

# EUROPEAN LINEN

From the romantic  
capital - France

# Pure natural material

## EUROPEAN LINEN

- Linen is the earliest natural plant fiber used by humans, with a history of more than 10,000 years.
- Europe Linen is a pure natural fiber and is the fiber of choice for high-standard consumers.
- Europe Linen fiber is strong, soft and fine, with high spinnable count and smooth and tidy fabric.
- Europe Linen fiber has many unique advantages such as strong hygroscopicity, fast heat dissipation, friction resistance, high temperature resistance, non-flammability, non-cracking, low conductivity, low dust absorption rate, antibacterial health care, etc.



# A sustainable linen from France



Normandy, France

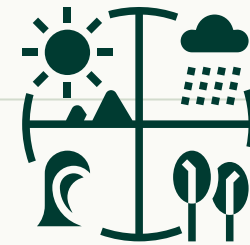
Located at 49° north latitude

The Golden Land of Linen



Compared with ordinary flax, light linen has the following advantages

## Suitable climate and soil



Rain and dew plus sunshine, suitable temperature, and humidity, fertile soil and sloping land, as well as professional skills accumulated over the years, cultivate excellent fiber linen.

## Rain retting



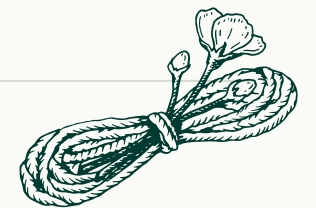
Guarantee the pollution-free planting and production of flax to the greatest extent, soak in natural rain and dew without human intervention, and the toughness of flax fiber is better.

## Advanced Breeding Technology



As France, which has a history of planting linen for hundreds of years, and large-scale planting for many years, it has the most advanced linen breeding technology in the world.

## Strictly Carded Linen



The hemp is manually divided into bundles, strictly combed, and the hemp is further split into finer process fibers to remove impurities that cannot be spun, and fine.



# EUROPEAN linen Code of Conduct - Originated from OMA Certification

EUROPEAN linen



Include fields



General good management practice

Water Management, Biodiversity

Farm Management (Planting)

Air Quality, Greenhouse Gas Emissions and Waste Management

Nutrient management (planting)

Traceability

Crop protection (planting)

Human Rights and Labor Conditions

Chemicals and other hazardous substances

Health and safety

# EUROPEAN FLAX-European flax Certification

## Benefits for brands and growers

### Benefits to brands/consumers:

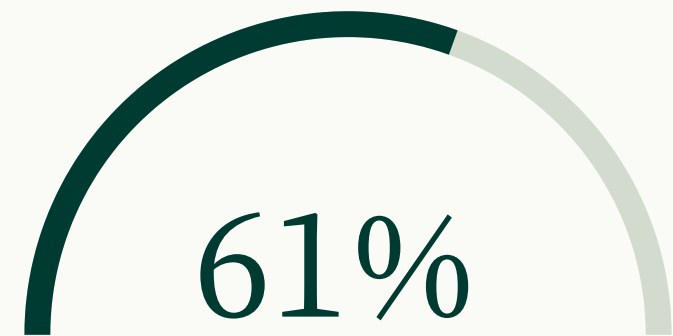
- Accounting for 85% of the world's flax fiber production, improving the quality of flax yarn;
- Guaranteed European high-quality flax fibers are traceable.

### Benefits to Growers:

- Zero irrigation, zero GMOs, zero waste and ethical work practices ensure the safety of growers.

### Qualification requirements for spinning mills:

- From the fiber producer to the finished product, every link in the supply chain where the material is involved, including processing and trading, must be certified to ensure the traceability of EUROPEAN FLAX® raw materials;
- The product will be certified only if the final flax content of the product is  $\geq 50\%$ .



European customers announce they will pay more for flax of certified European origin.



Coming from the rolling fields of Normandy, the softness and smoothness of Euroline come from a series of special processes and techniques. From the selection of fibers, spinning and garments, each cylinder of YARNS&COLORS's YARNS&COLORS linen yarn has complete traceability, and the quality of the yarn is strictly controlled.

# From plants to fabrics - EUROPEAN linen

Echoing the quality selection of summer French romance

Linen takes only 100 days from sowing to harvest



The harvested flax stalks are spread on the field, and the fibers acquire their unique natural color through the interaction with soil and rain



The flax fibers are separated from the stem and the flax fibers are combed to turn them into very fine fibers



The flax fibers are separated from the stem and the flax fibers are combed to turn them into very fine fibers



PRODUCTION  
PROGRESS

In terms of coolness: linen>silk>cotton;

In terms of durability: linen>cotton>silk;



Reduce the body's perceived  
temperature

**4 °C - 5 °C**



In terms of heat dissipation  
performance: flax is 5 times that of  
wool and 19 times that of silk.

Perspiration: 1.5 times less than wearing  
cotton clothing

Dryness: It can absorb 20 times its own weight of  
water, and at the same time, it can quickly release the  
absorbed water, and keep dry even after sweating a lot.

