			
MASTER'S INCENSE: Bergamont Perfume	Small jar only: No. 881	"COMPELLING"			
MUSK INCENSE!	Small jar: No. 882 Large jar: No. 883	FOR LOVE			
PROTECTION INCENSE: Lemon Perfume	Small jar: No. 904 Large jar: No. 905	PROTECTION			
FRANKINCENSE: Small jar only: No. 781, T	his Incense only: U.S.:	FOR RITUALS			

SEND YOUR ORDER TO



# DeLaurence's Rings

#### "EGYPTIAN CONQUEROR" RING



You're safer if you win. That is why DeLaurence calls this the Conqueror's Ring and has "Harm Me Not" engraved inside the shank of this beautiful ring. The intaglio head of the warrior is engraved in genuine hematite — a stone containing iron ore, which is mounted in a rugged man's style ring. If you feel like saying "Harm Me Not" — this is the ring for you.

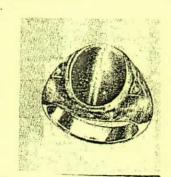
RING No. 590, Ten karat Yellow Gold.

RING No. 590S. Sterling Silver.

# TIGER EYE RING FOR THE FIGHTER WITH DIAMONDS!

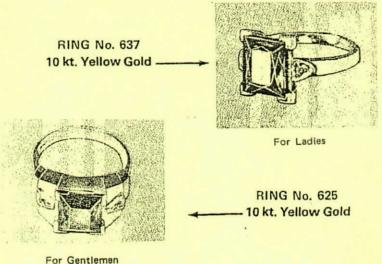
Here's a ring for the man who fights for what he wants and fights to protect what he has. Get the tiger's fierceness into your blood and learn what it feels like to be a man. Very fancy mod florentined 10 karat yellow gold mounting set with 18 mm cabochon cut oval genuine tiger eye flanked with protecting 1/20 carat genuine diamonds. They'll all back off when they see this one on your knuckle.

RING No. 585



#### DeLaurence's "LUCKY" Birthstone Rings

Why not get the most "Power" out of your birth sign by wearing your lucky birthstone? Your lucky color, your lucky day and your lucky birthstone are all part of your very own astrological inheritance. You can benefit, it is widely believed, by utilizing the best qualities of your birth sign. Surround yourself with the good aura of your lucky stars. To help you do this, DeLaurence has mounted the synthetic birthstone of your sign in latest fashion, rings with genuine mini diamonds on each side of your birthstone. DeLaurence gives you a daily astrological forecast "Tomorrowscope" with your ring. State definitely day and month of birth in your order.



#### Por delitiente

#### DeLaurence Makes All of the Rings in this Brochure

Almost all the rings in this brochure are made on personal order only in DeLaurence's own goldsmithing and silversmithing shop. In addition, almost all of them are available in 14 kt. and 18 kt. yellow gold and in 14 kt. white gold.

DeLaurence is pleased to announce the capability to make the "Coventry" ring and the "Secret Panel" ring. If you are interested, write for current quotations. DeLaurence also makes wedding and engagement rings.

Prices: The prices in this brochure are subject to change without notice because of the fluctuations in the prices of precious metals.

Payment: Payment may be made in installments; delivery on receipt of final payment. Shipment may be made C.O.D. for the balance (in the United States only) on receipt of a deposit of one-half.

Delivery: Please allow five to six weeks for goldsmithing, silversmithing and delivery.

Finger Size: DON'T FORGET to send your finger size with your orde

Large Sizes: There is an extra charge for large sizes.

Gold Rings: Women's larger than 9 52500

Men's, larger than 11 & 25 00 FOR EACH SIZE OVER

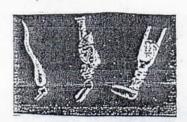
Silver Rings: Women's, larger than 9 \$ 1000
Men's, larger than 11 \$ 1000 FOR EACH SIZE OVER

balpping Charges: Air post, insurance or registration, handling ar packing: please add the appropriate amount to your remittance

IF ORDERING A RING-PLEASE STATE IF IT IS FOR A MALE OR FEMALE

# DO YOU FEEL LUCKY????! DE LAURENCE THINKS YOU SHOULD!!! WITH OUR NEW ETHNIC CHARMS THE CHANCES ARE GOOD!!!!!

#### THE ITALIAN TRIO #4288



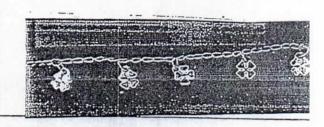
THREE OF THE MOST USED ITALIAN CHARMS. THE HAND WHICH IS SAID TO WARD OFF EVIL, THE HUNCHBACK WHICH IS SAID TO KEEP GOOD HEALTH AND BRING LUCK WHEN YOU RUB HIS BACK, AND THE HORN TO BRING LOTS OF GOOD LUCK.

428BG - 5. FOR A SET IN 10kt GOLD
428BS - FOR A SET IN STERLING SILVER
WEAR THEM ON YOU OWN CHAIN OR PURCHASE ONE FROM US.
GOLD
SILVER

#### THE IRISH 4 LEAF CLOVER ANKLET #429

ANKLETS HAVE ALWAYS BEEN WORN BY WOMEN AS A LITTLE SEXY CHARM MANY FIND ATTRACTIVE. WE HAVE PUT 5 LUCKY FOUR LEAF CLOVERS ON THIS ONE FOR YOU TO ENJOY!!!

