



FRESH & NEW
AND ALL-TIME FAVORITES



paisley & parsley

wholesale catalog | spring 2018

WHO WE ARE

Paisley & Parsley was launched in 2010 in the Pacific Northwest by Gail and Todd Chaney. With their combined 50 years of experience in the printing industry and an entrepreneurial spirit, Paisley & Parsley's production began.

In 2016, Paisley & Parsley moved to New England and welcomed to the team their daughter, Alicia, who brings her design background and project management experience.

Today, Paisley & Parsley coasters, magnets, towels, and greeting cards are sold in hundreds of stores, nurseries, galleries, museum gift shops, and high-end groceries across the country.

Paisley & Parsley products are proudly printed and manufactured in the USA.

AS SEEN IN:

Gift Shop

HouseBeautiful



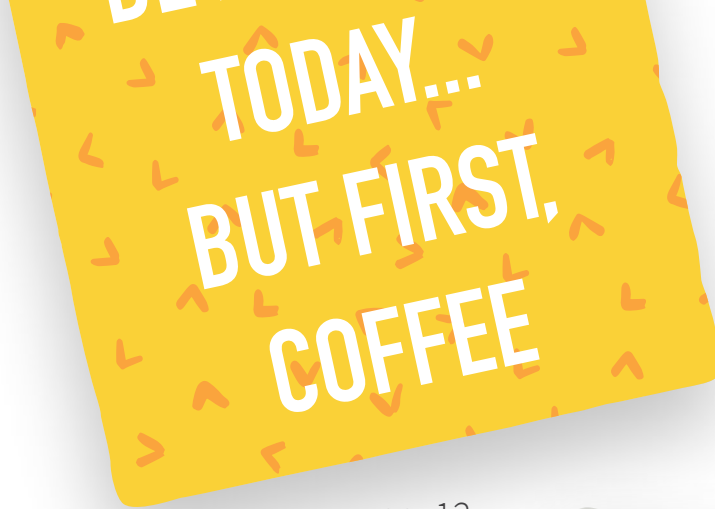
SPRING / SUMMER 2018

WHAT'S INSIDE

We've rounded up fresh, new collections and all-time customer favorites for spring and summer 2018!

Turn the page for airy and fun nautical motifs (**Let's Be Nautical**, pgs. 9-10); bright, caffeinated mantras (**Coffee Talk**, pgs. 11-12); **personalized designs** your customers will adore (pg. 5); and, of course, our best-selling **Polka Spots** collection (pgs. 6-8).

View ***all our collections*** and offerings on our website at www.paisley-parsley.com



