

North Carolina ABC Commission
Retail Monthly Price Reductions
Effective 1/1/2021

Code	Brand	Size	Regular Retail Price	Discount Retail Price in January	Savings
Special Packages					
19-835	Maker's Mark w/ Ornament(6)	.75L	\$29.95	\$26.95	\$3.00
20-073	Jim Beam Black w/ Rock GLS(6)	.75L	\$26.95	\$22.95	\$4.00
20-238	Herradura Silver w/ GLS(6)	.75L	\$47.95	\$42.95	\$5.00
20-285	Woodford Reserve Dbl Oak Personal Sel BTB(6)	.75L	\$56.95	\$51.95	\$5.00
20-963	Maker's Mark w/ Rock GLS(6)	.75L	\$29.95	\$26.95	\$3.00
Bonded Bourbon					
22-067	Evan Williams White Bottled in Bond	1.75L	\$29.95	\$26.95	\$3.00
22-256	Old Grand Dad Bonded 100P	.75L	\$23.95	\$19.95	\$4.00
Rye Whiskey					
22-420	George Dickel Rye	.75L	\$25.95	\$22.95	\$3.00
Bourbon Whiskey					
23-060	Jim Beam Black	.75L	\$26.95	\$22.95	\$4.00
23-062	Jim Beam Devil's Cut	1.75L	\$49.95	\$41.95	\$8.00
23-272	Calumet Farm 8 Year Old Bourbon(6)	.75L	\$49.95	\$45.95	\$4.00
23-562	Elijah Craig Small Batch	1.75L	\$59.95	\$54.95	\$5.00
24-087	Jim Beam Red Stag	1.75L	\$29.95	\$26.95	\$3.00
24-275	Maker's Mark	.75L	\$29.95	\$26.95	\$3.00
24-699	Old Grand Dad	1.75L	\$33.95	\$29.95	\$4.00
25-222	Rebel Yell	.75L	\$16.95	\$14.95	\$2.00
25-271	Benchmark Old #8	1.75L	\$22.95	\$19.95	\$3.00
25-461	Virgin Bourbon	1.75L	\$28.95	\$25.95	\$3.00
Bourbon Specialties					
27-069	Four Roses Yellow Label	.75L	\$21.95	\$18.95	\$3.00
27-130	Woodford Reserve Double Oaked(6)	.75L	\$56.95	\$51.95	\$5.00
27-149	Jim Beam Double Oak	.75L	\$26.95	\$22.95	\$4.00
American Whiskey Specialties					
31-243	Evan Williams Cherry	.75L	\$14.95	\$11.95	\$3.00
31-244	Evan Williams Honey	1.75L	\$25.95	\$22.95	\$3.00
31-247	Evan Williams Apple	.75L	\$14.95	\$11.95	\$3.00
31-262	Jim Beam Peach	1.75L	\$29.95	\$26.95	\$3.00
31-265	Jim Beam Vanilla	1.75L	\$29.95	\$26.95	\$3.00
31-268	Jim Beam Apple	1.75L	\$29.95	\$26.95	\$3.00
31-274	Jim Beam Honey	1.75L	\$29.95	\$26.95	\$3.00
31-446	Southern Comfort 100	1.75L	\$34.95	\$29.95	\$5.00

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Tennessee Whiskey					
32-419	George Dickel Old No.12	.75L	\$25.95	\$22.95	\$3.00
32-519	Jack Daniel's SB Barrel Proof(6)	.75L	\$69.95	\$64.95	\$5.00
Tennessee Whiskey Specialties					
32-608	Jack Daniel's TN Apple	.75L	\$27.45	\$23.95	\$3.50
Scotch Whisky -- Foreign BTL					
34-140	Johnnie Walker Red Label	.75L	\$24.95	\$21.95	\$3.00
34-276	Teacher's Highland Cream	1.75L	\$27.95	\$24.95	\$3.00
Scotch Whisky -- Single Malt					
34-353	Talisker Malt 10Y S.M.	.75L	\$71.95	\$66.95	\$5.00
Scotch Whisky -- U.S. BTL					
35-487	Grand MacNish	1.75L	\$21.95	\$18.95	\$3.00
Canadian Whisky -- Foreign BTL					
37-859	Canadian MacNaughton	1.75L	\$17.95	\$15.45	\$2.50
Canadian Whisky -- U.S. BTL					
38-183	Canadian Hunter Rye	.75L	\$11.95	\$9.95	\$2.00
38-291	Black Velvet Reserve	.75L	\$12.95	\$10.95	\$2.00
38-547	Rich & Rare Reserve Canadian	1.75L	\$24.95	\$19.95	\$5.00
38-671	Harwood Canadian	1.75L	\$16.95	\$13.95	\$3.00
Gin -- Domestic					
40-281	New Amsterdam Stratusphere Gin	.75L	\$12.95	\$10.95	\$2.00
40-587	Burnett's White Satin	1.75L	\$17.95	\$14.95	\$3.00
Gin -- Imported					
42-964	Pinnacle Gin	1.75L	\$22.95	\$19.95	\$3.00
42-972	Citadelle(6)	.75L	\$21.95	\$18.95	\$3.00
Vodka -- Domestic					
43-411	Burnett's Mango	1.75L	\$15.95	\$13.45	\$2.50
43-435	Burnett's Lime	1.75L	\$15.95	\$13.45	\$2.50
43-451	Burnett's Vodka 100	1.75L	\$19.95	\$16.95	\$3.00
43-456	Burnett's Pineapple	1.75L	\$15.95	\$13.45	\$2.50
43-469	Burnett's Strawberry Banana	1.75L	\$15.95	\$13.45	\$2.50
43-549	Firefly Skinny Tea	.75L	\$17.95	\$13.95	\$4.00
43-572	FireFly Sweet Tea	1.75L	\$29.95	\$25.95	\$4.00
43-596	Burnett's Citrus	1.75L	\$15.95	\$13.45	\$2.50
43-791	New Amsterdam 100P Vodka	.75L	\$14.95	\$12.95	\$2.00
43-803	New Amsterdam Coconut Flavored	.75L	\$12.95	\$10.95	\$2.00
43-817	New Amsterdam Apple Flavored	.75L	\$12.95	\$10.95	\$2.00

