



# Pepsi-Cola Collectors Club

## NEWSLETTER

post office box 1275 covina, california 91722

**VOL. 2 NUMBER 1**

**MARCH-APRIL**

### NEWSLETTER NOTES

Thank you to those who have returned the PCCC membership forms, your comments are appreciated. To those of you who haven't returned the form we need them as soon as possible to complete the directory.

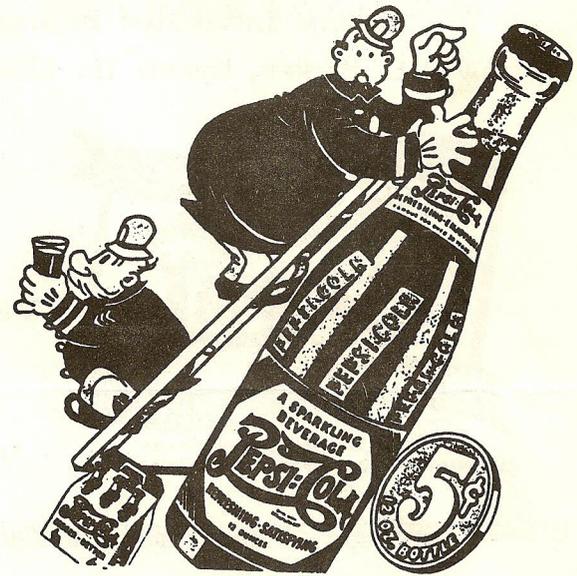
I've recently received a copy of the "Interactive Book", I've found it to be an excellent guide to commemorative bottles and small collectables. It's published by John & Karen Bates who are PCCC members, (see their ad under classified.)

A note to those who've written asking questions about Pepsi history and collectables; those questions will be answered as soon as possible via the newsletter when appropriate so all members can share in the information.

I've recieved a couple of additions to the list of radios that appeared in the last issue of the newsletter: 1970's radio in the shape of swirl bottle from Zayre, it's shorter, skinnier and lighter brown than the Radio Shack model. 1980's walkman style with earphones in the shape of Pepsi bottle caps. This radio is available in some toy stores.

### CLUB NEWS

We're glad to report Doug Cline is doing well following his open heart surgery and we wish him a speedy recovery.



PEPSI & PETE

We're planning a meeting of the Southern California Chapter of the PCCC in March. All those interested in attending let us know so we can forward to you the information of where and exact date. There will be tables available for trading and selling, please indicate if you will want a table.

The Central Illinois chapter of Pepsi-Cola Collectors has not organized, as yet. However, several collectors got together on January 28th and toured the bottling plant in Peoria. The plant is scheduled to shut down in the near future. Tours are rarely given, but the collectors were given the special privilege, as the last tour.

Anyone interested in organizing a formal club should contact Mel Weseloh, 227 E. Market, Havana IL. 62644.

## PEPSI-COLA FACTS

### EARLY SLOGANS

1903 - 1905

"Aids Digestion"

Pepsi-Cola, first manufactured with a digestive aid called pepsin, was first advertised as a treatment for stomach disorders. "Pepsi-Cola -- Exhilarating, Invigorating, Aids Digestion" read the first Pepsi-Cola newspaper advertisement on February 25, 1903 in the New Bern (NC) Daily Journal.

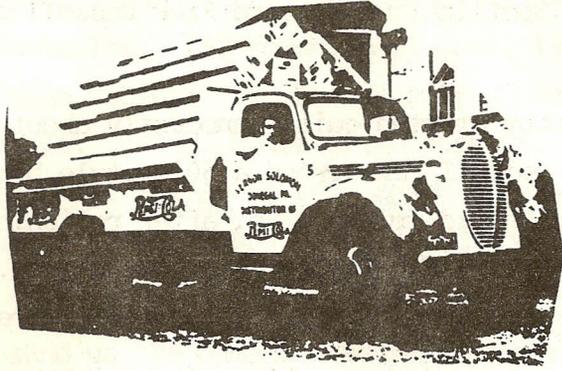
1906 - 1939

"Delicious and Healthful"

By 1906, Pepsi-Cola founder Caleb Bradham developed a slogan for his new drink that would last for more than three decades: Delicious and Healthful. In 1909, Bradham fired the company's first advertising agency, Biggs, Young, Shone & Company. They focused on the invigorating beverage with ads like:

YOU CAN WORK BETTER  
in warm weather by drinking  
delicious Pepsi-Cola  
during business hours. Wonderfully  
refreshing -- overcomes fatigue and  
exhaustion. Keep it in the office and  
it will keep you fit for work. Guaranteed  
under the Pure Food Law.

