

TAPELINE

E-NEWSLETTER OF THE HOME BUILDERS ASSOCIATION OF DOTHAN & THE WIREGRASS AREA

Home Builders Association of Dothan and the Wiregrass Area General Membership Meeting/Luncheon

Thursday, April 23 @ 12:00 Noon

Clarion Inn & Suites

Guest Speakers

State President of The Alabama Association of Realtors
Julie Minto

&

State President of The Home Builders Association of Alabama Lynn Corder

Please make plans to join us as we bring the Builders and the Realtors together to support the Housing Industry!

RSVP by Wednesday, April 22th

Call the office at 334-793-6696 or email hbaofdothan@graceba.net

Buffett Style Lunch

1 meal included with each Home Builders Association Membership
Additional Meals \$11.00



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HOME BUILDERS ASSOCIATION OF DOTHAN & THE WIREGRASS AREA













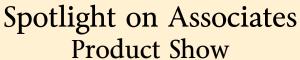




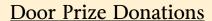








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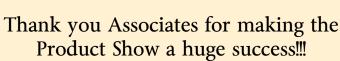
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WELCOME TO THE 2015 PARADE OF HOMES!

Friday, May 15 11am - 6pm

Saturday, May 16 10am - 6pm

Sunday, May 17 1pm - 6pm



YOU'RE INVITED!

FISH FRY
THURSDAY, MAY 14
6:00pm
the Pavilion @
The Highlands South

RIBBON CUTTING
Friday, May 15
11:00 am
117 Prestwick Drive

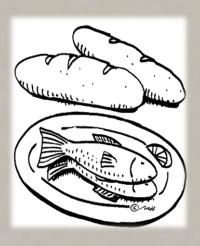
The Home Builders Association of Dothan & the Wiregrass Area is proud to present more than 20 homes in this year's Parade! We invite you to the FISH FRY and the RIBBON CUTTING CEREMONY to help kick off the Parade of Homes! Both Events will be held at the "Showcase House" located at 117 Prestwick Drive in the Highlands South Subdivision. The Parade of Homes "Showcase House" was built by Blissett Builders and beautifully decorated by the Touch of Wood!

Fish Fry

Thursday @ 6:00 pm

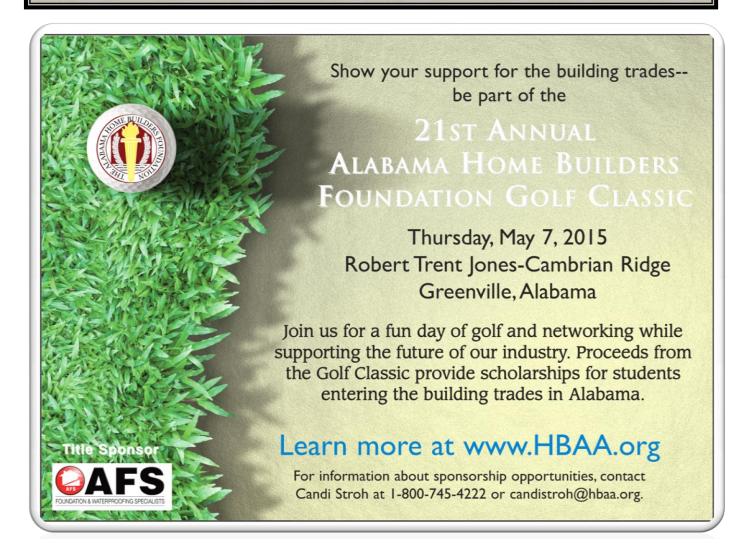
May 14, 2015

117 Prestwick Drive Highlands South Subdivision



Come out and join us as we kick off this year's Parade of Homes.

Enjoy a delicious Fish Fry and get a sneak peak at the Showcase Home!



PRESIDENTS MESSAGE.....



Does it surprise you that 54 percent of home buyers start the buying process with a preference for or interest in new homes but only 8% end up buying new? That's according to Eleanor Bowman of the online marketing firm BDX. With a fact like that is it any wonder that increasing new home sales is one of the top priorities of home building organizations at all levels—local, state, and national. Accordingly, the NAHB has proclaimed April as "New Homes Month."

