



42nd Annual

GFWC North Pinellas Woman's Club Holiday Market

(Formerly Christmas Under the Oaks)

ABOUT THE EVENT:

GFWC North Pinellas Woman's Club is an all-volunteer, non-profit 501(c)(3) organization dedicated to improving the local community. The 42nd Annual GFWC North Pinellas Woman's Club Holiday Market is our single biggest fundraiser of the year. It's an excellent opportunity for artists, crafters, and small businesses to display a wide variety of crafts, art, and products to active shoppers seeking unique gifts for the upcoming holiday season. GFWC NPWC has hosted this event for over 40 years and each year it has grown with new exhibitors and patrons. Every dollar raised at this fundraiser benefits residents of local community, with show proceeds going to [scholarships](#), [grants](#), and [community service projects](#).

Who is GFWC North Pinellas Woman's Club?

GFWC (the General Federation of Women's Clubs) is one of the largest all volunteer women's organizations in the world, united by a desire to create positive change in their communities through hands-on service projects, fundraising, education, and leadership.

The members of GFWC North Pinellas Woman's Club here in Pinellas County are very active in a variety of community improvement projects and strive to reach and address all aspects of the community, including foster children, the homeless, school systems, civic duties and social responsibilities, and environmental issues. [Visit our website](#) to see to see the impact we've made.

EVENT DETAILS:

Date: Sunday, November 11, 2018

Hours: 9:00 a.m. to 4:00 p.m.

Location: St. Petersburg College Clearwater Campus, 2465 Drew Street, Clearwater, FL 33765

Fees: \$175 for a single 12' x 12' booth space (\$350 for double booth); non-refundable and non-transferable
Non-Profit Organizations: \$125.00 (\$250 for double); non-refundable and non-transferable

Application Deadline: July 31, 2018*

** Although the initial application deadline has passed, we are still accepting applications until all booth spaces are filled. Booth spaces are limited in each category, so apply soon before all the spots in your category are filled!*

Exhibitor fee includes the following:

- Booth space (12' x 12')
- Free advertising on GFWC NPWC's social media platforms (club Facebook page and Holiday Market event page)
- Free, onsite parking (for exhibitors and attendees)

What's NEW this year:

- Exhibitor fee online payment option
- Free advertising on GFWC NPWC's social media platforms (*was previously a separate optional fee*)
- Centralized location under the trees at the newly renovated St. Petersburg College Clearwater campus
- Free admission for all attendees*

**While there is no entrance fee for shoppers to attend the event, attendees will be more likely to be active shoppers seeking gifts for the upcoming holiday season rather than general foot traffic from a street event because this event is being held at a private location that patrons must drive to.*



TO APPLY:

- Fully read the application packet.
- Complete the entire application, including designating a Booth Type (single/double; for profit/nonprofit), as well as an outline of the description of your items for the event.
- Sign the application on page 4.
- Sign the waiver line at the bottom of page 4 of the application to take advantage of our free publicity. We plan to use your emailed photographs for promotional purposes on our Facebook pages.
- Review and sign the Exhibitor Rules & Regulations on page 5.
- Return your completed application forms via email to: NPWCHolidayMarket@gmail.com.

For all event questions, please email the event coordinators at NPWCHolidayMarket@gmail.com.

EXHIBITOR ACCEPTANCE & PAYMENT:

You will be notified by August 15, 2018 via email if you have been accepted into the Holiday Market, and payment will be due within ten (10) days. If paying by check or money order, please make payable to GFWC North Pinellas Woman's Club, Inc. and mail it to: PO Box 16325, Clearwater, FL 33766-6325. You also have the option to setup a Bill Pay (NOT Autopay) with your bank account. You should setup the account with: GFWC North Pinellas Woman's Club, PO Box 16325, Clearwater, FL 33766-6325.

PHOTOGRAPHS:

Submit photos of all of your products/crafts/art work that you plan to exhibit or sell at the show. If you display wares not included in these pictures, you will be asked to remove those items from your booth.

