



CCAHU Board of Directors

Meeting Minutes
September 10, 2018

Opening & Call to Order

The meeting of the CCAHU Board of Directors was called to order by President, Tess Phillips at 11:36 am on Monday, September 10th in the business conference room at Administrative Solutions, Inc. in Fresno, California.

Board Members Present

Tess Phillips, Adam Rochon, Mary Kluegl, Randa Tarvin, Kim Ball, Tawnie Navarro, Jennifer Armendariz, Janelle Alvarez, Tamara Harvell.

Board Members Absent:

Espy Turley, Keely Coyle

Approval of Minutes

Adam Rochon motioned to approve the August Meeting Minutes. Second by Randa Tarvin. August Meeting Minutes approved by the Board.

Opening

President Report

Will be discussing Wine Event (Thursday), Rummage Sale, and Tailgate today.

Board Insurance quote received from Dibuduo & Defendis Insurance Brokers of \$854.00 for the year. Three years ago, the cost for insurance was approximately \$700.00. Therefore, it was agreed this rate was reasonable and coverage needs to be in place prior to the Winery Event on Thursday. Board will move forward with the quote even though it is over what was approved in the budget.

Financial Report

Profit and Loss statements will be available next meeting in October.

Wells Fargo Bank balance - \$755.57. P.O. Box renewal to the Packaging Store was paid in the amount of \$405.00

Paypal Balance - \$0.00

WePay - \$220.33 will be deposited into Wells Fargo today. This total amount is for the Wine Event this week.

\$250.00 Sponsorship from Colonial for the Winery Event will be issued soon.

Randa Tarvin motioned to approve the Financial report. Second by Tess Phillips. Financial Report approved by Board.

Legislative Report

Board members were again encouraged to download the NAHU Healthcare Happy Hour phone app and listen each week. The NAHU Healthcare Happy Hour podcast is released weekly on Friday afternoons by NAHU, and includes a recap of the week's top issues in healthcare and health insurance politics and policy.

More details on Legislation issues will be discussed at the Winery Event – Legislation Update on Thursday.

PAC Report & Report on status of PAC Chair Position

Rummage Sale PAC Fund Raiser – More discussion later in agenda.

Keely Coyle has a coworker interested in joining to serve as the PAC Chair. Tawnie Navarro is waiting for application for review and Board vote.

Membership

Tawnie Navarro is settling in the position.

Communications Report and Newsletter

Keely Coyle has been working on Newsletter. First edition should be issued October 1st and will model after Orange County Newsletter. Photos and bios of each Board member will be featured in the Newsletter. Each Board member asked to submit a photo and short bio before the end of September. Keely Coyle continues to work on LinkedIn, Twitter, and Facebook updates.

Tess Phillips set up Pre-Text Reminders for Board members. Text message comes from 319-96. If text was not received, members were encouraged to email cell phone numbers to Tess in order to update distribution list.

Wine Event Report

Tamara Harvell and Tess Phillips visited the location and reported it was very nice. Facility is charging a flat fee of \$100.00. If the event sells a case of wine, there will be no additional charge for wine tasting. If not, there will be a charge for open bottles. However, winery advised sales are usually enough to cover the tasting.

CAHU is covering the expenses for the speaker. Board agreed to give a bottle of wine (gift basket) from the winery as a thank you. Costco trays will be purchased and brought to the winery. Board was encouraged to bring raffle prizes.

To date, 20 guests were registered for the event. Kim Ball offered to pay the registration fee for some brokers and requested an email list of contacts, or offered \$100 Sponsorship from Blue Shield. Randa Tarvin to email current registration list for review. Expecting 30 – 40 people. Randa Tarvin and Tawnie Navarro will handle registration and raffle tickets. Panel discussion will be formed by Tess Phillips, Adam Rochon, and Speaker.

Format for Event:

4:00 pm Arrive and Tasting

4:30 pm – CAHU Legislation update

5:00 pm – Panel Discussion

5:30 pm – End – Raffle and Mingle

Rummage Sale Event Report

Rummage sale will be the October event to raise funds for PAC Donation for the year. A flyer will be distributed at the Wine Event on Thursday requesting donations and announcing the sale. Tess Phillips will check on availability of ASI's old location at 555 Shaw Ave. Board agreed to move the event to October 20th due to conflict with the Fresno Fair and better attendance. If location available, donations could be housed at 555 Shaw Ave and dropped off the week before the event. Adam Rochon offered tables. Time for the event was scheduled for 7:00 am – 12:00 pm, however this time is flexible. Alternative location offered at Kim Ball's house, if needed. To be confirmed at next Board Meeting.

Sponsors Information

Tess Phillips distributed "CCAHU Annual Partner Packages" memo advising Board members to start working on obtaining sponsorship. Adam Rochon has event sponsor list and will email to Tess Phillips. Word & Brown usually sponsors the Health Forum. Tess Phillips will advise Word & Brown that the Board is not holding a Health Forum this year and discuss alternative sponsorship.

Other Board Reports and Other Business

Kim Ball advised importance of knowing difference of HUPAC vs. PAC, and stressed the importance of funding our state PAC.

- **HUPAC** is the political action committee of NAHU. The purpose of the NAHU's Health Underwriters Political Action Committee (HUPAC) is to raise funds from NAHU members for the purpose of supporting the political campaigns of candidates who believe in private sector solutions for the health and financial security of all Americans.
- **CAHU-PAC**, is the political action committee associated with the California Association of Health Underwriters (CAHU). Its mission is to facilitate, with strategically targeted political contributions, the legislative and advocacy program of CAHU with a primary emphasis on supporting the role of the agent in the delivery of private health insurance.

Kim Ball requested holding a luncheon in October. Tess Phillips advised this was not advisable due to low funds and low membership early in the year, as well as lack of content. Board needs to work on sponsorship. Newsletter will help with content and show value for membership and sponsors. Focus on luncheons will be in January and February.

Kim Ball requested hosting an event with SHRM. Keely Coyle is working on co-sponsorship and/or speaker event options with SHRM.

Adjournment

Adam Rochon moved to adjourn. Second by Mary Kluegl. Meeting was adjourned at 12:30 pm by President, Tess Phillips. The next general meeting will be at 11:30 am on October 8, 2018, in the conference room at the business offices of Administrative Solutions, Inc. Event committees will be able to meet after board meeting if needed.

Minutes submitted by: Mary Kluegl, Secretary