



Immaculate Conception School

We are writing you to let you know about a great opportunity for you to build a relationship or enhance your visibility with over 366 families in the Towson based Immaculate Conception School community. **Immaculate Conception School represents over 1,200 parents and children, who live and work in 40 different zip codes in the Baltimore region.**

We are pleased to announce that Immaculate Conception will be holding their annual spring fundraiser on May 11, 2019. This large fundraising event raises money for important technological advancements for education, enhancements to our curriculum and improvements to our facilities. We hope you will be able to support our efforts this year.

To help reach our fundraising goals, we are asking local businesses such as yours to please support us in any of the following ways:

- **Advertise in our spring auction booklet. This booklet will be distributed to all 366 families. (see attached form).**
- **Become an event Sponsor**
- **Make a donation through our school's fundraising web page at www.theimmaculate.org/school/support_ics**

Supporting our school means supporting a community of families and educators that are dedicated to a quality education, service to the community and who are loyal patrons of local businesses in and around the Baltimore area.

On behalf of the children of Immaculate Conception School, we thank you in advance for your generosity. All donations to our school are tax-deductible.

Kindest regards,

Molly O'Brien
Immaculate Conception School HSA
2019 Spring Fundraiser Chair

Immaculate Conception School
Tax ID #: 52-0591614

112 Ware Avenue, Towson, MD 21204
410-427-4800 Fax: 410-427-4895
www.theics.org

Sponsorship, Advertisements & Donation Opportunities at “Night at the Races” Saturday, May 11 | The Sports Palace at Pimlico

Please use this page to indicate your fundraising interest.

Sponsor Packages

<u>Sponsor Level</u>	<u>Cost</u>	<u>Sponsor Benefits</u>
<input type="checkbox"/> Win	\$1,000	(4) tickets to Night at the Races, May 11 Full page color ad or personal message in the event program Sponsor named horse at our exclusive mock race, onsite at the event Priority registration for ICS class parties
<input type="checkbox"/> Place	\$500	(2) tickets to Night at the Races, May 11 Half page color ad or personal message in event program Sponsor named horse at our exclusive mock race, onsite at the event Priority registration for ICS class parties
<input type="checkbox"/> Show	\$250	Quarter page color ad or personal message in the event program Sponsor named horse at our exclusive virtual race, onsite at the event
<input type="checkbox"/> Pony Up!	\$100	Own a horse in our exclusive mock race, onsite at the event – the lowest price you’ll ever find to own your own horse!

Advertise

Enjoy exposure to our 400+ families from Towson, Lutherville-Timonium, Cockeysville, Baltimore and surrounding areas. This is your opportunity to publicize your business and support our school!

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| <input type="checkbox"/> Full page (7.5 x 10)
\$300 | <input type="checkbox"/> Half Page (7.5 x 5)
\$175 | <input type="checkbox"/> Business Card (2 x 3.5)
\$100 |
|--|---|---|

Payment and artwork must be received by April 1. Please email files to mollyobrien77@gmail.com

Donation

Value of donation: _____

Contact Information:

Business Name & Contact: _____

Mailing Address: _____

Phone: _____ Email _____ Website: _____

Advertisements, Donations & Sponsorships can be sent to:

Immaculate Conception School, Attention HSA – Auction Book
112 Ware Ave. Towson, MD 21204

All checks should be made payable to “ICSHSA”.

Questions? Contact Molly O’Brien at mollyobrien77@gmail.com or (201) 245-8022

On behalf of the children of Immaculate Conception School, we thank you for your support. Contributions are tax-deductible to the extent permitted by the IRS. Please consult a tax advisor. ICS Tax ID # 52-0591614