PRICE IN 10KT GOLD \$ TRY ONE TODAY AND SEE IF IT BRINGS
SOME LUCKY ATTENTION.



#### LUCKY MAGIC LAMP CHARM

EVERYONE KNOWS THE LEGEND OF ALADDINS LAMP, RUB IT AND SEE IF IT BRINGS GOOD LUCK OR PERHAPS 3 WISHES.

438G - PRICE IN 10KT GOLD

438S - PRICE IN STERLING SILVER \$

WEAR IT ON YOUR OWN CHAIN OR ORDER ONE FROM US

PRICE OF CHAIN GOLD \$
STERLING SILVER \$



# DELAURENCE'S NILE COLLECTION POWERFUL EGYPTIAN TALISMAN DISCOVER THE SECRETS OF THE ANCIENTS MADE ESPECIALLY FOR YOU IN 10KT GOLD OR STERLING SILVER



# 418 MINI TUT LOVE, POWER GOLD SILVER

#412 NEFERTITI & LOTUS BLOSSOM REAUTY & LOVE

COMES WITH FREE PLATE! CHAIN.



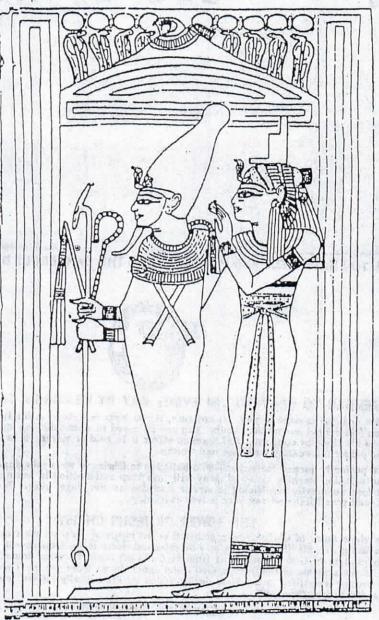
#417 HORUS FALCON HEAD PROTECTION, MALE ENERGY , GOLD , ...SILVER



KING TUT -SIDE VIEW STRENGHTH & LOVE # 408 LARGE GOLD SILVER



#414 CLEOPATRA
LOVE AND BEAUTY
GOLD
SILVER



#410 ISIS
BEAUTY, LOVE AND FERTILITY
GOLD
SILVER



#411 ISIS
BEAUTY, LOVE AND FERTILITY
GOLD
SILVER



#413 EYE OF HORUS LUCK AND POWER GOLD SILVER



#419 LUCKY PYRAMID
GOLD
SILVER



#416
ANNUBUS POWER
PROTECTION, SUCCESS
GOLD
"SILVER



#409 SMALL
GOLD
GOLD
GOLVER

ORIS #415
STRENGTH, VERILITY, PROTECTION
\$ 0 GOLD
\$ USILVER

# BRING PEACE AND LOVE REMOVE EVIL AND NEGATIVE ENERGY FROM YOUR HOME OR WORK AREA. WITH DE LAURENCE POT BOIL. ORDER ITEM #725

IN
TER.
IGE.
DE FOR

A WONDERFUL SCENT WILL FILL YOUR HOME. JUST PLACE CONTENTS IN A PAN WITH SOME WATER AND BOIL IT. LET THE SCENT DRIFT ITS VALE OF ESSENCE THROUGHOUT YOUR HOME OR WORK AREA.

IT CAN ALSO BE PLACED IN A BOWL AS IT IS WITHOUT ADDING WATER. WORKS GREAT AND NO ONE WILL EVER KNOW EXCEPT YOU AND I.

I HAVE HAD MANY COMPLIMENTS USING THIS IN THE HOME AND OFFICE. IT CAN BE GIVEN AS A GIFT TO PEOPLE WHO ARE KNOWN TO BE RUDE OR IMPOLITE AT TIMES. ASK FOR THE GIFT PACK WHEN ORDERING FOR OTHERS WE WILL PACKAGE IT DIFFERENTLY FOR THEM.

SLEEP YOUR TROUBLES AWAY!

WITH THE LEGEND OF DE LAURENCE'S

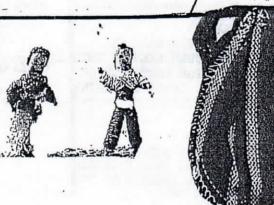
TROUBLE DOLLS

LET THEM TAKE YOUR TROUBLES

WHILE YOU SLEEP.

