

#STLWBS April 6th, 2019

<http://www.stlwomensbikesummit.org/>



“Building each other up one pedal stroke at a time”

2019 St. Louis Women's Bike Summit

Who We Are

Mission

- To produce an annual one-day event to share experiences and knowledge through lectures, hands-on presentations, panel discussions, and interactions with each other and our cycling community partners.

Target Community

- Women who are interested in casual, commuting, and endurance riding. We want to unite women of St. Louis who share a desire to make cycling an activity they can pursue for the rest of their lives and share on various types of cycling.

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What We Do

Commitment

- To provide a forum that will unite women who share an interest, though diverse, in all things cycling. We aim to empower and propel the women of the Greater Metro St. Louis area.

Cycling Network

- To seed, germinate, grow and withstand all conditions for the St. Louis women's cycling scene, requires a strong network of women to encourage and train more women of all ages, races and cultures.

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Why Partner With Us?

Engagement

- Diversified reach across age groups 20-60+
- Build brand awareness and social networks
- Drive success and independence within cycling community

Opportunity

- Independence in bike maintenance
- Clinics to cross promote and build
- Build store and brand loyalty

Community

- Women support women
- Proliferation of the sport of road cycling
- Adoption of gravel, cyclocross and mountain bike riding

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What's in it for you?

Pre-Event

- Print Marketing
 - Flyers
- Digital Marketing
 - Email Blast
 - Social Media

At Event

- Bike Demos
- Branded merchandise
- Promotions

Post Event

- Participant email
- Engagement survey
- Networking Clinics

2019 St. Louis Women's Bike Summit Sponsorship Levels

Titanium

Donation (\$475) + Raffle Item (\geq \$50)
T-shirt Logo + Booth + Event Guide Logo + Website Logo

Carbon

Donation (\$200) + Raffle Item (\geq \$50)
Booth + Event Guide Logo + Website Logo

Aluminium

Donation (\$100) + Raffle Item (\geq \$50)
Event Guide Mention + Website Logo

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Our Participants Say It Best

- It was very well organized, Way to go!
- It was amazing to see so many women out for 1 event
- Summoning such lovely weather was quite a remarkable feat! Joking aside, all elements of planning and execution seemed great from our perspective

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How To Follow Up:

Contact us at sponcommstl@gmail.com

Fill sponsorship survey [here](#).

Donating ONLY a Raffle/SWAG bag item, fill survey [here](#).

Sponsorship Team Members:

- Diane Butrus, Chair
- Graziella Amarasinghe, Co-Chair
- Renay Merrit Jones
- Linda Chatham

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Previous Event Highlights:



Watch the video: <https://video214.com/play/v3eri1UcGoGgFbrlufpJzQ/s/dark>

“The energy is infectious & the possibilities are endless”