



**Western Association of Educational Opportunity Personnel  
Service Council Committee Report  
2019 – 2020  
December 13, 2019**

<b>Committee Name:</b>	Student Development
<b>Committee Chair/Co-Chairs:</b>	Chair – Daniela Barcenas TRIO Day Sub-Committee Chair - Jasmine Torres
<b>Committee Members (if any):</b>	
<b>Committee Description:</b>	
<p><b>Student Development:</b> The purpose of the student development is to lead the Student Leadership Conference aimed at providing TRIO students, both pre-college and college, the opportunity to attend a professional conference. The key roles are to lead and coordinate the SLC conference pre-planning and the day of the event. The conference also provides an opportunity for TRIO students to mingle with one another and build community among the SoCal TRIO family.</p> <p><b>TRIO Day:</b> The TRIO Day Sub-Committee’s purpose is to hold annual service events for members of the WESTOP SoCal Chapter to commemorate the National TRIO Day initiatives that have taken place since the inception of the congressional resolution (<u>H. Con. Res. 278</u>) in 1986. Events should take place, when possible, the fourth Saturday of February. TRIO Day events should allow chapter members to focus their attention on the needs of disadvantaged and provide TRIO participants with the opportunity to give back to their local communities through acts of service.</p>	

<b>Committee Goals &amp; Priorities</b>
<p><b>Student Development:</b></p> <p>Goals-</p> <ol style="list-style-type: none"> <li>1. Have a smooth running SLC conference as we did last year.</li> <li>2. Have both students and staff understand the activist historical background of CSUN and the establishments of the ethnic studies programs and equity programs.</li> <li>3. Make this day both fun-filled and educational for pre-college and college students and staff.</li> </ol> <p>Priorities-</p>



1. Create a strong committee and have everyone understand their roles and responsibilities.
2. Focus on providing workshops that would be beneficial for both pre-college and college students.
3. Have both students and staff leave CSUN truly understand the welcoming campus culture we have.

### **TRIO Day:**

#### Goals –

1. Transition with the previous Sub-Committee Chair, Laura Orozco – completed September 2019
2. Communicate updates to the WESTOP SoCal Board and Members – Pending
3. Implement seamless events at our current 3 locations: Los Angeles, Inland Empire, San Diego – Pending Day-Of Event

#### Priorities –

1. Transitioning as the primary contact for each of our service sites – Completed September 2019
2. Gather all pertinent information so that RSVP information can be sent to the membership – In Progress
3. Create sub-committees for each site for day-of implementation – In Progress
4. Create follow-up surveys so that data can be used to enhance the next year's TRIO Day – In Progress

## **Committee Updates**

### **Student Development:**

1. SLC is set to take place at CSUN on Saturday, April 4<sup>th</sup>, 2020.
2. There are many committee roles open, if anyone is interested in joining the committee please reach out to me. I would be more than happy to incorporate you into the conversation.

### **TRIO Day:**

1. TRIO Day has successfully been transitioned to February 22, 2019 for all sites.
2. San Diego food bank will provide 150 spaces and allow formal registration to begin on January 30<sup>th</sup>. A meeting in early January is set up to finalize this process.
3. LA Regional Food Bank requested that we meet in early January due to high volume projects they have in October through December. A meeting is scheduled to finalize the registration process, but will provide for at least 150 spaces for volunteers.
4. Helping Hands Pantry can accommodate 100-150 volunteer spaces. They will reach out to us in early January for registration procedures.
5. I will work with the SoCal WESTOP Vice President to go over the event budgets, overview of the day, and overview of the registration process for each site.



6. Per the TRIO Day Packet, there are various ways that we can bring awareness to our TRIO Day Programs and events such as a Social Media countdown to the event as well as social media coverage of the event, a sample media advisory that can be used by participants to highlight our work at the event and within our programs, inviting local government officials to the respective events to speak to volunteers before or after the event, and hosting a reception at each site to honor the volunteers.

### Recommendations

**Student Development:** No recommendations at this time.

#### TRIO Day:

1 – I recommend that the SoCal WESTOP President and Vice President create a sample media advisory so that participants can get the news story published within their respective local media outlets after the event takes place.

2 – I recommend that the PR Chair assist in creating a social media series of posts to educate followers about TRIO, the history of TRIO Day with posts to begin in mid-January leading up to the event as well as post-event photos.

### Action Items

**Student Development:** No action items at this time.

**TRIO Day:** No action items at this time.

Respectfully Submitted,

Daniela Barcenas, Student Development Chair  
Jasmine Torres, TRIO Day Sub-Committee Chair