



***Virginia Animal Control Association  
42nd Annual Conference***

***October 14-16, 2020***

***Holiday Inn Roanoke - Tanglewood***

***4468 Starkey Road***

***Roanoke, Virginia 24018***

***Providing a united voice for Animal Care & Control Professionals throughout Virginia!***

# *Partnership Opportunities*

The Virginia Animal Control Association is pleased to invite you to participate as a partner at our 42<sup>nd</sup> Annual Conference. The conference provides outstanding educational and networking opportunities. The Virginia Animal Control Association Conference is the perfect opportunity to enhance your marketing efforts, expand your business visibility and demonstrate your support for animal welfare and protection. The Virginia Animal Control Association is a nonprofit organization serving animal control and welfare professionals throughout the Commonwealth of Virginia. We rely on sponsors to be able to put on a great conference for our attendees with high quality speakers for continuing education. Your support is truly appreciated!

## **Virginia Animal Control Association has the following partnership opportunities for the 2020 Conference!**

**Sponsorship** – By participating as a sponsor, your organization will be recognized as one of the leading supporters of animal protection, care and rescue. As a sponsor, you will get free advertisement, an exhibitor booth and the opportunity to introduce your organization during a class or event.

**Exhibitor** – Exhibiting is the perfect opportunity to enhance your marketing efforts and expand your visibility. The exhibit hall will be located at the center of conference activities, as well as dedicated exhibit hall time providing excellent exposure for your organization.

The Virginia Animal Control Association Board is very proud of the organization and the many accomplishments over the years for the animals and animal welfare professionals of Virginia. One of those accomplishments is being recognized nine times for “Outstanding State Association” by the National Animal Care & Control Association. We look forward to many more successful years and providing quality training for our professionals.



# *Sponsor Partners*

Becoming a Conference sponsor is an excellent opportunity to get your company's name in front of the conference attendees and receive special recognition for your support.

Through the support of sponsors, The Virginia Animal Control Association is able to offer this valuable educational and networking opportunity for professionals in the field of animal welfare, rescue and protection throughout Virginia.

We provide our sponsors with great visibility. Each sponsor will have the opportunity to promote their organization and message to a targeted audience through, introduction of your organization to attendees, logo placement on multiple conference mediums and visibility on the VACA website and Facebook page.

An early commitment to sponsoring will promote your company to approximately 1,000 animal care and control professionals who will receive the pre-conference mailing. To be included in this mailing, sponsor commitment must be confirmed by July 1, 2020.

**The Virginia Animal Control Association would like to thank our 2019 Conference Sponsors!**



# *Sponsorship Opportunities*

## *Gold Sponsorship - \$3,000 – (2 spots available)*

- 2020 Virginia Animal Control Association Awards Banquet and entertainment afterwards.

## *Silver Sponsorship - \$2,000 – (2 spots available)*

- Tuesday evening social
- Attendee luncheon

## *Bronze Sponsorship - \$1,000 – (5 spots available)*

- Wednesday morning coffee and pastries
- Wednesday afternoon beverages and snacks
- Thursday morning coffee and pastries
- Thursday afternoon beverages and snacks
- Friday morning coffee and pastries

## *Select Sponsorship - \$500 – (3 spots available)*

- Attendee SWAG
- Badge holders
- Attendee bags

*Sponsorships will be awarded on a “first come’ basis. If you would like to be a Sponsor ACT NOW!!!!*

# *Exhibitor Opportunities*

## IT'S MORE THAN JUST A BOOTH!

### Don't miss your chance to:

Reach a target audience of over 150 Animal Care and Control Professionals representing private and government agencies throughout Virginia.

- High visibility for your organization.
- Opportunity to showcase your products, services and programs to a broad range of animal care and control professionals.
- Generate new and refresh business leads
- Check out your competition!

This annual conference pairs experts from the industry with vendors in interactive learning sessions.

*All exhibitors are considered full registrants of the conference and are encouraged to attend conference sessions. Conference schedule is included (last page).*

A complete booth package includes a 6-foot draped table, lunch with attendees, **One** Awards Banquet ticket and a list of attendees. Additional banquet tickets may be purchased for \$25.00.



# Sponsor & Exhibitor Registration

## Sponsor/Exhibitor Information

Organization

Website

Attendee Name

Title

Email address

Mailing Address

Office phone

Cell phone

Fax

*Please check the following that applies to you. See page 4 for sponsor information.*

\_\_\_\_\_ *Sponsorship* Gold - \$3,000  Silver - \$2,000  Bronze - \$1,000  Select - \$500

\_\_\_\_\_ *Exhibitor* enclosed is the fee for \$300.00.

**One** VACA lunch with attendees ticket for is included for each attending exhibitor registration. Extra tickets can be purchased at the conference for \$15.00 each.

Extra lunch tickets (\$15.00 each): \_\_\_\_\_ Extra Awards Banquet tickets (\$25.00 each): \_\_\_\_\_

## PAYMENT

Total Sponsorship \$ \_\_\_\_\_ + Other Fee \$ \_\_\_\_\_ = Total Amount \$ \_\_\_\_\_

Check Payment (payable to VACA) \_\_\_\_\_

Credit Card Payment: Visa  MasterCard  American Express  Discover

Card Number

Expiration Date

Security Code

Billing Address card is attached to

Name as it appears on the card

Signature

# Sponsorship & Exhibitor Registration Continued

Make your hotel reservations at:

Holiday Inn Roanoke - Tanglewood

4468 Starkey Road

Roanoke, Virginia 24018

Reservations can be made by calling 540-774-4400 or on-line at [www.holidayinn.com](http://www.holidayinn.com)

Room rates will be \$109.00 per night plus sales tax. Make sure and mention the *Virginia Animal Control Association Conference* to receive this reduced rate. Deadline for hotel reservations are 09/14/2020 .

Please return your registration form by September 1, 2020 to:

VACA

C/O Megan Hicks

134 Rosa Lane

Winchester, VA 22602

If you have any questions, please feel free to contact Megan Hicks at 540-662-0500 ext. 83409 or email at [mhicks@fcva.us](mailto:mhicks@fcva.us).

*Please read the following information carefully.*

With your prepaid registration as an attending exhibitor, you receive an exhibit sign for your booth.

**Exhibit sign should read:** \_\_\_\_\_

Sponsors will also receive an introduction of their organization the morning of the conference. To help VACA provide this, please attach an additional page describing what your organization does for Animal Control and Welfare professionals. Please limit this to 50 words or less.

Once your registration form and payment is received, you will receive information on the details of the conference a few weeks prior to the conference.

Thank you for being a part of our organization and supporting our Animal Control and Welfare professionals. Without contributions from you, our conference would not be as successful as it has been for the past forty two years!