****Please Note:*** *In order to maintain a diverse and exciting show for customers, we will limit the number of exhibitors selling similar types of products. Exhibitors will be categorized and selected based on the description and photographs provided.*



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2018 Exhibitor Application
Please type or print clearly

Business/Individual Name: _____

Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Best Phone Number: _____

Email: _____

Website: _____

Category of Work: *Check all that apply.*

- | | | |
|---------------------------------------|---|--|
| <input type="checkbox"/> Photography | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Food (specialty condiments, etc.) |
| <input type="checkbox"/> Painting/Art | <input type="checkbox"/> Metal | <input type="checkbox"/> Produce/Farmers |
| <input type="checkbox"/> Sculpture | <input type="checkbox"/> Folk Art | <input type="checkbox"/> Personal Care |
| <input type="checkbox"/> Glass | <input type="checkbox"/> Paper Art | <input type="checkbox"/> Yard Art |
| <input type="checkbox"/> Wood | <input type="checkbox"/> Books | <input type="checkbox"/> Misc./Other |
| <input type="checkbox"/> Fabric | <input type="checkbox"/> Fair Trade Crafts | |
| <input type="checkbox"/> Leather | <input type="checkbox"/> Clothing | |
| <input type="checkbox"/> Pottery/Clay | <input type="checkbox"/> Plants and Flowers | |

Booth Type:

- Single Booth – \$175 (for profit). Single Booth – \$125 (non-profit organization) *
- Double Booth – \$350 (for profit) Double Booth – \$250 (non-profit organization) *

**You must provide a copy of your IRS 501c3 status letter*

Booth Location: ALL spaces will be on grass

Set-Up Time: Exhibitors must transport their items from the parking lot to their assigned booth space for set up between 6:00 a.m. to 8:00 a.m., prior to the start of the show.. St. Petersburg College regulations prevent driving directly onto the grass where the event will take place. You may park at a convenient unloading area to unload your belongings. You may then park your vehicle in the designated exhibitor parking lot. GFWC NPWC volunteers will be onsite to assist in directing exhibitors to their assigned booth space. All booths must be set up and ready to go by 8:00 a.m.



Exhibitor Rules and Regulations

1. Due to St. Petersburg College regulations, ALL exhibitors will be required to transport ALL their items from the parking lot – canopies/booth set up equipment/wares/etc.
2. There will be NO staking of any kind. Canopies will need to be secured by other means.
3. The number of exhibitors with like or similar works will be limited.
4. You should receive a confirmation of your acceptance no later than August 15, 2018, after which you will have ten (10) days to submit payment. Failure to do so will result in you forfeiting your booth space.
5. Online payment is now an option. You will be provided with instructions upon acceptance. A \$35.00 bank fee will be charged on all returned checks. The check amount plus \$35.00 shall be thereafter payable with a money order or cashier's check to secure your acceptance.
6. Should you display any items in your booth different from the items stated in your application which were not approved during the application process, you may be requested to remove such items or be subject to expulsion from the event and no refund shall be given.
7. Booth size is 12'x12'. Exhibitors must provide their own tables, chairs, tents/canopies, display hardware, etc. It is recommended that your tent/canopy/display be strong enough to withstand harsh weather. Using weights during the show to secure your tent/canopy is recommended. **NO staking may be permitted on any space.**
8. If you require electricity, quiet generators are recommended and permitted, so long as they do not disturb other exhibitors.
9. If your space is not set up by 8:00 a.m. you will be considered a No Show and your booth will be given away without refund.
10. Breakdown is not permitted to start until 4:00 p.m. and must be completed by 6:00 p.m. All exhibitors must be vacated from the campus by 6:00 p.m.
11. You will be responsible for researching, collecting and reporting all applicable local and state sales taxes to the appropriate department of revenue. Out of state exhibitors must also adhere to their individual state laws.
12. Due to campus restrictions and insurance liabilities, no animals or pets are permitted on show grounds, except designated service animals assisting persons with disabilities. No therapeutic animals shall be permitted in the event.
13. Due to campus restrictions and insurance liabilities, no alcoholic beverages may be brought into the show grounds.
14. The GFWC North Pinellas Woman's Club, Inc., St. Petersburg College, their representatives and committees reserve the right, at their sole discretion, to require an exhibitor to withdraw from the show. Exhibitor shall have no recourse nor shall the GFWC North Pinellas Woman's Club, Inc. be liable in any way for any indirect, direct, consequential, lost profits, or any other damages that may be incurred by the exhibitor.
15. Because the GFWC North Pinellas Woman's Club Holiday Market is held outdoors, GFWC NPWC, St. Petersburg College, their representatives and committees cannot be responsible for weather, ground conditions, or other factors beyond our control. Booth spaces will be on grass and may have uneven areas. Rain, wind, and other weather conditions may be present. We will do our best to accommodate all exhibitors and their needs, and we request that exhibitors remain considerate of their customers, fellow exhibitors, and the volunteer staff organizing and running the show.

Signature _____

Date _____