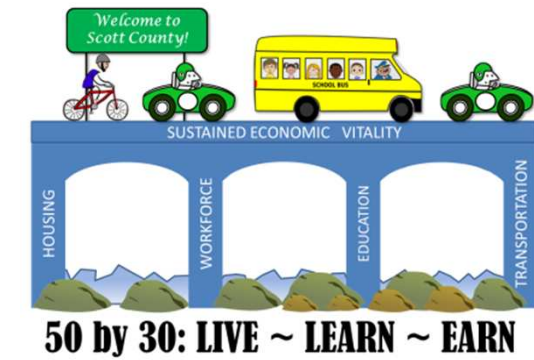
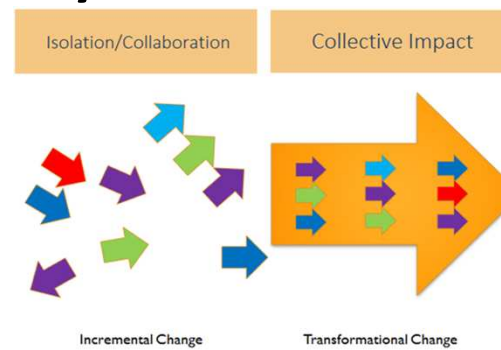




## 50 by 30: Live Learn Earn



### SCALE Concerns with 4 Community Pillars:

#### Housing

- How do we develop a shared understanding of housing terms and definitions, such as “affordable,” “workforce housing,” “executive,” “senior,” “subsidized,” “market rate,” and “homelessness”?
- What can we do to ensure all households are spending less than 30% of household income on safe and stable housing?
- How do we better integrate housing and employment concentrations to provide options for non-car ownership households in the County?
- How can we provide a wide range of housing options for a resident’s entire life in the county?

#### Workforce Readiness

- What are local employer needs/gaps/concerns for their workforce?
- Are there alternatives and creative workforce solutions to help local employers/job seekers based on best practices and industry trends?
- What are the gaps between post-secondary opportunities in the community and workforce skills training needs?

#### Educational Preparedness

- Is preparing children for a successful life a community issue? Who is responsible?
- What kinds of supports do families of young children need?
- What programs or experiences are currently working well for young children (birth-age 8) and families in our communities?
- What challenges do we face in meeting the needs of young children (birth-age 8)?

#### Transportation

- Do all residents have mobility options?
- Can all residents travel safely?
- Can businesses move employees and freight efficiently and safely?

### Opportunity Statement (high level)

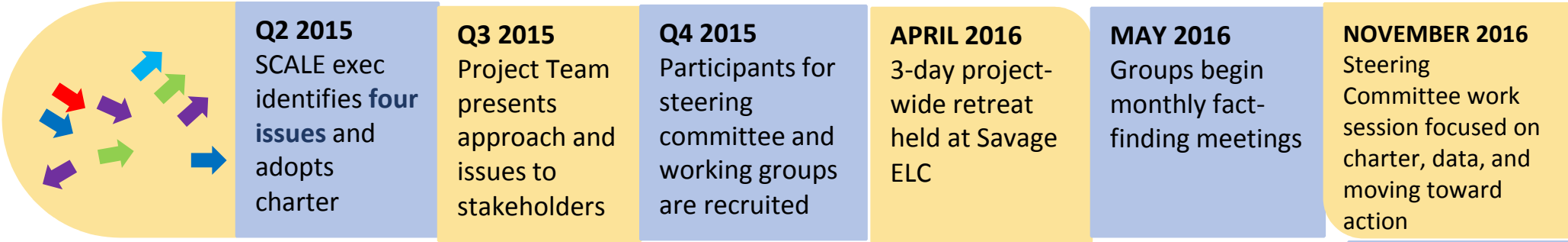
- SCALE agency mission/vision statements are aligned and pointing toward a safe and healthy community.
- SCALE agencies are currently working in the areas of Housing, Workforce, Education and Transportation. Assets are being spent with some concerning outcomes.
- SCALE’s success is due to partnership. This project provides an opportunity to build private/public partnerships to move these pillars forward.
- Using current data as a baseline, develop target outcomes for SCALE Agencies/Businesses to support. Examples may be:
  - Access to affordable housing for all residents (30% of income)
  - Life Cycle housing for all ages
  - High School Graduation Rates
  - Workforce participation for all residents
  - Access to transportation for all residents
  - All third graders read at grade level
  - Residents can work and live in county