ORDER ITEM#726

DE LAURENCE WILL SEND YOU YOUR OWN HAND MADE LITTLE FRIENDS FROM THE LAND OF GUATEMALA. WHERE THE INDIANS TELL THIS OLD STORY: THEY TEACH THAT WHEN YOU HAVE TROUBLES, JUST SHARE THEM WITH YOUR DOLLS. REMOVE ONE DOLL FROM ITS CUTE CASE FOR EACH PROBLEM YOU HAVE. BEFORE YOU GO TO SLEEP, TELL THE DOLL YOUR TROUBLE. WHILE YOU SLEEP THE DOLL WILL TRY TO SOLVE YOUR TROUBLES. SINCE THERE ARE ONLY SIX DOLLS YOU ARE ONLY ALLOWED SIX TROUBLES A DAY. ORDER TODAY AND REST FASY##



# "I Need Someone to Watch

Over Me"

#### Don't We All?

IF YOU BELIEVE IN GOD'S LOVE YOU'LL KNOW HE SENT YOUR GUARDIAN ANGEL TO WATCH OVER YOU.

THANK GOD EVERY DAY FOR SENDING YOUR GUARDIAN ANGEL TO WATCH OVER YOU. THANK YOUR GUARDIAN ANGEL FOR WATCHING OVER YOU. De LAURENCE PRAYERS WILL SHOW YOU HOW.



Here's your "Guardian Angel" in symbolic form. Wear her near your heart and She will remind you to pray every day to God and to Her. Thank them for their love and protection, for their support and reinforcement.

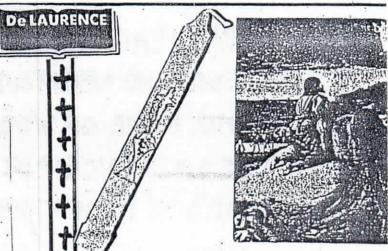
This darling little symbolic "Guardian Angel", friend, is hand cast by De Laurence in sterling silver and plated in 14 kt. yellow gold. God loves everybody - men and women. So you women, you can wear Her suspended from an 18 inch neckchain, or pinned to your blouse or coat. Men, you can wear Her pinned to your lapel, your tie or your shirt, or even out of sight over your heart. Anyway you want to, but wear

De Laurence's prayers come with Her when She comes to you.

PIN No. 632. De Laurence's "Guardian Angel" pin \$ 2500

NECKLACE No. 633 De Laurence's "Guardian Angel" with 18" (45 cm) neckchain. \$2500

Please allow six weeks for production and delivery.



De LAURENCE'S "PRAYER" CANDLE

You need only indicate to De Laurence the reason you wish to pray, a with your PRAYER CANDLE you will receive a prayer intended for the purpose. All of us have new and recurring needs from day to day, and son times we are at a loss for words to frame our thoughts and express our fe ings. Whenever you find yourself in this condition, let De Laurence he you. To be alone and helpless is a terrible state for anyone. Try prayer. The can be no doubt that it assists many and it may help you, too.

You will find it beautiful and inspiring. Suggestions for burning account pany each candle in addition to your prayer.

CANDLE NO. 824 De Laurence's "PRAYER CANDLE". Standard base. Eight inches (21 cm) long. 4 6:00

De Laurence

NUMBER: 400 ST. JUDE MEDAL KNOWN FOR HELPING IN THE MOST DIFFICULT CASES'AND IS SAID TO NEVER FAIL.

NUMBER 401 ST. ANTHONY FOR THE RETURN OF LOST

OR STOLEN ITEMS OR TO BRING BACK THOSE WE LOVE WHO ARE MISSING

NUMBER 402 ST. JOSEPH HELPS IN ALL MATTERS OF PROPERTY OR REAL ESTATE MATTERS, RENT, BUY, SELL.

NUMBER 403 ST. FRANCIS KNOWN TO HELP HEAL THE SICK AND TURN EMEMIES INTO FRIENDS. FOR LOST PETS OR

SICK PETS. PEACE IN FAMILY

NUMBER 405 ST. THERESA

ATTRACTING A MATE TO WED! OR BRING THE FAMILY CLOSES AND SPECIAL INTENTIONS OF THE HEART.

TXUOKE THE GEGENDS OF SAIXIS. WIJH OUR SPECIREMEDAGS CHOOSE ANY MEDAL PRICE STEVER

90675

FOR CENTURIES. MANY IN THE RELIGIOUS CIRCLE HAVE KNOWN THE POWER OF THE SPECIAL RELATIONSHIP THE SAINTS HAVE WITH THE LORD. THEY HAVE USED THEM BY ASKING IN PRAYER THROUGH THE SAINTS IN THEIR MOST DESPERATE TIME OF NEED FOR AID. NOW YOU CAN TOO. EACH MEDAL. COMES WITH A PRAYER TO SAY IN YOUR TIME OF NEED. CHOOSE THE SAINT THAT MOST FITS YOUR PROBLEM AS LISTED ON THE LEFT. ORDER BY NUMBER LISTED. ORDER TODAY AND LET THE SAINTS HELP YOU THROUGH YOUR MOST DIFFICULT PROBLEMS AND SEE A DIFFERENCE IN YOUR LIFE ONLY STRONG PRAYER CAN BRING.

# ARE GREATEST OF ALL IS AND ALL IS AND ALL IN YOUR TIME OF NEED

#400 ST. JUDE FOE HELPING THE MOST DIFFICULT CASES SAID TO NEVER FAIL.