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43-829	New Amsterdam Watermelon Flavored	.75L	\$12.95	\$10.95	\$2.00
44-024	Rain	.75L	\$12.95	\$9.95	\$3.00
44-028	Rain Mango	.75L	\$12.95	\$9.95	\$3.00
44-030	Rain Cucumber	.75L	\$12.95	\$9.95	\$3.00
44-072	Seagram's Extra Smooth	1.75L	\$19.95	\$16.95	\$3.00
44-168	Smirnoff Watermelon	.75L	\$12.95	\$10.95	\$2.00
44-176	Smirnoff Strawberry	.75L	\$12.95	\$10.95	\$2.00
44-310	Deep Eddy Vodka	1.75L	\$32.95	\$28.95	\$4.00
44-315	Deep Eddy Ruby Red Grapefruit	.75L	\$18.95	\$15.95	\$3.00
44-377	Smirnoff Zero Sugar Cucumber & Lime	.75L	\$12.95	\$10.95	\$2.00
46-257	Wheatley Vodka	.75L	\$21.95	\$18.95	\$3.00
Vodka -- Imported					
46-538	Finlandia	1.75L	\$27.95	\$24.95	\$3.00
46-581	Stolichnaya 100	.75L	\$25.95	\$19.95	\$6.00
46-712	Ciroc Red Berry	1.75L	\$52.95	\$49.95	\$3.00
46-752	Ciroc Pineapple	.75L	\$29.95	\$26.95	\$3.00
46-810	Three Olives Rosé	.75L	\$14.95	\$12.95	\$2.00
46-947	Three Olives Loopy	.75L	\$14.95	\$12.95	\$2.00
46-949	Three Olives Grape	.75L	\$14.95	\$12.95	\$2.00
Rum					
47-101	Ron Zacapa 23Y(6)	.75L	\$49.95	\$44.95	\$5.00
47-293	Plantation Original Dark Rum(6)	.75L	\$17.95	\$14.95	\$3.00
47-387	Havana Club Anejo Blanco	.75L	\$19.95	\$16.95	\$3.00
47-470	Ron Llave Blanco Supremo	1.75L	\$17.75	\$13.75	\$4.00
48-444	Blackheart Spiced Rum	1.75L	\$25.95	\$21.95	\$4.00
48-469	Cruzan Black Strap(6)	.75L	\$19.95	\$16.95	\$3.00
49-244	Parrot Bay Coconut 90P	.75L	\$13.45	\$10.45	\$3.00
49-252	Admiral Nelson's Spiced Cherry	.75L	\$9.95	\$6.95	\$3.00
Grape Brandy					
49-506	Christian Brothers	1.75L	\$22.95	\$20.45	\$2.50
Imported Cognac					
51-056	Ansac VS	.75L	\$24.95	\$21.95	\$3.00
Cocktails					
51-510	Skinnygirl Margarita	.75L	\$12.95	\$9.95	\$3.00
51-512	Skinnygirl White Peach Margarita	.75L	\$12.95	\$9.95	\$3.00
51-513	Skinnygirl White Cranberry Cosmo	.75L	\$12.95	\$9.95	\$3.00
51-775	Desert Island Long Island Iced Tea	1.75L	\$18.95	\$16.45	\$2.50
Flavored Brandy					

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54-398	Christian Brothers Honey	.75L	\$11.50	\$9.50	\$2.00
Cordials / Liqueurs / Specialties -- Domestic					
61-175	Cinerator Hot Cinnamon Liqueur	.75L	\$15.95	\$12.95	\$3.00
Cordials / Liqueurs / Specialties -- Imported					
63-163	Kapali Coffee	.75L	\$9.95	\$7.95	\$2.00
63-409	Chambord Royale	.75L	\$33.95	\$29.95	\$4.00
63-701	Goldschlager Cinnamon Schnapps	.75L	\$23.95	\$20.95	\$3.00
63-713	Ice 101 Peppermint Schnapps	.75L	\$16.95	\$14.95	\$2.00
63-972	Harlequin Orange Liq. w/ Cognac(6)	.75L	\$19.95	\$16.95	\$3.00
Tequila Specialties					
64-103	Margaritaville Island Lime	.75L	\$15.95	\$12.95	\$3.00
Tequila -- White					
64-830	Herradura Silver(6)	.75L	\$47.95	\$42.95	\$5.00
65-082	Tres Generaciones Plata(6)	.75L	\$39.95	\$34.95	\$5.00
65-128	Two Fingers Silver	1.75L	\$28.95	\$24.95	\$4.00
Tequila -- Gold					
65-219	Margaritaville Gold	1.75L	\$25.95	\$22.95	\$3.00
65-418	Lunazul Reposado	1.75L	\$39.95	\$34.95	\$5.00
65-457	Lunazul Primero Tequila(6)	.75L	\$29.95	\$24.95	\$5.00
65-459	Lunazul Anejo(6)	.75L	\$25.95	\$22.95	\$3.00
65-613	Corzo Reposado(6)	.75L	\$34.95	\$29.95	\$5.00