PEPSI-COLA PICTORIALS



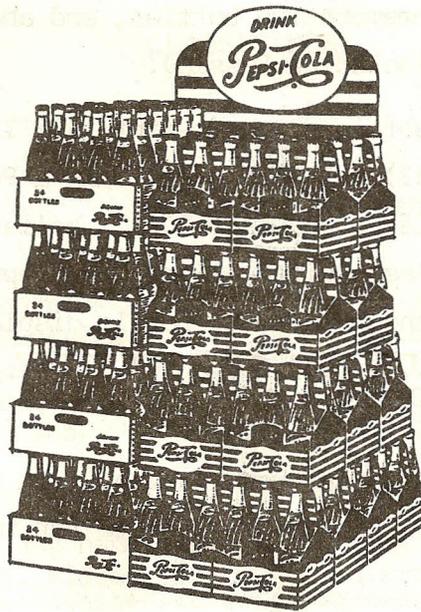
LATE 1930'S DELIVERY TRUCK



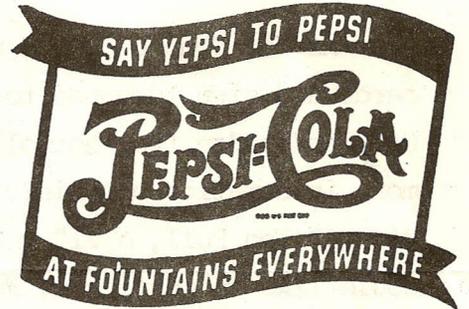
1970'S NORMAN ROCKWELL SANTA



1940 BOTTLE

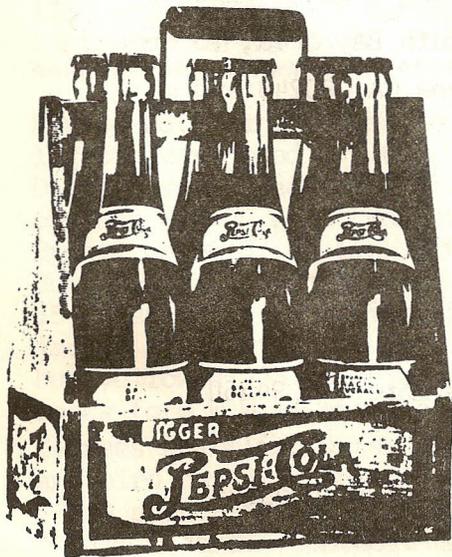


1955 DISPLAY RACK

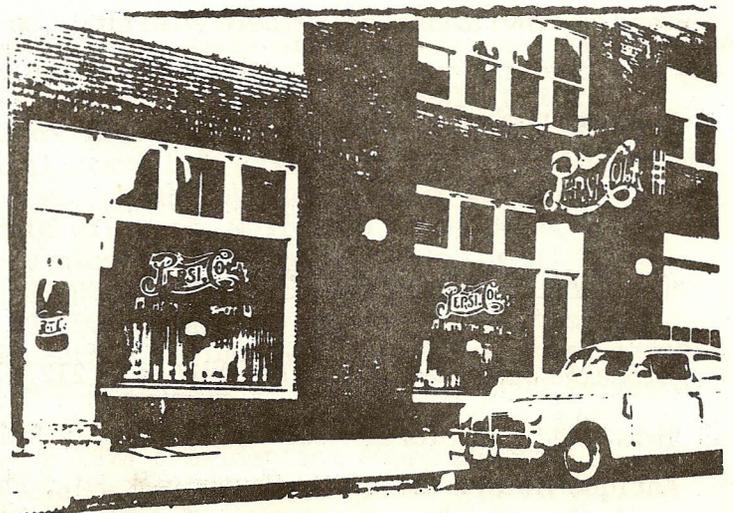


Pepsi-Cola Company, Long Island City, N. Y.  
Franchised Bottler: Pepsi-Cola Bottling Co., Sacramento, Cal.

NEWSPAPER ADVERTISEMENT FROM 1940'S



EARLY 1940'S CARRIER



PHOTOGRAPH OF OLD PEPSI BOTTLING PLANT

## COLLECTORS SPOTLIGHT

In this issue of Collectors Spotlight we feature Rick Russell of Gardena, California.

My interest in Pepsi as a hobby started quite innocently about a dozen or so years back. One day, while shopping I ran across a 50's style bottle at my local market, it was like finding an old friend. So, after relishing it's contents, the empty bottle took a place of Honor on a shelf in my living room. That small step has since grown to fill two rooms and infringe on a couple more.

I find now, my fondness leans toward the earlier pieces, although I have acquired several mini-collections of interest. Such as, forty different bottle openers (the earliest dated 1901), seventy assorted matchbook covers (including one from Peru circa 1940), forty Commemorative bottles, and about one hundred items representing 15 foreign countries (including Russia).

As for Double-Dot, I recently obtained a near-mint 1932 12 ounce for 10¢ cardboard sign (dropped to 5¢ in 1933). I have also found a Pepsi-Cola "Special Officer" badge from Norfolk, Virginia, circa late 30's I believe. Does anyone have more information on this? If so please write. Also some "Pepsi Pete" such as: a die cut Fan Pull, a 21" x 3½" Tin, and a stand up bottle display, among others. I would like to mention my Pepsi Truck, a 1930 Dodge "C" cab refurbished as a delivery of that era.

