

MONTANA MACLACHLAN

MULTIMEDIA & MARKETING PROFESSIONAL

Writing Samples

Microsoft Rewards 'Chief Gaming Officer' sweepstakes HERO copy in the monthly Rewards newsletter.



MICROSOFT REWARDS SPOTLIGHT

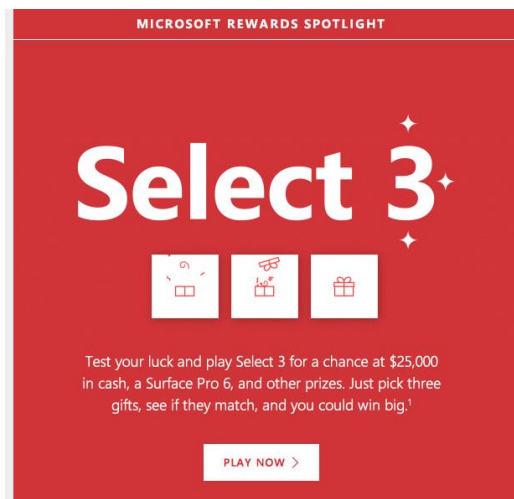
CHIEF GAMING OFFICER

CGO Sweepstakes

Enter for a chance to be 'Chief Gaming Officer' for a day at Microsoft's HQ. The winner will receive Xbox Live Gold and Xbox Game Pass for life, plus they'll bring a trusted VP to join them on a visit to 343 Industries, the Xbox studios, have lunch with Xbox Games Marketing General Manager Aaron Greenberg, participate in a Mixer session with Major Nelson, and more.*

[ENTER NOW >](#)

Microsoft Rewards 'Select 3' instant win game HERO copy in the monthly Rewards newsletter.



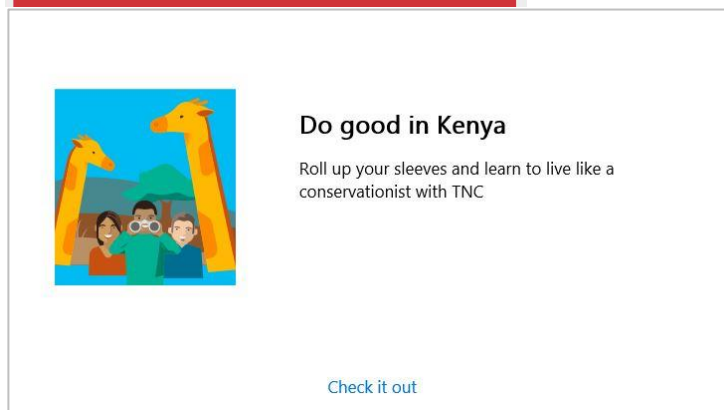
MICROSOFT REWARDS SPOTLIGHT

Select 3

Test your luck and play Select 3 for a chance at \$25,000 in cash, a Surface Pro 6, and other prizes. Just pick three gifts, see if they match, and you could win big.†

[PLAY NOW >](#)

Microsoft Rewards 'The Nature Conservancy Kenya experience' sweepstakes dashboard tile copy.



Do good in Kenya

Roll up your sleeves and learn to live like a conservationist with TNC

[Check it out](#)



NEW! Play Spin to Win game

Try your luck and spin the wheel to see if you could win points and prizes!

[Play now](#)

Microsoft Rewards 'Spin to Win' instant win game dashboard tile copy.



The Nature Conservancy Kenya experience sweepstakes

Protect our planet, people, and ecosystems with 'The Nature Conservancy' in an all-inclusive immersive conservationist experience in Kenya.

[LEARN MORE >](#)

Microsoft Rewards 'The Nature Conservancy Kenya experience' sweepstakes showcase placement copy and design.

Smart home sweepstakes bundle

Experience the best of Microsoft in 2019 and transform your home for the next century with this incredible bundle.



[LEARN MORE >](#)

Microsoft Rewards 'Smart Home' sweepstakes bundle showcase placement and design.

Last chance to win BIG!

Play Select 3 for a chance to win \$25,000, an Xbox One X and more!

[Play now >](#)



Microsoft Rewards 'Select 3' instant win game dashboard banner copy and design.

< Back to Redeem



One sweepstakes entry: The Nature Conservancy Kenya experience

Select an option

1 entry ▾

200 points

ENTER SWEEPSTAKES >

SET AS GOAL >

Learn how to protect our planet, people, and ecosystems with The Nature Conservancy in an all-inclusive immersive conservationist experience in Kenya.

Three lucky winners and their guests will receive the experience of a lifetime with The Nature Conservancy in Africa. Roll up your sleeves and get ready to make a difference with this hands-on, immersive, cultural experience. Winners will help build a sustainable future and feel what it's like to live as a conservationist while protecting Africa's ecosystem.

The Nature Conservancy Kenya experience highlights include:

- Feel what it's like to live as a conservationist with a team of researchers who have dedicated their lives to ensure African lands and the wildlife and people living within remain protected
- Make a real impact in Kenya as your hard work helps the cause to protect the land, animals, and local people
- See unbelievably beautiful endangered species and protected land throughout Kenya, and experience cultures that have existed for thousands of years
- Hop on a bush plane to explore two protected lands, including seeing endangered species and rural villages
- Mountains, savannahs, waterways, and rivers: experience the many ecosystems across the region and the daily lives of those that protect them
- Round trip air travel to Nairobi, Kenya and five nights of accommodation

What are you waiting for? Don't miss out on this amazing opportunity!

The trip will take place on October 25, 2019 to November 1, 2019. Winners must be available for international travel on these dates.

This sweepstakes begins on 05/18/2019 at 12:00:00 a.m. PST and ends on 08/13/2019 at 11:59:59 p.m. PST. After notifying the winners directly, we will announce them on or around 09/20/2019 [here](#).

Please ensure that your full legal name is entered in your Account prior to participating in order to be eligible to win a prize. Failure to do so may lead to disqualification.

Microsoft Rewards 'The Nature Conservancy Kenya experience' sweepstakes customer-facing product-detail-page copy.

< Back to Redeem



One sweepstakes entry: Hendrick Motorsports experience at Talladega

Select an option

1 entry ▾

200 points

ENTER SWEEPSTAKES >

SET AS GOAL >

Two winners and a guest each will get the chance to visit the largest, fastest and most competitive superspeedway in motorsports and celebrate the track's 50th anniversary during one of the biggest racing events of the year.

Dream big ride along with a professional racing instructor, and immerse yourself in the rich, cultural history that has marked the city of Talladega as the ultimate racing metropolis.

Hendrick Motorsports experience at Talladega includes:

- Witness history at the annual racing event at the Talladega Superspeedway
- Meet and greet with driver, Will Byron
- Visit to the International Motorsports Hall of Fame
- NASCAR ride along: Ride shotgun for three laps at top speeds in a real NASCAR race car as a passenger with a professional racing instructor
- \$1,000 spending money

Don't miss out on this amazing opportunity!

The trip will take place on October 13, 2019. Winners must be available for travel around those dates.

This sweepstakes begins on 07/18/2019 at 12:00:00 a.m. PST and ends on 08/28/2019 at 11:59:59 p.m. PST. After notifying the winners directly, we will announce them on or around 09/20/2019 [here](#).

Please ensure that your full legal name is entered in your Account prior to participating in order to be eligible to win a prize. Failure to do so may lead to disqualification.

Microsoft Rewards 'Hendrick Motorsports experience at Talladega' sweepstakes customer-facing product-detail-page copy.