pg. 12

PROD

COASTERS

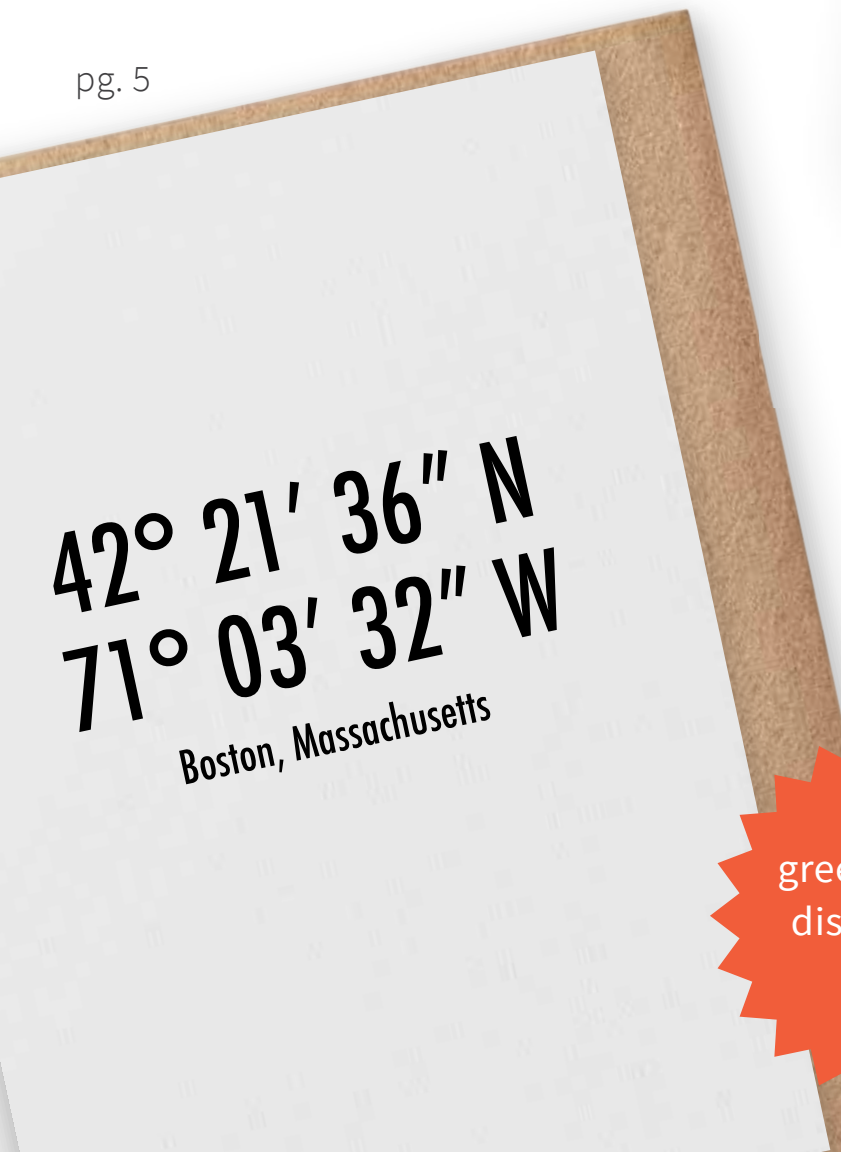
Form meets function for the perfect place to set a drink. Vivid colors and crisp images on 4 x 4" smooth tumbled marble. Finished with a natural cork protective backing.

\$4.00 / each (no suffix required)

pg. 5



pg. 9



GREETING CARDS

Beautifully printed on recycled paper. Blank inside. Each 5 x 7" card includes a brown kraft paper envelope and comes wrapped in a cello sleeve.

\$2.00 / each (sku suffix: -6)

Order in multiples of six per design

greeting card
display unit
pg. 14

UCTS

TOWELS

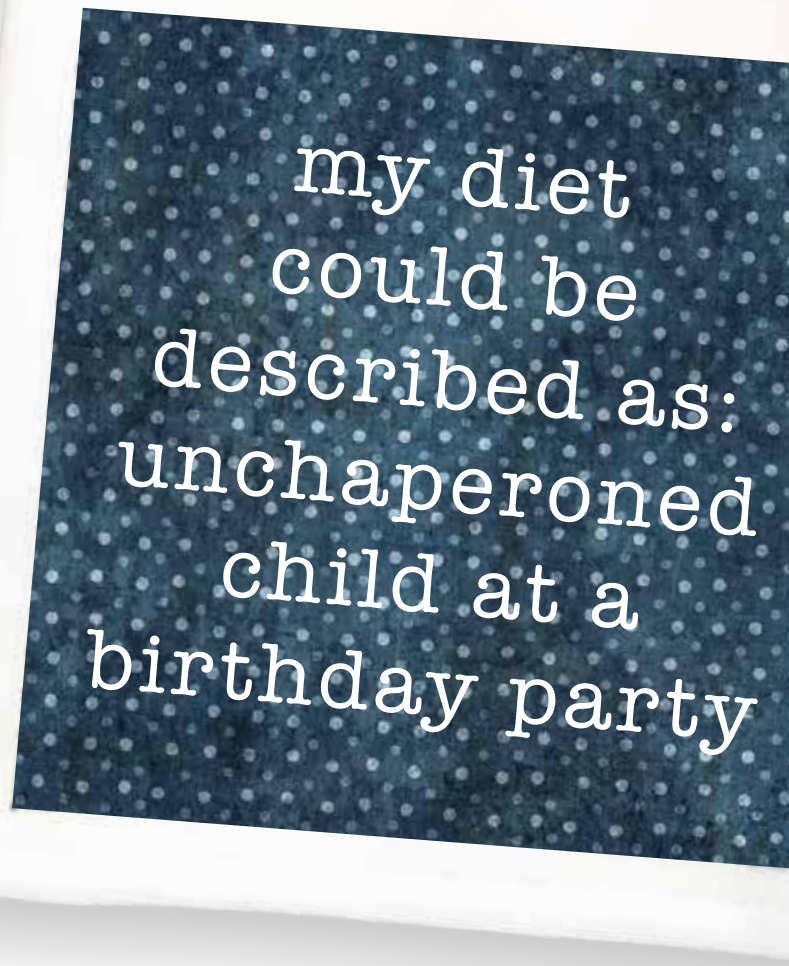
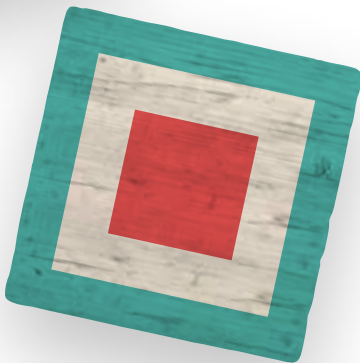
Soft-as-can-be microfibre suede. Great for drying dishes, polishing glassware, and all-around kitchen cleanup. Each 18 x 24" towel comes packaged with a Paisley & Parsley branded topper and sealed in a hangable polybag.

