

Your Partners for Success...

INCREASE YOUR BUSINESS, DRIVE TRAFFIC, MAKE SALES

Text messaging has no equal in the marketing world! The success in text message marketing is a combination its low cost, remarkable statistics, and instant connection to your customers!

Text message marketing benefits many types of business, large and small. Whether you're a restaurant sending promotions to increase traffic, a local business owner sending information about a new product, or a religious organization keeping your members up-to-date, the possibilities are endless!

Other standard forms of marketing—such as printed advertising, email marketing, or social network marketing—have benefits in advertising and marketing, however the power of text message marketing shows in its many impressive statistics. While text message marketing isn't meant to replace other forms of marketing, it soon becomes a favorite among businesses.

IMPRESSIVE STATISTICS

- ❖ **96%** of wireless subscribers are covered.
- ❖ **30%** response rate compared to < 5% read rate of emails.
- ❖ **90%** of text messages are read within **15 minutes** of receiving them.
- ❖ AND **97%** read within 1 hour of receiving them.



Increasing your revenue and traffic flow to your business is a snap when using text message marketing.