At present I have over 500 items displayed, ranging from tokens embossed with the early (1930 style) logo, to my own stock certificate for two shares of PepsiCo, a gift from my wife.

Since the first P.C.C.C. meeting held here in Nov. 1983, with four collectors present, to a membership of over 100 in the first year, may I say Hello to those I have met, and Welcome to those I haven't as yet. In closing I would like to extend an invitation to members visiting the Los Angeles/South Bay area, to drop by and take the tour. My address is: 1046 W. 184th, Gardena CA. 90248 and my telephone number is (213) 329-8233.

### PLACES TO FIND PEPSI-COLA

Stodel's Antiques and Collectables: 212 S. "L" St., Livermore CA. 94550

This and That Store: 300 National Rd., Bridgeport OH.

Antique Alley: 12410 N. Cave Creek Rd., Phoenix AZ. 85022 (602) 867-4611

Signs of the Times: 110 N. Citrus Ave., Covina, CA. 91723  
 Elbo Antiques: 5605 W. Glendale Ave., Glendale AZ. 85301  
 Country Corner Collectables: 233 Pomona Mall East, #93 Pomona CA.  
 Surrey Antiques & Collectables: 280 Exchange St., Crete Il. 60417  
 Orange Crate Mercantile: 140 N. Glassell, Orange CA. 92666  
 Ralph's Collectables: 322 Elm Ave., Long Beach CA.  
 Pink Elephan Antiques: 274 La Habra Blvd., La Habra CA.  
 B/H Collectables: 1404 Carson, #E Pittsburgh PA. 15203

**\*\*Members:** Please send us the name and address of merchants were you've found Pepsi-Cola items.\*\*

### CLASSIFIEDS

#### FOR SALE

"INTERACTIVE BOOKS" on Soda Collectables (Now with pictures)

"PEPSI GENERATIONS"	
A book on Pepsi Collectables	\$5.00
Commeorative Bottles	\$6.00
Painted Label Bottles	\$7.00
Miniature Bottles	\$3.00
Drinking Glasses	\$5.00
Commemorative Cans	\$6.00
Match Covers	\$3.00
Playing Cards	\$3.00

Add a \$1.50 for postage and handling. Send check or VISA/MASTER CHARGE (phone (615) 859-5236) to: Soda Mart, Ridgecrest Dr. Goodlettsville TN. 37072.

\*\*\*\*\*  
 Sale or trade; "Take the Pepsi challenge" pins .25¢ ea. or 10 for 1.00, large red Pepsi free pins \$1.00 ea. Also for trade, old style "We serve Pepsi-Cola" (in script), redi-clips used for daily specials on menus, Pepsi challenge/NBA Hot Shot certificates (8 1/2 x 11), studio tapes of various Bubble Up commerical (six to seven ads on each tape).  
 Contact: Martha Shade 810 W. Grand Canyon Flagstaff AZ. 86001 (602) 779-2623.  
 \*\*\*\*\*

Double-Dot fountain pen (no clip) very good condition \$35.00 D.D. pull top bottle lighter very good \$30.00 Double-Dot miniture bottles good to very good \$15.00 each. D.D. coasters near mint \$6.00 each. Orginal starr D.D. opener no paint \$15.00. Brass openers \$12.00 each, script belt buckles 1 silver and 1 gold in color \$15.00 each. Bronze color \$7.00 each. Rectangular buckle with red, white and blue insert \$10.00 Buckle with silver border, blue insert very nice \$18.00 "Be Sociable" metal rulers \$5.00 each. 1967 Madison Regatta buttons \$7.00 each. World War II record insert in jacket (does not have actual record) \$20.00 D.D. treasure top contest button good but yellowed \$25.00 "Say the word, Pepsi" button \$10.00 Walt Disney designed match-books form W.W.II animals depicting different divisions of the armed forces \$5.00 ea. Everess Sparkling water change tray and opener, some spotting on tray, writing and bird perfect, both for \$40.00 . Drivers 1978 Presidential Award patches \$3.00 each. Unused D.D. green Pepsi bottle caps \$5.00 each. Please add U.P.S. on all orders. Contact: Joe Kennedy 3840 E. 13th St., Indianapolis IN. 46201

CLASSIFIEDS

FOR SALE

The following items are available from: Pepsi-Cola Bottling Co. of New Bern  
P.O. Box 2036 New Bern, N.C. 28560.

