

# THE ANCHORAGE ORTHOPEDIC SOCIETY

WILLIAM J. MILLS, III ALL ALASKA ORTHOPEDIC CONFERENCE  
 April 12-14, 2024

## SUPPORT OPPORTUNITIES

AOS PROVIDES A FORUM FOR MEANINGFUL INTERACTIONS  
 BETWEEN EXHIBITORS AND ATTENDEES:

- All meals, breaks, and welcome reception in the exhibitor hall.
- Multiple breaks each day give exhibitors time to interact with attendees and faculty.
- Exhibitors have access to the general meeting room and are encouraged to attend the sessions.
- Recognition of corporate support on the website.
- Company name and support level recognition on meeting website and support signage.

SUPPORT PACKAGES	PLATINUM \$10,000	GOLD \$8,000	SILVER \$3500	BRONZE \$2000
<b>BENEFITS</b>				
Exhibit Space	Private Room (1) Available	Two (2) 8' tables in Foyer	One (1) 8' or 6' table (premium placement)	One (1) 6' tables
Registration Badges	6	4	2	1
Welcome Packet Ad (provided by company) 8.5" x 11"	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Welcome pack ad (half page)			X	
Welcome pack ad (1/4 page)				X
Add-on Registration Badges \$300 Exhibitors may purchase additional registration badges allowing access to exhibits, all food functions, and all scientific sessions.				
<i>Platinum, gold, and silver include the friday night faculty dinner*</i>				

ADDITIONAL EVENTS AND ADVERTISING OPPORTUNITIES		
<b>SATURDAY EVENING DINNER</b>	Your company's recognition will include event signage. Sponsor is responsible for providing a logo based on specifications provided by AOS.	\$TBD
<b>FACULTY DINNER</b>	Your company's recognition will include invitations to attend and event signage. Sponsor is responsible for providing a logo based on specifications provided by AOS.	\$5000
<b>WELCOME RECEPTION</b>	Your company's recognition will include event signage. Sponsor is responsible for providing a logo based on specifications provided by AOS.	\$3500
<b>MEALS/BREAKS/COFFEE STATIONS</b>	Your company's recognition will include event signage. Branded drink sleeves and branded napkins. Sponsor is responsible for providing a logo based on specifications provided by AOS.	\$2000 SIX (6) available
<b>SATURDAY CASE STUDIES CONFERENCE</b>	Your company's recognition will include event signage. Sponsor is responsible for providing a logo based on specifications provided by AOS.	\$5000
<b>NAME BADGE SPONSOR</b>	Company Branded Lanyards. Sponsor is responsible for providing a logo based on specifications provided by AOS.	\$1000
OTHER OPPORTUNITIES: Please email <a href="mailto:aosalaska@icloud.com">aosalaska@icloud.com</a> to discuss		

## QUICK EXHIBIT REFERENCE

### VENUE

Alyeska Resort

Reservations: 907-754-2111. Mention The Anchorage Orthopedic Society Meeting

A limited number of rooms are available for a discounted room rate starting at \$259 per night, net of all applicable state and local taxes. The group rate is guaranteed for reservations until the room block sells out.

<b>IMPORTANT DATES</b>	
Application/Payment Deadlines	February 1st/March 31, 2024
Exhibitor Setup	Friday, April 12, 8am
Exhibitor Break Down	Sunday, April 14 <sup>th</sup>

  

<b>SPACE ASSIGNMENTS</b>
<p>Application deadline for exhibitors is February 1, 2024. Applications received after that dates, will be accepted on a space-available basis. Companies will be assigned space at that time, in the order in which applications with payment are received. AOS has the right to alter the floor plan at any time.</p> <p><b>PLEASE NOTE:</b> EXHIBIT SPACE/BOOTHS ARE NOT ASSIGNED PRIOR TO THE COURSE UNLESS SPONSOR COMPANY SELECTS PREMIUM BOOTH LOCATION OPPORTUNITY.</p>

## **PAYMENT TERMS**

Payment in full for the contracted space must be forwarded with the Sponsor and Exhibitor Application at the end of this prospectus. The balance must be paid by March 31 2024.

