



BRANDED WARRIORS INK

A different kind of therapy

WHO WE ARE AND WHAT WE DO

Branded Warriors Ink is a non-profit organization founded by Veterans for Veterans coping with the many wounds of war such as, Post Traumatic Stress Disorder and other mental and physical injuries. Branded Warriors Ink supports fully supports tattoo therapy and the outlet it provides for our vets.

WHAT IS TATTOO THERAPY AND HOW IT WORKS

We all have vices and coping mechanisms, ways to deal with our own negative feelings however they might manifest themselves. For some people a tattoo holds far deeper meaning than just self expression. They can be a way of attempting to undo past wrongs or a means of purging negative emotions. For a person reluctant to pursue more traditional forms of therapy or lacking or lacking in a personal support system the therapeutic qualities of body modification could become a compelling substitute.

THE SCIENTIFICALLY PROVEN EFFECTS OF TATTOOS

ADRENALINE - One third of the human body is known as the “ Sympathetic Nervous System,” this is the part that is responsible for triggering the fight - or - flight response, which includes releasing adrenaline in response to pain.

ENDORPHINS - Endorphins flood the body directly from the brain. These chemicals are produced in the pituitary glands and is our own natural pain relievers. When getting a tattoo your brain releases endorphins in response to the pain from the needles creating a natural “high” like exercising or having an orgasm. Which in turn cause the one getting a tattoo to be happier and more relaxed.

PAIN SUBSTITUTION - Some find the pain of getting tattooed therapeutic, often by giving you a sense of control and helps relieve emotional or mental stress.

ATTENTION/SOCIAL INTERACTION - Some use tattooing as a form of action seeking attention. Anyone with a visible tattoo can attest that their tattoo has, at some point, served as a conversation starter with a stranger. Someone struggling with breaking down, interpersonal barriers, getting tattooed could feel like an effective method of facilitating social interactions that might otherwise feel impossible.

ARTISTIC FREEDOM - Tattoos are expressions of their own artistic visions allowing them to commemorate their transformation from one phase in life to another.

22 IS FAR TOO MANY - OUR PURPOSE AND GOALS

With the way things are going and knowing that the number of suicides among vets are goal is simple. We want to provide an “unconventional” (according to some) way to help the veterans that can’t find the help they need or deserve, either because they aren’t comfortable with talking about the pain of the past to someone that has never experienced war or the military life or because they don’t have the means to do it. Most of the people in this group are vets themselves and know the pain that they are going through so this is what we are willing to do for them because they were willing to do so much for us. We want to collect donations in order to provide our vets that are seeking help with a beautiful tattoo that will let them tell the story they want to tell and while they are getting the tattoo we will have a veteran in their with them just to talk about whatever it is they need to say because they are among brothers.