- 1. Pepsi & Pete Cops (Musical wind up - plays original radio jingle) 19.95
- 2. Postcard using original girl that was used in Pepsi advertising .12
- 3. Mural (13"x7") New Bern, N.C. w/brochure 15.00
- 4. Mural postcard w/brochure .32
- 5. 85th Anniversary Lennonx Commemorative plate (1000 made, numbered, limited supply left) 75.00
- 6. Auto license plate depicting New Bern, as birthplace of Pepsi 1898 5.00
- 7. Booklet titled "Brad's Drink" by Fred Rawlison, a primer for Pepsi collectors (limited supply) 4.95
- 8. Pepsi-Cola can piggy banks .50
- 9. Birthplace of Pepsi letterhead .15
  - " " " Cigarette lighters 2.50
  - " " " Hand fan with Gibson Girl on silk screen 4.00
  - " " " Key Ring 1.00
  - " " " Enamoryboard nail file .35
  - " " " Wooden nickels .50

Please include postage for shipping. We realize it can be hard to judge how much to send, but we can only advise you to use your own judgement when ordering.  
\*\*\*\*\*

ATTENTION! Soda can collectors, interested in a monthly newsletter on cans and other soda collectables to receive a sample copy send 3 stamps to : NPCC, dept. PCC 3014 September Dr. Joliet IL. 60435.  
\*\*\*\*\*

Sale or trade: 1976 Ohio Bicentennial, Erie Canal and Railroad, 1976 Kentucky's Celebrations, 1982 Bainbridge High School State AAA Champions, etc. Many more bottles some one of a kind. Contact: Mike Fleszar Jr. 15B Virginia St., Satellite Beach, FL. 32937.  
\*\*\*\*\*

Commemorative soft drink bottles for trade or sale; Pepsi, Coke, 7UP, RC, Big Red, and Dr. Pepper. For complete list send a legal size S.A.S.E. to: Mike Fleszar Jr. 15B Virginia St., Satellite Beach, FL. 32937.  
\*\*\*\*\*

NEW! a list of early Pepsi-Cola items will be ready soon. Send a legal size S.A.S.E. to: Tom Avery 280 N. Palm Canyon Dr., Palm Springs CA. 92262.  
\*\*\*\*\*

Many commemorative bottles and cans, glasses, containers and novelty items. Prefer to trade for Pepsi trucks and toys. Contact: Aire Skowronski 8831 Friant St., San Diego CA. 92126.  
\*\*\*\*\*

Numerous Pepsi-Cola items available, reasonable! For a list send a legal size S.A.S.E to: Dick Hertzler 7402 Danny Lane Manassas Virginia 22111.  
\*\*\*\*\*

WANTED

Commemorative sports bottles (full) contact: Henry Willett P.O. Box 12251 Pensacola Fl. 32581.

28oz. Pepsi no deposit no return thin foil or paper type label. 48oz. Pepsi no deposit no return thin glass, thin foil or styrofoam type label. 48oz. Pepsi no deposit no return heavy glass, thin foil or paper type label. Old embossed Pepsi-Cola bottles: Lord Chesterfield (VA) amber Wilson N.C. - Lynchburg VA bottling works checkerboard effect and many more. Contact: Jim South P.O. Box 672 Drexel N.C. 28619 (704)437-5563.

Pepsi-Cola advertising items, toys and items w/double-dot script logo. Contact: Pete Snyder P.O. Box 391 Belpre OH. 45714.

Reasonable price or trade only for Dedication Day, May 27, 1983 Fresno CA. Pepsi 16oz. Must be in good shape contact: Mike Fleszar Jr. 15B Virginia St., Satellite Bch. FL. 32937.

1947 Bottle Radio, Contact: Brian Nicholson 6521 Oriscoll, Long Beach CA. (213)596-9790

Desire to trade or buy cone tops and special issue cans. Contact: Carr Suter, 111 W. Woodbury Garland TX. 75041 (214) 278-4411.

WANTED! to complete the set of stuffed animals for Christmas 1982 - Santa Claus and the elf, also the carollers for Christmas 1983. Contact: Mel Weseloh 227 E. Market, Havana IL. 62644 (309) 543-3871.

Boston Mass. amber Pepsi, Renseverte W.VA. amber Pepsi, Tarboro N.C. amber Pepsi, Renseverte W.VA. aqua straight sided Pepsi and aqua Tarboro N.C. Pepsi Cola bottling works straight sided bottle with "Old Script". Contact: Evan Morgan P.O. Box 387 Connellsville PA. 15425.

Electric Pepsi-Cola wall clock, resembling the 1950's bottle cap style. Contact: Brian Robertson 3047 Fleetwood Ave. Balto MD. 21214.

Will trade Nationwide list of Pepsi-Cola bottlers complete with addresses and names of General Managers for old Pepsi memorabilia items. Contact: Martha Shade 810 W. Grand Canyon Flagstaff AZ. 86001 (602) 779-2623.

MEMBERSHIP APPLICATION

JOIN NOW!!! AND RECEIVE:

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_ PHONE \_\_\_\_\_ HOW LONG HAVE YOU BEEN A COLLECTOR? \_\_\_\_\_ MAIN AREA OF COLLECTING: BOTTLES \_\_\_\_\_ PAPER ITEMS \_\_\_\_\_ TIN SIGNS \_\_\_\_\_ TOYS \_\_\_\_\_ MINIATURES \_\_\_\_\_ OTHER \_\_\_\_\_

- ★ Pepsi-Cola Collectors Newsletter
★ Membership in Pepsi-Cola Collectors Club
★ Free Ads in the Newsletter
★ Information on all Club Activities

FOR ONLY \$12.00 A YEAR!!!