\$4.25 / each (sku suffix: -2)

Order in multiples of two per design



pg. 10



pg. 6

MAGNETS

Same smooth tumbled marble as our coasters, in a smaller 2 x 2" size. Adorned with strong earth magnets. At a lower price point, Paisley & Parsley magnets make a fantastic impulse buy!

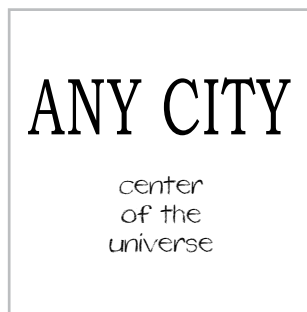
\$2.75 / each (sku suffix: -3)

MAKE IT *PERSONAL*

Offer your customers a bit of the local flair! Both globetrotters and hometown heros alike will delight in these designs, personalized with their favorite places.



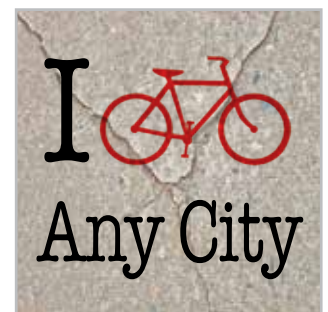
I Love (Any City)
LL-003



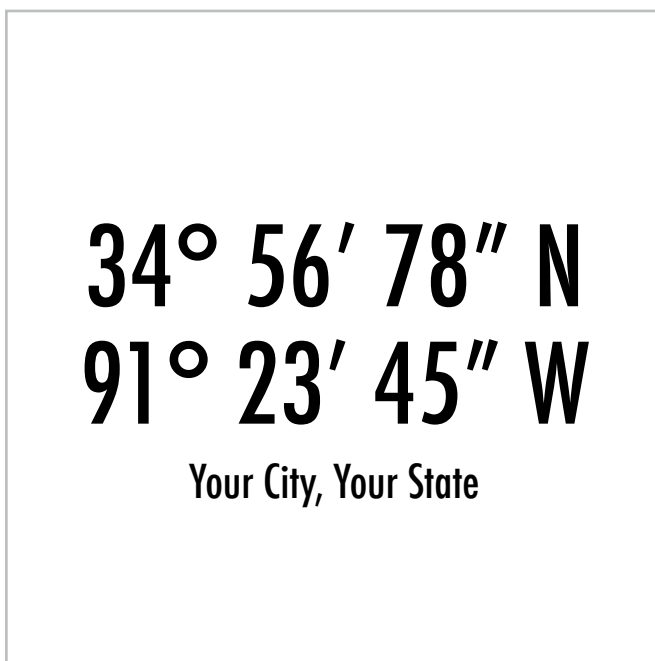
Center of the Universe
(Any City)
LL-006



