

Looking for...

PREMIUM PROFILE

The Looking for... PREMIUM profile allows you to have a fully branded b-to-b landing page and is viewed significantly more often than a basic or advanced profile.

- HIGHLIGHTS**
- Priority search ranking
 - Improve your Google ranking
 - No competitor ads on your profile
 - Fully customisable branded b-to-b landing page
 - Extensive reporting including views, clicks and leads

PRICING €990,- for a full year

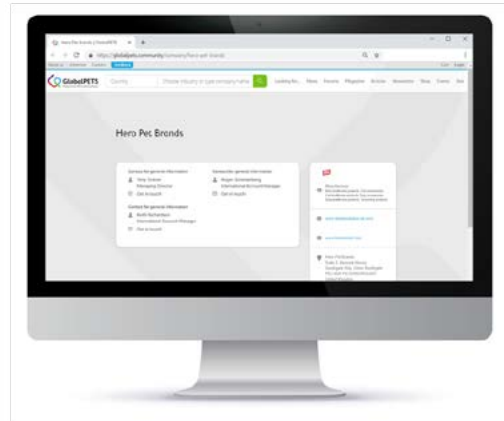


ADVANCED PROFILE

Improve your search results and have an ad free page with an Advanced profile. The Advanced profile gives you the opportunity to list company details and increase your findability on Google and Looking for...

- HIGHLIGHTS**
- Higher search ranking
 - Improve your Google ranking
 - No competitor ads on your profile

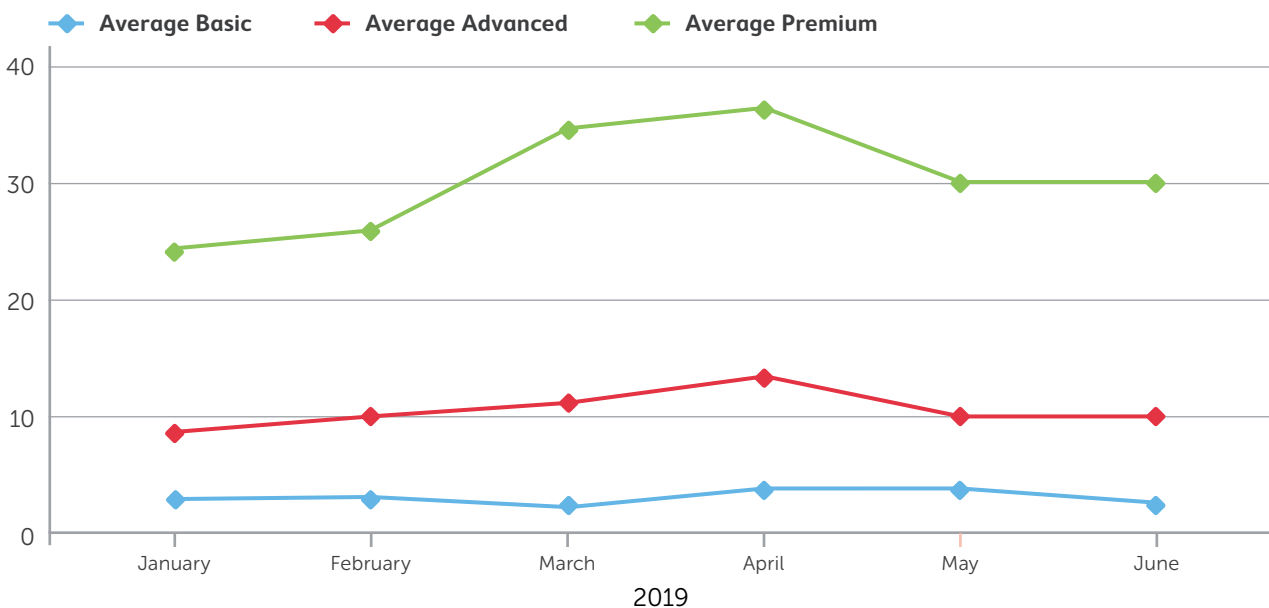
PRICING €490,- for a full year



Looking for...

