



**HUNTINGTON BEACH DOWNTOWN
BUSINESS IMPROVEMENT DISTRICT**

www.hbdowntown.com

MARKETING COMMITTEE AGENDA

Date: December 13, 2017
Location: Kimpton Shorebreak Hotel
500 Pacific Coasts Hwy
Huntington Beach, CA 92648

Day: Wednesday
Time: 9 am

- I. Call to Order/ Roll Call
- II. Public Comments
- III. Establish goals to achieve over next 12 months
- IV. Discuss information regarding BID website and HB Downtown app
- v. Adjournment – next meeting Thursday, January 18th @ 9am.