

STEVEN J. DICK, PH.D.

Senior Research Scientist
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Youngsville, LA 70592
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EDUCATION

Michigan State University September 1987 to June 1992, Mass Media Ph.D. Program completed August 1993. Minor classes in economics and regulated industries. Dissertation: *Forum Talk: An analysis of interaction via telecomputing*. Major Professors: Carrie Heeter, and Thomas Muth. Graduate Assistant for Department of Telecommunications.

Southern Illinois University - Carbondale June 1985 to October 1986, MA, Telecommunications. Minor classes in business management. Thesis: *The Diffusion of Videotex Technology: A Survey of Users*. Major Professor: Dennis Davis. Graduate Assistant for Department of Radio-Television.

Western Kentucky University August 1979 to May 1982, BA, Cum Laude, 1982, Major: Broadcasting, Minors: theater and psychology. Student Worker for WKU Productions.

Additional Training: SAP Analytics, SAP University Alliance, U of Wisconsin-Milwaukee. Workshop on Quasi-Experimental Design and Analysis in Education, Northwestern University. NAEP Database Training Seminar, Synergy Enterprises, Washington DC.

PROFESSIONAL EXPERIENCE

Senior Research Scientist, Rockhold Professor of Early Childhood Education, Picard Center for Child Development and Lifelong Learning, University of Louisiana-Lafayette, Oct 2006-18.

Statistician/Analyst, Picard Center for Child Development and Lifelong Learning, University of Louisiana-Lafayette, October 2006 to 2016.

Adjunct Professor, University of Louisiana-Lafayette, Department of Communication, Jan 2016 – May 2016, Aug 2006 to December 2007.

Adjunct Professor, University of Louisiana-Lafayette, Moody College of Business Administration, August 2006 to May 2007.

Assistant Professor, Southern Illinois University – Carbondale, Department of Radio- Television, August 1997 to 2006.

Assistant Professor, McNeese State University Department of Mass Communication, Lake Charles, Louisiana, August 1992 to May 1997.

WNIN-TV, Evansville, IN, Master Control Operator, Studio Production Specialist, June 1986 to August 1987, and August 1984 to August 1985.

WFIE-TV, Evansville, IN, Studio/Field Production Specialist, Full and part time April 1978 to June 1984.

RESEARCH

Journal Articles

- Dick, Steven J, Kerri D. Prejean, Ed.D., & Richard Fossey, J.D., Ed.D (forthcoming). "School-Based Corporal Punishment of Students with Disabilities: A Law and Policy Analysis" *West Education Law Reporter*.
- Forsyth, Craig, Steven J. Dick, Jing Chen, Raymond W. Biggar, Jr., York A. Forsyth, and Karen Burstein. (2018) "Social Psychological Risk Factors, Delinquency, and Age of Onset" *Criminal Justice Studies*.
<https://doi.org/10.1080/1478601X.2018.1435618>.
- Dick, Steven J., Craig J. Forsyth, Jing Chen, York A. Forsyth, Raymond W. Biggar, Jr. and Karen Burstein. (forthcoming). "School and Peers: Examining the Influence of Protective Factors on Delinquency and Age of Onset" *Deviant Behavior*.
- Burstein, K., Forsyth, C., Biggar, R., Hsu, S., Dick, S. & Zeanah, P. (2016). A Theoretical Model for Preparing Incarcerated Youth for Careers in an Increasingly Technological World: Computational Logic as a Vehicle for Improving Human Decision-making Skills. *Journal of Criminal Justice Education*. DOI:10.1080/10511253.2016.1257731
- Davie, W. R., Dick, S. J., Bashri, M., Galander, M., Hamdy, N., & St. Pierre, J. (2013). The Arab Spring and the U.S. Response: American and Middle Eastern Students Speak Out. *Global Media Journal: American Edition*, 1-23.
- McDowell, W. S., & Dick, S. J. (2013). The Marketing of Neuromarketing: Brand Strategies Employed by Prominent Neuromarketing Firms to attract Media Clients. *Journal of Media Business Studies (Journal of Media Business Studies)*, 10(1).