The NAHB office in Washington recently sent out an article for us to use in promoting new home ownership. Below is a reprint of this article. While you initially may think that it's only stating the obvious I hope that you can find some talking point to use in your sale presentation to potential purchasers of your new homes:

The Not-So-Obvious Benefits of Buying a New Home

By The National Association of Home Builders, Washington, D. C.

Home buyers have the choice of two types of houses on the market: resale or new.

Home buyers planning to buy a brand-new house or condominium often cite energy efficiency, open layout, a warranty, and being able to select appliances, flooring, paint colors and other design elements as factors driving their choice.

But builders say that buyers can be drawn to a new house for reasons that aren't so obvious. Here are a few more benefits of a brand-new home that you may not see in the sales brochure.

Building a Community Together

A brand-new community is one of the built-in benefits of many new homes. When families move in to a subdivision at the same time, they often form lasting bonds of friendship and neighborliness right away. Nobody is the "new kid on the block," and many home builders host community parties in new developments to help owners meet and connect.

Popular amenities like pools, walking trails and tennis and basketball courts offer additional opportunities for interaction among neighbors of all ages. Often new communities are comprised of home owners in the same stage of life, such as young families or active retirees, so neighbors can get to know each other through carpools, PTA meetings, tennis matches or golf games.

Entertaining

Throwing a party in an older home can be a challenge because smaller, distinct rooms make it difficult to entertain guests in one large space. Today, new home layouts feature more open spaces and rooms that flow into each other more easily. While you are preparing dinner, you can still interact with guests enjoying conversation without feeling closed off. The feeling of spaciousness in today's new-home layouts often is enhanced with higher ceilings and additional windows that bring in more light than you would find in an older home.

A Clean Slate

For some buyers, parking the car in a sparkling-clean garage or being the first to cook a dinner in a brand-new kitchen is part of the appeal of new construction. In addition, you won't have to spend time stripping dated wallpaper or repainting to suit your own sense of style — creating your own home décor from the get-go!

The advantages of being the first owner extend to the outdoors. Instead of inheriting inconveniently or precariously placed trees, or having to tear up overgrown shrubs, you can design and plant the lawn and garden you want.

Outlets, Outlets Everywhere

Homes built in the 1960's and earlier were wired much differently than houses today. Builders had no way of anticipating the invention of high-definition televisions, DVRs and computers that we enjoy today — and the very different electrical requirements they would introduce. New homes can accommodate advanced technologies like structured wiring, security systems and sophisticated lighting plans, and can be tailored to meet the individual home owner's needs.

Anyone who has ever lived in an older home can also attest to the fact that there are never enough outlets, inside or out! Today, home builders plan for the increased number and type of electronics and appliances used by today's families, so you can safely operate a wine cooler, Christmas lights and your laptop — and more.

Epilogue: Thank you, NAHB public relations department for the above reasons to buy new. I'd like to add a few more items to the list:

Reduced Energy Bills and Improved Comfort

Older homes have less insulation in the walls and attics. While attics can usually be upgraded with more insulation, walls are very difficult to upgrade and most of the time very expensive.

Lower Maintenance, Cheaper to Operate

New homes are less expensive to maintain than older homes. A new home can be operated for 20–30% less than a home built prior to 1980. It'll be a long time before the roof or water heater of a new home needs replacing. It's not often apparent what maintenance items a previous owner may have "deferred." On the other hand a new home has zero deferred maintenance.

Latest In Building Construction and Building Materials

The primary purpose of the building code is to improve occupant safety and security. It incorporates the newest findings in building science and construction practices as well as newer and better building materials. New homes are built to include these ever-improving standards.

Beyond building materials, new homes are required to incorporate design features to promote health and safety like large egress windows in case of fire, smoke detectors outside of each bedroom, and proper ventilation for cleaner, healthier air. Only in the last few years has attention been paid to proper drainage techniques to prevent mold and mildew.