In addition to an increase in ranking on Google, companies with a **PREMIUM profile** by far get the most views, clicks and leads.

Average numbers of potential clients visiting a profile, per month



WEBSITE ADVERTISING

Generate extra online traffic to your website by placing your banner on the globalpets.community website. The banner ads can be placed in different sections of the website to suit your needs.

PURPOSE

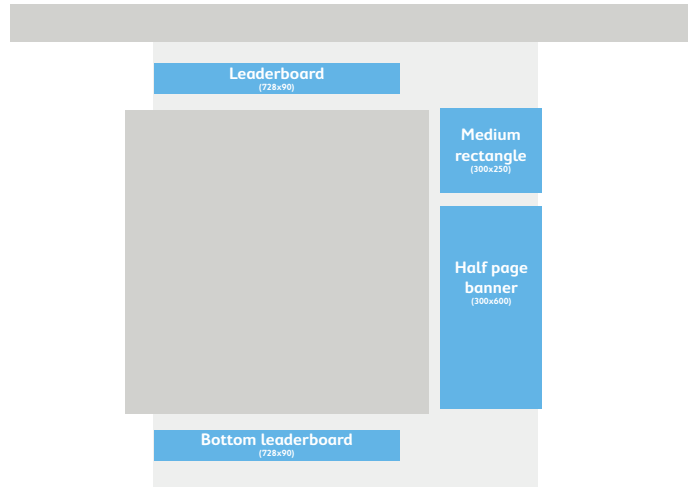
- Branding
- Finding new business partners
- Product promotion

RESULT Increased online exposure
Traffic to your website
Concrete sales leads

PLACEMENT Leaderboard (728x90)
Medium rectangle (300x250)
Half page banner (300x600)
Bottom leaderboard (728x90)

REPORT After completion you will get a report on views and clicks

PRICES PER MONTH Leaderboard €795
Medium rectangle €695
Half page banner €895
Bottom leaderboard €495



AVAILABLE FROM 2020

NEWSLETTER BANNERS

Appear straight in readers' email boxes and generate traffic from (new) business partners to your website.

PURPOSE

- Branding
- Finding new business partners
- Product promotion

REACH 15,000+ validated email addresses

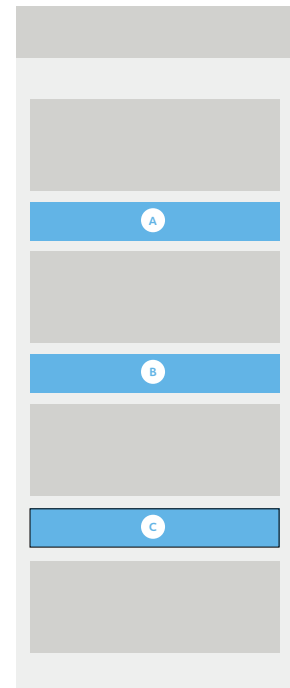
RESULT Increased online exposure
Traffic to your website
Concrete sales leads

PLACEMENT GlobalPETS Email NEWS

FREQUENCY Weekly, every Monday

CONDITIONS Limited to 5 banners per newsletter

SEASONAL PRICING Jan - Feb: €695,- per month
Mar - May: €895,- per month
Jun - Aug: €495,- per month
Sep - Dec: €695,- per month



PARTNER EMAIL MAILING

Communicate a specific message in your own look and feel to a targeted group via email. Use the extensive and qualified database of PETS International and GlobalPETS to your advantage.

PURPOSE • Product promotion
• Finding new business partners

REACH 15,000+ addresses.

EXPOSURE Brand and product recognition
Sales leads generator

REPORT You will receive a detailed report on the email performance

FORM Customised campaign

PRICING Project-based, starting at €1,595