#401 ST. ANTHONY
FOR LOST OF STOLEN ITEMA.
RETREVING LENT MONEY AND
MISSING PEOPLE.

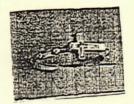
#402 ST. JOSEPH
HELPS IN ALL MATTERS
OF REAL ESTATE, BUYING
SELLING, RENTING, ECT.

#403 ST. FRANCIS HEALS THE SICK, PROTECTS CHILDERN

#405 ST. THERESA HELPS BRINGS THE RIGHT MARRIAGE PARTNER AND BRINGS FAMILIES TOGETHER.

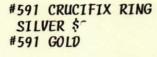
> #427 ST.CHRISTOPHER KEY TRAVEL PROTECTION KEY, KEEP IT ON YOUR KEY RING OR CHAIN \$

#404 DELAURENCE'S ROSARY RING 10 BEADS 10KTY GOLD SILVER





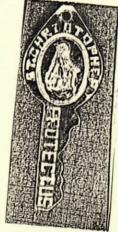
#428 GUARDIAN ANGEL CLIP CAR VISOR CLIP FOR TRAVEL AND AUTO PROTECTION - HEAVY METAL







#536 VIRIGAN MARY RING 10KTY GOLD SILVER 52





#407 MODERN CRUCIFIX 10KTY GOLD SILVER



#406 CRUCIFIX PENDANT PLAII 10KTY GOLD SILVER



#### YOU'VE A LIFE-LONG TALISMAN RIGHT WITH YOU 'TILL THE DAY YOU DIE! YOUR INITIALS

641 BLOCK STYLE MENS





642 DIAMOND SHAPE LADIES

642 DIAMOND SHAPE





641 BLOCK STYLE LADIES

Ty

#### WORLD FAMOUS RINGS

People from all over the world to ask DeLaurence to make rings or them. DeLaurence can make your initial ring and you can be sure it will be hand-made on the highest technical level - you an't do better than this anywhere in the market place.

#### THE MYSTIC TOUCH OF DELAURENCE

The mystic touch of DeLaurence is what you get when DeLaurence makes a ring for you. Inside the shank of your ring DeLaurence ongravos DeLaurence's own private protection invacation. And you know DeLaurence speaks the language of the great over-world, the realm of the spirit, the world of spiritual power beyond the ken of men.

#### IT'S UP TO YOU

Here you can have your own personal private talisman to wear as long as you live. Wear it in good health, prosperity and happiness.

PRICE FOR 10KT GOLD \$
STERLING SILVER \$
DIAMOND INITIALS \$1

ANKH CROSS: LOVELY TALISMAN

OF LIFE FORCE

Have more fun, more experience be



Have more fun, more experience, be loved more. Easy, say those who use the life force. Learn to use the high voltage all around you, to get more pleasure, pep and enthusiasm. Say the prayer sent with your ring and a better life may be possible for you. Fashioned in 10 kt. yellow gold.

RING No. 509. A



Especially For You
From

#### DE LAURENCE CO.

PO. Box 8988 Michigan City, IND 46360 219-878-8712

# WHEN YOU NEED IT MOST

#### WILL YOU HAVE HELP AND PROTECTION IN THE DANGEROUS DAYS AHEAD?



#### REMEMBER TO PRAY TO HIM EVERY DAY BY WEARING A CRUCIFIX RING

Christ will mean more to you, we are sure, if you wear this ring. A finely worked "crucifixion" is curved around the shank. You can be proud to wear this ring openly everywhere and in all kinds of company. DeLaurence offers it in gold or silver. It is so designed as to be proper for wear by both men and women.

It is perfectly proper for anyone who believes in Christ to wear this ring. All denominations will find meaning in it and many will find deep satisfaction in having the Crucifizion in a form so heavily significant in mystic tradition as the finger ring. So wear your ring and read your Bible and say your prayer every day.

#### THE POWER OF JESUS CHRIST

The whole thrust of Christianity is gathered in the image of Jesus on the cross. Here is God's own Son giving his life so that we may be redeemed. Here is the transcendent truth in a direct manifestation of God to protect us from evil. No act could be more dramatic. To surrender life is the supreme sacrifice—even God's Son could do no more for us. This is the rite that has become formalized in the Mass during which we symbolically receive Jesus' life to purify us and deliver us from evil.

#### **EVERYBODY NOTICES IT**

People can't keep their eyes from this ring when they see it on your finger. It is unusual and fascinating and can be worn proudly by women and men, Christian and non-Christian—by whomever recognizes the power for good in this world, the power to defeat evil, the power to protect us from the threatening forces that surround us all. DeLaurence's "CRUCIFIX" Ring has been artistically modeled and executed in gold and silver—work of a high order—fine jewelry. DeLaurence's prayer and instructions come with your ring. You can put it on and wear from the instant you get it.

RING NO. 591. DeLaurence's "CRUCIFIX" Ring in sterling silver.

Suitable for both men and women. Please allow two to four weeks for delivery.

