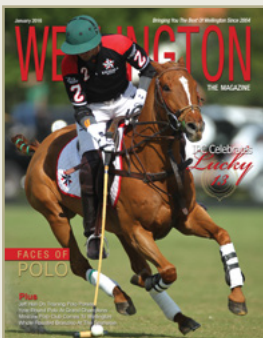


# WELLINGTON

*Bringing You The Best Of Wellington*

THE MAGAZINE

## 2016 Media Kit



12794 W. Forest Hill Blvd., Suite 33, Wellington, FL 33414

Phone: (561) 793-7606 • Fax: (561) 793-1470

[www.wellingtonthemagazine.com](http://www.wellingtonthemagazine.com) • [www.facebook.com/wellingtonmagazine](https://www.facebook.com/wellingtonmagazine)

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AD RESERVATION DEADLINE	ART/ELEMENTS DUE	ISSUE
November 15, 2015	November 27, 2015	January 2016
December 15, 2015	December 25, 2015	February 2016
January 15, 2016	January 29, 2016	March 2016
February 15, 2016	February 26, 2016	April 2016
March 15, 2016	March 25, 2016	May 2016
April 15, 2016	April 29, 2016	June 2016
May 15, 2016	May 27, 2016	July 2016
June 15, 2016	June 24, 2016	August 2016
July 15, 2016	July 29, 2016	September 2016
August 15, 2016	August 26, 2016	October 2016
September 15, 2016	September 30, 2016	November 2016
October 15, 2016	October 28, 2016	December 2016



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Ship Materials To:  
Wellington The Magazine  
12794 W. Forest Hill Blvd., Suite 31  
Wellington, FL 33414  
Attention: Production Department

Acceptable File Formats:  
PDF (Flattened art/text),  
Illustrator EPS (Flattened art/text),  
TIF or JPG. All artwork should be  
in CMYK color mode, 300 dpi.

## AD SIZES

Full Page:  
Bleed - 8.625" x 11.125"  
Trim - 8.375" x 10.875"  
Live Area - 7.375" x 9.75"

Half Page: 7.375" x 4.75"

Third Page Square: 4.8125" x 4.75"

\*Third Page Vertical: 2.3125" x 9.75"

Sixth Page: 4.8125" x 2.25"  
(Vertical Format)

\*Third Page Vertical is a premium ad size.

## Contact Information:

phone - 561.793.7606

e-mail - DawnRivera@WellingtonTheMagazine.com

## DISPLAY ADVERTISING

	12x	8x	4x	1x
Back Cover	\$1,900.	\$2,100.	\$2,300.	\$2,600.
Inside Front Cover	\$1,845.	\$2,045.	\$2,245.	\$2,445.
Inside Back Cover	\$1,595.	\$1,795.	\$1,995.	\$2,195.
Full	\$1,195.	\$1,395.	\$1,595.	\$1,795.
Two-Thirds	\$925.	\$1,055.	\$1,175.	\$1,375.
Half	\$725.	\$825.	\$925.	\$1,025.
Third	\$585.	\$675.	\$745.	\$795.
Sixth	\$359.	\$395.	\$449.	\$489.

All advertising design costs are incorporated into the price of the first advertisement in a contract. Thereafter, subsequent artwork will be billed at the rate of \$75/hr for design. Minor advertisement changes (15 minutes or less) will not be billed additionally. All artwork is produced under the copyright of Wellington The Magazine LLC and may not be used elsewhere without express permission of the corporation. There is a nominal charge for the transferring of digital advertising files to other locations.

**Legends Of Polo Match At Grand Champions Renamed In Memory Of The Late Carlos Gracía**



The Grand Champions Polo Match was renamed in memory of the late Carlos Gracía, a legendary player who passed away last year. The match was held at the Grand Champions Polo Club in Wellington, Florida, and was a tribute to Gracía's legacy. The match was won by the team of Carlos Gracía and his son, Carlos Jr., who were coached by Gracía's former coach, Carlos Gracía Sr.



**W**ellington The Magazine is proud to announce the launch of our new feature, "Freedom Riders Fashion". This feature will showcase the latest in equestrian fashion, featuring a variety of styles and brands. The first issue of "Freedom Riders Fashion" will be included in the next issue of Wellington The Magazine.

**From Wellington To Hollywood Week, Home-Grown Singer Emily Brooke Enjoys Her American Idol Journey**



Emily Brooke, a home-grown singer from Wellington, Florida, is enjoying her journey on the American Idol stage. She has been competing in the show for several seasons and has received a lot of support from her fans. Emily is a talented singer and songwriter, and she has been able to connect with her audience through her music. She is proud to represent Wellington and to be part of the American Idol community.

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## MAGAZINE INFORMATION

published and distributed monthly throughout the Wellington area

Four-color, high-gloss publication featuring stories about people and events in the Wellington area featuring top designers, writers and photographers in the area.

Highlights of seasonal equestrian events in the western communities

Coverage of social galas and events

On average over 125 satisfied monthly advertisers

Experienced sales staff available to assist clients with their marketing needs and ready to help them understand the Wellington area

*Wellington The Magazine takes our advertising partners to the most high-profile, upscale events throughout the year, such as...*

Wellington Boys & Girls Club Dinner

Vinceremos

Winter Equestrian Festival

International Polo Club Palm Beach

American Cancer Society Gala

Great Charity Challenge

Wellington Rotary Club Gala

and many more



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