

## **9th Annual American Fine Craft Show Sarasota** *Returns to Robarts Arena December 1, 2, 3*

This juried show of premier craft and fine art features works in clay, wood, glass, fiber, mixed-media, jewelry and more by more than 100 of the nation's top artists. More than 20 Sarasota-Manatee artists are featured.

he American Fine Craft Show Sarasota returns to Sarasota, December 1, 2, 3, at Robarts Arena in Sarasota. The event, now in its ninth year, features works in ceramics, decorative fiber, glass, jewelry, leather, metal, mixed-media, paper, wearable art, wood, painting, photography and sculpture by more than 100 of the nation's top artists. The American Fine

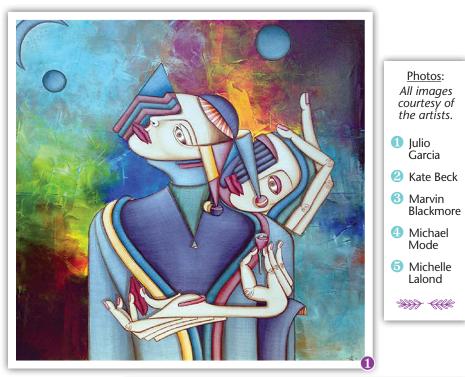
Craft Show Sarasota is produced by Richard Rothbard and his wife Joanna, who are hailed the leaders in promoting artists and artisans working in the contemporary fine arts and crafts industry. The

Rothbards have owned An American

- Craftsman Galleries NYC since 1982 and
- produce some of the most innovativefine craft shows in the country, including
- the American Fine Craft Show NYC,
- Contemporary Art Fair NYC, the
- Rockefeller Arts Festival in Manhattan,
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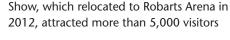
the Berkshires Arts Festival and the American Fine Craft Show at the Brooklyn Museum. "Our artists consider the Sara:

consider the Sarasota region to be a prime market for their work," says Richard Rothbard. "With that reputation, some of the best artists in the nation, including many from Sarasota's own arts community, look forward to this show every year." Rothbard notes that the indoor ambience offers a civilized alternative to crowded outdoor art fairs. "It's a more personal experience," he says. "You can take your time, visit with the artists, and start a real conversation about their



work. And Mother Nature won't ruin that conversation if she gets in a bad mood, thanks to the controlled, airconditioned environment. The sun's not beating down on you—or hiding behind clouds. Artists can show their work in literally the best light." Last year, the

Sarasota Craft Show, which relocated to Ro











over the three-day event. Continuing to build on that success, Rothbard and his team have been busy with their rigorous process of selecting the 100+ artists and artisans for the Sarasota show.

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"We are always excited to see the high caliber of work being produced by the participating artists from this area," says Rothbard. 👁 for a three-day pass. Children under 10 are admitted free. Hours are 10 a.m.-5 p.m. Friday, December 1, and Saturday, December 2, and 10 a.m.-4 p.m., Sunday, December 3.

For directions or information about the venue, call 941-365-0818. For more information about the artists and the event, call 845-355-2400, or visit www.sarasotacraftshow. com. To learn more about Richard Rothbard, visit www. boxology.com or email richard@ americanartmarketing.com.

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