



## 2018 EXPO REGISTRATION CONTRACT

Sponsor named below hereby applies for a certain sponsorship for the event identified above. Enclosed with this form is PAYMENT IN FULL for the total sponsorship fee. Sponsor agrees to pay invoice in full no later than **May 1, 2018**

**Name of Exhibiting Company:** \_\_\_\_\_

Company Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Exhibit Contact:** \_\_\_\_\_ Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Marketing Contact:** \_\_\_\_\_ Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Signer's Full Name (Please Print): \_\_\_\_\_

Title: \_\_\_\_\_

Sponsor's signature below signifies that Sponsor has read, understands, and agrees to be bound by all the terms and conditions on the front and on the back of this form (including the SPONSORSHIP RULES, REGULATIONS, AND ADDITIONAL CONDITIONS, which constitute part of this Agreement). Also by signing below, Sponsor acknowledges that if Sponsor has deemed it necessary or desirable, Sponsor has raised and obtained satisfactory answers to any questions about the clarity, legibility, or readability of this form (front and back). This form must be signed for application to be processed.

### EXHIBIT SPACE/ADVERTISING/MISC. (Please Check Appropriate Boxes)

Booth Size \_\_\_\_\_ X \_\_\_\_\_ Indoor ☐ Need Electricity ☐

\_\_\_\_\_ X \_\_\_\_\_ Outdoor ☐ Must Provide Electricity

Sponsorship Level: Presenting ☐ Platinum ☐ Gold ☐ Silver ☐ Exclusive Sponsorship

Expo Program Ad: Full Page ☐ 1/2 Page ☐ 1/4 Page ☐

Additional Exhibitor Badges (\$10.00 each) \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_



## 2018 EXPO FINANCIAL REGISTRATION

### Payment Method & Information

Please check appropriate box.

☐ Check Included ☐ Please Invoice

Pay Now w/Credit Card

Mailing Address for Checks:

**RT Promotions and Entertainment, LLC**

**Great Plains Home & Outdoor Living Expo**

**P.O. Box 741**

**Weatherford, OK 73096** Or Scan & Email to: [sales@rtpromos.com](mailto:sales@rtpromos.com)

☐ VISA

☐ MasterCard

☐ AMEX

☐ Discover

**Please note event & invoice number**

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_

Amount: \$ \_\_\_\_\_ (USD)

Full Name (as it appears on card) \_\_\_\_\_

### Financial Summary

Exhibit Space

(a) Total Booth/  
Sponsorship Cost \$ \_\_\_\_\_

Expo Program Advertising

(b) Advertising Fee \$ \_\_\_\_\_

(c) Additional Exhibitor \$ \_\_\_\_\_  
Badges

Total (a + b + c) \$ \_\_\_\_\_

Amount Due w/Contract \$ \_\_\_\_\_

**100% Booth Space & Advertising Fees Due With Contract**

By signing below, Card Holder acknowledges that he/she has read the front and back of this form, and agrees to be bound by all its terms and conditions. Card Holder's signature also acknowledges that if Card Holder has felt it necessary or desirable, Card Holder has asked about anything unclear, illegible, or unreadable in this form (front and back), and has obtained answers that Card Holder regards satisfactory. Card Holder authorizes (and agrees not to dispute) charges up to the amount of this agreement at anytime from the date of submission of this form through the closing of this Show.

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Exhibitor Badges (Mandatory)

Included in your price of your 10' x 10' Exhibit Booth are Four (4) Exhibitor Badges. Additional Exhibitor Badges may be purchased for \$10.00 each. Exhibitor Badges will allow bearer exhibit floor access, hospitality suite access, and other special privileges.