PRICE \$95.00 + POSTAS =

RING NO. 592. DeLaurence's "CRUCIFIX" Ring cast in 10 karat yellow gold. Suitable for wear by women or men. Please send finger size with your order. Please allow two to four weeks for delivery. PRICE \$406.00 PLUS POSTAGE



# DELAURENCE'S NILE COLLECTION POWERFUL EGYPTIAN TALISMAN DISCOVER THE SECRETS OF THE ANCIENTS MADE ESPECIALLY FOR YOU IN 10KT GOLD OR STERLING SILVER

418 MINI TUT

# 418 MINI TUT LOVE, POWER GOLD GOLD

#412 NEFERTITI & LOTUS BLOSSOM REAUTY & LOVE

COMES WITH FREE PLATE' CHAIN.



#417 HORUS FALCON HEAD PROTECTION, MALE ENERGY , GOLD . . . SILVER



KING TUT -SIDE VIEW STRENGHTH & LOVE # 408 LARGE GOLD SILVER



#414 CLEOPATRA LOVE AND BEAUTY GOLD SILVER



#410 ISIS
BEAUTY, LOVE AND FERTILITY
GOLD
SILVER



#411 ISIS
BEAUTY, LOVE AND FERTILITY
GOLD
SILVER



#413 EYE OF HORUS LUCK AND POWER GOLD SILVER



#419 LUCKY PYRAMID GOLD SILVER



#416
ANNUBUS POWER
PROTECTION, SUCCESS
GOLD
""SILVER



#409 SMALL
GOLD

ORIS #415
STRENGTH, VERILITY, PROTECTION
\$ 0 GOLD
\$ 0.31LVER

#### 1006 HERBAL BATH - 30.00\$ (FLAVORS OF BATH CHANGE

PERIODICALLY)

CLEAN YOUR ORA

















#### 6008 MYSTIC MISTS-15.00\$

Help clear out the Negative Energy within your home or vehicle with our new product Mystic Mists. There are six different scents: Chill Pill, Pep Talk, Cool Hottie, Pillow Potion, First Response, and Panic Button

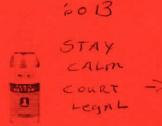
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Love 1

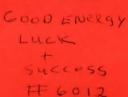




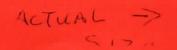








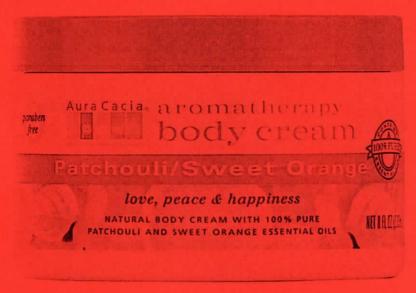




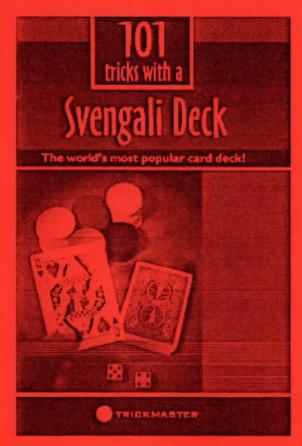


#### 6005— PEACE—LOVE—AND HAPPINESS

#### 8 oz. Jar of Patchouli/Sweet Orange Hand Cream--15.00\$



#### MAGIC CARD AND BOOK SET 6000-15.00\$





# CRYSTAL GAZING CAN HELP YOU!

#### How "Crystal" Gazing Can Help You

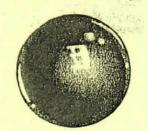
#### Concentration

Concentration — it's wonderful. The results you can obtain if you train your mind to concentrate include ability to understand quickly, to remember longer, to think more clearly, to argue convincingly, and impress people with your firm grasp of a subject. If you are easily diverted from your objectives, if your mind "wanders", if you daydream a lot, you should start working on concentration now. An excellent device for this purpose is the glass "crystal" ball.

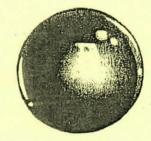
The glass "gazing" ball is ideal not only to develop concentration but also the psychic powers. Many "developed" persons use it for fortune telling, forecasting the future, and for inducing a mental state receptive to spiritual communications. It cannot be iterated too often that ability to concentrate and to use the glass "gazing" ball effectively should assist you in the attainment of your purposes, be they money, power, love, or peace with your own spirit, your friends, relatives, or the world around you.



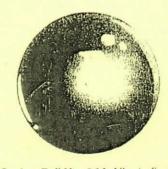
Gazing Ball No. 845. Sixty-five mm solid glass gazing ball (2½") with stand and instructions.



Gazing Ball No. 848. One hundred five mm solid glass gazing ball (4-1/16") with stand and instructions.

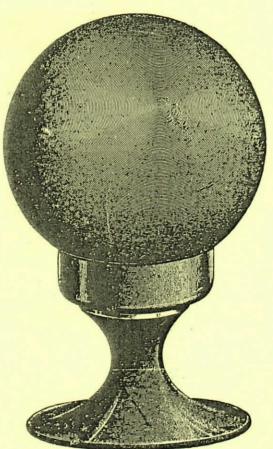


Gazing Ball No. 843. Eighty-five mm solid glass gazing ball (3-1/16") with stand and instructions



Gazing Ball No. 844. Ninety-five mm solid glass gazing ball (3<sup>3</sup>/<sub>4</sub>") with stand and instructions.