### Detailed Project Plan (milestones – high level):

- Gather Current Data
  - Identify Current Touchpoints
  - Identify Current Asset Investments
- Analyze and Interpret Data
  - Identify Gaps in System
  - Understand Root Causes
- Review Best Practices
- Identify Strategies/Solutions
- Develop Implementation Plan
  - Analyze Impacts to Other Pillars
  - Review with SCALE and Partner Agencies
- Develop Measures for Strategies
- Monitor Outcomes
- Continuous Process Improvement

Consider connections to other pillars  
 Identify and engage stakeholders

# 50 by 30: Live Learn Earn –ROADMAP



**Q2 2015**  
SCALE exec identifies **four issues** and adopts charter

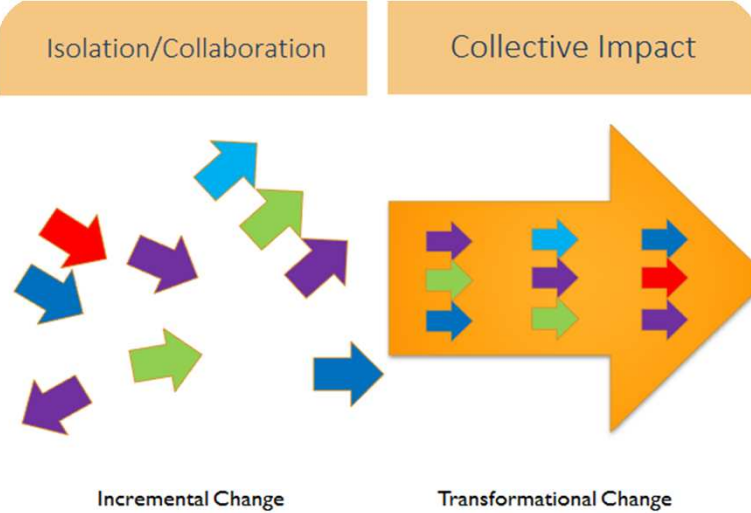
**Q3 2015**  
Project Team presents approach and issues to stakeholders

**Q4 2015**  
Participants for steering committee and working groups are recruited

**APRIL 2016**  
3-day project-wide retreat held at Savage ELC

**MAY 2016**  
Groups begin monthly fact-finding meetings

**NOVEMBER 2016**  
Steering Committee work session focused on charter, data, and moving toward action



- Future Milestones:**
- Monitor outcomes
  - Continuous process improvement
  - Develop Implementation Plan
  - Track actions
  - Identify gaps
  - Review best practices

**DECEMBER 2016**  
Review data for consistency across working groups

**JANUARY 2017**  
Presentation to SCALE Executive Committee

**FEBRUARY 2017**  
Enter information into Work Group Progress Outlines

**FEBRUARY 2017**  
Project retreat to share data points and identify cross-pillar connections

**MARCH 2017**  
Analyze data and develop a plan for missing data

**Summer 2018**  
Project retreat

**Q2 2018**  
Analyze Community Feedback

**Q 1 2018**  
Civic Engagement

**Feb 2018**  
Conduct Employer Survey

**2018**  
Identify root causes

**2018**  
Identify current assets, investments and touchpoints

**Q2-3 2017**  
Maxfield Study results presented to city councils

**Q2-3 2017**  
City & County 2040 Planned Use Updates

**APRIL 2017**  
SCALE Education to new officials (refresher for all)

