



## Central Avenue Historic Business Improvement District Board and Committee Meeting Agendas

*Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard*  
New 9<sup>th</sup> Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011  
323-230-7070 p | [bid@centralavenuehistoricaldistrict.org](mailto:bid@centralavenuehistoricaldistrict.org)  
Posted February 24, 2017

Board Meeting conference line call in number: (408) 650-3123 | Access Code: 687-833-333

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### Board of Directors

#### Officers

**Vivian Bowers, President**

Owner, Bowers & Sons Cleaners

**Dani Shaker, Treasurer**

People's Union, LLC, Historic Lincoln Savings Property

**Jonathan Zeichner, Vice President**

Executive Director, A Place Called Home

**Grant Sunoo, Secretary**

Coalition for Responsible Community Development

#### Members

**Priscilla Al Uqdah, Member**

Clara Muhammad School  
National Alumni Association

**Noreen McClendon, Member**

Executive Director, Concerned Citizens  
of South Central Los Angeles

**Clent Bowers, Member**

Trustee, Bowers Retail Complex

**Councilman Curren D. Price, Jr., Member**

The New 9th

**Monica Mbeguere, Member**

Alfred Smith Property

**Jerrel Abdul Salaam, Member**

Masjid Bilal Islamic Center

#### Monthly Board Meeting Agenda

**NEW MEETING TIME!** March 1, 2017– 10:30 am to 12:30 pm

Location: New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

- I. Welcome: Vivian Bowers, President (2 min)
- II. Acknowledgement and moment of silence for the passing of Dorothy Randle, The New 9<sup>th</sup> Business Source Center Executive Director (3 min)
- III. To-do list update from previous month's work efforts (3 min):
  - a. Committees need to set dates and need to be posted
  - b. Dani will get prepaid credit card \$1,000
  - c. Committees will create new proposal
  - d. Dani will contact Steven regarding BID working on a proposal for them.
  - e. Invite people that signed up for committees

- IV. Public Comments – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- V. Acknowledge installation of Mark Wilson as the Board Secretary in place of Grant Sunoo as the representative board member for the Coalition for Responsible Community Development. (2 min)
- VI. Resolution to add Mark Wilson to the East West Bank signature card and remove Grant Sunoo (2 min)
- VII. Review and Approve February 1, 2017 Board Meeting Minutes: Mark Wilson, Secretary (5 min)  
**NOTE:** Please review minutes prior to meetings so we are ready to approve or discuss without delay.
- VIII. Review and Approve Financial Report: Dani Shaker, Treasurer (12 min)
  - a. Total Expenditures as of January 31, 2017
  - b. Assessment fees invoiced and received to date
  - c. Discussion on 2017 program budget priorities and the prorated budget line item allocations based on assessment fees received to date
  - d. Purchase of gift card in lieu of a prepaid credit card, credit card or debit card
  - e. Contract agreement for the accounting firm, Quimbayo, located at 2525 S. Central Avenue for initial accounting set-up, monthly bookkeeping services, preparation of monthly and annual financial statements and CAHD's 990 tax returns and all related forms.
- IX. Review and Approve Board Management, Operations and Partner Action Items:
  - A. Presentation by Coalition for Responsible Community Development regarding their request for a letter of support for their submittal of a response to the City Los Angeles Youth Source Center RFP to enable them to assist those that have dropped out of school, foster youth and formerly foster, homeless youth, and young people involved in the justice system. (5 min)
  - B. Review and approve 1-Year BID Management Contract with Urban Design Center - Vivian (5 min)
    - i. Review contract elements – Presentation by Sherri
    - ii. VOTE
  - C. Branding, Business Development and Events Committee (3 min)
    - i. Annual Meeting Date and Theme
  - D. Ad hoc committee updates:
    - i. **Homeless Response Committee** – Jonathan (20 min)
      - 1. Marion Sanders, MPA, MSW | Senior Manager for Community Services and Evaluation Homeless Outreach Program Integrated Care System, a division of Special Service for Groups
      - 2. Ishimine Caldwell, Supportive Service Manager at Coalition for Responsible Community Development
      - 3. Jonathan Thompson, SPA 6