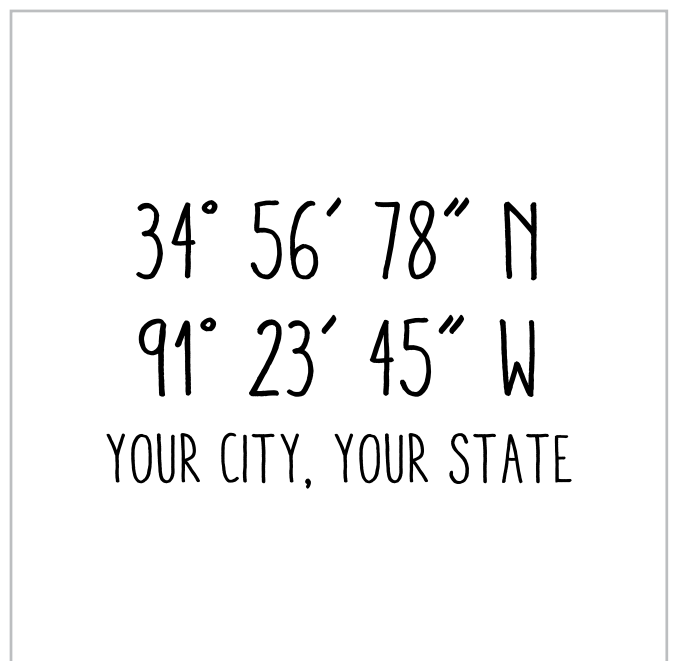
I Backpack (Any Trail)
LL-007



I Bike (Any City)
LL-005



Coordinates - Modern
LL-001



Coordinates - Handwritten
LL-002

POLKA SPOTS

REFINED OUTRAGEOUSNESS

THE COLLECTION

BESTSELLER!

Your customers will be laughing out loud as they discover each hilarious saying. We've added 16 brand spankin' new designs for spring and summer 2018. Get in on the fun!

Turn the page for our most popular designs! View the entire collection at www.paisley-parsley.com/collections/polka-spots



Middle Finger
PS-265



Thursday
PS-266



Amaze
PS-267



Inappropriate
PS-268



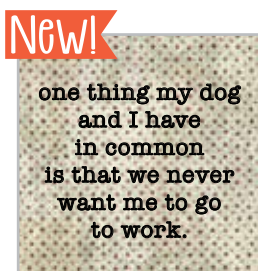
What Ever
PS-269



Bread Body
PS-270



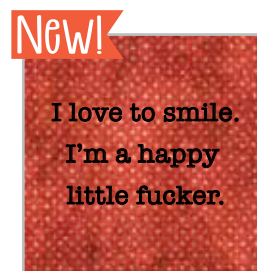
Inspirational Quote
PS-271



Go to Work
PS-272



Alarm
PS-273



Smile
PS-274



Never Happened
PS-275



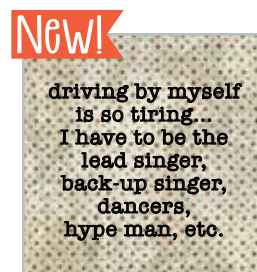
Unchaperoned
PS-276



Lavish Vacations
PS-277



Second Guess
PS-278



Driving By Myself
PS-279



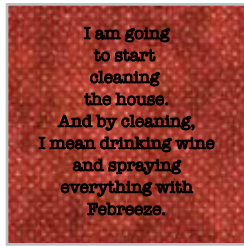
Squats
PS-280

POLKA SPOTS

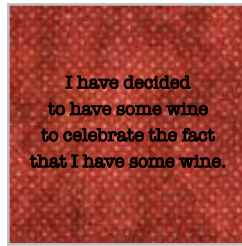
REFINED OUTRAGEOUSNESS

We've compiled our top-selling designs – the 30 most *outrageously* irresistible sayings – plus, five of our all-time favorites.