This is by no means an all-inclusive list. I'm sure that you can come up with a few more of your own. With the Parade of Homes coming up next month if someone asks you, "Why should I buy a new home instead of buying used?" I hope this will give you some readily available talking points.



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Ramona Miley Berkshire Hathaway Home Services

Lynn Miley Berkshire Hathaway Home Services

EVENTS CALENDAR

<u> April</u>

Board Meeting

Date: Thursday / April 9 12:00 noon / HBA Office Time/Location: **General Membership Meeting**

Date: Thursday / April 23

Time/Location: 12:00 noon / Clarion Inn & Suites

May

Fish Fry

Date: Thursday / May 14

Time/Location: 6:00 pm / Pavilion-The Highlands South

POH Ribbon Cutting

Date: Friday / May 15

Time/Location: 11:00 am / 117 Prestwick Drive

Parade of Homes

Date: Friday - Sunday / May 15-17

Time/Location:

June

Board Meeting

Date: Thursday / June 11 12:00 noon / HBA Office Time/Location:

Past President's Luncheon

Date: Thursday / June 18

12:00 noon / Clarion Inn & Suites Time/Location:

GMM Eufaula

Date: Thursday / June 25

12:00 noon / Eufaula Country Club Time/Location:





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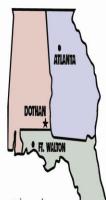


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Greg Anderson

Home Design Trends for 2015 and Beyond

The National Association of Home Builders recently announced the winners of the Best in American Living Awards - a prestigious award program that spotlights design excellence for the entire residential building industry.

Award recipients are lauded as the most creative and inventive builders, remodelers, architects, developers, land planners and interior designers in the nation.

Take a look at the newest trends in design that home buyers will see over the next several years based on submissions from this year's winners. Then get inspired to incorporate your favorite trend in your own home.

White-on-White Kitchens: This trend can be seen in both traditional and modern-style homes. Think white cabinets topped with white countertops and finished off with white back splashes and white trim.

Double-Island Kitchens: Back-to-back and side-by-side islands are showing up in all styles of homes. Often on island is used for cooking and preparing food and the other for serving food and dining. The second island may also take the place of a more formal dining room table.

Centered Bathtubs: As part of the continuing "bathroom as spa" trend, large, well-designed tubs are becoming the center of attention: pulled away from the wall and treated like sculptures.

Natural Elements Mixed with Contemporary Materials: A softer side of modern design is evolving. Wood, steel and glass are a popular combination, allowing the best from both worlds. Modern textures are being combined with old-world or classical elements.

Get-Away Rooms: Whether it is a room with a view or a game room, creating "escapes" is increasingly popular. These are designed to encourage relaxation, family time or provide room for hobbies.

Wine Rooms and Bars: Wine displays under the stairs stylishly fill spaces that may otherwise go to waste. Full rooms dedicated to wine or liquors are no longer just for the avid collector. We-bar nooks are adding to the overall encouragement of relaxing and enjoying time at home.

Indoor-Outdoor Living: No matter their location, home buyers are attracted to designs that offer space on the roof to give them a great view while soaking in the surroundings. Indoor-outdoor transitional spaces are also showing up where weather permits by using screens and removable or foldable walls.

Smaller Entries: Entries are still very well designed, but the amount of space allocated to the entrance is shrinking. Large pivoting doors are making grand statements, but open immediately into the main living space of the home.

Non-Car Centric Design: While cars, driveways and garages are a part of American life, design features that seem to e taking their place are sidewalks, bike paths and community gathering spaces.

To find an industry professional who is ready to bring these exciting new trends to your new home or remodeling project, check out our membership directory in this newsletter.

Mission Statement



FROM THE OFFICE...

