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December xx, 2009

Lou Miller

Co-Chairman

[Inside address]
Dear,
We want to invite you to join us for a rare opportunity to learn and interact with many of the foremost Jewish scholars today. Beginning on Sunday, January 10, 2010, the Schechter Institutes of Jewish Studies in Jerusalem is sponsoring a live, video conference lecture and learning series, "LA Goes the Distance." Each session will feature one of Schechter's renowned scholars who will explore a topic effecting contemporary Jewish life.
A prominent Los Angeles rabbi will host these unique, long-distance study sessions moderating the interactive dialogue with the Schechter professor in Israel, viewed on a large, high definition screen. Rabbi Professor David Golinkin, President of the Schechter Institutes, begins the series with Rabbi Joel Rembaum, Rabbi Emeritus of Temple Beth Am, hosting the lecture. Our first topic is "Judaism and Ecology."
Join us when "LA Goes the Distance." Travel to Israel via technology and engage in a lively dialogue with a Schechter professor. Review ancient and modern texts, discuss relevant issues impacting Jewish life today, and enjoy a continental breakfast.
All of the learning sessions are being held at the American Jewish Committee Los Angeles headquarters at 9911 West Pico Boulevard, on the Sundays noted in the enclosed brochure from 9:00 am to 11:00 am Pacific Time. Come "travel" and learn with us.
B'shalom,
Los Angeles Friends of Schechter Committee

Bruce Whizen

Co-Chairman