# "GAZING" BALLS



BALLS WITH DIAMETERS OF 105 mm, 125 mm and 150 mm AVAILABLE. PRICES ON REQUEST

PLEASE ALLOW SIX WEEKS FOR DELIVERY.

# OILS and POWDERS DeLaurence's own "ANOINTING OIL" A "Guard Oil" for Everyone

Privately compounded by De Laurence of "Temple" incense, all spice cinnamon and pure olive oil, this is the anointing oil for every purpose: personal protection, rituals, prayer meetings — any place or time a mystically significant oil is called for The reverent individual uses a "guard" oil and slient prayer to fortify his soul and protect his material environment;

OIL NO. 803.



## DeLaurence's own Ritual "SPRINKLING POWDERS

"LOVE" brand. Perfume your environment with this delightful powder. Sprinkle a little on the "bed of love". Should help to establish an intimate ambiance for love. Packed in a plain flat envelope with suggestions for use. POWDER NO. 910.

brand. Useful for sprinkling articles used in gambling, such as dice and cards. Sprinkle a little on your tip sheets before making a selection. Carry a little of it in your pocket for luck. Conveniently packaged in a flat envelope with suggestions for use. POWDER NO. 911.

# Brand

#### SPIRITUAL ANOINTING OILS

In authentic Colors Exactly as Described in The Master Book of Candle Burning. Used by some for Baths, Body Anointing.

Exodus, a chapter in the Bible, tells us of the purpose and way Holy Oils were used years ago by high priests for ceremonial rites and spiritual power. Today oils are used for many other reasons. Some Cabalists believe that certain oils will bring love. Others that it will drive enemies away and still others believe it will bring good fortune.

#### Please order by stock number and name:

No. 701. "High John, the Conqueror" oil. No. 702. "Lovers" oil.

No. 703. "Lucky" oil.

No. 704. "Money Drawing" oil.

No. 705. "Protection" oil.

No: 706. "Success" off



# brand

#### Please order by stock number and name:

No. 720. "High John, the Conqueror" sachet powder.
No. 721. "Jinx Removing" sachet powder.
No. 722. "Money Drawing" sachet powder.
No. 723. "Protection" sachet powder.
No. 724. "Success" sachet powder.

#### DELIGHTFULLY PERFUMED

Sachet Powders believe in the use of Sochet Powders believe in the use of Sochet Powders in the use of Sochet Powders in the use of Sochet Powders in a rubbing powder, or some people use socket Powders are rubbing powder, or boby, powder, others use Sochet Powders in little socks and carry them on their person. Some occulists place Sochet Powders around their homes, others place them in the furniture. Regardless of how you use Sochet Powders vou will find that the Brand Sochet Powders are indeed fines.

find that the brand social indeed finer.
We take this apportunity to repeat that the names used in connection with these abeliand water indicative of any power that they may possess, but act as a distinguished brand trade name.





Many people believe the use of Chinese Wash will rid them and those who are dear to them of unclean and evil conditions. Use it to clean the house. 1/2 pint size.

KEY NO. 809.



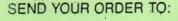


# BATH OILS

Mystics recommend and use these Oils for personal ritual and anointing.



KEY NO. 811.





P.O. BOX 8988 MICHIGAN CITY, IN. 46360-3322 U.S.A. PHONE: 219-878-8712

### DeLaurence's Products

#### DeLaurence's "Divine Guidance" Genuine Myrrh Incense



DeLaurence's "Divine Guidance" brand genuine myrrh incense is the same incense the wise men brought to Jesus. They sought communication with Ged, and believed that with the help of mood inducing Incense they could create a direct channel to the Godhead. Mystics, like you, seek guidance and direc-tion from God. They value anything that will bring them psychologically closer to God. Myrrh is believed to do just that. Try it yourself, DeLaurence sends suggestions and instructions with each jar.

INCENSE No. 885. Jar of approximately seven ounces genuine Myrrh incense

#### DRIVE OUT THAT EVIL ODOR - RID YOURSELF OF A FEARFUL CURSE

What makes beautiful women and strong men shun you? What turns your friends and relatives against you? You know it. EVIL BODY ODOR. Don't let evil influences hold you back. Don't go around in a fell cloud. Come out in the open clean and pure. Don't let dirty habits rob you of the clove, and driendship rightfully yours. DeLaurence's December of the your december of the pour december of the pour december. Prayer you need comes with your december.



DEODORANT NO. 818 Deodorant.



3012 LONG Luck



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#### DeLAURENCE'S SOLID BRASS "AGNICENSE BURNER

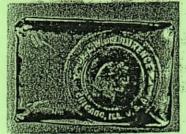
This is another of DeLaurence's imports direct from India. It is the incense burner of "Agni," the fire god, who speaks through the clouds of smoke rising from burning incense. It is a large burner, over 15 cm high, and so capacious that it will burn a large amount of incense over a long period.

BURNER No. 796.



