

# **ORLANDO SUPERKIDS CHARITY CAR & TRUCK SHOW PROPOSAL**



**Show date:  
Sunday,  
April 27<sup>th</sup>, 2019  
10am-3pm  
Ace Café  
100 Livingston  
Street, Orlando**

**Presented by Sunshine State Superkids  
363 Sky Valley Street, Clermont, FL 34711**

**[www.sunshinestatesuperkids.com](http://www.sunshinestatesuperkids.com)**

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### **Who is Sunshine State Superkids?**

*Sunshine State Superkids was developed out of a passion for soap box derby racing and children. We looked at what we can do for the children in Central Florida. We saw children that were not able to do much because of a disability, looked at what the parents of these children had in Medical Bills, then looked at the children that are in lower income areas and children that are in foster group homes that were disrupted from their homes for whatever reason.*

*We wanted to put a program together for all these children and their families. These families just do not have the funds to get involved with any type of programs because of the financial costs. Sunshine State Superkids was developed for all children to just come out and have fun for **FREE**.*

*Our program also gave the Special Needs Children and siblings the opportunity to be involved together. With the concept of two seat soap box derby cars, both children can do something together bringing family together.*

*We then looked at what other children that are out there that normally do not have the chance to do anything fun like this. We now have added the children from the inner city, the children that are in the foster care group homes and the children that may be living in homeless shelters to the program.*

*Sunshine State Superkids has now had 2 Charity Car and Trucks Shows in the Clermont/Minneola area (2017 and 2018). These 2 shows were fundraisers for SSS and were very successful. Each show had over 60 cars each, even though it rained on the 2018 show.*

*We have a database of some 70+ car clubs from the Central Florida area. We have all the materials to put on a car show with canopies, tables, etc.*

### **WE ARE LOOKING FOR SPONSORS FOR THIS EVENT!**

#### **Something New:**

*We are going to have something unique at the show. We are organizing a valve cover race. The race cars will be like a pinewood derby car but made out of engine's valve cover (rocker arm cover). This is a fun way for the show participants can do something other than sitting at their vehicles for several hours.*

*There will be 3 categories: Children under 18 years old, Adult 18-55 years old and Senior 56 and up.*



### ***What are we going to do?***

***This car and truck show open to all vehicles in the Central Florida area. We have room for 250 spots to fill.***

- 1. Due to the extensive list of car clubs in the Central Florida area we have, we will be sending invites to all the clubs in the Central Florida Area.*
- 2. To have a dash plate made for all the participates, these dash plates the vehicle owners like to collect them.*
- 3. Sunshine State Superkids will have a registration fee of \$15.00 for all the participates.*
- 4. Sunshine State Superkids will work on a few raffle items and items for a silent auction.*
- 5. Sunshine State Superkids will advertise the event in several different ways, places that work for their show.*
  - a. Mike Kelly's Cruise News*
  - b. Fla. Car Show.com*
  - c. Cruisin' Style Magazine*
  - d. Flyers*
  - e. Banners day of event*
  - f. Posters in local businesses*
  - g. [www.sscarshow.com](http://www.sscarshow.com) (SSS website)*
  - h. Some 20+ calendar websites*
  - i. Facebook page*

### ***What are we looking to do to get participates?***

*Sunshine State Superkids will be sending all the clubs in the Central Florida area a flyer first. We will then send another one closer to the event. This is to refresh their memories about the event.*

*We will have posters made to put in local business, like parts stores, this will give the participates another reminder of the event. We will also put posters in a couple local restaurants, for another reminder.*

*The event will be listed on several calendar websites where the car collector and vehicle owners look for shows in their area. Car shows are very important to the vehicle owners. They want to show the world what they have done to restore their vehicles.*

*There will be advertisements put in two of the biggest car show sites, Mike Kelly's Cruise Magazine and [www.flacarshow.com](http://www.flacarshow.com). These were sites that we got the most out of. Mike Kelly's, we will also be putting an advertisement into the magazine.*

*We will be adding this show onto our website, [www.sscarshow.com](http://www.sscarshow.com) which is also linked from [www.sunshinestatesuperkids.com](http://www.sunshinestatesuperkids.com). The show will be posted on Facebook.*

*There is a lot to do, but this will bring the cars.*

**What can make this event a success?**

*One of the things the participates like from our show was goody bags. We will contact companies that dealt with classic cars, restoration and much more and they sent us items to put into the bags to be given when they signed in. These bags had anything from decals to catalogs and much more.*

*In the goody bags we will be giving out the participates will receive their dash plate. These plates are a big point for the owners to bring their vehicles. The owners of the vehicles collect the plates from one show to another.*

*If you make the vehicle owners happy then the rest will pay off.*

**Awards for the day of show**

*During the show, we will have about 3 people going around and looking at the vehicles. They are judging the cars and trucks in their categories. Then we will take the score sheets and tally them up to see winners. The winners will then receive a trophy. We also figure out the club that brought in the most vehicles and the club will receive a trophy. The last thing we like to do is include the children. We give them a form and let them pick their favorite vehicle.*

*All trophies will have your company name or logo on it.*

**Trophies for the day:**

Pre - 1940	1940-1949
1950-1959	1960-1969
1970-1979	1980-1989
1990-1999	2000-2009
2010-Present	
Best Import Vehicle	Best Domestic Vehicle
Best Truck	Best Custom
Best Club Participation	Child's Choice
Best in Show	Valve Cover Race Trophies

*We have a trophy guy that will work with us. He has been helping us for 4 years now.*

**Are we having vendors?**

*We will also offer a vendor program to be able to come in for the show. There will be a minor charge to the vendors.*

## **Charity Car & Truck Show Budget**

<b>Item</b>	<b>Amount needed</b>	<b>Cost</b>
Dash Plates	150	\$160.00
Postage		\$ 75.00
Trophies	17	\$300.00
Banners		\$100.00
Postcards		\$150.00
<b>Advertising</b>		
Mike Kelly's Cruise News	1 month	\$175.00
<a href="http://www.flacarshows.com">www.flacarshows.com</a>	1 month	\$100.00
Cruisin' Style Magazine	1 month	\$175.00
<b>Total</b>		<b>\$1,235.00</b>

## **Proposed Sponsorship**

**Program:** \$1,500 Title Sponsor:

- ✚ *Title Sponsor will receive "top billing" in all advertising, promotions, on all event signage, and materials.*
- ✚ *Title Sponsor will be on all trophies and awards presented at the show.*
- ✚ *Title Sponsor logo will be on SSScarshow.com website as primary sponsor.*
- ✚ *Title Sponsor logo will be featured on Sunshine State Superkids and SSS Car Show Facebook page.*
- ✚ *Title Sponsor name will be recognized in all press releases related to the event.*
- ✚ *Title Sponsor will have the rights to Sunshine State Superkids logo for their promotional materials*
- ✚ *Title Sponsor will have the rights of all photos from all the event.*
- ✚ *Title Sponsor will have the option to present the winner trophies and take photos.*
- ✚ *Title Sponsor will have 2 banners at the event.*
- ✚ *Your company logo will go on the dash plates for all the participants that come out.*
- ✚ *Title Company will have space available for display setup at show.*

**\$100 Donation:**

*This donation will help preserve the events for the children of Central Florida.*

**Merchandise:**

*SSS is asking for the goody bags sample items of your products, decals, pens, and thing else you may have as promotion items. SSS is also asking for a donation t-shirts, hats, merchandise your company deals, that will be used for raffle or Silent Auction.*