



*Linked in Friendship, Connected in Service*

### About La Capitale Chapter, The Links, Incorporated

The Links, Incorporated is an international, not-for-profit corporation established in 1946. The membership consists of 15,000 professional women of color in 285 chapters, located in 41 states, the District of Columbia and the Commonwealth of the Bahamas. It is one of the oldest and largest volunteer service organizations of extraordinary women. Links members contribute more than 950,000 documented hours of community service annually - strengthening their communities and enhancing the nation.

La Capitale was chartered as a chapter of The Links, Incorporated in 1986. Since its establishment, members have contributed numerous hours of community service and substantial personal funds to the East Baton Rouge and West Baton Rouge parishes.

### About Our Transformational Service Projects

Fulfilling the mission and goals of the organization, La Capitale Chapter has implemented stellar programs fostering the national mantra, "Linkages to the Possible". Signature programs of earlier years include: Project Lead: High Expectations, La Capitale Kids, The Day of the African Child International Teleconference, Linkstown, and an African American Dolls Display.

Strong partnerships were forged with many community agencies in the service areas. Most notable with the Arts Council of Greater Baton Rouge, we have recognized local leaders as Ambassadors. We have partnered with the Louisiana Arts and Science Museum, for over 19 years, having presented exhibits and lectures honoring works and contributions of prominent national and international African American artists.

Assuming its role as a viable service organization, La Capitale Chapter initiated numerous service projects throughout East and West Baton Rouge parishes to address identified social needs.

Other outstanding and long-term partnerships have been formed with Big Buddy, East Baton Rouge Parish School System, Louisiana State University, Southern University, Baton Rouge Housing Authority, Council on Aging, Mid-City Ballet Company and On Moving Colors. These collaborations identified and supported activities such as book and toy distributions, fan and blanket drives, uniform and school supply • •

give-a-ways, Youth Alive Workshops, healthy eating and lifestyle workshops along with financial contributions.

La Capitale Chapter of The Links, Incorporated continues to maintain laudable and lofty standards of community service through specialized programs, partnerships, monetary assistance, volunteerism, and coalition-building in the East and West Baton Rouge Areas. Over 30 years, our chapter members have served the needs of the homeless, the youth, the elderly, and supported several reading programs by providing books. We have also provided supplies to Hurricanes Katrina and Irma victims, held voter registration seminars and provided furnishings for an abused children's home.

#### About Our Signature Programs

La Capitale Chapter's outstanding programming includes five facets. The programs are implemented through strategies such as public information and education, economic development, public policy campaigns and most importantly, hands-on-activities. Below you will find a few highlights:

#### Health and Human Services

- "Let's Shop Healthy," a supermarket shopping experience with parents and children to encourage healthy food choices while purchasing wisely
- "Trunk or Treat," a project educating parents on healthy snacks as alternatives at Halloween
- Collaborating with the Baton Rouge Mayor's office's, "Healthy Baton Rouge" initiative to focus on childhood obesity

#### Services to Youth

- Partnering with the Pennington Biomedical Center in an extended focus on childhood obesity with parents and children at local Head Start Center

#### National Trends and Services

- Partnering with the Louisiana State University Agricultural Center and the Freeman Matthews Head Start Center with a focus on maintaining healthy lifestyles

#### The Arts

- Partnering with the Louisiana Arts and Science Museum for 19 years to showcase African American Art Exhibitions and Performances
- Providing scholarships for students at majoring in Fine Arts at a local university

#### International Trends

- Providing books and supplies to South African and Haitian Schools
- Supporting outreach programs in Jamaica

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