#### WASH AWAY THAT EVIL STUFF

Use DeLaurence's own Soap for that private special use only you know about A high grade product for every cosmeticpurpose DeLaurence's Soap is made in Europe where they



know how to make very special things. De Laurence's Soap will help wash away that evil stuff. Special prayer with every bar.

Soap No. 1002.

#### Protection is a thing called DeLaurence's "GUARD" PERFUME

Used not only at night but even more frequently during the day, DeLaurence's "Guard" Perfume permeates the surrounding atmosphere with a psychologically pro-tective cloud that intervenes between the troubled soul and the menacing world. This Perfume is pleasing and beguiling and a person inclined to mysticism will find it enjoyable for inducing conditions suitable for spirit communication.

Perfume No. 836.



ATTAR OF ROSE for very important psychic work

This very fine quality rose specialty is used extensively by mentalists in their work and experiments. When you need a pungent and lastingirose odoniniyour magicrexperiments you can get none superior to DeLaurence's ATTAR OF ROSE. This is in fact one of the best of rose essential oils.

ATTAR No. 813.





SEND YOUR ORDER TO:

Please allow six weeks for delivery on above items. Delaurens

P.O. BOX 8988 MICHIGAN CITY, IN. 46360-3322 U.S.A. PHONF: 219-878-8712

# NEW SECIET SACRE SCENTS 3.30 MONEY



ADIRS # 4001L PRice 53000



4001m **MEN** PRICE 3000



LADIES FT4002L PRICE 5 30 00



MENS 4002 M PRICE 30 00

Luck



4003M RICE : 3000



-A0195 4003 L PRICE \$ 3000



m PPS + 40041 PRISE 30 00



LADIES 4004 L PRICE 30 00

#### ATTRACTION



LADIES # 4005 PRICE



MEPS 4005 PRICE 30 00 ALITTLE MAGIC

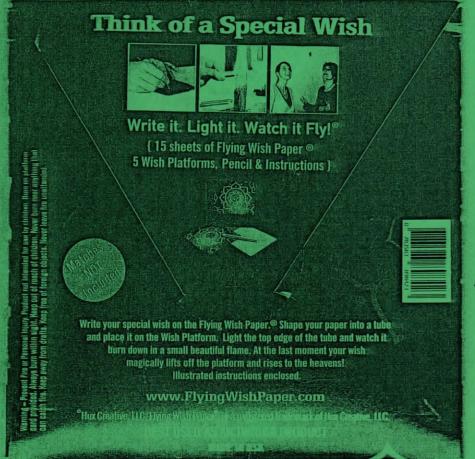
ORDER FROM

#### ATTRACTION

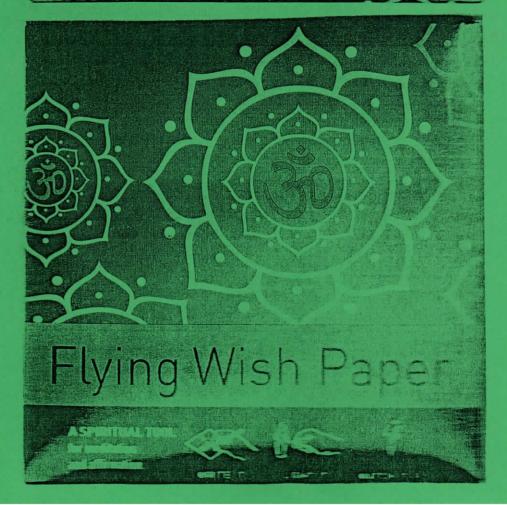


Disguised SO NO ONE KNOWS But YOU SECRET SACred ScenTS SMELL LIKE Popular Perfumes DE LAURENCE 319 878 8712" WITH DELAURENCE #

# PRAYER WISH PAPER



#5000 F12.00 PLUS POST



A OF THE RESULTS OF THE WORKS OF A NGEL !!!

A OF THEM AVAILABLE FOR YOU TO HAVE WITH

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#435 LARGE ANGEL PENDANT 10KTY P SILVER



**#433 SMALL ANGEL PENDANT** 10KTY GOLD SILVER



#436 MEN OR LADIES VICTORIAN STYLE ANGEL RING 10KTY GOLD \$ SILVER



#437 BIRTHSTONE HAND & HEART ANGEL RING 10KTY GOLD SILVER

#434 ANGEL RING 10KTY GOLD ? SILVER



#### SOME ANGELS IN THE BIBLE

ANGELS

nature, office, duties, and characteristics of, 2 Sam 14:20; 1 Kin 19:5; Neh 9:6; Job 25:3; 38:7; Ps 68:17; 91:11; 103:20; Job 25:33 3877; Ps 68:17; 91:11; 103:20; 104:4; 148:2; Is 6:2; Dan 6:22; Mutt 13:39; 16:27; 18:10; 24:31; 25:31; Mark 8:38; Luke 15:7; 16:22; Acts 7:53; 12:7; 27:23; Eph 1:21; Phil 2:9; Col 1:16; 2:10; 1 Thess 4:16; 2 Thess 1:7; 1 Tim 3:16; 5:21; Heb 1:6; 2:2; 12:22; 1 Pet 1:12; 3:22; 2 Pet 2:11; Jude 9; Rev 5:2; 7; 11; 12:7; 14:6:17 12:7; 14:6; 17.

