



The Pauls Peloton African Cycling Development Kit Program

Background

Bicycles for Humanity's, www.bicycles-for-humanity.org a global grassroots volunteer team has sent over 155,000 bicycles to Africa in support of education, healthcare and helping the people create better lives. Our Empowerment model of sending 500 bikes in a 40 foot shipping container is efficient and volunteers chapter teams love to manage the project and see the results of 500 bikes coming to one community. This Empowerment model is in our DNA and it is what has made Bicycles for Humanity, the world's largest grassroots movement in the cycling world globally. We are a distributed group of passionate chapter led volunteers that believe a bicycle can make a difference.

Our work to date has all been humanitarian, but our roots are in bike racing. Paul Sherwen a founder of B4H, raced the Tour de France 8 times and is now the voice of the Tour for the last 30 years along with Phil Liggett. David Kinjah, is not only a great bike racer in Africa, but Chris Froome's cycling and development coach when Chris was a Safari Simbaz in Kenya. We love bike racing, but we understood that helping to solve the health care crisis by delivering over 45,000 bikes to community health workers was more important. Over the years we have seen thousands of new road and mountain bikes being shipped and hoped that they would find their way to young cyclists who were keen to race and they have. We have past country champions who started on our donated bikes and new youth cycling camps in 5 countries and that number is growing.

Cycling as a Sport in Africa

When Jock Boyer moved to Rwanda after he had learned of the incredible stamina of the teens carrying coal on bikes, he was amazed at the strength and created the Rwandan cycling team, www.teamafricarising.org This program has been an incredible success and keeps growing. In Nairobi, a mother wanting to give her son an opportunity to race bikes and had heard of a program run by David Kinjah called the Safari Simbaz, www.safarisimbaz.com that helped youth gain cycling skills. Young Chris Froome became a Simbaz and would eventually go on to be the present 4 time Tour de France champion. We now have an African team at the tour, Dimension Data and all of this has created an explosion of interest in cycling as a sport in Africa. The desire is there, the raw talent is there. With highly skilled coaches like Kinjah and the Kinjah Ready Program in place we are ready to train these new riders and champions, but there is simply a lack of good road and mountain bike equipment. Some of the B4H bikes were getting to the riders, other great groups like African Kit Appeal www.africakitappeal.com founded by Matt Brammeier, a pro cyclist helped to get cycling clothing, helmets, shoes, gloves, pedals and gloves to community teams, but there was no real sustainable model to solve this problem. Matt and I talked and shared ideas on how to create an even more efficient model from what we had each learned.





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There are times in life when one has to step up and get engaged and to do something bigger than ourselves. Kinjah was already carrying the dream of an all African tour team and one day, another Tour de France champion, while ensuring that all cyclists were also great humanitarians. Over the past 15 years, our bikes found their way to many teams and development riders and we knew others like David that shared that dream, but they all lacked good equipment to help the riders develop. Having played a role in solving the community health problem in Africa, we talked about it with Paul, David, Matt and many others and decided that Pauls Peloton could help solve the problem of getting good equipment to enthusiastic, responsible young African riders, with the hope of helping an African rider again win the Tour de France. We believe that the cycling development and leadership model that David has created through the Kinjah Ready program is world class. Pauls Peloton is about teamwork and developing world class cyclists and humanitarians who make a difference every day to the lives of so many in need. With cycling riders and teams in Africa pulling to make the world a better place and to be the best they can be, we think that cycling clubs, bike stores and suppliers to the cycling industry here will join and together, help us develop and support teams and cyclists we can all be proud of on the grand tour stage.

The African Cycling Development Kit

Organizing and funding an entire container of 500 bikes is a lot of time, energy and expense and few people have the time to take this on. All of us who ride, road or mountain bikes have great old equipment, we move from titanium and Columbus steel bikes, with great groupo's, to new carbon bikes with electric shifters. Our teams get new jerseys and shorts every year and we all want the lightest shoes and helmets. My garage is full of this great gear and I know all of you reading this have a garage full as well.



A Pauls Peloton African Cycling Development Kit is just that, a turnkey kit that will empower a development team that you, your bike shop or club can adapt. Next to shipping entire 40 foot containers, shipping standard size pallets, 40x40 by 60 inches high is the most economical way to ship to Africa. By laying bikes frames down, pedals and wheels off and putting spacers in the forks, you can pack all the other items around the frame and then with cardboard, build the pile up a level a time. This pallet dimension will easily allow you to pack 15 bikes, 50 pairs of shoes, kit and helmets. Plastic wrap it and then take a few old bike shipping box's and cover the load to protect it even more.

It's that simple and it is a great way to build a new relationship with a young developing Kinjah trained teams and riders in Africa. We encourage everyone to tape their name and email address on the frame. When the bike arrives and an athlete is selected for it, they will send back their story and pictures as they progress, or the entire team there will send back a team picture to you and all will be uploaded too Facebook for all to see and be a part of. Not only are you giving your old bike and equipment a new purpose, but you are also building a new



relationship with a potential Tour winner and you get to follow their journey and directly know you made a difference and that they are also making difference distributing and supporting the iEmpowerment program.

Join Paul, David, I and the Pauls Peloton family and help Lead African Cycling Forward.

You have the good equipment, we see it every day in the tens of thousands of bikes, Bicycles for Humanity ship every year and we know you have great race equipment, now lets put it to good use. Pauls Peloton has the responsible teams to send the kits too, we have the entire program templated and we know you, your bike store or team can make this happen. Imagine equipping an entire cycling team, out of the box, ready to go, all for less than \$750, the cost of shipping the entire Pauls Peloton African Development Kit to Africa

We never thought we would ever move 350, 40 foot containers to Africa containing over 155,000 bikes, but our volunteer base did and still does every year. If we can do this, than we should be able to ship 100 African Cycling Development Kits every year and together, help Paul and Kinjah and all the cycling coaches and riders get an all African team to the Tour de France.

For more information and to join the program please contact

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