

Introducing

*Developing
Distinctive Leaders
Growing and Sustaining
Family Businesses*

24 May to 19 June 2015
Regent's University London
Regent's Park
London, United Kingdom
www.regents.ac.uk/leaders

Developing Distinctive Leaders – **Growing and Sustaining Family Businesses** has been sponsored by Paul Gheysens, the founder and CEO of Ghelamco, a large family-run commercial property company that has global interests and is headquartered in Belgium.

Due to the critical place that family businesses occupy in the global economy, and the pattern of diminishing commitment that successive generations tend to have on these businesses, Mr. Gheysens sought the expertise of Regent's University London to enhance and develop the skills of current and future family business leaders.

“The high level of synergy between Ghelamco’s international and entrepreneurial approach to business and Regent’s global outlook, unrivalled student experience and highest quality education makes us obvious partners for the development of the exciting Distinctive Leaders programme. That members of my own family will be participating demonstrates the significant confidence and trust I have in the Regent’s experience.”

Paul Gheysens
Founder and President of Ghelamco, Belgium



Family business facts:



Family firms account for two-thirds of all businesses around the world (Harvard Business School)



An estimated 70% - 90% of global GDP annually is created by family businesses



Between 50% - 80% of jobs in the majority of countries worldwide are created by family businesses (European Family Businesses, 2012)



65% of family businesses are looking for steady income growth over the next five years (PWC, 2012)



The world's 250 largest family-run companies each have annual revenues of at least \$1.2 billion, spread across 28 countries (Family Business magazine)



US companies account for the lion's share of top 250 listed firms – 130 out of the 250, far ahead of runner-up France (with 17) and Germany (16) (Family Business magazine)

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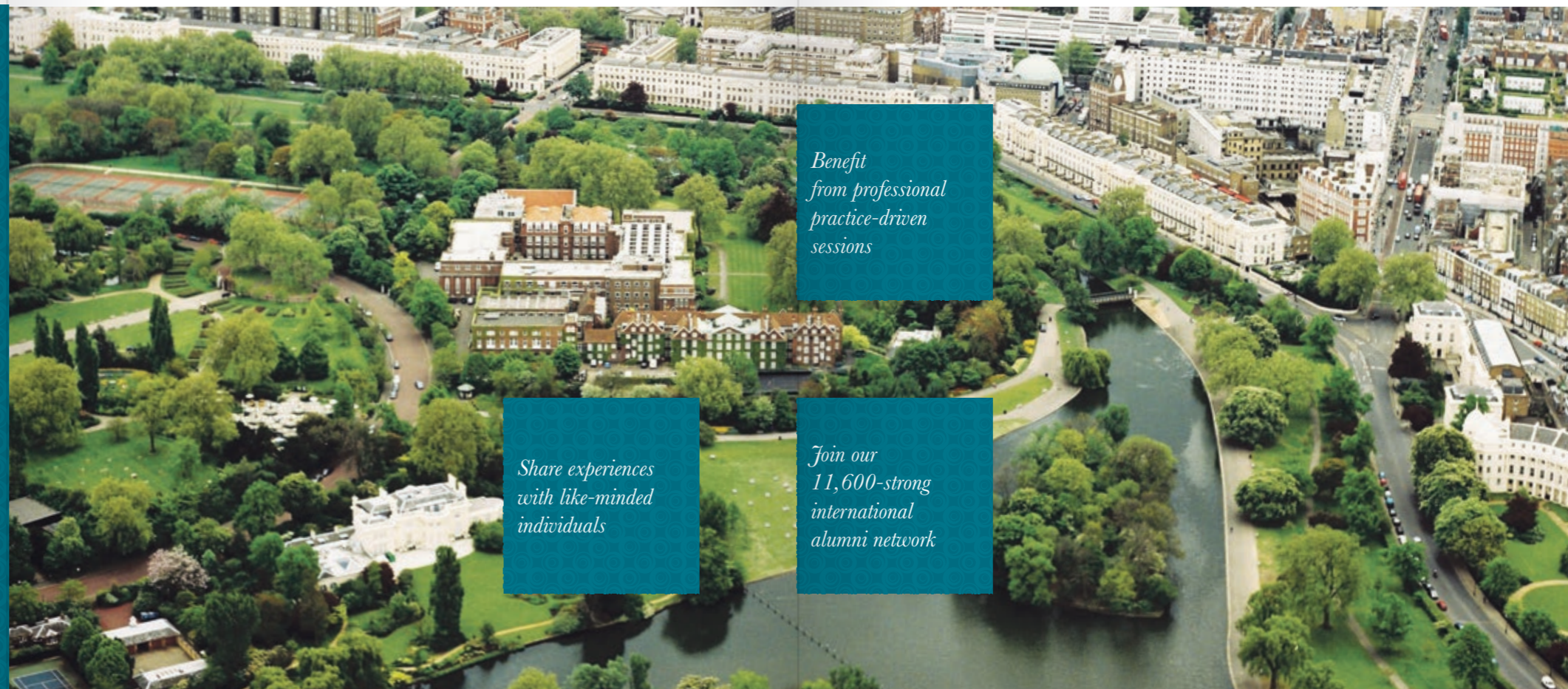
Family businesses are critical to the global economy. They account for around two-thirds of all business enterprises. They are responsible for up to 80% of jobs in most countries and they contribute an estimated 70 - 90% of GDP globally. Yet less than a third of family-owned businesses survive beyond the second generation. The ownership, leadership and management of family businesses requires special knowledge and skills to overcome some of the complex and critical obstacles to their long-term success.

This innovative programme is designed specifically to help future-proof family businesses. Developing Distinctive Leaders will enable participants to enhance their strategic and leadership capabilities as well as grow their confidence as custodians or associates of the family business. It will impart advanced technical knowledge and cultivate essential leadership skills that will enable family-run businesses to grow globally and succeed at the highest level.

The programme has been developed by Regent's University London for experienced leaders in family businesses who wish to broaden their perspectives in the global market. Participants will be drawn from businesses all over the world, so that a critical yet constructive leadership conversation will be initiated and developed. In this forum participants will exchange their views and experiences to generate pertinent strategic development agendas. The programme will bring together renowned faculty who are specialists in family business structures, dynamics and initiatives. Together with guest speakers who have personal experience of the challenges family businesses face, they will form the bedrock of an informed, generative discussion that will take a long-term strategic view.

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Benefit from professional practice-driven sessions

Share experiences with like-minded individuals

Join our 11,600-strong international alumni network

Reflect and grow within the beautiful, tranquil surroundings of our private 11-acre campus in Regent's Park.

Register your interest

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