

Virginia Hereford Association

10420 Rumsey Lane, Dayton, VA 22821

540-848-4834

secretary@virginiaherefords.org



Board of Directors Meeting Minutes

September 19, 2015

Mama Rosa's

Gretna, VA

Directors Present: Rodney Phillips, Paul Arey, Jack Sheehan, Roy Dean, Kent Firestone, Sarah Kenley, Bob Schaffer, Todd Scott and Charlie Williams.

Directors Absent: Billy Koontz, Paul Novak, and Seth Snyder.

Rodney Phillips opened the meeting and welcomed those in attendance.

Approval of Past Meeting Minutes

There was a motion to approve the July 2015 minutes and properly seconded. The July 2015 minutes were approved as written.

2015-16 Directory

It was stressed that the ads submitted for the directory need to be "print" ready as some ads in the past had to be reformatted/created before they could be used. The Directory Plan list was given to each member and Rodney asked for volunteers to be the "lead person" for the directory. After some discussion there was still no volunteer. The directory plans were tabled until an unknown date in the future.

Annual Meeting Plans and Updates

a. Nominating Committee Report

John Fleishman and John Wheeler have agreed to serve at board members. We are still in need of one more person for next year's board. Teresa will send out an email blast to the membership asking if anyone is interested in serving.

b. Certified Hereford Beef

Sysco of Harrisonburg has been distributing Certified Hereford Beef in areas of Virginia and we are trying to have this as part of our Annual Meeting Banquet in November. We may also get a representative from Certified Hereford Beef and Sysco to present a program during the Annual Meeting.

c. Eric Walker

Eric Walker will speak at the Annual Meeting.

d. Note of appreciation for Ken Worley

We plan on recognizing Ken Worley during our Annual Meeting for his work in various areas of the Hereford Association.

Spring Sale Discussion

The sale expense budget was handed out. There was general discussion as to how the sale was settled with the Beef Expo. The board is comfortable with the way the Spring Sale was settled.

Fall Bonanza Sale Update

We currently have approximately 73 lots consigned for the fall sale. We may still need help in the back for moving cattle, load out, etc.

Round-Up Show Update

We will hold Showmanship classes before the show with an anticipated start time of 1 hour after the sale. There was a suggestion to have coffee, hot chocolate and snacks made available during the show. Teresa and Sarah will coordinate this. There was a general discussion regarding the need for more donations/sponsors for the show. A spreadsheet of past sponsors and donors was given to the board.

Treasurer's Report – Jack Sheehan

Jack distributed an updated copy of 2015 Financial Summary and gave an overview to the board members.

Old Dominion Discussion

Board members met at Old Dominion Agriculture Complex earlier in the morning before the regular meeting. We took a tour of the complex to determine the feasibility of using the complex for one or both of our yearly events (spring sale and annual meeting/fall sale). After discussion, a motion was made and properly seconded to actively pursue the ODAC as a potential location for future events. Jack, Kent, Todd and Bob will travel back to ODAC next week to meet with the facility manager to discuss in depth what the VHA needs in order to hold an event there (sale ring/auction set up, penning, load out, etc.).

Proposed Second Bull Program

The board was handed a brief description of criteria for a second bull/show bull program. After discussion, the program criteria will be changed to adhere to the standards that the VHA have established.

Other Business

The board discussed paying Dale Stith a 5% sale commission on any animal he purchases for another bidder. A motion was made and properly seconded.

With no further business the meeting was adjourned at 3:20pm.

Respectfully submitted

Teresa M. Arey
VHA Secretary