

### Past Clients & Projects

### **Carl Freeman Companies**

• Marketing Plan Development & Implementation (2008 – 2011)

### Federal Realty Investment Trust

• Event Planning & Implementation (2007 – 2020)

### Finmarc Management Inc.

- Largo Town Center Marketing Plan Development & Implementation (2021 & 2022)
- Manaport Plaza Marketing Plan Development & Implementation (2021 & 2022)
- Wildewood Center Marketing Plan Development & Implementation (2021 & 2022)

### Gilbane Development Company

• Beacon Hall Marketing Initiatives (2014, 2015 & 2016)

### Network Alliance, Inc.

- 10th Anniversary Celebration (2007)
- 15<sup>th</sup> Anniversary Celebration (2012)
- 20<sup>th</sup> Anniversary Celebration (2017)

# Northern Virginia Therapeutic Riding Program

• Ride to Thrive Polo Classic (2008)

### Maier & Warner PR

• Event Planning & Implementation (2018, 2019 & 2022)

### Myers PR

- Event Planning & Implementation (2012)
- Public Relations Initiatives (2009)

# **Roadside Development LLC**

- Stonebridge at Potomac Town Center Fall Grand Opening Phase Two (2012)
- Stonebridge at Potomac Town Center Holiday Tree Lighting (2013)
- Stonebridge at Potomac Town Center Spring Festival (2011, 2012 & 2013)
- Stonebridge at Potomac Town Center WMZQ Coat Drive (2010)
- Stonebridge at Potomac Town Center Retail Grand Opening/Spring Festival, (2010)

# Silver Eagle Group

• Groundbreaking Ceremony (2008)

# Vornado Realty Trust

- Manassas Mall Camp & Summer Activities Expo (2009)
- Manassas Mall School Spirit Event (2008 & 2009)