We have an opportunity for you to win prizes and we are so excited! WE WANT YOU TO RECRUIT NEW MEMBERS! Bring a guest with you to the next meeting! Talk to them about joining and supporting the housing industry! Our market is finally picking up again and now is a great time to join the Home Builders Association of Dothan and the Wiregrass Area! Let me know what you need to talk to others about joining! I have all kinds of literature, brochures and talking points. Stayed tuned for grand prize information! The person who recruits the most members will win the grand prize and it will be great! We gave away a yeti cooler with the last contest. Let's make this the best year ever!!! WE WANT YOU TO RECRUIT NEW MEMBERS!!!!!!!!!



TOP 10 REASONS TO RENEW

There are quite literally hundreds of reasons to renew your membership, but these, members say, are the top 10.

- 10. Fast, free and reliable consultation from technical, legal, regulatory, codes and business specialists.
- 9. Members-only access to www.nahb.org. No one will appreciate your thriftiness if you're locked out of information you need.
- 8. Targeted services for remodelers, sales and marketing pros, system builders, 50+ builders and more.
- 7. Education- The potential drawback of skimping outweighs any savings.
- **6.** The professional distinction of membership makes a strong case in today's market. There's really no excuse for home builders working today NOT to budget for membership.
- 5. News, product roundups, policy analysis, consumer preference information and business trends 24-7.
- **4.** Public awareness, representation in the media and government affairs all benefit from the power of our numbers. As a member, you're a part of the solution.
- 3. Cut costs by leveraging the buying power of our 175,000+ members. It's called the Member Advantage program for a reason.
- 2. A reliable business network. You've heard the saying "penny-wise, pound foolish"?

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- 1. The best is yet to come. As the industry changes, so too does our association.

 Do yourself a favor: renew today and stay engaged.

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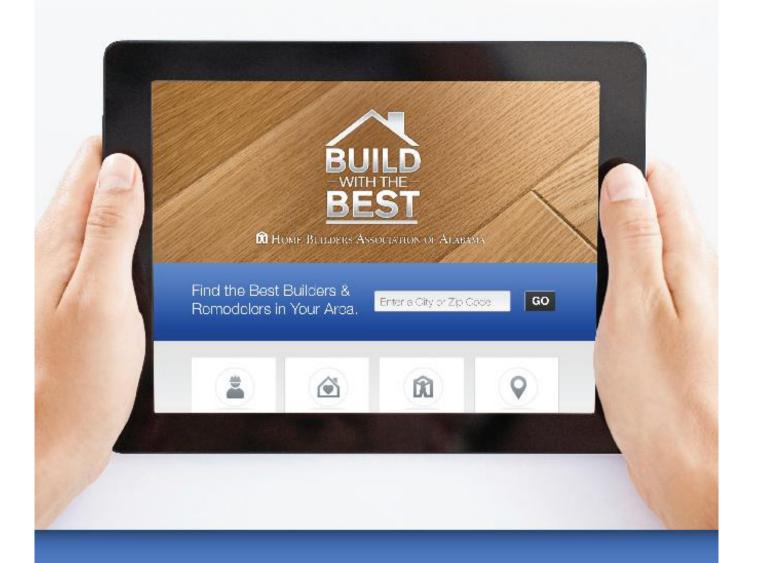
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LOT CLEARING, SITE WORK

AND DEMOLITION

Bobby Taylor Enterprises, Inc.

CL & Associates

Eufaula Equipment Associates, LLC

Lingo Sand Weston Backhoe Wood Backhoe Service **MASONRY CONTRACTORS**

Arnold Davis Masonry Bello Brick & Masonry Ben's Masonry Jim Monk Masonry

Lee Ready Masonry Norman Saffold Masonry Ricky Starling Masonry

Rock Solid Southern Masonry Southside Granite Co. Terry Clements Masonry **MEDIA & PUBLICATIONS**

The Dothan Eagle

METAL WORK

Armour Construction, LLC

Sandra Murdock dba Metal Works

Superior Metal Systems

MORTGAGE COMPANIES

Ameris Bank Compass Bank

Home Mortgage of America, Inc InterLinc Mortage Services, LLC

MidSouth Bank Mortgage America Regions Mortgage SunSouth Bank Synovus Mortgage

Tyndall Federal Credit Union

PAINTS, SUPPLIES & CONTRACTORS

AAAA Construction **BLP Mobile Paints** Ben Darley Painting, Inc.

