

the Integrity

Official Newsletter for Western Organic Dairy Producers Alliance (WODPA)

Advertise with us in 2017 and reach 285 organic farm families in the western states. Total organic dairy industry circulation is 450 copies. The "Integrity" is distributed in hard copy and made available electronically at www.wodpa.com

AD RATES:

<u>AD SIZE</u>	<u>PRICE PER ISSUE</u>	<u>BUSINESS/ORGANIZATION ASSOCIATE MEMBERS 5% DISCOUNT FOR 2 ISSUES</u>
- Full page 7.5" W x 9.25" H	\$675.00	\$ 1,282.50
- ½ page (back cover) 7.5" W x 4.5" H	\$510.00	\$ 969.00
- ½ page AD 7.5" W x 4.5" H	\$365.00	\$ 693.50
- ¼ page AD 3.5" W x 4.75" H	\$225.00	\$ 427.50
- ⅛ page AD (business card) 3.5" W x 2.25" H	\$115.00	\$ 218.50
- Finished Insert 1 - 4 pages (2 sheets)	\$845.00	\$ 1,605.50

Ad specifications:

Ads must be in color and need to be 300 dpi. File formats accepted: pdf, jpg, tif, and eps. WODPA does not provide ad revision or design work. Such services can be obtained from our "Integrity" contract Graphic Designer, Sherelle Sinko at larsink@comcast.net or 206-850-3001.

Publication Dates:

The "Integrity" is published in the spring and fall. The ad copy submission deadline is March 1, 2017, for the spring issue and July 14, 2017, for the fall issue.

Name _____ Company _____

Billing Address _____

Email _____ Phone _____

_____ Spring 2017 Issue, Ad Size: _____

_____ Fall 2017 Issue, Ad Size: _____

_____ Both Spring & Fall 2017, Ad Size: _____

Submit ad copy to: wodpa@outlook.com

Submit form with payment to:

Western Organic Dairy Producers Alliance (WODPA)

2485 Notre Dame Blvd. Suite 370-162

Chico, CA 95928

Questions: Darby Heffner, Secretary, 707-696-5154 or Richard H. Mathews, Executive Director, 717-457-0100

The mission of the Western Organic Dairy Producers Alliance is to preserve, protect, and insure the sustainability and integrity of organic dairy farming across the west. www.wodpa.org