

## **IMMOKALEE FIRE CONTROL DISTRICT**

### **FACEBOOK ACCEPTABLE USE POLICY**

By "Liking" the Immokalee Fire Control District (IFCD or ImmFire) Facebook Page, or posting comments on the page, you agree to adhere to this Acceptable Use Policy, and understand that comments or posts which fail to meet the requirements outlined in this Acceptable Use Policy may be removed.

The purpose and intent of this site is to disseminate information on specific Immokalee Fire Control District topics and it is not a public forum.

#### **Disclaimer for Immokalee Fire Control District (IFCD or ImmFire) Social Media Sites.**

Visitors to this website are advised that the information contained within is believed to be accurate. However, no claims, promises or guarantees about the accuracy, completeness, or adequacy of the information are made. Visitors are encouraged to review the official version of all documents upon which they plan to rely.

Florida has a very broad public records law. As a result, any written communication created or received by Immokalee Fire Control District officials and employees will be made available to the public and media, upon request, unless otherwise exempt. If you do not want your post, comment and subsequent identifying information released in response to a public-records request, do not post. Under Florida law, email addresses are public records. If you do not want your email address released in response to a public records request, do not send electronic mail to a District office or site. Any materials/comments posted here will be retained for a period of time, even if they are deleted from the page.

#### **Acceptable Use Policy:**

Comments posted to this website will be monitored, and we reserve the right to edit or remove obscenities, off-topic comments, and personal attacks. Please refer to our social media guidelines for more information. Commercial advertising content on this site is not controlled or endorsed by the Immokalee Fire Control District.

Communicating with the District through social media enables you to contact the District in a direct and meaningful way. If you wish to comment or post material on this site you do so with the understanding that you agree to this policy and its standards of use as an initial and ongoing condition of your use.

Materials and/or comments posted on these pages should be in keeping with the purpose of these pages, as stated above. Materials/comments should not reveal another person's protected health information or any other information protected by existing privacy laws. Any such materials/comments will be removed. The contents of these Walls, Discussion Boards, and other areas available for posts on the ImmFire pages are the result of text submitted by individual Facebook members and IFCD alumni and staff, and do not reflect in any way the opinions or policies of IFCD unless posted by IFCD or a page administrator. Further, IFCD disclaims any liability whatsoever for any postings or other material which are or may become a part of these Facebook pages and does not warrant or guarantee that the postings or other materials will not be offensive to a user of these pages. IFCD does not prescreen comments. At the same time, IFCD reserves the right to block the content of any post that violates any IFCD policy, rule or regulation or applicable law. IFCD shall also have the right to remove content from this Facebook

page at any time, without prior notice, whenever it is deemed to be in IFCD's best interest to do so. Please be aware that all content and posts are bound by the following: • Facebook's Terms of Use and Code of Conduct • IFCD's policies, rules and regulations, including without limitation IFCD's Acceptable Use Policy, and other applicable law, including without limitation copyright law.

**When engaging with the District through the District's social media sites, you agree to the following:**

By commenting or posting material to any District social media site you agree that every time you visit this site or any other District internet site you will be bound by the terms of this Acceptable Use Policy.

Every comment or posting you make to a District social media site is a public record and may be disseminated, reproduced, or copied by the District or any other person without any further action by the poster or without notice by the District of such. You agree you have no reasonable expectation of privacy in anything you post to a District social media site.

Comments must be related to the posted topic for the District's social media page or individual post. The District social media accounts are not meant for comments that do not directly relate to the purpose or topic of the social media website or for service complaints. For general comments, communications concerning the District, or complaints, please contact the District directly by phone, email or in person.

Our Staff and designated page Administrators will periodically post Official Announcements and Documents. We reserve the right to remove off-topic posts from these threads to ensure easy access to important information. We may also remove comments under circumstances where an administrator has specifically requested that users refrain from commenting on the aforementioned Document or Announcement.

Comments posted to these sites are monitored by District employees and, while comments will not be edited by the District, a comment may be removed if it violates any part of this policy.

When you post you are subject to the Terms of Service (TOS) of the host site. Information (photos, videos, etc.) you share with or post to official District pages is also subject to the TOS of the host site and may be used by the owners of the host site for their own purposes. For more information, consult the host website's TOS.

Please note that this page is subject to all applicable Facebook Terms, Conditions, and Guidelines (<http://www.facebook.com/terms.php?ref=pf>)

Below are guidelines to help determine whether or not certain behavior is appropriate. There may be inappropriate behavior that does not fit into any of these categories. We reserve the right to evaluate each incident on a case-by-case basis.