Grant supported reports

- Dick, S. J., Flint, T.K., Burstein, K., & Forsyth, Y.A. (2017). "Dolly Parton Imagination Library 2016- 2017 Evaluation Report: December 2017." Cecil J. Picard Center for Child Development and Lifelong Learning, University of Louisiana at Lafayette.
- Biggar, R., Esters, R., Dick, S.J., Chen, J., Burstein, K., Bergeron, M., Cooper, R., Zeanah, P. (2017) The Impact of Gambling in Louisiana: 2016 Study of Problem Gambling. A representative phone survey of 2,400 Louisiana adults. Louisiana Department of Health and Lafayette, LA: Picard Center of Child Development and Lifelong Learning.
- Dick, S.J., Burstien, K. (2016), Dolly Parton Imagination Library. Year two and three of a four year project with the United Way of Acadiana, Lafayette, LA: Picard Center of Child Development and Lifelong Learning.
- Dick, S. J. (2015). DIBELS Evaluation of United Way Readers of Acadiana. Grant Report to United Way of Acadiana. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Biggar, R. & Dick, S. J. (2015). The Leader in Me Evaluation in Acadiana. Grant Report to United Way of Acadiana. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Dick, S. J., & Farmer-Primo K. (2015). Do Re Me: Music in Acadiana Schools. Grant Report to Acadiana Symphony Orchestra and United Way of Acadiana. , Lafayette, LA: Picard Center for Child Development and Livelong Learning.

- Farmer-Primo K. & Dick, S. J. (2015). Dolly Parton Imagination Library. Year two and three of a four year project with the United Way of Acadiana, Lafayette, LA: Picard Center of Child Development and Lifelong Learning.
- Dick, S. J. (2014). DIBELS Evaluation of United Way Readers of Acadiana. Grant Report to United Way of Acadiana. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Farmer-Primo K. & Dick, S. J. (2014). Dolly Parton Imagination Library. Year one and three of a four year project with the United Way of Acadiana, Lafayette, LA: Picard Center of Child Development and Lifelong Learning.
- Dick, S. J. (2013). DIBELS Analysis of the United Way Readers. Annual grant report, Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Stokes, B., Asmus, G.J., Dick, S.J., & Mouille, S. (2012). Picard Center Ensuring Literacy for All (ELFA) Evaluation Reports and Technical Addendums. Evaluation Report to the Louisiana Department of Education. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Dick, S. J., & Asmus, G.J. (2012). First, Second, and Third Grade Reading Ability Report: Dynamic Indicators of Early Literacy Skills (DIBELS), Fall Annual Report. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.

Chapters in Professional Books

- Dick, S.J. (2018) EBooks, Communications Technology Update 17th Edition, Edited by August Grant and Jennifer Meadows. Focal Press.
- Dick, S.J. (2017, In press). Inferential Statistics. The SAGE Encyclopedia of Human Communication Sciences and Disorders. SAGE.
- Dick, S.J. (2017, In press). Descriptive Statistics. The SAGE Encyclopedia of Human Communication Sciences and Disorders. Sage
- Dick, S.J. (2016). Home Video. Communications Technology Update 16th Edition, Edited by August Grant and Jennifer Meadows. Focal Press.
- Dick, S.J. (2015). Intellectual Property. Media Law in Louisiana. Edited by William Davie and Michael Mayer, University of Louisiana Press.
- Dick, S.J. (2015). Standing Up: Models of Collective Action. Social Media Go to War—Civil Unrest, Rebellion and Revolution in the Age of Twitter. Edited by Ralph D. Berenger.
- Davie W.R., Dick, S.J., Bashri, M., Galander, M., St. Pierre, J., & Hamdy, N. (2015). Revolution in Egypt: A Case Study of American and Middle Eastern college students. Social Media Go to War—Civil Unrest, Rebellion and Revolution in the Age of Twitter. Edited by Ralph D. Berenger.
- Dick, S.J. (2014). Home Video. Communications Technology Update 15th Edition, Edited by August Grant and Jennifer Meadows. Focal Press.
- Dick, S.J. (2012). Home Video. Communications Technology Update 14th Edition, Edited by August Grant and Jennifer Meadows. Focal Press.