Chad Roberts Paint Contractor, LLC

D&R Homework, LLC Featherston Construction Ketchum Enterprises, LLC

Paul Govlet dba The Painters Paint Contracting

R and R Painting Red's Painting Shelco Painting Sherwin-Williams T&W Painting

Think South Painting, Inc.

Tri-State Paint LLC Tye Remodeling Villani Painting We Paint It

PAVING

Midsouth Paving, Inc.

Wiregrass Construction Co., Inc.

PEST CONTROL &

ENVIRONMENTAL TREATMENT

All Star Pest Control, LLC Cook's Pest Control

Environmental & Haz Mat Services

Tabor Pest Control Terminix International **PLUMBING SUPPLIES &**

AC Electrical & Plumbing Ameri-Tech Rooter Service **C&C Mechanical Contractors**

Fast AZ Service LLC

CONTRACTORS

Gencon Associates M & U, LLC Hathcock Plumbing & Electric

J&J Plumbing LLC

Jackson Gas & Electric Service, Inc.

Jones Plumbing, LLC Kyle's Rod & Rooter, Inc. Lewis-Smith Supply

Mike's Plumbing & Electric, LLC Steve's Plumbing & Electric Tyson Plumbing & Electric Vinson Plumbing & Electric Watkin's Plumbing & Electric

POOLS & COMPONENTS

Cox Swimming Pools, Inc. Dothan Awning Co. Herring Enterprises, LLC

Paul Camp Custom Pool Builders, LLC

PROPERTY MANAGEMENT, LAND DEVELOPMENT **Rock Creek Apartments**

REAL ESTATE

Alfred Saliba Corporation

Berkshire Hathaway HomeService Properties

H&B Adventures James Grant Realty Register Realty Co., Inc.

Team Linda Simmons Real Estate

Tom West Company

Young Johnston & Associates

REMODELERS

(See CARPENTRY & REMODELING)

RESTORATION

Vaughan Construction/Svcs., Inc.

Triad Restoration, Inc. **ROOFING CONTRACTORS &**

SUPPLIES

APAXX Inc.

C&N Construction Company

CP Roofing

D&R Homework, LLC

Dwayne Welch dba Welch's Roofing

Gilley Roofing Gulfeagle Supply

Hathcock Roofing & Remodeling

MAC Construction Marty Robbins Roofing Mike Goodson Roofing, LLC Steel Drive Enterprises, Inc.

Welch's Roofing

SCHOOLS

Wallace State Technical College

SECURITY SYSTEMS

Burdeshaw's Lock & Security Harris Security Systems Sanders Security

SEPTIC TANKS & WELL DRILLING

Ashford Septic Tank Co., Inc. Dothan Vault & Septic Tank Hathcock Plumbing and Electric Johnny Ingram Company Lawrence Septic Tank Service, Inc.

SIGN COMPANIES

Sing Erectors, Inc Signs Etcetera, Inc. Southside Granite

SOD FARMS

Riverside Turf Farm, Inc.

SOLAR HOTWATER HEATERS

Affordable Solar Hot Water & Power

STEREO, SOUND SYSTEMS &

ELECTRONICS

Delta Site Services, LLC Harris Security Systems Sanders Security

STORAGE

Saints Industries

SURVEYORS & ENGINEERING

Branton Land Surveyors

Northstar Engineering Services, Inc.

TRIM CARPENTERS

Robert Woodham Construction Thompson Home Improvement

TRUSSES

Robert Woodham Construction Wholesale Wood Products

UTILITIES

Alabama Power Co.
Browning Utilities, LLC
Pea River Electric Co-Op
Southeast Alabama Gas District
Wiregrass Electric Co-Op

VINYL SIDING & INSTALLATION

D&R Homework, LLC Dothan Awning Co. Homeworks, LLC JD Adkinson Siding Ronnie Williams Vinyl Service

Tuff Vinyl

Vinyl Siding Depot WALLPAPER & HANGING

Ben Darley Painting, Inc.