\_\_\_\_\_  
**Company Name (Please Print Clearly)**

Exhibitor Badge Holders





## 2018 EXPO VENDOR RULES, REGULATIONS, AND ADDITIONAL CONDITIONS FOR SPONSORSHIPS

- 1 Offer and Acceptance.** Sponsor's submission of the 2017 Vendor Agreement form, with or without a deposit, shall constitute an offer from Sponsor to enter into such Agreement with RT Promotions and Entertainment, LLC ("Great Plains Home & Outdoor Living Expo"). Such offer can only be accepted by RT Promotion and Entertainment's signing such Agreement at RT Promotion and Entertainment's place of business in Weatherford, OK, USA. After signing in Weatherford, OK, USA, RT Promotion and Entertainment will send to Sponsor a fully signed copy of the one -page (front and back) Agreement document, which sending shall constitute RT Promotions and Entertainment's acceptance and cause the Agreement as a whole to become effective.
- 2 Soliciting/Social Functions.** Sponsor is prohibited from distributing (i) items at the Event other than as provided for in the Sponsorship Agreement, and (ii) items that are other than Sponsor's own materials; in each case, unless Sponsor has obtained RT Promotion and Entertainment's prior written approval. These prohibitions apply before, after, ordering the Event's official hours. Canvassing at any time during the Event or distribution of advertising matter, souvenirs, or any other items whatsoever by anyone who is not a paid sponsor is strictly forbidden. Sponsor is prohibited from taking photographs of other than Sponsor's exhibit, with out RT Promotion and Entertainment's prior written approval. Provided Sponsor has obtained prior written permission from RT Promotion and Entertainment's, Sponsor may conduct social functions in public areas of the Event venue, the host hotel, or other properties in the vicinity of the Event as long as such functions do not conflict with scheduled Event programs or activities.
- 3 Sponsor's Materials.** Sponsor's materials will not be permitted to interfere with any other sponsorships, the Event itself, or to impede access to Event exhibits or the free use of aisles. All demonstrations and the distribution of Sponsorship promotional materials must be in accordance with this Agreement. Distribution of food or promotional giveaways must be approved in advance of the Event by RT Promotion and Entertainment. Sponsor agrees to deliver to RT Promotion and Entertainment all materials reasonably required for the performance of the Agreement, including but not limited to an electronic copy of Sponsor's logo, in a format and within the deadlines set by RT Promotion and Entertainment. Sponsor understands and agrees that upon initial proofing of RT Promotion and Entertainment's use of Sponsor's logo on Sponsor's materials provided by RT Promotion and Entertainment in accordance with the Agreement and written approval confirmation from Sponsor on such proof, any modification or revision of Sponsor's logo, trade name or trademark in the Sponsorship materials requested by Sponsor is at the sole responsibility and direct cost of Sponsor. Sponsor understands and agrees that upon initial proofing of RT Promotion and Entertainment's use of Sponsor's logo, any modification or revision of Sponsor's logo, trade name or trademark in the Sponsorship materials is at the sole responsibility and direct cost of Sponsor. Sponsor grants to RT Promotion and Entertainment a fully-paid, perpetual, worldwide, non-exclusive license to use, display, and reproduce (in print, electronically, or otherwise) Sponsor's name, trade names, logos, and product names in any listing of those companies sponsoring the Event and in Event promotional materials. In addition, Sponsor authorizes RT Promotion and Entertainment to take photographs of Sponsor's exhibit and staff during, before, or after the Event and to use such photographs for any legitimate promotional purpose of RT Promotion and Entertainment.
- 4 Copyrighted Material.** Sponsor agrees not to play, broadcast, perform, or distribute any copyrighted material owned by others without first obtaining (at its own expense) all necessary rights and licenses and paying in full all required royalties or other fees. RT Promotion and Entertainment reserves the right to remove any Sponsor material incorporating copyrighted material for which such Sponsor fails to timely provide sufficient evidence of authorization. RT Promotion and Entertainment also reserves the right to revoke the Sponsorship as a result of the extent of such copyright infringement.
- 5 Remedies.** If Sponsor fails to make any payment or otherwise breaches any provision of the Agreement, and fails to cure within a reasonable time (as defined in the next sentence) after Sponsor has received written notice from RT Promotion and Entertainment specifying the breach, RT Promotions and Entertainment shall have the right to exercise (without further notice) any one or more of the following remedies at any time after such reasonable time has passed: (i) cancel the Agreement in whole or in part; (ii) revoke the Sponsorship or any portion thereof; (iii) have any of the Agreement's violated provisions specifically enforced; and (iv) exercise any other remedy available by rule of law. By "reasonable time" is meant: (i) immediately, in the case of any breach occurring not more than five (5) days before or during the Event; (ii) 24 hours, in the case of any failed payment; and (iii) 5 days, in the case of any other breach. In addition, RT Promotions and Entertainment may keep any and all monies received from Sponsor as liquidated damages, it being understood that RT Promotions and Entertainment's losses and damages from Sponsor's breach of the Agreement are difficult to ascertain and that the agreed liquidated damages are not intended as a penalty. Upon cancellation of the Agreement, RT Promotions and Entertainment may (without prejudice to any other available remedy) resell the Sponsorship in any other manner as RT Promotions and Entertainment deems advisable in its sole discretion, without any obligation to Sponsor.