View all 280 at www.paisley-parsley.com/collections/polka-spots



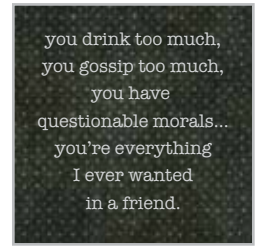
Housework
PS-001



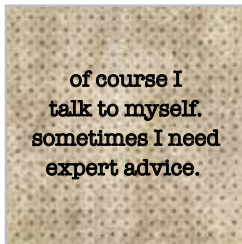
Celebrate
PS-003



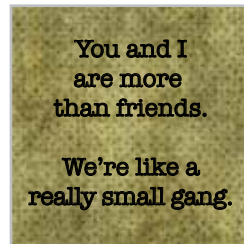
True Friends
PS-005



Friend
PS-014



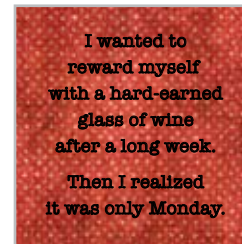
Expert Advice
PS-027



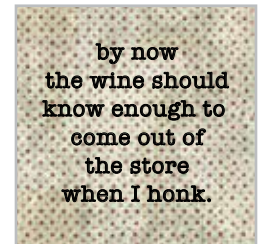
Gang
PS-038



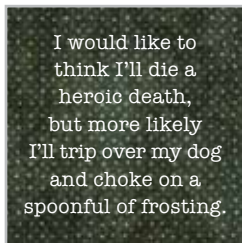
Missing
PS-049



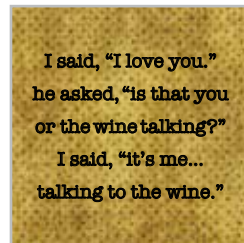
Reward with Wine
PS-064



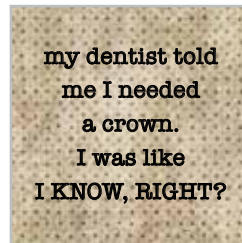
Honk
PS-073



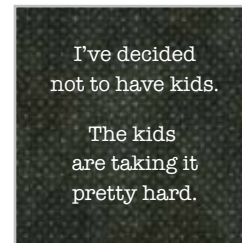
Heroic Death
PS-090



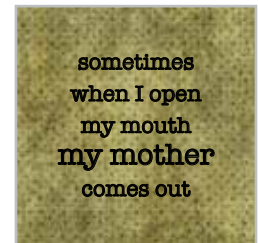
I Love You
PS-102



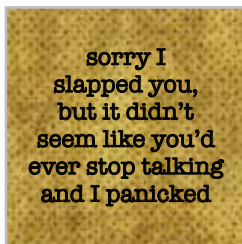
Dentist
PS-111



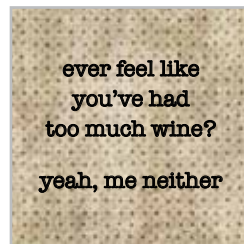
Have Kids
PS-114



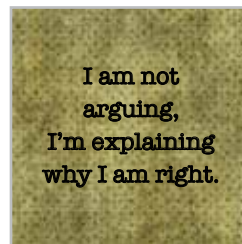
Open My Mouth
PS-126



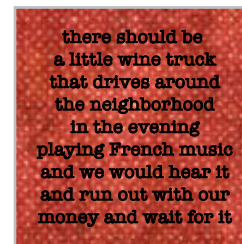
Slapped You
PS-134



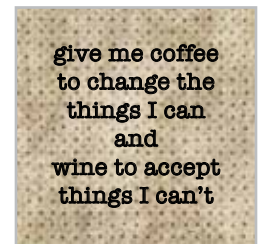
Too Much Wine
PS-139



Arguing
PS-151



Wine Truck
PS-154



Coffee and Wine
PS-163

I wonder
what my dog
named me

Dog Named Me
PS-166

when I ask how
you're doing,
please just say
"good".
don't start telling
me stuff.

Good
PS-169

best friends
don't care if
your house
is clean.
they care if
you have wine.

