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### THE COOLEST TECHNOLOGY OF 2014

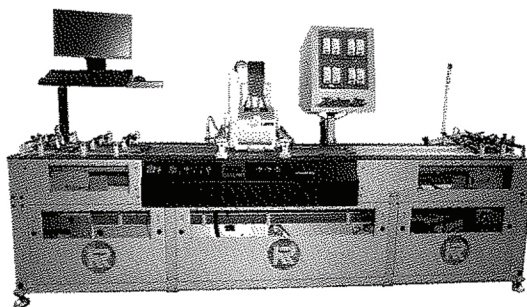
## Duplex Inkjet Printing: Print Both Sides At Fraction Of Cost

*Flexible Kirk-Rudy KR419 Can Be Used For Simplex As Well*

WOODSTOCK, GA — Kirk-Rudy, Inc. has introduced its latest innovation in inkjet productivity with the KR419 Duplex Printing Base.

With the introduction of this new technology, product can now be printed on both sides at a fraction of the cost to duplex with traditional technologies.

By having a lower cost duplex solution, the user can competitively price variable print process color options to both



**Kirk-Rudy KR419 Duplex Printing Base**

sides of the product, thus increasing promotional effectiveness to the customer. That makes it an ideal system for mailing service providers and inplant operations.

The KR419 eliminates the concern for extra space needed on the production room floor by eliminating the need to add a second printer, turnover unit and base

required to execute the same process in the past. The KR419 Duplex Print Base can be used for simplex printing with a single command, allowing the flexibility to print duplex or simplex jobs with one system.

KR X-Match software tracks the product from start to finish, insuring accurate printing on demand.

For inkjet printing requiring duplex, high output and low cost this is an ideal solution for the high-volume mailing operation -- together with a proven KR printing system.

For more information on Kirk-Rudy bases and printing systems, go to [www.kirk Rudy.com](http://www.kirk Rudy.com) or call 770-427-4203.