## **CANCELLATIONS & REFUNDS**

- Cancellations received in writing before March 1, 2024 will be subject to a 25% administrative fee.
- There will be no refunds for cancellations requested after March 1, 2024.

## **INSTALLATION OF EXHIBITS**

Friday April 12, 2024- 8:00AM- 11:30AM

Assembly of exhibits during regularly scheduled conference hours will not be permitted.

## **EXHIBIT DATES & HOURS**

Friday April 12, 2024: 8:00AM- 8:00PM

Saturday April 13, 2024: 7:00AM-9:00 PM

Sunday April 14, 2024: 7:00AM-2:00PM

*Times are subject to change based on the final program agenda.*

*Exhibitors may access the Exhibit Hall 30 minutes before opening and remain 30 minutes after the close each day.*

## **DISMANTLING OF EXHIBITS**

Exhibits are officially closed on Sunday April 14, 2024 at 2:00 PM. All exhibits must remain intact until after the first break and should not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all materials must be removed no later than 5:00 PM Sunday April 14, 2024.

## **ELECTRICAL/AV**

Electrical and AV services will not be provided by AOS. If services are needed, please let us know and we can work with the hotel for those items at an additional cost.

## **SHIPPING**

Detailed shipping information will be emailed to all registrants.

## PRELIMINARY SCHEDULE OF EVENTS

### FRIDAY APRIL 12, 2024

8:10 AM–11:30 AM	EXHIBITOR SET UP
12:00 PM–1:00 PM	Meeting Registration
1:00 PM–2:00 PM	Talk
2:00 PM–3:00 PM	Talk
3:00 PM–3:30 PM	BREAK
3:30 PM–4:30 PM	Talk
4:30 PM–5:30 PM	Talk
5:30 PM–6:30 PM	Reception (Foyer)
6:30 PM	Faculty Dinner (invite only)

### SUNDAY, 5 DF @14, 2024

7:00 AM–8:00 AM	BREAKFAST
8:00 AM–9:00 AM	Talk
9:00 AM–10:00 PM	Talk
10:00 AM–10:30 AM	BREAK with exhibitors
10:30 AM–11:30 AM	Talk
11:30 AM–12:30 PM	Talk
12:30	Meeting Adjourns

### SATURDAY 5 DF @13, 2024

7:00 AM–7:50 AM	Breakfast
8:00 AM–9:00 AM	Talk
9:00 AM–9:30 AM	Break
9:30 AM–10:30 AM	Talk
11:30–12:30	Talk
12:30	Lunch
4:00 PM–6:00 PM	CASE STUDIES
6:00 PM–7:00 PM	TALK
7:00 PM–10:00 PM	DINNER

*\*Information subject to change*

# RULES & REGULATIONS

**Signing and returning this application signifies that you have read and agree to these rules and regulations.** The Anchorage Orthopedic Society and its authorized representatives are hereinafter referred to as "show management."

## 1. PAYMENT AND REFUNDS

Applications submitted must be accompanied by 100% of the total commitment due or payment by check must be made no later February 1st, 2024. Applications submitted after that date must be accompanied by payment in full and will be accepted on a space-available basis. If show management receives a written request for cancellation of space on or before March 1st it will be subject to a 25% administrative fee. If show management receives a written request for cancellation of space after March 1st, no refunds will be issued. It is expressly agreed by the exhibitor that in the event exhibitor fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning use of exhibit space, show management shall have the right to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damage, amount paid, regardless of whether or not the show management enters into a further lease for the space involved.

## 2. SPACE RENTAL AND ASSIGNMENT OF LOCATION

Show management reserves the right to make the final determination of all space assignments in the best interests of the exposition.

## 3. USE OF SPACE, SUBLETTING OF SPACE

No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from show management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of a non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint, or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit areas.

## 4. EXHIBITOR'S AUTHORIZED REPRESENTATIVE

Each exhibitor must name one person to be its representative in connection with installation, operation, and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods. This representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times.

## 5. INSTALLATION AND REMOVAL

Show management reserves the right to fix the time for the installation of the exhibit prior to the show opening and for its removal after the conclusion of the show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours before opening may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of its exhibit until after the closing of the show.

