



Barren River Initiative to Get Healthy Together

Minutes for Meeting 37

May 10, 2016 ♦ 11:30am - 1:00pm

Members Present

Ashli Alford	BRDHD
Bret Austin	UK College of Medicine
Leyda Becker	City of Bowling Green
Debbie Cain	Edmonson County Health Dept.
Mallory Callahan	BRDHD
Steve Caven	Hart County Schools
Dennis Chaney	BRDHD
Miranda Clements	Greenways Commission
Elisha Delawson	BRDHD
Monica Edwards	Warren Public Libraries
Jill Ford	Monroe County Health Dept.
Karen Furgal	WKU and South Warren School
Miranda Gillenwater	AHEC
Jenny Golden	The Medical Center
Lisa Goldy	Warren County Schools
Michael Gregory	Humana CareSource
Leeann Hennion	Hart County Health Dept.
Lisa Houchin	BRDHD
Matt Hunt	Institute for Rural Health
Kristi Irvin	Metcalf County Health Dept.
Chris Keyser	Fairview Community Health Center
Jon Lawson	Bowling Green City Schools
Karissa Lemon	BG/WC Metropolitan Planning Organization
John Lillybridge	Fairview Community Health Center
Catherine Malin	SC AHEC
Jason Marshall	Amoeba Leader, LLC
Joseph McCarty	WKU
Lana McChesney	BRDHD
Pam McIntyre	Boys & Girls Club of Bowling Green
Amy Meador	BRDHD
Jeff Moore	KY Transportation Cabinet, District 3
Marie Noall	The Medical Center
Rita Powell	Barren County Schools
Teran Ransom	Passport Health Plan
Sharli Rogers	WellCare

Crissy Rowland	BRDHD
Srihari Seshadri	BRDHD
Helen Siewers	Friends of Mammoth Cave
Michael Sigmon	Sun Products Corp.
Diane Sprowl	BRDHD
Doris Thomas	The Medical Center
Kathy Thweatt	BRDHD
Betsy Tracy	Barren County Cooperative Extension Service
Cecelia Watkins	WKU
Grecia Wilson	Warren County Schools
Brittany Young	Passport Health Plan
Nicole Young	Center for Behavioral Health

Staff Facilitators

Ashli Alford
Mallory Callahan
Dennis Chaney
Crissy Rowland
Srihari Seshadri

Welcome – Jason Marshall

Jason welcomed members.

Report from BRIGHT Board of Directors

BRIGHT By-laws: Jason announced that after months of hard work the BRIGHT board has completed by-laws, which brings the coalition closer to 501(c)(3) non-profit status. He asked coalition members for feedback regarding the final version of the by-laws that had been sent to all members. He noted that Mr. Chaney and the health department will be exploring the next-steps for this transition.

KPHA Group Award: Crissy Rowland, KPHA President, announced that the BRIGHT Coalition won the Kentucky Public Health Association’s 2016 Group Award and was recognized for their work to improve health outcomes in the state of Kentucky. The award was presented to the board at the annual KPHA conference in Owensboro on April 13th.

Community Garden Grant: Diane Sprowl announced that the health department, in collaboration with the BRIGHT Coalition, was awarded funding to enhance food access in the BRADD through a community garden project. A workshop will be held on May 14 at the Barren Detention Center Community Garden. Interest in the workshop has far exceeded the group’s expectations and the event has been booked above capacity with participants from almost every county in the district.

West End Walk& Ride: Helen Siewers presented a PowerPoint to the coalition about the work that has been done in the West End of Bowling Green to gain community input about proposed sidewalk projects. With support from the BRIGHT Coalition and several other organizations, the group conducted public workshops, field work, and recently released a public survey.

Stakeholder Workgroups

Members sat with their stakeholder groups to continue finalizing action plans to be published in the 2016-2018 Community Health Plan and considered next steps for completing the action plans.

Reporting Out

Community Physical Activity Stakeholders: Mallory Callahan said that the group plans to collaborate with the education stakeholders to add questions to their upcoming school surveys. They would like the tobacco-free efforts of the health department to be in collaboration with BRIGHT action plans and hope to get the coalition logo added to certificates of appreciation that are given to local tobacco-free restaurants and businesses. Helen Siewers mentioned that the Cave Country Trails initiative will be having a community workshop on June 7th at 6:00 pm at the Cave City Convention Center for anyone interested in getting involved with this BRIGHT initiative.

Community Food Access Stakeholders: Diane Sprowl said that the group has met between coalition meetings to discuss changes to the action plans. Updates include broadening food access to include more opportunities for consumers, working with local retailers to buy more fresh fruits/vegetables, and collaborating with local organizations to increase education about healthy local foods.

Education Stakeholders: Lisa Houchin said that the group spent most of their time discussing local shining stars including the Barren County Reading & Feeding Program and the Hart County Reading Program that kicked off in April. In moving the group toward school readiness, a book drive program will be piloted in all 10 local health departments so that children have the opportunity to read age-appropriate material in the waiting rooms.

Worksite Stakeholders: Elisha Delawson reported that the Worksite Wellness Summit in April allowed the stakeholder group to collect more data about local businesses, which they will work to analyze in the coming weeks. A new initiative, the Healthiest Worksite Competition, will launch in the fall of 2016. This was a suggestion from a local business, which shows community investment in the action items that the BRIGHT is trying to accomplish.

Healthcare Stakeholders: Dennis Chaney said that the healthcare stakeholders plan to survey local healthcare providers to determine the number of providers that have the capacity to facilitate primary care and mental health needs. As a reminder, the coalition recently applied for a grant to fund a local mental health/substance abuse assessment, which will contribute to the cross-cutting initiatives established in the executive summary. The group has chosen a healthcare topic that the coalition as a whole will advocate for through consistent messaging. The messaging will encourage every resident in the BRADD to go to an annual preventative health visit.

Closing Remarks & Announcements

On behalf of Jason Marshall and the rest of the board, Mr. Chaney thanked all members in attendance for their participation. He encouraged all four stakeholder groups to get together between meetings in order to accomplish the goals outlined in the action plans. He noted that BRIGHT meetings will now be held quarterly, with the next meeting scheduled for August 23, 2016 from 11:30-1:00 pm at the BRADD office.

Lunch sponsored by Fairview Community Health Center