Best Friends
PS-180

I hate it when
I think I'm buying
organic vegetables,
but when I get
home they're just
regular donuts.

Organic Vegetables
PS-188

I got so much
procrastinating
done today.

Procrastinating
PS-191

I don't mean to brag,
but I finished
my 14 day diet in
4 hours & 17 minutes.

14 Day Diet
PS-212

oh my god,
my mother
was right about
everything.

Mother Was Right
PS-218

a fun thing to do
in the morning
before I have
my coffee
is not talk to me

Fun Thing In Morning
PS-232

I seriously need
a speed bump
between my brain
and my mouth

Speed Bump
PS-234

autocorrect
has become
my worst
enema.

Autocorrect
PS-241

I still don't
understand
what a
wine stopper
is for.

Wine Stopper
PS-244

OUR PICK!

i'm so glad
we don't have to
hide our weirdness
from each other

Weirdness
PS-023

OUR PICK!

I just did a
week's worth of
cardio after
walking into a
spider's web.

Spider Web
PS-077

OUR PICK!

I try not to
laugh at my
own jokes,
but we all know
I'm hilarious.

Hilarious
PS-091

OUR PICK!

The officer said,
"you drinking?"
I said, "you buying?"
We laughed and laughed.
I need bail money.

Bail Money
PS-120

OUR PICK!

I tried cooking
with wine, but
after 3 glasses
I forgot why
I was in the
kitchen.

Cooking with Wine
PS-149

“

Our customers can't resist reading through the variety of sayings and deciphering which coaster best expresses themselves, a sister, a friend, or a spouse.

It's a laugh-out-loud riot that is hard to stop once it gets started. Needless to say, most customers end up with a vast collection at the checkout counter! We love the element of fun and humor that this brand has added to our store.”

- Rebecca, Truro Vineyards

LET'S BE NAUTICAL

NAUTICAL FLAG WORDS & ALPHABET

New!

THE COLLECTIONS

Playful coastal words are spelled out using nautical alphabet flags and set against a backdrop of grey-white weathered wood. Alphabet designs available in letters A through Z in modern yellow, red and blue colors and juxtaposed against a woodgrain textured background.