## 6. OPERATION OF DISPLAYS

Show management reserves the right to restrict the operation of, or evict completely, any exhibit that, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit that, because of noise, flashing lights, method of operation, or display of unsuitable material, is determined by show management to be objectionable to the successful conduct of the exposition as a whole. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. Direct sales: no retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery. Contests, drawings, and lotteries: all unusual promotional activities must be approved in writing by show management no later than 60 days prior to the opening of the exposition. Literature distribution: all demonstrations or other activities must be confined to the limits of the exhibitor's space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, conference rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the show. Trade publications may be distributed from exhibits, but automatic distribution is prohibited. Exhibits that include the operation of musical instruments, radios, sound projection equipment, public address systems, or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

## 7. SOCIAL ACTIVITIES

Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars, and any other related activity scheduled by show management.

## **RULES & REGULATIONS (cont.)**

### **8. LIABILITY AND INSURANCE**

All property of the exhibitor remains under its custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Show management, its service contractors, the management of the exhibit hall, and any officers, staff members, or directors of any of the same are not responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism, or other causes, and the exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

### **9. INDEMNIFICATION**

Exhibitor agrees that it will indemnify and hold and save show management whole and harmless of, from, and against all claims, demands, actions, damages, loss, cost, liabilities, expenses, and judgments recovered from or asserted against show management on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence, or misconduct on the part of exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees, or invitees or of any other person entering upon the premises leased hereunder with the express or implied invitation or permission of exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees, or invitees of any law, ordinance, or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the occupancy or use by exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees, or invitees of the premises leased hereunder. Such indemnification of show management by exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence, or willful misconduct of show management. Exhibitor covenants and agrees that in case show management shall be made a party to any litigation commenced by or against exhibitor or relating to this lease or the premises leased hereunder, then exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon show management by virtue of any such litigation. Property damage: neither show management nor exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of god, public enemy, riot, civil commotion, or other insurable casualty, and show management and exhibitor expressly waive any claim for liability against the other party hereto with respect to any such loss or damage. Accordingly, it shall be the responsibility of show management and exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

### **10. CARE OF BUILDING AND EQUIPMENT**

Exhibitors or their agents shall not injure or deface any part of the exhibit building or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

### **11. AMERICANS WITH DISABILITIES ACT**

Exhibitors acknowledge their responsibilities under the americans with disabilities act (hereinafter "act") to make their exhibits accessible to persons with disabilities. Exhibitor shall also indemnify and hold harmless show management and facility against cost, expense, liability, or damage that may be incident to, arise out of, or be caused by exhibitor's failure to comply with the act.

### **12. OTHER REGULATIONS**

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of show management. Show management shall have full power to interpret, amend, and enforce these rules and regulations, provided exhibitors receive notice of any amendments when made. Each exhibitor and its employees agree to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of show management, conduct themselves unethically may immediately be dismissed from the exhibit area without refund or other appeal.





# All Alaska Orthopedic Conference

APRIL 12-14, 2024 • THE HOTEL ALYESKA

www.aosalaska.org

## SUPPORTER & EXHIBITOR APPLICATION

Please complete and return this application by no later than February 1, 2024, to [aosalaska@icloud.com](mailto:aosalaska@icloud.com)

COMPANY

CONTACT NAME

ADDRESS

CITY/STATE

ZIP CODE

TELEPHONE

E-MAIL

SIGNATURE

**NOTE:** By signing this application, applicant agrees to all terms and conditions outlined in the prospectus.

### PAYMENT METHOD

Select preferred payment method below. AOS will provide an invoice with detailed payment information.

**Check**

Make payable to:  
Anchorage Orthopedic Society  
Mail to:  
AOS,  
2613 W 27th Ave  
Anchorage, AK 99517

**Credit card**- Subject to 3% fee

After AOS receives your application, you will receive an invoice. Payment in full is required by March 31, 2024. If 100% of the fee is not received by that date, then the application is subject to cancellation.

### SUPPORT RECOGNITION

<input type="checkbox"/>	Platinum	\$10,000
<input type="checkbox"/>	Gold	\$8,000
<input type="checkbox"/>	Silver	\$3,500
<input type="checkbox"/>	Bronze	\$2,000

### EVENTS

<input type="checkbox"/>		
<input type="checkbox"/>		
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<input type="checkbox"/>		