

MANALAPAN STRONG CONTINUES ITS OUTREACH ROLE AND PARTICIPATION AT MANALAPAN TOWNSHIP COMMITTEE MEETINGS

Rational and Balanced Development Is the Group's Focus

January 22, 2016 (Manalapan, NJ) - On January 20, 2016, members of the citizens advocacy group, Manalapan Strong, addressed the Four Seasons Adult Community. The forum was organized to explain to the residents of this community the mission and goals of Manalapan Strong, including updating them on the proposed affordable housing plans submitted to the Court by Manalapan Township. These plans will be under review over the next several months. The Manalapan Strong presenters also fielded questions from the audience. In addition, certain other members attended the Manalapan Township Committee governing meeting on the same evening to listen to and learn about any new potential actions by the Township Committee on developer proposals along the Route 33 corridor. Those members attending and speaking at the public portion re-iterated that the Township must proceed with caution on any new developments along the Route 33 corridor and assure that the affordable housing obligation numbers are geographically dispersed throughout Manalapan and not concentrated in any one specific area.

From August through November, the group mustered citizens' support against the proposed Manalapan Crossing development and succeeded in halting consideration of a municipal ordinance that could have given the green light for this high-density 700-plus residential and commercial development to proceed. The group also succeeded in mobilizing the citizenry to elect a candidate who was opposed to the Manalapan Crossing proposal.

The Manalapan Strong committee administrators and its executive committee members intend to continue its advocacy and educational role concerning important municipal issues including proposed development in the town. In fact, Manalapan Strong intends to make additional presentations to various housing developments and communities within the Township when requested as well as play a watchdog role on a variety of municipal township issues.

Manalapan Strong has issued the following statement:

"Our non-partisan group, composed of Independents, Republicans, and Democrats, will continue to ensure that our local elected officials respect and follow the will of the people on such local matters like development, taxation and spending levels. The group says it supports responsible development consistent with the rural/suburban character of Manalapan and the existing Master Plan. We believe that by promoting rational land use policies, our citizens are better able to control local government taxation and spending as well as maintain and ensure environmental health and safety of the community. We must ensure that all homeowners in Manalapan maintain and enhance the value of their homes through local government's adoption of smart, rational, and effective land use and economic development policies. We also believe that Manalapan's local government officials must maintain stable property taxes with the goal of lowering property taxes. We will continue to educate and advocate for sound fiscal policies and rational land use

development, promoting open space preservation and lower density approaches for proposed housing developments."

The Group recently added new information and facts to its website at www.PreserveManalapan.com for citizens to peruse and to communicate with Manalapan Strong members.

About Manalapan Strong:

This grassroots advocacy group was founded to promote rational land use policies and educate the public about the past Manalapan Crossing proposal and additional proposed housing/commercial developments. Its membership draws from a wide spectrum of citizens. The Group is committed to rational development, promoting green space, a good quality life, and proper fiscal policies to reduce taxation and spending levels, thereby, promoting and maintaining homeowners' property values in Manalapan.