Send check or money order to:

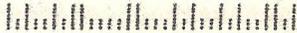
PEPSI-COLA COLLECTORS CLUB

SEND TO: PEPSI-COLA COLLECTORS CLUB P.O. BOX 1275 COVINA, CA 91722

PEPSI-COLA COLLECTORS CLUB  
P.O. BOX 1275  
COVINA, CA 91722



EXP 3/86  
JOHN HANTZ  
6846 NEW JERSEY  
HAMMOND, IN. 46322



ANNOUNCEMENTS

Past issues available for only a \$1.50 each. Please indicate which issue you want and enclose a legal size S.A.S.E. send to the PCCC Newsletter.

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The Pepsi-Cola Collectors Club Newsletter is published by the Pepsi-Cola Collectors Club. Publisher and Editor is Bob Stoddard.

\*\*\*\*\*

**ADVERTISE IN PEPSI-COLA NEWSLETTER**

Free to Members / Others 25¢ a word

Please circle: Wanted - For Sale

**DO YOU HAVE FRIENDS  
THAT COLLECT PEPSI?**

**SURPRISE THEM WITH A FREE COPY  
OF THE NEWSLETTER!!!**

AD TO READ: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
SEND TO: \_\_\_\_\_  
\_\_\_\_\_

Please send a free copy to:  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

All ads will be run once  
unless otherwise stated.



Pepsi-Cola Collectors Club

# NEWSLETTER

post office box 1275 covina, california 91722

VOL. 2 NUMBER 2

MAY-JUNE

## NEWSLETTER NOTES

The PCCC directory will be printed in June using the information received from the questionnaires sent out in January. If you have not returned your questionnaire or didn't receive one we will use the information on your membership application unless otherwise notified.

All those planning on attending the Cola Clan Convention in Dallas please let us know so that we can organize some type of get-together. The convention is August 6-9th, 85 in Dallas Texas.

Lately the Pepsi-Cola Company has been receiving a great amount of media coverage. Remember, if you come across any interesting articles in your local paper please send a copy to us for possible use in the newsletter.

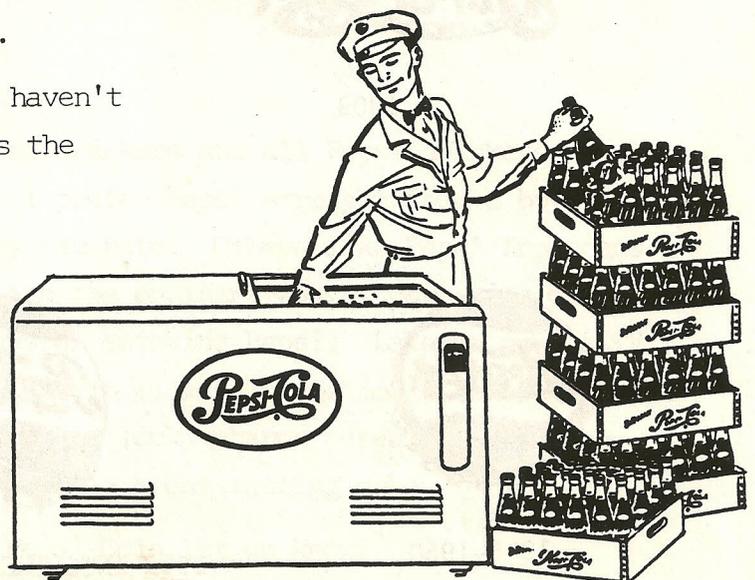
Doug Cline has announced he will be selling his collection sometime next year, see the classified for more information.

Postcards to receive a free copy of the PCCC Newsletter are available.. If you have somewhere to set these out, (flea markets, antique stores etc.) please let us know and we will send you a supply.

Our photo album is growing, so if you haven't sent photos of your collection in nows the time!!

## CLUB NEWS

The Southern California Chapter of PCCC has held two meetings recently, one in March and the other in April.



The March meeting was a combination meeting and swap-meet. There was plenty of Pepsi-Cola available to drink thanks to Brad Brown and the Pepsi-Cola Company who donated the Pepsi. The meeting room was filled with Pepsi displays and signs thanks to Pepsi-Cola plants in Buena Park, Baldwin Park, and Torrance, these plants are part of the Pepsi-Cola Bottling Group.

The April meeting was hosted by Rick & Pam Russell in their "Pepsi Room", so we had a business meeting and a tour of Rick's collection.

The Central Illinois chapter of PCCC is forming now, contact Mel Weseloh at 227 E. Market, Havana IL. 62644 for information on their next meeting.

We've received requests for information on local clubs in Virginia, North Carolina, and Northern California. Anyone interested in getting a club going in these areas please let us know.

### PEPSI-COLA FACTS

#### LOGO DATES



1900-1902



1903



1909



1940's



1945-1950



1951 INTO THE 1960's



1963-1965

## COLLECTORS SPOTLIGHT

In this issue of the Collectors Spotlight we feature Teri Lunt of Modesto California.