PRESENTATIONS

Peer Reviewed

- Forsyth, Craig, Jing Chen, Raymond W. Biggar, York A. Forsyth, Steven Dick, and Karen Burstein. 2018. "The Juvenile Opiate/Heroin User." Southern Sociological Society, New Orleans, LA.
- Chen, Jing, Craig J. Forsyth, Raymond W. Biggar, York A. Forsyth, Steven Dick, and Karen Burstein. 2018. "The Juvenile Abstainer." Southern Sociological Society, New Orleans, LA.
- Sonya H.Y. Hsu, Steven Dick (2018). A Workaround of EHR – A Logistics/Reporting System Development. Proceedings of the 51 Annual Hawaii International Conference on System Sciences. IEEE Publisher.
- Sonya H.Y. Hsu, Steven Dick (2017). Information Sharing & Cyber Threats. Proceeding of IEEE Intelligence and Security Informatics. Beijing, China.
- Dick, S.J., Biggar, R.W., Esters, I. (2017). Multimodal Evaluation of Gambling Attitudes in Population of Louisiana. Presented to the American Association of Public Opinion Research. New Orleans. LA.
- Burstein, K., Forsyth, C., Biggar Jr., R., Hsu, S., Dick, S. & Yang, Y. (2016). Computational logic as a vehicle for improving human decision-making skills. Preparing incarcerated youth for careers in an increasing technological world. Presented at Southern Criminal Justice Association Annual Conference. Savannah, Ga
- Dick S.J. (2016). Picard Center Symposium, Big Data and Student Privacy, Louisiana Education Research Association, Lafayette, LA.
- Dick S.J. (2015). Big Data in Media, South Central Broadcasting Association, Fort Worth, TX.
- Dick, S.J., MacGyvers, V.M., Lin, H.C., Grisham, M., Tassin, J., & Krueger, J. (2015). Integrated Music: Effects on Academic Growth in Impoverished Preschoolers. A research report. National Association for the Education of Young Children 2015 Annual Conference, Orlando.
- Ferguson, A.C., Davie, W.R., & Dick, S.J. (2014). Affordances in Uses and Gratifications and Online News Access. Southern States Communication Association, Mass Communication. New Orleans.
- Davie, W.R., & Dick, S.J. (2013). Pollsters and Pundits in the Presidential Race. Broadcast Education Association National Convention. Las Vegas, NV.
- Davie, W.R., Dick, S.J., Bashri, M., Galander, M., St. Pierre, J., & Hamdy, N. (2012). The Arab Spring and the U.S. Response: American and Middle Eastern Students Speak Out. Oxford Round Table. Oxford, UK.

INSTRUCTION AND EDUCATION (ALL YEARS)

Courses Taught: Undergraduate (UG), Graduate (G)

University of Louisiana at Lafayette

Business Statistics (UG) QMET 261
Communications Law and Ethics (G)
Communications Theory (UG)
Multivariate Analysis (MBA, G) BSAT
510

Graphic Design CMCN 335
Survey of Communication Systems (UG)

Southern Illinois University

Carbondale

Mass Comm and Society RT 393
Audience Research RT 305
Graduate Research RT 523
Applied Research Methods RT 405
Intro to Graduate Studies (G) RT 500
Internet and the Media (G) RT480
Intellectual Policy (G) MCMA 505
Mass Comm and Society (UG)
Media Design (UG)
Media Effects (UG)
Management (G) MCMA 507/573
Modern Media Delivery (UG) RT325
Radio-TV Laboratory (UG)
Radio-TV Law (UG) RT 308

Telecomm Law (G) MCMA 571
Telecomm Research (G) MCMA 532
Telecomm Technology (G) MCMA 503
Telecom Technology (UG) RT380
Telecomm Theory (G) MCMA 531
Web Design (G)

McNeese State University

Cable Television (UG)
Mass Media Law (UG)
Mass Media Ethics (UG)
Process and Effects (UG)
Media Criticism (UG) RT 340
Media Writing (UG) RT 308
Media History (UG)
Introduction to Media (UG)
Programming (UG)
Sales and Promotion (UG)

Michigan State University

Mass Comm and Society (UG)
Cable Television (UG)
Media Research (UG)
Communication Effects (UG)
Communications Law (UG)

Dissertations and Thesis Directed to Completion (2012-17)

Chaired

Dissertation

Sonya Louviere. (2015). Levels of Knowledge and Their Influence on and Implications for Teachers' Use of Data When Making Instructional Decisions Committee Ed Leadership, ULL.