Ahoy
NF-027



Sand
NF-028



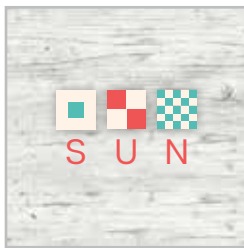
Sail
NF-029



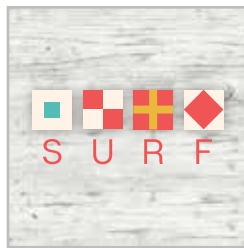
Tide
NF-030



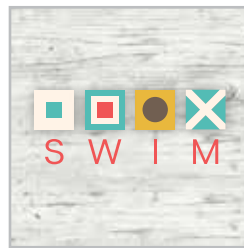
Cape
NF-031



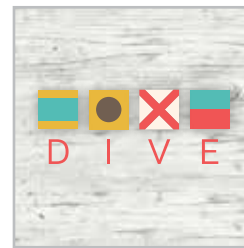
Sun
NF-032



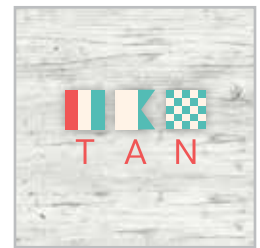
Surf
NF-033



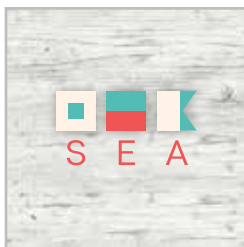
Swim
NF-034



Dive
NF-035



Tan
NF-036



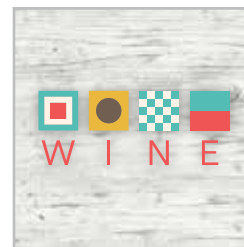
Sea
NF-037



Salt
NF-038



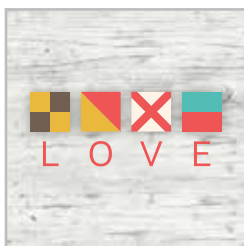
Lake
NF-039



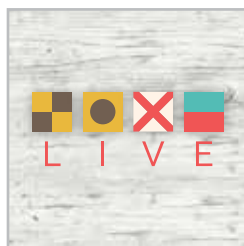
Wine
NF-040



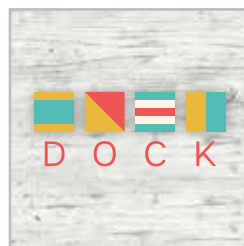
Beer
NF-041



Love
NF-042



Live
NF-043



Dock
NF-044



Boat
NF-045



Fish
NF-046



A - Alpha
NF-001



B - Bravo
NF-002



C - Charlie
NF-003



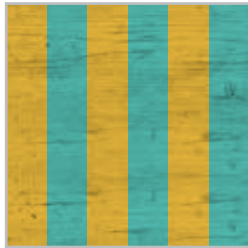
D - Delta
NF-004



E - Echo
NF-005



F - Foxtrot
NF-006



G - Golf
NF-007



H - Hotel
NF-008



I - India
NF-009



J - Juliet
NF-010



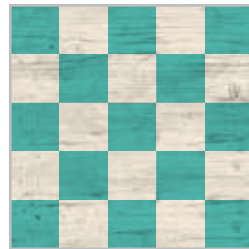
K - Kilo
NF-011



L - Lima
NF-012



M - Mike
NF-013



N - November
NF-014



O - Oscar
NF-015



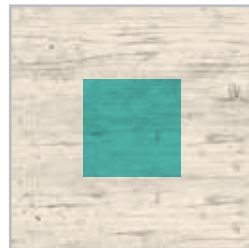
P - Papa
NF-016



Q - Quebec
NF-017



R - Romeo
NF-018



S - Sierra
NF-019



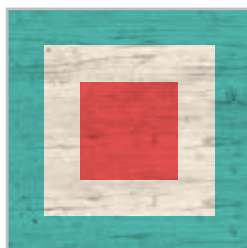
T - Tango
NF-020



U - Uniform
NF-021



V - Victor
NF-022



W - Whiskey
NF-023



X - Xray
NF-024



Y - Yankee
NF-025



Z - Zulu
NF-026

SUGGESTED OPENING ORDER QUANTITIES

A - 6	J - 3	S - 6
B - 4	K - 3	T - 6
C - 4	L - 6	U - 4
D - 3	M - 5	V - 2
E - 6	N - 6	W - 3
F - 4	O - 5	X - 2
G - 3	P - 6	Y - 4
H - 4	Q - 2	Z - 2
I - 6	R - 6	

New!

COFFEE talk

THE COLLECTION

Brighten your customers' mornings – or, heck, any time of day! – with this lineup of energized designs devoted to our favorite caffeinated beverage. Coffee lovers will rejoice in the fun patterns and relatable sayings. Each background is comprised of a different color-and-pattern combination, making each design totally unique.



WATER IS THE MOST
ESSENTIAL
ELEMENT OF LIFE.
WITHOUT WATER,
YOU CAN'T
MAKE COFFEE.

Essential Element
CC-001

"be strong,"
I whisper to
my coffee.

Be Strong
CC-002

life
happens
coffee
helps

Coffee Helps
CC-003

when life
gives you
lemons,
trade them
for coffee

Lemons
CC-004

may your
coffee
be hot
and your
eyeliner
be even

Eyeliner
CC-005

with
enough
coffee,
anything
is possible

Enough Coffee
CC-006

My body is
basically a filter.
Coffee goes in,
witty banter
comes out.

Witty Banter
CC-007

LOVE IS IN
THE AIR
and it smells
like coffee

Love Is in the Air
CC-008

COFFEE
IS ALWAYS
A GOOD
IDEA

A Good Idea
CC-009

BE AMAZING
TODAY...
BUT FIRST,
COFFEE

Be Amazing Today
CC-010

RAIN
COFFEE
and YOU

Rain, Coffee, You
CC-011

coffee & friends
the perfect
blend

Perfect Blend
CC-012

take time
to stop and
smell the
coffee

Smell the Coffee
CC-013

YOU
CAN
DO IT!
-coffee

You Can Do It
CC-014

coffee
brings
bliss

Bliss
CC-015

the only
thing I know
for sure
about today
is coffee.