I would assume all collectors start by being a real good Pepsi drinker? My family and close friends give me Pepsi items for Christmas and birthdays. My banker gave me a blue ice chest radio and my son gave me a tall late 30's Pepsi sign for Christmas 1978. The sign was rusty and in what I would call poor condition so I hid it. Around October 1982 I displayed this horrid looking sign with pride. This is the time I became an aggressive collector instead of by chance. Initially I would not pay anymore than 10.00 for a Pepsi item. (sound familiar).

I joined the Pepsi Cola Collectors Club March of 84. In April I visited Bob Stoddard and Tom Avery in August. These visits let me see that there was many beautiful items available that I did not realize even existed. My collection has expanded to around 800 items consisting of 72 different bottles prior to 1950, 30 different commemorative bottles, and 20 some odd signs.

My favorite items are: paper treasure top sign 11"x28" 1940's, paste board 1938 Fountain sign bigger better 6 bottles Pepsi-Cola 5¢, a 1941 unused calendar, 1931 pinch bottle sign 12½"x39½", a 1907 diamond label bottle sign 13½"x39½", Pepsi & Pete sign 3½"x21", a heavy paste board double sign pay cashier 1940's?, a 1908 tip tray, 1939 anniversary book.....forget it I guess they are all my favorites!

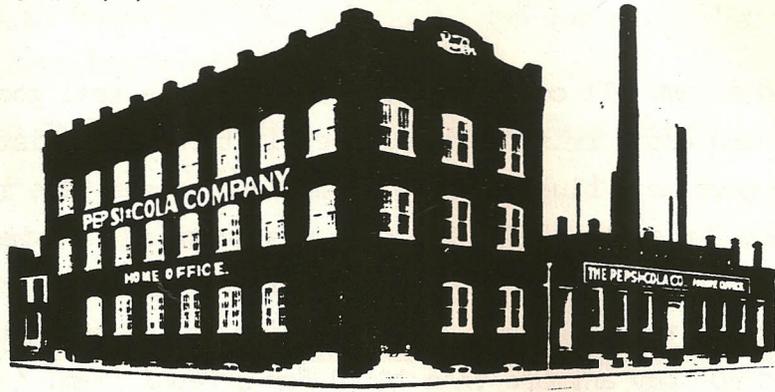
I enjoy visiting with anyone and talking about Pepsi collections. I owe many thanks to Mr. Tom Avery for his help and encouragement.

## CATCH THAT PEPSI SPIRIT

Most Pepsi collectors start out as Pepsi drinkers and all Pepsi drinkers have their favorite way of drinking Pepsi. I prefer Pepsi straight from a bottle, the 12oz. returnable has always been my favorite. Others like Pepsi from cans and some enjoy Pepsi over ice. These are the ordinary way of partaking of Pepsi, there are some who have more unusual ways of enjoying Pepsi. LaVerne on the TV show "LaVerne & Shirley" liked her Pepsi with milk. In the movie "Where's Poppa" Ruth Gordan poured Pepsi over the top of her lucky charms cereal. I've even heard of using Pepsi-Cola in cake mixes for a great tasting cake.

If you have an unusual way of enjoying Pepsi-Cola let us know!

The Home of Pepsi-Cola at New Bern, N. C.—built by us for our own use.



NEW BERN, N.C. PLANT 1906



LATE 1930's BOTTLE



FOUNTAIN DISPENSER  
EARLY 1960's



CARDBOARD CARRIER  
EARLY 1940's



CONTEST CERTIFICATE LATE 1940's



1955 ICE COOLER

PEPSI-COLA COLLECTABLES

To follow is a list of known commemorative Pepsi bottles from Soda Mart's  
 "Interactive Books" Collectables Data Base.