ANGEL OF THE LORD

appears to: Hugar, Gen 16:7; 21:17. Abraham, Gen 18, etc. Lot, Gen 19. Moses, Ex 3:2. Balaam, Num 22:23. Israelites, Judg 2. Gideon, Judg. 6:11.
Manoah's wife, Judg 13:3.
Manoah, Judg 13:11.
David, 2 Sam 24:16; 1 Chr 21:16.
Elijah, 1 Kin 19:7. Daniel, Dan 8:16; 9:21; 10:11; 12.

READ UP ON THEM'S Mary Magdalene, Matt 28:2-7. Zacharias, Luke 1:11. Mary, Luke 1:26.

the shepherds, Luke 2:8-12. Peter, Acts 5:19; 12:7. Philip, Acts 8:26. Cornelius, Acts 10:3.

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# 428

# # 441 TOGETHER COUPLE PENDENT

INVOKE HIS LEGENDARY POWER MIMI 1 MAN 1 WOMAN TOGETHER

CAR VISOR CLIP GUARDIAN ANGEL

TO HOLD YOUR LOVE BOND IN TACK FOR STRONG ENDLESS LOVE. THRU THE AGES.

MANY BELIEVE IN HIS POWER TO HELP IN THE

WITH THE USE OF HIS CANDLE

FROM DE LAURENCE

MOST HOPELESS CASES AND TROUBLES OF

LIFE, HE IS SAID TO NEVER FAIL



Visor Clip

and fill your heart with love. is here to watch over you

sent from above,

NO CHAIN INCLUDED #441 GOLD FOR TRAVEL AND AUTO PROTECTION

PLUS SHIPPING \$10.00 U.S.

ITEM NO: 912 PRICE

源して

Especially For You From

DE LAURENCE CO.

PO. Box 8988 Michigan City, IND 46360 219-878-8712

# WHEN YOU NEED IT MOST

#### WILL YOU HAVE HELP AND PROTECTION IN THE DANGEROUS DAYS AHEAD?



#### REMEMBER TO PRAY TO HIM EVERY DAY BY WEARING A CRUCIFIX RING

Christ will mean more to you, we are sure, if you wear this ring. A finely worked "cruci-fixion" is curved around the shank. You can be proud to wear this ring openly everywhere and in all kinds of company. DeLaurence offers it in gold or silver. It is so designed as to be proper for wear by both men and women.

It is perfectly proper for anyone who believes in Christ to wear this ring. All denominations will find meaning in it and many will find deep satisfaction in having the Crucifixion in a form so heavily significant in mystic tradition as the finger ring. So wear your ring and read your Bible and say your prayer every day.

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RING NO. 591. DeLaurence's "CRUCIFIX" Ring in sterling silver.

Suitable for both men and women. Please allow two to four weeks for delivery.

PRICE \$95.00 + POSTAS =

RING NO. 592. DeLaurence's "CRUCIFIX" Ring cast in 10 karat yellow gold. Suitable for wear by women or men. Please send finger size with your order. Please allow two to four weeks for delivery. PRICE SUID. PLUS POSTAGE



PRICE 100.00

# READINGS ARE NOW OPEN Schedule APPT. By CALLING DE LAURINGE AT 219-878-8712

# CUSTOM BLEND OILS



MADE JUST FOR YOU AND YOUR NEED.

NOW AVAIABLE TO SPECIAL CUSTOMERS ONLY.

THEY WILL COME WITH A BEAUTIFUL MYSTIC

EGYPTIAN BOTTLE FOR STORING THEM. THE

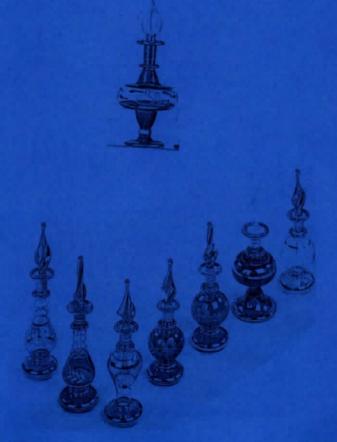
BOTTLE IS HAND MADE IN EGYPT AND WILL.

NEVER BE THE SAME PRICE FOR THIS SERVICE.

ITEM # 000 - 27.00 PLUS 6.00 POSTAGE.











**Gold Rings** 

- For women's gold rings larger than size 9 there is an extra charge of U.S. \$25.00 - For men's gold rings larger than size 11 there is an extra charge of U.S.: \$25.00 - For women's silver rings larger than size 9 there is an extra charge of U.S.: \$10.00 - For men's silver rings larger than size 11 there is an extra charge of U.S.: \$10.00

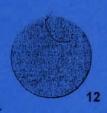
Silver Rings





#### HOW TO MEASURE CORRECT **RING SIZE**

Put your finger through the hole that fits your finger snugly. If hole is too small and next size is too large, take the smaller hole and indicate half size larger. For example: if hole #6 is too small and hole #7 is too large, your size is 6 1/2.













13



Please enter your ring size on order form

(128)