



March 4, 2018

Hector Martinez
President
Board of Directors
Heffernan Memorial Healthcare District

Dear Mr. Martinez

On April 28, 2018 the Calexico Health and Safety Community Coalition will again organize a community event in celebration of Earth and Arbor day. The Calexico Health, Safety and Environmental Community Fair will include exhibitors, inspirational speakers talking about community health, violence prevention, the environment, games, sport activities and will include raffles, food, and more. Though we have planned and coordinated most of the activities for our event, we are respectively asking for your support to pay for the necessary expenses of this fair.

This is a chance to give back to the community and Increase the quality, availability, and effectiveness of educational and community-based programs designed to prevent disease and injury, improve health, safety and enhance quality of life. Community health and safety fairs help preventing disease and injury, increase health awareness by providing health screenings, activities, materials, demonstrations, and information; Increase awareness of local, state, and national health services and resources; Motivate participants to make positive health behavior changes.

In order for America's neighborhoods to be healthy and safe, their residents must gain a stronger voice in shaping the physical, economic, and social conditions in their communities. The heart of the new community empowerment movement is grassroots organizing to solve social problems and improve living conditions in distressed neighborhoods. Community organizations that engage in successful mobilization efforts sometimes branch out into community development Community organizations vary widely in size, scope, and competence, but the range of issues and concerns that have been addressed is remarkable. They include public safety, crime, and drugs; environmental and public health issues, such as toxic waste dumping, smoking, lead paint, and pollution; community reinvestment, redlining, and related matters; economic development, job training, and youth, education, and recreation; and municipal services delivery. Community empowerment reflects the longstanding American values of promoting strong families in healthy neighborhoods, self-help and volunteerism, and the balancing of rights and responsibilities.

[Calexico Health, Safety and Environmental Community fair](#)

2018 Fair Committee

The new committee is made up of responsible and highly professional people from the Calexico and Imperial Valley community, who will provide a solid direction, bring fresh ideas and solid leadership to the event. A few of the volunteer members include Calexico Councilmember, Jesús E. Escobar; Calexico Acting City Manager, David Dale; Calexico Police Chief Reggie Gomez; Kennedy Gardens Neighborhood Watch Captain Javier Gonzalez; Calexico Red Ribbon Coordinator Alberto Acuna; Dr. Manuel Yanez, Business person; Calexico Police Commissioner James Beaver; Imperial County Supervisor John Renison; Comité Civico del Valle; Baja Boxing Gym; Pioneers Memorial Hospital; Imperial County Sheriff Crime Prevention Office; Imperial County Health Department; Calexico Transit Company; Associated Students of San Diego State University-IV, Mexican Consul Ventanilla de Salud.

The fair will take place at the John F. Kennedy park in Calexico in front of the Calexico Alejandro Rivera Senior Citizens complex, on Saturday, April 28, 2018, from 10 am to p.m. The theme will be "Healthy Families with Safe Communities." Through this letter, the Committee would like to express our thanks to HMHD for the official support of the 2016 health & safety fair. The committee and the public would like to invite Heffernan Memorial to again participate, this time as the sole sponsor of the event. The volunteer committee requested you approve the expenses that will be incurred at this important event.

Our plan this year is to budget \$3,700 for the fair and use the funds for logistics, promotion, advertising, insurance and more in order to reach all citizens on both sides of the border of Calexico and Mexicali. For better assurance we would request that Heffernan manage the funds themselves as we can submit proper invoice and receipt of each expenditure.

For any other information and follow up we will be in permanent contact with all of you. We would be grateful if you could support our community Earth and Arbor Day fair. We anticipate over 300 people attending this event, and volunteers are running much of the programming. We would like Heffernan Memorial Healthcare District (HMHD) to be constituted as the official sponsor of the event. If you support us, we will include you in all marketing materials recognizing your organization at our event. Any questions please feel free to contact me at 442-297-3037 or at calexicohealthandsafety@gmail.com

Sincerely,

Javier Gonzalez
Volunteer Coordinator
Calexico Community Coalition

2018 EARTH AND ARBOR DAY COMMUNITY FAIR
“Healthy Families, Safe Neighborhoods, Livable Environments”
John F. Kennedy Park

2018 Health/Safety/Environment Fair Budget

Estimated Expected Budget	Notes	Amount in US \$
Heffernan Memorial Healthcare District	Possible Sponsorship funding	\$3750.00
Total Income		\$3750.00

Estimate of Expenditures/Category	Notes	Amount in US \$
Entertainers and Sound	Quotes received via phone	\$350.00
Banners, Flyers, Printing & Stationery	Estimate based on price checking	\$1000.00
Snacks and Water	known cost California Market	\$500.00
Insurance/City Permits	Estimate based on	\$380.00
Portable Rest Rooms	Known cost from Lori's Sanitation	\$420.00
Children Games and Fair Activities	Estimate	\$650.00
Awards and Frames	Estimate base on Walmart	\$250.00
Volunteer Expenses	Unknown cost	\$200.00
Total Estimated Expenditures		\$3750.00



Calexico Health and Safety Community Coalition

Founded in 1995, the Calexico Health and Safety Community Coalition first began in the Kennedy Gardens area bringing together members of surrounding neighborhoods. The Calexico Health and Safety Community Coalition is a group of citizens whose goal is to reduce crime, keep neighborhoods safe, healthy and sustainable by working together to make Calexico, the Safest Community in America.