DT	ST	C	SIZ	DESCRIPTION
71	TX	C	16	"DALLAS COWBOYS"
71	TX	C	16	"DALLAS COWBOYS" (with NFL & 1971 reversed)
72	AZ	C	16	"SUN DEVILS" ARIZONA STATE UNIVERSITY
72	FL	C	16	"MANAGEMENT INSTITUTE" WHITE PAINTED
73	NY	A	7	"75TH ANNIVERSARY" Paper label Serial numbered.
73	SC	C	12	"GREENVILLE 75TH" Anniversary
74	MO	C	16	"ST LOUIS BLUES" 6 years in NHL playoffs
74	NB	C	16	"CORNHUSKERS" Nebraska University
74	SC	C	12	"CLEMSON- ANDERSON"
74	SC	C	12	"CLEMSON-COLUMBIA"
74	SC	C	12	"CLEMSON-GREENVILLE"
74	SC	C	12	"CLEMSON-SPARTANBURG"
74	SC	C	12	"CLEMSON- NO CITY"
75	KY	C	16	"KENTUCKY BICENTENNIAL" 74-76 Celebration
75	TN	C	16	"FURMAN" University, Greenville
75	TN	C	16	"EAST TENNESSEE STATE" University
75	VA	C	16	"THE OLD DOMINION" Bicentennial
75	VA	C	16	"FAMOUS STATESMAN" Bicentennial
76	AL	C	16	"NOCCALULA FALLS" Bicentennial - Gadsen
76	AZ	C	16	"TUCSON-25 YEARS SERVICE" Bicent (Eagle Collection)
76	CO	C	16	"COLORADO BICENTENNIAL" State & National
76	DC	C	16	"GEORGE WASHINGTON" Bicentennial - Embossed
76	DC	C	16	"13 STAR FLAG" Bicentennial - Embossed
76	DC	C	16	"DRUM" Bicentennial - Embossed
76	DC	C	16	"EAGLE" Bicentennial - Embossed
76	DC	C	16	"YORKTOWN" Bicentennial - Embossed
76	FL	C	16	"TAMPA ROWDIES" small label
76	FL	C	16	"TAMPA ROWNIES" large label
76	GA	C	16	"MACON-40 YEARS SERVICE" Bicentennial (Eagle Collection)
76	IN	C	16	"1,000,000 CASE" of Pepsi - Ft. Wayne
76	MO	C	16	"ST LOUIS ARCH" Bicentennial (Rejected - not released)
76	NC	C	10	"NEW BERN 75TH" Anniversary-Trademark Reg 1906
76	NC	C	10	"TARHELL" N.C. State Bicentennial
76	NC	C	16	"TARHELL" N.C. State Bicentennial
76	NJ	C	10	"GEORGE WASHINGTON" Bicentennial - Embossed
76	NJ	C	10	"13 STAR FLAG" Bicentennial - Embossed
76	NJ	C	16	"DRUM" Bicentennial - Embossed
76	NJ	C	16	"EAGLE" Bicentennial - Embossed
76	NJ	C	16	"YORKTOWN" Bicentennial - Embossed
76	OH	C	16	"CINCINNATI REDS" 1975 Baseball World Champions
76	OH	C	16	"OHIO RAILROAD & CANAL" Bicentennial
76	OH	C	16	"OHIO FARMING & FORT" Bicentennial
76	OH	C	16	"OHIO JOHNNY APPLESEED & TECUMESEH" Bicentennial
76	SC	C	12	"ANDERSON COLLEGE" AIAW National Champs
76	SC	C	12	"HISTORIC CONTRIBUTION" Bicen-Greenville, SC
76	SC	C	12	"75TH ANNIVERSARY" Greenville, SC.
76	WV	C	12	"THE MOUNTAIN STATE FLAG" W. Virginia #1
76	WV	C	16	"FAMOUS PLACES" W. Virginia#2
77	AZ	C	16	"HAVE A PEPSI DAY" Stafford, Arizona
77	IA	C	16	"IOWA VS IOWA STATE"
77	OK	C	16	"A DECADE OF PROGRESS - 12,000,000 CASES"
78	IA	C	16	"IOWA VS IOWA STATE"

CLASSIFIEDS

FOR SALE

The following items are available from: Pepsi-Cola Bottling Co. of New Bern  
P.O. Box 2036 New Bern, N.C. 28560.

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2. Postcard using original girl that was used in Pepsi advertising	.12
3. Mural (13"x7") New Bern, N.C. w/brochure	15.00
4. Mural postcard w/brochure	.32
5. 85th Anniversary Lennonx Commemorative plate (1000 made, numbered, limited supply left)	75.00
6. Auto license plate depicting New Bern, as birthplace of Pepsi 1898	5.00
7. Booklet titled "Brad's Drink" by Fred Rawlison, a primer for Pepsi collectors (limited supply)	4.95
8. Pepsi-Cola can piggy banks	.50
9. Birthplace of Pepsi letterhead	.15
"    "    "    Cigarette lighters	2.50
"    "    "    Hand fan with Gibson Girl on silk screen	4.00
"    "    "    Key Ring	1.00
"    "    "    Enamoryboard nail file	.35
"    "    "    Wooden nickels	.50

Please include postage for shipping. We realize it can be hard to judge how much to send, but we can only advise you to use your own judgement when ordering.

\*\*\*\*\*

- (100) 1974 Clemson glass, 5½", mint, \$3.00 ea. or 24/50.00,
- (100) 1974 Clemson glass stamp gamecocks, mint, \$3.00 ea. or 24/50.00
- (140) Plastic bottle, 1950, 23/4" tall, \$4.00 ea. or 10/30.00 Near mint
- (40) Plastic pillbox bottle, brass liner, 1950's 23/4", The Light Refresher, pulls open \$5.00 ea. or 10/40.00
- (21) Nickel plated brass bottle lighter, 1950's 23/4" Mint, \$12.50 ea.
- Furman commemorative bottle \$3.00 ea., Clemson commemorative bottle \$3.00 ea. or case only/40.00, Anderson College commemorative bottle \$3.00 ea. case/40.00
- Plus shipping, minimum order \$10.00, 7 day return privilege. Contact: Richard W. Leizear, Rt.3, Woodruff S.C. 29388.