I Know for Sure
CC-016

MY BIRTH
STONE IS A
COFFEE
BEAN

Birth Stone
CC-017

COFFEE
a hug
in a
mug

Hug in a Mug
CC-018

BEHIND EVERY
SUCCESSFUL PERSON
IS A SUBSTANTIAL
AMOUNT OF
COFFEE.

Successful Person
CC-019

Given
enough
coffee,
I could
rule the
world.

Rule the World
CC-020

you can't buy
happiness
but you can
buy coffee
and that's
pretty close

Buy Coffee
CC-021

MAKE
COFFEE
NOT
WAR

Make Coffee
CC-022

life
begins
after
coffee

Life Begins
CC-023

follow your heart,
but take coffee
with you

Take Coffee
CC-024

DRINK
COFFEE
AND DO
GOOD

Do Good
CC-025

coffee
therapy

Coffee Therapy
CC-026

ALL YOU NEED IS
LOVE...
AND A CUP OF
COFFEE

All You Need
CC-027

FRIENDS BRING
HAPPINESS
INTO YOUR LIFE.
BEST FRIENDS
BRING COFFEE.

Bring Coffee
CC-028

a lot of my life
is just drinking
coffee and quietly
freaking out,
but in a dignified,
grown-up way.

Grown-Up
CC-029

THE FIRST STEP ON
THE JOURNEY OF
PERSONAL GROWTH
IS GETTING A CUP
OF COFFEE

Personal Growth
CC-030

FREQUENTLY ASKED QUESTIONS

What is the order minimum?

There are no minimum orders on coasters or magnets. When ordering our microfibre suede towels, please order in multiples of two per design; and, for our greeting cards, please order in multiples of six per design.

How do I order/re-order?

You can see a list of our sales rep groups on our website: www.paisley-parsley.com/pages/sales-rep-groups.

When will my order arrive?

Your order enters production as soon as it is received and will ship within three weeks.

How do you ship?

We ship FedEx Ground. Expedited shipping and drop-shipping is available – let's talk!

Can I order a design that is on your website but not in your catalog?

Absolutely! Our biannual catalogs feature a curated selection of our best-selling designs, and what's new and fresh for the season. For our

complete set of offerings, head to our website. Simply take note of the SKU you'd like to order and notify your sales rep.

Can I see samples of your products before placing an order?

Please reach out to your sales rep to see samples of our products in person.

How should my customers go about cleaning their coasters or magnets?

Use a damp cloth with a mild, non-abrasive soap. Do not scrub.

How should my customers wash and care for their towels?

Wash and dry them at any temperature. Bleach is OK! – And, the more they are washed, the softer they'll be.

Can you guarantee exclusivity with our store?

We strive to coordinate a noncompetitive environment among our customers. We handle exclusivity of Paisley & Parsley products on a case-by-case basis.

PRICING

Magnet

2 x 2", marble, with strong earth magnet
\$2.75 / each (sku suffix: -3)

Coaster

4 x 4", marble, cork-backed
\$4.00 / each (no suffix required)

Greeting card (*blank inside*)

5 x 7", brown kraft envelope, in cello sleeve
\$2.00 / each (sku suffix: -6)
Order in multiples of six per design

Towel

18 x 24", microfibre suede
\$4.25 / each (sku suffix: -2)
Order in multiples of two per design

GREETING CARD DISPLAY UNIT

\$10.00 each or

Free with 60 greeting cards

Made from pine and branded
with the Paisley & Parsley logo.

Comes free with any order of 60
greeting cards, or can be
purchased for \$10.

DU-100-6



printed
in the
USA

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Brooklyn, CT 06234

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FAX 1 (484) 723 5555

EMAIL hello@paisley-parsley.com



delightful designs, printed on
coasters magnets towels greeting cards