The demands for community-based organizations to be the problem-solvers for the nation's neighborhoods and rural communities have increased tremendously since the CHSCC was formed in 1995. For businesses and organizations that are concerned about neighborhood issues and want to stay ahead in these challenging times. The coalition consists of individuals and organizations with similar goals and concerns about neighborhoods and serves as advocates for neighborhoods and community-based organizations.

What They Do

The CHSCC serves as a crucial link to represent neighborhood and community-based organizations as an important networking resource for representatives of regional and national organizations involved in community development and a wide range of other neighborhood issues. Some of the coalitions past projects and initiatives include Neighborhood Watch, adopt a Park program, World Down Syndrome Day, Arbor day event, Memorial Tree planting, Calexico Run a thon, Youth Boxing program and more.

Philosophy

We believe that Crime can and should be prevented and that healthy neighborhoods can be achieved by truly effective collaborative and prevention programs and activities that requires addressing them at the grassroot level. . .

Mission

To develop safe and healthy neighborhoods through collaborative planning, community education, advocacy, partnership and collaborative action.

Goal

Increase the quality, availability, and effectiveness of educational and community-based programs designed to prevent disease and injury, improve health, safety and enhance quality of life

Action Steps

- Publicize information on existing programs that residents can take advantage of to improve community safety in their neighborhood.
- Develop and/or make available culturally appropriate information for healthy approaches to daily living (e.g., diet, physical activity).
- Provide information to parents and guardians about warning signs of violent behavior, gang involvement, and other risky behaviors.
- Develop and/or make available appropriate information about healthy approaches to daily living (e.g., diet, physical activity, relieving stress).
- Develop and distribute informational materials about healthy behaviors (e.g., good diet, physical activity) and risky behaviors (e.g., drinking and driving) through libraries, schools, and health and human service agencies in the neighborhood.
- Provide public recognition for city staff to organize prevention initiatives in collaboration with neighborhood partnerships.
- Provide public recognition for the police department staff to expand services in the neighborhood that address locally identified safety issues.
- Provide recognition (e.g., honoring ceremonies) for city parks and recreation staff who help keep parks safe and clean for public use.
- Provide public recognition to local businesses that enhance the safety surrounding area businesses.
- Work with city staff so that parks are safe and clean for public use.

Community Coalition has taught us how to raise our voice, fight hard for what we want, and stand our ground for what we believe and work together for a better Calexico!



Free Family Event Gratis

Calexico

Health | Safety | Environment
Earth / Arbor Day Celebration



Saturday April 28, 2018
10:00 p.m. - 2:00 p.m.



John F. Kennedy Park
Rockwood Ave. / Espinosa St.



PosterMyWall.com
Stock Graphic



Calexico City Council



Proclamation

2018 Calexico Health, Safety, Environmental Fair

Whereas, a Calexico Coalition lead by Kennedy Gardens Neighborhood Watch and the Calexico Police Department in conjunction with Calexico Baja Boxing, Imperial County Health Department, Imperial County Sheriff Crime Prevention, Pioneers Memorial Hospital, Calexico Red Ribbon Coalition, Associated Students of SDSU-IV, Comite Civico del Valle, Calexico Transit and other community agencies and stakeholders that are an integral part of our community have joined to celebrate Earth and Arbor day; and

Whereas, our city is dedicated to celebrating and working with interested community groups to improving the health, safety and the environment of all our city and neighborhoods by promoting and supporting healthy, safe and eco-friendly initiatives and programs; and

Whereas, events such as the upcoming 2018 Calexico Health, Safety and Environmental Community Fair will provide all Calexico and Imperial Valley agencies and organizations the opportunity to serve our residents and provide information, education and awareness of their services and programs; and

Whereas, all Calexico residents who lead a healthy, safe and active sustainable living enjoy support the overall goal of optimal health and safety in a livable eco-friendly environment for all citizens of Calexico and the Imperial Valley today and tomorrow; and

Whereas, by working together, citizens, public and private industry to organize events such as the Calexico Health, Safety and Environmental Community Fair in celebration of Earth and Arbor day and in conjunction with Local, State and National agencies and organizations, Calexico residents will learn more about the agencies, services and programs available to them, better their person and the overall health, safety and quality of life in a sustainable environment; and

Whereas, the City of Calexico urges all local agencies, organizations and residents to recognize and participate in this observance of Earth and Arbor day, including to attend the upcoming Calexico Health, Safety and Environmental Community Fair on April 28, 2018. It is a focused opportunity to learn about healthy lifestyles, safety and crime prevention techniques and to practice in a livable environment now and in the future; and

NOW, THEREFORE, BE IT RESOLVE that I Maritza Hurtado, Mayor of the City of Calexico do hereby proclaim April 28, 2018 as Calexico's Earth and Arbor day in Calexico, California and urge all citizens, government agencies, public and private institutions, and businesses to join, celebrate and support the Health, Safety and Environmental fair that will help Calexico California be a safer, healthier and eco-friendly caring community in which we all live, work, and play.

Maritza Hurtado
Mayor