WARRANTY

Bonded Builders Home Warranty Group

WASTE MANAGEMENT

Environmental & Hazmat Services Mark Dunning Industries, Inc. Martin Environmental Services Rental Equipment & Supply Co., Inc. Waste Management

WOOD PRESERVING &

PRESSURE TREATMENTS

Great Southern Wood Preserving, Inc.

BUILDER MEMBER DIRECTORY

270 Construction, Inc.
Accolade Construction, Inc.
Alfred Saliba Corporation
Applewright Construction, LLC
BH Williams Company
Bart Liddon Homes LLC

Blissett Builders
Blue Deese Construction Co., Inc.

Bobby Woodham Construction

Brewer Construction, Inc.

Britton Homes

Century 21 James Grant Realty
Chad Dean Construction, Inc.

Chester McKin dba CLM Plumbing & Const.

Ciecierski Construction
Clark Construction
CS Adams Enterprises LLC

Dan Lee Construction

Darley Construction

Delmar Paulk Construction Deloney Construction, Inc.

Dennis Granger Construction

Diversified General Contractors, LLC

Dothan Awning Co.

Doug Lewis Construction Co., Inc.

Dryden Contracting, Inc. Everett Construction Co., Inc. Gencon Associates, Inc. General Building Corporation Gerald Carroll Companies

Hall Construction, LLC
Halstead Construction

Hammer Licensed General Contractor

Hathcock Roofing & Remodeling

Hewes Construction, LLC
Hicks Construction
Hollon Contracting, LLC
J&S Hammer Construction
JC Cordell, Jr. Construction, LLC
JT Creations, LLC dba Diamond Constr.

Jace Johnson Construction, LLC James Tyson Company, Inc

Jesse Reeves Construction, Inc. Kornegay Construction

Lake City Builders M&M Home Builders M4 Development LLC MAC Construction

MAK, LLC

Mikie Walding Construction

Multi-Struct
Omega Builders
Parkes & Pierce Homes
Picerne Military Housing
Pointe Wiregrass Enterprises
R&S Construction Co., Inc.
RCS Construction, LLC
Rankin Construction Co., Inc.

Renshaw Construction

Richardson Construction, LLC
S.A. Jones Construction, Inc.
S&J Cobb Construction
Sewell Construction
Shelley Construction
Smith Construction
Southern Home Builders, LLC
Superior Metal Systems, Inc
Tolleson Construction, LLC
Tom West Company
Trademark Custom Homes
Triad Restoration, Inc.
United Veterans Construction
Walker Construction

Wayne Lewis Construction Co., Inc. Wesley Darley Construction Wilkins Construction Woodland Development Wright Construction

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RESIDENTIAL BUILDING PERMITS

2015

#PERMITS \$VALUE

JANUARY 21 5,541,381

FEBRUARY 22 5,620,811

MARCH 22 4,916,201

MAY
JUNE
JULY
AUGUST
SEPT
OCT
NOV
DEC

APRIL

YEAR TOTAL 16,078,393



JUST THE FACTS ABOUT



The Home Builders Association of Alabama (HBAA) has been working hard to promote housing and pass legislation that will help you save money and improve the way you do business. Here are a few facts about how the HBAA's governmental affairs efforts are working for you:

- The HBAA is stimulating Alabama's economy through its work to pass the Alabama Home Buyer Initiative. This program will create \$300 million in economic activity.
- The HBAA's legislative efforts reduced property tax on developed lots by 50% for 2012 & 2013. That same legislation reduces the property tax on inventoried houses by 50% from now on!
- The HBAA convinced the Alabama
 Department of Public Health to create a state lead paint program in order to keep EPA out of Alabama and to lower costs for Alabama remodelers.
- The HBAA is a founding member of the Business Association Tax Coalition and the Civil Justice Reform Committee, groups that have brought about meaningful tort reform to Alabama's courts and fairness to Alabama's tax laws.
- HBAA-backed legislation eliminated the prohibition on pre-sale agreements for lot sales. This victory means commercial lenders will be more likely to provide development financing in the future.
- HBAA provisions in the new landlord tenant law increases the amount of time to return a deposit from 35 days to 60 days, reducing the administrative burden on investment property owners.