**Comments containing any of the following forms of content shall not be allowed and may be removed by the District without notice to you:**

Comments promoting or opposing any person campaigning for election to a political office or ballot issues;

Promotion or advertisement of a business or commercial enterprise or solicitation of commerce;

The use of profane, obscene, threatening or harassing language;

Obscenities, vulgarities or any variation of such that suggests, connotes or contains indecent, offensive or lewd speech;

Personal attacks, abuse, or harassment of any kind;

Hate speech or stereotypes that attack or disparage an ethnic, sexual or religious group or a member of any such group;

Comments that promotes, fosters, or perpetuates discrimination on the basis of race, color, religion, creed, sex, age, marital status, national origin, or actual or perceived sexual orientation, gender identity or disability as well as any other category protected by federal, state, or local law;

Sexual content or links to sexual content;

Comments that violate the protected privacy interests of any person;

Comments advocating illegal activity;

Advertisements/promotions, spam (including multiple posts that contain the same or similar content), off-topic content, plagiarism and/or copyrighted material.

Commenting under pseudonym/fake Facebook account.

Content that violates a legal ownership interest of any other party; and

Information that may compromise the safety or security of the public or public systems.

This comment policy is subject to amendment or modification at any time. Please check this page regularly and make note of any changes.

If an individual is found in violation of these rules, he or she may be subject to an indefinite ban (including lifetime ban) from the page. In the event of a ban, our designated administrators will decide whether to uphold or remove the ban at their sole discretion. Before posting, you are required to read and accept the following conditions:

If you see a violation of these guidelines, report it to Facebook by clicking the "X" in the upper right corner of the comment in question, and marking the comment as spam or abuse.

Questions or concerns regarding the District's social media activity, the District's social media policy and/or this Acceptable Use Policy should be sent to [chief@immfire.com](mailto:chief@immfire.com).

### **User Responsibilities**

Members are asked to post in English, although we realize that Immokalee is a multi-cultural community. If you still need to post using different languages then please try to provide us with an English translation. This will facilitate the Staff assisting you with any issues.

Users are responsible for ensuring that their actions do not in any way violate international or local law (including intellectual property law). We are committed to offering full cooperation with law enforcement upon request, and any breach of local, federal, or international statutes and regulations may be subject to prosecution to the fullest extent of the law.

Users are responsible for periodically re-reading the Community Policies and Rules, as these rules are subject to change and may be altered or amended by the administrators if and as necessary.

Users are responsible for ensuring that all comments and posts are in line with the discussion topics, or they may be removed and the user in question may be subject to banning.

**By joining our Community, users agree NOT to:**

Threaten, humiliate or assault other participants or page administrators.

Use abusive language or profanity towards fellow participants or administrators (this includes personal messaging and commenting).

Share non-district related provocative materials, which advocate extreme political views in any way. Users must **NOT** share material which supports fascism, criminal activities, insults races or religions, or alludes to racial/ethnic/national hatred.

Use profanity, to include veiled foul language or vulgarity. Administrators may rename these immediately and without notice.

Type only in CAPITAL LETTERS (using Caps Lock) or use an irritating alternating CaPiTaLiZaTiOn of words.

Share pornographic material and images, including obscene gestures or explicit content or hold offensive discussions in that respect.

Share any kind of material promoting the use of alcohol, tobacco or illicit drugs.

Share commercials or advertisements for goods or services without first receiving explicit permission from our company.

Flame, spam, flood topics or post off-topic, irrelevant messages.

Share with the aim of inciting users, appealing to users to leave the page, or posting fraudulent, libel, or abusive personal statements relating to the administrators or our employees. Do not post comments aimed at individual members of the organization, the organization as a whole, or members of the communities that we serve unless you have documented proof that your statements are totally factual.

Share any content, which infringes third party rights, including intellectual property rights.

Membership of the Community does not entitle its members to any rights to our intellectual property rights in any way.

**Corrective Actions and Penalties:**

Administrators may ban a user at any time if he or she is in violation of the Acceptable Use Policies. Users will be notified of the ban.

The Administrator may consider issuing a warning message if this is a first offense. If this warning is ignored, continued inappropriate actions may result in a 24, 48, or 72-hour suspension of posting privileges, depending on the severity of violation. Any further violations of Social Board Rules may result in a permanent suspension of posting privileges.

**The Administrators shall not be held liable for:**

Any user's actions towards another user. We will do our best to ensure the environment is a safe and welcoming one, but we will not be held responsible for any user's independent actions.

Moderators and Administrators will determine whether content and/or an activity constitutes a violation at their sole discretion. A failure to strictly enforce any aspect of these Rules at the time of a violation occurrence does not prevent the Administrators and/or our other staff from doing so at a future point in time.