**EUROPEAN linen- Natural  
Air Conditioner  
Suitable for people who are  
afraid of heat**



# EUROPEAN LINEN- NATURAL CARE

First choice for sensitive bodies



## Radiation protection

Wearing a pair of flax trousers can greatly reduce the effects of radiation, such as the decline in male sperm caused by radiation.



## Anti-static

Only 10% flax in the blended fabric is enough to play the role of anti-static, which can effectively relieve the restlessness, headache, chest tightness and dyspnea caused by people in a static environment.



## Natural antibacterial

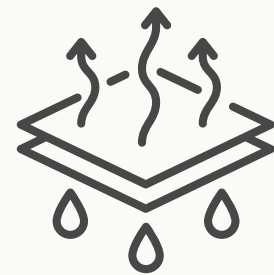
Flax belongs to the plant of the Cryptoceae family, which can emit a faint fragrance, eliminate many bacteria, and inhibit the growth of various parasites.



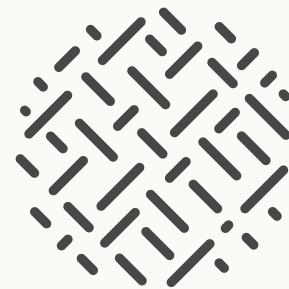
# More precious than gold "The King of Natural Fibers"

Comfortable and simple texture

- EUROPEAN linen has the characteristics of sweat absorption, good air permeability, not easy to mildew, anti-dirty, and fast moisture dissipation;
- EUROPEAN linen fabrics are stable in size and harmless to the human body, et;
- EUROPEAN linen fiber is soft, tough, shiny, wear-resistant, low water absorption, fast water dispersal, high expansion rate after moisture absorption, can make textiles tight and not easy to permeate, so it is an excellent textile raw material.



Fresh and  
breathable



Natural  
texture



# EUROPEAN linen series products

## INDIGO series

# VERSE



More specifications  
More features  
Higher plasticity  
More choices

Verse which it's natural linen and durable, hygroscopic, breathable and bacteriostatic.  
The INDIGO dyeing effect Verse contains the spirit of VINTAGE and has the beauty of environmental protection and simplicity.



C4811-1



C4811-2

C4811-1/C4811-2

Light and breathable, delicate and textured.

- Provide different count versions of 1/7.2NM and 1/12NM.
- Suitable for skin-friendly base
- Tracksuit.



C2452-2

C2452-2

Thick and thick, with a strong sense of weight and shape.

- The 1/3NM thread count version suitable for cardigans.
- suit jackets in spring, summer and autumn.



C2452-3

C2452-3

Firm and thick, elegant drape.

- 1/4.8NM count version
- Suitable for wide leg pants, dresses
- hand crochet, accessories



# EUROPEAN linen series products

## ECOWASH series

More specifications  
More features  
Higher plasticity  
More choice

The concept of reflecting the protection of our social environmental is integrated into our yarn. The textural effect of marine pollution is developed by special mottled dyeing technology.

Compared with ordinary hank dye,  
ECOWASH dyeing technology conserved:

 -65% STEAM

 -65% WATER

 -60% ELECTRICITY



RADAR  
CS1337

**1** ECOWASH, Natural old cowboy style, Compared with ordinary hank dye:65% steam,65% water,60% electricity.

**2** Three-dimensional yarn design, trendy fabric style.

**3** Skin-friendly and soft, moisture-absorbing and breathable, light and smooth, comfortable to wear.



# EUROPEAN linen series products

## Cotton Blend Series

LUFT/CS2648

1/19NM

72%LINEN 28%COTTON

TINO/CS0143

1/5NM

63%%LINEN 37%COTTON

- Natural linen cotton fiber, feels dry, moisture-absorbing and breathable.
- Elegant color mixing effect, fashionable and comfortable.

**1 + 1 > 2**

EUROPEAN FLAX+COTTON



**More specifications  
More features  
Higher plasticity  
More choice**



# The application of EUROPEAN linen series products



## Spring summer suit Crochet dress

Lightweight, cool linen suits are less likely to fade and yellow than other materials and last longer than cotton or traditional wool suits. The texture is not inferior to high-grade wool at all, and it is more refined.

The traces of handmade art show the natural and original feeling of Youruo linen, which can effectively cope with the hot, sweaty and humid rainy season.

## Household products

Fine texture, comfortable touch, easier to manage, less friction, no sticky feeling when in contact with the skin, Let the skin breathe freely.

# 98+ Rich and popular colors, in stock!

\*Some electronic colors are for reference only, please refer to the physical card book for more actual colors

	YC0413		YC0393		YCA957		YCC213
	YCA954		YCC224		YCC208		YCC215
	YCC198		YCC207		YC8378		YCC248
	YCC205		YCC224		YCA970		YCA078
	YCC199		YCC225		YC0428		YCA988
	YCC222		YCC226		YCC233		YCC240
	YCC223		YCC232		YC8381-1		YCC211



YABNS & COLOBS

Breathable And Light Linen

THANK YOU!

EUROPEAN LINEN