**Members:** Jonathan, CD9, CRCD, Carlos, Allen and Felix

ii. **Central Avenue Resiliency Committee** Sherri (3 min)

1. Street and wall banners
2. Grant submittal to East West Bank

**Members:** Vivian, Dani, Noreen, Clent, Monica, Sherri and Griffin

iii. **Illegal Street Vending Committee** – Noreen (3 min)

1. Survey of business from Washington Boulevard to Slauson Avenue regarding approval or disapproval of street vending and the development of approved vending locations to be circulated in March to May 2016.

**Members:** Vivian, Priscilla, Noreen, Griffin, Allen from Able and Felix from CRCDC

iv. **Parking Demand Management** – Sherri (5 min)

1. The New 9<sup>th</sup> facilitated the 32<sup>nd</sup> and Central light signal installation approval by the Department of Transportation.
2. YES! The Department of Transportation agreed with CAHD approved the removal of the 7-9 am and 4-6 pm restricted parking!
3. Petition to create 2 hour parking limits and to install parking meters to be circulated in March to May 2016.
4. Meeting with UCLA Lewis Center and the Institute of Transportation Studies regarding the parking demand management assessment of installing 2-hour parking limits and parking meters, assessment of diagonal parking locations and identification shared parking opportunities.

**Members:** Vivian, Dani, Clent, Monica, James, Sherri and Griffin

v. **Safety Ambassadors Committee** – Dani (10 min)

1. Discussion and VOTE to approve either a continuation of the Able Solutions contract for a period and scope of services not to exceed the funding available in the 2017 prorated and amended budget line item for the Safety Ambassador Program or to approve an alternative program or to bring the program operation and management in-house.

**Members:** Jonathan, Mark, Dani, James, Priscilla, Clent, Sherri and Griffin

vi. **Board Nominations Committee** – Jonathan (2 min)

1. Discuss board nominations to date

**Members:** Jonathan, Monica, Clent and Carlos from UDC

X. **Review and Approve Management Reports, Presentations and Partnerships:** Sherri Franklin, Urban Design Center (10 min)

- a. Debriefing on Clean Streets contracted with CRCDC Enterprises, Inc. and discuss system for ongoing performance feedback - Joe Gamez and Feliz Cruz
- b. Debriefing on the Safety Ambassador contracted services with Able Solutions and discuss system for ongoing performance feedback – Steven Echols
- c. Introduction of Interns from the Offices of Assemblyman Reginald Jones Sawyer and interns through Urban Design Center

- d. 4<sup>th</sup> Quarter 2016 Report and Newsletters available for download on the website. Mailed copies to property owners.
  - e. Debriefing on Branding, Business Develop and Marketing strategies - Shop & Visit Central
  - f. Outreach letters to new businesses, affordable housing developments and apartment buildings
  - g. Donation letters
  - h. Website and Social Media Performance
  - i. Discuss comments and feedback from property owners and reply status
- XI. Review New To-Do List and confirm deadlines/who is responsible (2 min)
  - XII. Meeting Schedule: Next Board Meeting: April 5, 2017 @ 10:30 am
  - XIII. Adjourn – Promptly at 12:30 pm

**Monthly Branding, Business Development and Events Committee Meeting Agenda**

March 1, 2017 – 12:45 pm to 2:00 pm

Location: New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

- I. Calendar of Events
- II. Multicultural Film & Theatre Festival planning discussions lead by Clent
- III. District newspaper themes, content, business highlights and articles

**Members:** Priscilla, Clent, Monica and Sherri

**Monthly Executive Committee Meeting Agenda**

March 21, 2017– 9:30 am to 11:00 am

Location: A Place Called Home – 2830 S. Central Avenue, Los Angeles, CA 90011

- I. Finalize Board Meeting Agenda
- II. Discuss operations management matters
- III. Discuss and review contract proposals, amendments and terminations
- IV. Discuss and review insurance renewals
- V. Review partnership and Board presentation request

**Members:** Vivian, Jonathan, Dani and Mark