- The HBAA eliminated local government's ability to charge a business license on each unit in a multifamily development. This ensures that owners will not have to pay a fee on units that are not generating revenue.
- The HBAA took the lead in crafting Alabama's first statewide energy and building code that reflects the wishes of Alabama's builders, NOT the Federal DOE.
- HBAA legislative efforts ensure that tax appeals are heard before a tribunal instead of members of the Department of Revenue staff.
- The HBAA has partnered with Alabama Power to create the Duct and Envelope Tightness testing program, allowing HVAC contractors to conduct their own inspections and saving builders hundreds of dollars per house.
- The HBAA seeks to **promote skilled trades** through the use of unused HVAC and Plumbing licensure funds that currently revert to the State's general fund.
- The HBAA is working to expand incentives for wind resistant construction and retrofits statewide through potential tax credits and insurance reductions. These incentives will encourage new remodeling opportunities and consumer driven upgrades on new construction.

Your support of ABPAC, the HBAA's political action arm, enables us to fight oppressive regulatory burdens, elect pro-business and pro-building candidates, and to pass legislation that benefits Alabama's housing industry while opposing legislation that could negatively impact the way you do business.

It PAYS to be a member-ask us how you can give back to ABPAC today!



Save The Dates!!!!!

April 23 General Membership Meeting June 18
Past Presidents Luncheon

May 14 Fish Fry July 16, 17, 18 HBAA Summer Board Meeting

May 15-17 Parade of Homes

NAHB Designations

What types of Designations are available?

- Certified Aging-In-Place Specialist (CAPS)
- Certified Graduate Associate (CGA)
- Certified Graduate Builder (CGB)
- Certified Graduate Remodeler (CGR)
- Certified Green Professional (CGP)
- Certified New Home Marketing Professional (CMP)
- Certified New Home Sales Professional (CSP)
- Graduate Master Builder (GMB)
- Graduate Master Remodeler (GMR)
- Housing Credit Certified Professional (HCCP)
- Master Certified Green Professional
- Master Certified New Home Sales Professional (Master CSP)
- Master in Residential Marketing (MIRM)

Why should I obtain a professional designation?

By obtaining a designation, you will distinguish yourself from thousands of other builders, remodelers or associates. A designation can help you gain recognition as an industry leader and call attention to yourself in a crowded marketplace.

Can I earn more than on designation?

Yes, you many earn as many designations as you would like. Once you have obtained your CGB and CGR you are eligible to start the Graduate Master Builder (GMB) or Graduate Master Remodeler (GMR) programs.

How do I get started?

To start the process of earning a designation, please contact your local Home Builders Association for detailed information on requirements, registration, curriculum and continuing education.



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LEAD PAINT TRAINING

According to the new lead paint rule from the U.S. Environmental Protection Agency (EPA) which took effect in April 2010, any contractors disturbing more than six (6) square feet on a home built before 1978 must be a certified lead paint renovator. To become a certified lead paint renovator, contractors must complete lead paint training conducted by an EPA-approved instructor.

The Home Builders Association of Alabama (HBAA) has provided lead paint certification training since early 2010, and continues to provide it on an as-needed basis. The one-day training is taught by EPA-approved instructors and consists of a mixture of classroom and hands-on training.

The HBAA also provides continuing education for those who have earned the lead paint certification. Under Alabama Health Department regulations, all Lead Paint Certified Renovators must complete a refresher course every three years. These half-day courses are offered periodically at locations throughout the state.

All trainings are open to both HBAA members and nonmembers. HBAA members do receive a significant discount on their training.

For more information about the lead paint trainings, including upcoming training dates, contact Kory Boling, HBAA Education Director, at 1-800-745-4222 or email koryboling@hbaa.org.



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