Committees

Dissertation Committees

Susan Dewees. (2016). The Impact of Turnaround Practices on School Turnaround Reform Efforts. Ed Leadership, ULL
Rebecca G Pippen. (2016). Perceptions of Critical Factors Related to Teacher Quality: Teacher Inputs, System Inputs, and Comprehensive Hiring Practices. Ed Leadership, ULL
Amber Eskew. (2016). The Influence of Trust, Teacher Morale, and Capacity Building on Teacher Retention. Ed Leadership, ULL
Karen Sheppard. (2016). School Choice: A measure of school choice accessibility and the academic impact on economically disadvantaged students. Ed Leadership, ULL
Erin Stokes. (2016).
Eric L Kehn. (2016). A Study of Coaching in the Context of School-Wide Professional Development. Ed Leadership, ULL
Starlette Dionne St. Julien Guillory. (2016). A dissertation. Ed Leadership, ULL
Stella J. Arabie. (2015). Is there a relationship between the frequency of calculator usage in the mathematics classroom and student achievement scores? Ed Leadership, ULL

- Katherine Drexler. (2015). A National Study of the Relationship between the Use of Inclusive Teaching Practices and 8th Grade Mathematics Achievement. Ed Leadership, ULL
- Sheila L. Guidry. (2014). Role of the State Education Agency in Supporting School and District Effectiveness Ed Leadership, ULL.
- Gail Dalcourt. (2014). Impact of Implementation of a District-wide Systematic Process of Response to Intervention in Reading on Student Achievement in Middle School, Ed Leadership, ULL.
- Carla Trahan. (2014). Teacher Sense of Efficacy and Internal Locus of Control. Ed Leadership, ULL.
- Amy R. Fontenot. (2014). Response to Intervention at the High School Level, Ed Leadership, ULL.
- Lakesha Miller. (2014). Understanding Middle School Discipline Problems. Ed Leadership, ULL.
- Roslyn Dempster. (2013). Quantitative Study of Leadership Team members' and teachers' perceptions of the Application of 21st Century Leadership Skills. Ed Leadership, ULL.
- Madge Gautreaux. (2013). Children's Internet Protection Act and E-Rate Policies in Louisiana. Ed Leadership, ULL.
- Janet M. Guerrini. (2012). A Quantitative Study of the Relationship Among the Constructs of Trust, Professional Learning Communities, and Capacity Building Within the High School Structure, Ed Leadership, ULL.

SERVICE DUTIES

- Statistics Without Borders: Ebola mapping, vegetarian teen girls, Definitions of service IASC. Education Leadership Doctoral Program (U of Louisiana-Lafayette). Invited special member. South Central Regional Broadcast Association, Ft. Worth, TX, Oct 2015, Special escort to U of Louisiana-Lafayette student participants.

Community and Governmental

- Expert Volunteer, International Executive Services Corps, Zanzibar, Baseline Survey Design, Methodology, Data Collection, Analysis and Report Writing Specialist. 2018
- Functional Consultant Board, Statistics Without Borders. 2015-2018
- ALICE Advisory Board, United Way of Louisiana, Research Advisory Committee.
- Whole School, Whole Community, Whole Child Initiative, Louisiana State Legislator special advisory report.
- ALS Walk, Picard Team co-captain, Lafayette, LA 2008 – 2018.

University

- Institutional Review Board (U of Louisiana-Lafayette) 2010-1018.

Academic

- Editorial Board. Journal of Communication Technology. 2016 to present.
- Editorial Review Board, *Handbook of Media Management and Economics* 2nd ed. 2017
- Association for Education in Journalism and Mass Communications, Annual and Special Conferences, 1996 to present
- Broadcast Education Association Annual Conference, 1997 to present.
- Chinese Communication Association, 2009 to present.
- International Journal of Electronic Business (IJEB) 2012
- International Journal of Media Management, 2011 to Present
- Journal of Broadcasting and Electronic Media, 2012 to Present
- Journal of Pedagogy, 2012