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For Soda Collectors! (bottles, cans, glasses, etc.) A continually updated source of what is available and where to find it. Single books or yearly subscriptions Send for a FREE brochure today! The Soda Mart, Dept P, Ridgecrest Dr., Goodlettsville TN. 37072

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One selmix Pepsi-Cola dispenser, metal, slight rust. \$25.00, One multiplex Pepsi-Cola dispenser, stainless steel, \$50.00. Both are gravity flow, one gallon syrup containers ice cooled, counter models, used with carbonaters but can be made to work on pre-mix for rec. room. You pay freight. Contact: Theo. Wells, 1110 W. 7th, Sedalia MO. 65301

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Have many different Pepsi special issue bottles and cans to trade. Contact: John C. Hantz, 6846 New Jersey, Hammond IN. 46323-1962 phone (219) 845-0311.

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FOR SALE

Doug Cline is accepting bids on his collection. Prospective bidders must see the collection in person before bidding. Prefers that the bidder accept responsibility for having all items picked up at his home as some items should not be shipped. For further information contact : Doug Cline P.O. Box 8503 434 E. Pearl, Coburg OR. 97401.

Items now available: Pepsi-Cola musical lighters, new in box since 1958, \$85.00 ea. "Have a Pepsi Day memorabilia, new in box since 1973: manicure sets, 7.50ea., indoor-outdoor thermometers, 29.50 ea., desk lighters, 34.00 ea., zippo lighters, 26.00 ea., greenskeepers, 18.00 ea., pocket rulers, 20.00 ea., knife-money clip combinations 26.00 ea., key holders, 22.00 ea., Shaeffer pen sets, 18.00 ea., Parker pen set, 25.00 ea.. Gibson girl belt buckles, 35.00 ea. new in box since 1973, "orbiter" wrist watch for men, new in box 1973, 95.00, LED quartz watch for men, new in box 1973, 165.00, 75th anniversary round pocket knives, new 1973, have these knives with Gibson Girl in red, blue or black, 12.50ea., playing cards, set of three decks, Pete Rose, Joe Morgan, and Johnny Bench, new 55.00 issued when the players were with Cincinnati. 75th anniversary playing cards, new depict Gibson girl or Pepsi Blue Lady, 15.00 ea. First aid kits, made to resemble Pepsi cans, made from cardboard in diet pepsi, pepsi-cola, pepsi light "cans", never opened 12.00 ea., Pepsi box car by Lionel, new in box 1972, 40.00, Pepsi puzzles, new never opened, 8 different outdoor scenes, 15.00 ea. Complete set of 7 world glassess, 75.00, "Have aPepsi Day" brandy glassess, 10.00 ea., "Have a Pepsi Day" coffee cups, 10.00 ea.

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Wanted

Serious collector needs contact to supply old embossed Pepsi-Cola bottles. Early 1900's - 1940's. No painted labels. Top prices paid. Contact: Jim South, P.O. Box 672, Drexel, N.C. 28619 or call (704) 437-5563.

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Wants Pepsi-Cola items, anything with Pepsi on it. Contact: Jerry Wright, 5964 Southwest, St. Louis MO. 63139.

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PLACES TO FIND PEPSI-COLA

Stodel's Antiques and Collectables: 212 S. "L" St., Livermore CA. 94550

Signs of the Times: 110 N. Citrus Ave., Covina, CA. 91723

Elbo Antiques: 5605 W. Glendale Ave., Glendale AZ. 85301

Country Corner Collectables: 233 Pomona Mall East, #93 Pomona CA.

Surrey Antiques & Collectables: 280 Exchange St., Crete Il. 60417

Orange Crate Mercantile: 140 N. Glassell, Orange CA. 92666

Ralph's Collectables: 322 Elm Ave., Long Beach CA.

Pink Elephan Antiques: 274 La Habra Blvd., La Habra CA.

B/H Collectables: 1404 Carson, #E Pittsburgh PA. 15203

\*\*Members: Please send us the name and address of merchants were you've found Pepsi-Cola items.\*\*

PEPSI-COLA COLLECTORS CLUB  
P.O. BOX 1275  
COVINA, CA 91722



EXP 3/86  
JOHN HANTZ  
6846 NEW JERSEY  
HAMMOND, IN. 46322

ANNOUNCEMENTS

Past issues available for only a \$1.50 each. Please indicate which issue you want and enclose a legal size S.A.S.E. send to the PCCC Newsletter.

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The Pepsi-Cola Collectors Club Newsletter is published by the Pepsi-Cola Collectors Club. Publisher and Editor is Bob Stoddard.

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Ads will be run once unless otherwise stated. Please note whether your ad is "for sale" or "wanted".

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Ads in the PCCC Newsletter are free to members, non-members pay .25¢ per word.

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Available from the PCCC; new playing cards with double-dot Pepsi logo, 3.50 ea. ppd. key chains in shape of Pepsi-Cola cans, new, 1.50 ea. ppd. Make checks payable to: Pepsi-Cola Collectors Club, attention newsletter address.

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Membership in the Pepsi-Cola Collectors Club is \$12.00 a year. Membership includes the Newsletter every two months, free ads in the newsletter and information on club activities.

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