- 6 Liability.** Neither RT Promotions and Entertainment nor its agents or representatives will be responsible for any injury, loss, or damage that may occur to Sponsor or to Sponsor's employees, invitees, licensees, or guests, or Sponsor's property, from any cause whatsoever (including but not limited to errors or omissions in any Event promotional materials). Under no circumstances shall RT Promotions and Entertainment or its agents or representatives be liable for (i) any special, indirect, incidental, or consequential loss or damage whatsoever, or (ii) any loss of profit, loss of use, loss of opportunity, or any cost or damage resulting from any such loss. Sponsor acknowledges that the risk allocations of this Section are reasonable based on the understanding that Sponsor shall obtain, at its own expense, adequate insurance against any such injury, loss, or damage. Anyone visiting, viewing, or otherwise participating in Sponsor's table or exhibit (when the Sponsorship includes a table or exhibit) is deemed to be the invitee, licensee, or guest of Sponsor, and not the invitee, licensee, or guest of RT Promotions and Entertainment. Sponsor assumes full responsibility and liability for the actions or omissions of its agents, employees, independent contractors, or representatives, whether acting within or without the scope of their authority, and agrees to defend, indemnify, and hold RT Promotions and Entertainment, the Event venue, and their respective privies, harmless from and against claims resulting directly or indirectly from such actions or omissions. There is no other agreement or warranty between Sponsor and RT Promotions and Entertainment except as set forth in this Agreement. The rights of RT Promotions and Entertainment under the Agreement shall not be deemed waived except through a writing signed by an authorized representative of RT Promotions and Entertainment.
- 7 Force Majeure.** RT Promotions and Entertainment shall not be liable for failure to perform its obligations under the Agreement as a result of strikes, riots, terrorist acts, acts of God, or any other cause beyond its control. In case the Event venue is damaged or destroyed by fire, the elements, or any other cause, or if circumstances make it unreasonably difficult for RT Promotions and Entertainment to permit Sponsor to fulfill its Sponsorship or benefit from the Sponsorship opportunity in any part or the whole of the Event, then during such circumstances RT Promotions and Entertainment, the building management, and their respective privies will be released and discharged from the obligation to supply Sponsorship, and Sponsor will be reimbursed a proportionate share of the Sponsorship cost previously received by RT Promotions and Entertainment from Sponsor.
- 8 Insurance.** For the term of the Agreement and until the Event is completed, Sponsor shall at all times maintain insurance in an amount and scope to be reasonably satisfactory to RT Promotions and Entertainment and sufficient to cover the liabilities of Sponsor under the Agreement, including Sponsor's contractual obligations to defend, indemnify, and hold harmless, as stated in the Agreement. RT Promotions and Entertainment shall be added as an additional insured to such insurance. Sponsor's insurer shall confirm to RT Promotions and Entertainment that such insurance cannot be canceled or changed without thirty (30) days prior written notice to RT Promotions and Entertainment. Sponsor agrees to provide RT Promotions and Entertainment a suitable certificate verifying that the required insurance is and will remain in force for the duration of the Event.
- 9 Jurisdiction and Attorney Fees.** Should any legal action be commenced to resolve any dispute under the Agreement: (i) Sponsor hereby consents to venue and jurisdiction in the federal or state courts located in District Court of Custer County, Oklahoma and agrees that no such action may be brought in a forum not located in District Court Custer County, OK and (ii) the prevailing party shall be entitled to an award of litigation expenses, interest, and reasonable attorney fees, in addition to any other remedy obtained.
- 10 Laws, Taxes and Licenses.** Sponsor shall observe and abide by all applicable federal, state, and local laws, codes, ordinances, rules, and regulations, as well as all rules and regulations of RT Promotions and Entertainment and the host venue. Sponsor shall conduct itself, and shall require its agents, employees, independent contractors, and representative s, to conduct themselves, at all times in accordance with customary standards of decorum and good taste in the industry. Sponsor shall be responsible for obtaining any licenses, permits, or approvals required under local, city, state, or national law applicable to Sponsor's activities at or related to the Event. Sponsor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees, or other charges that may become due to any governmental authority concerning Sponsor's activities at or related to the Event.
- 11 Cancellations.** In the event that Sponsor wishes to cancel some or all of its Sponsorship, Sponsor may request and RT Promotions and Entertainment may grant such cancellation, but only with the following understandings: (i) all cancellations must be requested in writing and addressed to RT Promotions and Entertainment, LLC at the address below; (ii) RT Promotions and Entertainment is not required to refund any portion of moneys (the 50% deposit, full fee, or otherwise) previously paid by Sponsor; (iii) if Sponsor's cancellation request is received by RT Promotions and Entertainment after the Agreement has become effective, Sponsor nevertheless agrees to pay the full fee based on the original space requirements, before such cancellation will become effective. RT Promotions and Entertainment assumes no responsibility for having included the name of Sponsor in the Event catalog, brochures, news releases, or other materials.
- 12 Changes.** If Sponsor requests an increase of its Sponsorship after the Agreement has become effective, RT Promotions and Entertainment will use reasonable best efforts to accommodate such request, subject to sponsorship availability, additional fee payment, and other circumstances then prevailing. If Sponsor requests a change that leads to a net reduction of sponsorship from original requirements, such request shall be covered by Section 11 above.
- 13 Other Matters.** The Event is owned and managed by RT Promotions and Entertainment, LLC, whose main office is at 1123 E. Davis Rd., Weatherford, OK 73096. Sponsor understands and agrees that it may not assign the Agreement, in whole or in part, or any rights thereunder to any third party without the prior written permission of RT Promotions and Entertainment. All matters not expressly covered in the Agreement are subject to the reasonable decision of RT Promotions and Entertainment, which decision shall be final.

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

Print Name \_\_\_\_\_