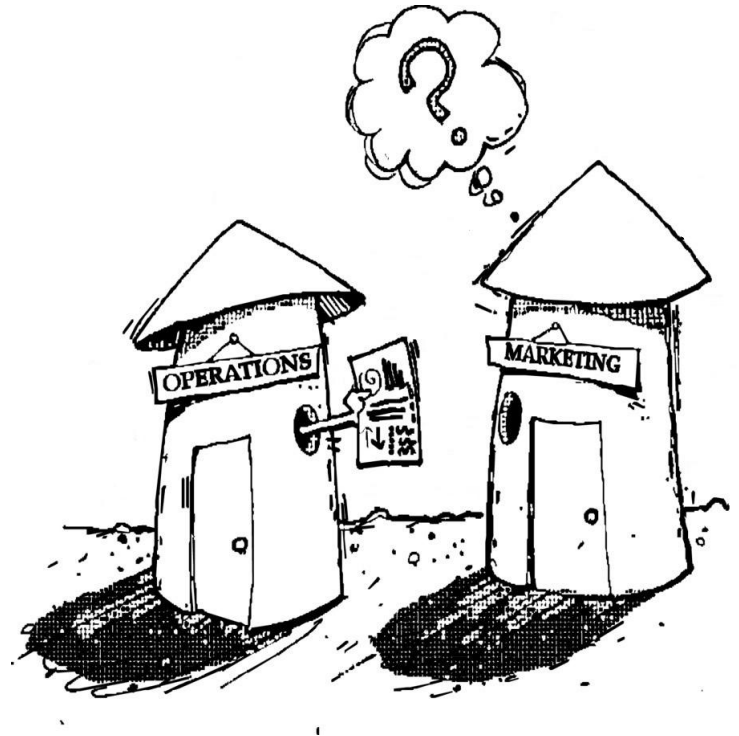


# Silo Effect

**“I’m just trying to do my job”**



“The Silo Effect” is a lack of communication and common goals between departments and people in an organization.

The silo effect gets its name from the farm storage silo; each silo is designated for one specific grain.

A lack of communication causes separate thinking which hinders progression of ideas and synergy in organizations.

The silo effect is the opposite of collaboration.

When synergy is hindered productivity and profits of a company or business suffer.

The silo effect hinders the growth and transformation of people and quality processes.

If quality improvement is your goal, the silo effect needs to be eliminated.

The silo effect can be eliminated by adopting a more collaborative strategy.

A collaborative strategy is based on working together to achieve tasks. For best results keep your strategy simple.