



## ***CONNECTICUT RIVER LEUKEMIA CUP 2018***

### **INFORMATION ON SPONSORSHIPS:**

*Regatta and Party on August 11th*

#### **Program Booklet**

Sponsorships start at \$75 for a b/w business card ad in our program booklet.

\$150 for a 1/3 page, \$200 for a 1/2 page ad, \$300 for a full page;

Inside front and inside back cover \$400; \$500 for color page on back cover (first-come, first-serve)

#### **Banner Sponsor:**

**\$100** to hang a small (sponsor-provided, up to 2 x 4) business banner or sign/poster at the post race party at the Essex Corinthian Yacht Club

**\$200** to hang a medium (sponsor-provided, up to 4 x 6) business banner or sign/poster at the post race party at the Essex Corinthian Yacht Club

**NOTE: If you would like to become a food or liquor sponsor for the post-race party, please email [leukemicup2018@essexcorinthian.org](mailto:leukemicup2018@essexcorinthian.org) for details and benefits.**

#### **Special Sponsorship Levels**

##### **\$250:**

Sailor Sponsor - special mention in press releases and on our website; small signage at post race party, listed in booklet

##### **\$500:**

Crew Sponsor - special mention in press releases and on our website; medium signage at post race party, listed in booklet

##### **\$1000 and over:**

Captain Sponsor - special mention in press releases and on our website, large signage and recognition at post race party, listed in booklet, sponsorship appreciation gift

##### **\$2500 and above:**

Admiral Sponsor - special mention in press releases and on our website, as well as on the National LLS website, large signage and recognition at post race party, listed in booklet, sponsorship appreciation gift, opportunity to speak briefly at the awards ceremony.



**LEUKEMIA &  
LYMPHOMA  
SOCIETY®**

**LEUKEMIA  
CUP REGATTA®**  
sailing to make **someday today**

## **2018 Sponsorship Commitment Form**

### Program Booklet:

- |  |       |
|--|-------|
| <input type="checkbox"/> Business Card Sized Ad              | \$75  |
| <input type="checkbox"/> 1/3 Page Ad                         | \$150 |
| <input type="checkbox"/> 1/2 Page Ad                         | \$200 |
| <input type="checkbox"/> Full Page Ad                        | \$300 |
| <input type="checkbox"/> Inside Front Cover<br>(1 available) | \$400 |
| <input type="checkbox"/> Inside Back Cover<br>(1 available)  | \$400 |
| <input type="checkbox"/> Back Cover - Color<br>(1 available) | \$500 |

### Banner Sponsor:

- |   |       |
|---|-------|
| <input type="checkbox"/> Small Banner or Sign/Poster  | \$100 |
| <input type="checkbox"/> Medium Banner or Sign/Poster | \$200 |

### Special Sponsorships:

- |  |          |
|--|----------|
| <input type="checkbox"/> Sailor Sponsor  | \$250    |
| <input type="checkbox"/> Crew Sponsor    | \$500    |
| <input type="checkbox"/> Captain Sponsor | \$1,000+ |
| <input type="checkbox"/> Admiral Sponsor | \$2,500+ |

### Sponsor Information

Company Name (as you would like it to appear in print): \_\_\_\_\_

**Referred By:** \_\_\_\_\_

Individual Fundraiser or Team

Company Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City | State | Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Please note, in order to honor all print-related sponsor benefits, we must receive your signed contract, payment and logo/program book ad (jpg format) no later than Friday, July 25th, 2018.***

***Email artwork to [leukemicup2018@essexcorinthian.org](mailto:leukemicup2018@essexcorinthian.org) no later than July 25th, 2018.***

***For convenience you may also scan and email this form to the same email address.***

### Payment Options

I am enclosing a check payable to LLS for \$ \_\_\_\_\_

Please invoice me

Please charge \$ \_\_\_\_\_ to my CREDIT CARD: (Circle one) VISA | AMEX | MASTERCARD

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

Cardholder name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

***Please mail completed form and payment by July 25th, 2018 to:  
The Leukemia & Lymphoma Society, ATTN: CT LCR 2018  
3 Landmark Square, Suite 330, Stamford, CT 06901***