

HEFFERNAN MEMORIAL



HEALTHCARE DISTRICT

President
Gloria Romo
Vice-President
Rodolfo Valdez
Treasurer
Gloria Grijalva
Secretary
Norma M. Apodaca
Trustee
Hector Martinez

601 HEBER AVE.
CALEXICO, CALIFORNIA 92231

Executive District
Manager
Tomas Virgen

NOTICE OF REGULAR MEETING
ON
Wednesday, March 6, 2019

General Counsel
Eduardo Rivera

Board Clerk
Brenda Ryan

THE BOARD OF DIRECTORS OF HEFFERNAN MEMORIAL HEALTHCARE DISTRICT
WILL CONDUCT A
REGULAR MEETING

THE MEETING WILL BEGIN AT
5:30 P.M
A T
THE BOARD'S REGULAR MEETING PLACE
601 HEBER AVE.
CALEXICO, CA. 92231

AGENDA

1. CALL TO ORDER
2. ROLL CALL-DETERMINATION OF QUORUM
3. PLEDGE OF ALLEGIANCE
4. CONSIDER APPROVAL OF AGENDA:
In the case of an emergency, item may be added to the Agenda by a majority vote of the Board of Directors. An emergency is defined as a work stoppage, a crippling disaster, or other activity that severely imperils public health, safety, or both. Also, items that arise after the posting of the agenda may be added by a 2/3 vote of the Board. Items on the agenda may be taken out of sequential order as their priority is determined by the Board of Directors. The Board may take action on any item appearing on the agenda.
5. PUBLIC COMMENT TIME:

Public comment time on items not appearing on the agenda will be limited to 5 minutes per person and 15 minutes per subject. The Board may find it necessary to limit total time allowable for all public comment on items not appearing on the agenda at any one meeting to one hour. Persons desiring longer public comment time and/or action on specific items shall contact the Secretary and request that the item be placed on the agenda for the next regular meeting.

6. **REPORTS ON MEETING AND EVENTS ATTENDED BY DIRECTORS, AND AUTHORIZATION FOR DIRECTOR ATTENDANCE AT UPCOMING MEETINGS AND EVENTS/DIRECTORS COMMENTS:**
 - a. Brief reports by Directors on meetings and event attended. Schedule of upcoming Board meetings and events.
7. **COMMENTS BY PROMOTION AND PUBLIC RELATIONS TONY PIMENTEL**
8. **COMMENTS BY EXECUTIVE DISTRICT MANAGER TOMAS VIRGEN**
9. **COMMENTS BY GENERAL COUNSEL EDUARDO RIVERA**
10. **INFORMATION ITEMS:**
 - a. Retreat for March 13, 2019 at 5:30 p.m.
 - b. Farmers Market on March 9, 2019
11. **DISCUSSION AND/OR ACTION ITEMS:**
 - a. Discussion and/or action on Carolina Gonzalez's None Disclosure Agreement.
 - b. Discussion and/or action on the Imperial Valley Cancer Support Center grant request for the amount of \$29,010.00
 - c. Discussion and/or action on ratification of purchase of table at the Mardi Gras on March 1, 2019 for the amount of \$250.00.
 - d. Discussion and/or action on establishing standing committees for Planning, Finance, Governance and Agenda Committee.
 1. Appointment by board to the standing committee (two members each)
 - e. Discussion and/or action on the Board Education.
 1. Estes Park Institute on March 17-20, 2019 in Phoenix.
 2. ACHD on April 8-9, 2019 in Sacramento.
 3. Unidos US 2019 Conference on August 3-6, 2019 in San Diego.
 4. NRPA 2019 Annual Conference on September 23-27, 2019 in Baltimore.
12. **ITEMS FOR FUTURE AGENDAS:**

This item is placed on the agenda to enable the Board to identify and schedule future items for discussion at upcoming Board meetings and/or identify press release opportunities.
13. **CLOSED SESSION:**
 - a. Potential litigation (two cases). Significant exposure to litigation. G, C, section 54956.9 (b). Conference with legal counsel.

14. ADJOURNMENT:

- a. Regular Board meetings are held on the first and third Wednesday of each month.
 - b. The next regular meeting of the Board will be held at 5:30 P.M., March 20, 2019.
 - c. The agenda package and material related to an agenda item submitted after the packet's distribution to the Board are available for public review in the lobby of the District office during normal business hours.
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POSTING STATEMENT

A copy of the agenda was posted March 3, 2019 at 601 Heber Avenue, Calexico, California 92231. Pursuant to CA Government code 54957.5, disclosable public records and writings related to an agenda item distributed to all or a majority of the Board, including such records and written distributed less than 72 hours prior to this meeting are available for public inspection at the District Administrative Office, 601 Heber Avenue, Calexico, CA.

NOTICE In compliance with the Americans with Disabilities Act, any individuals requesting special accommodations to attend and/or participate in District Board meetings may contact the District at (760)357-6522. Notifications 48 hours prior to the meeting will enable the District to make reasonable accommodations.



March 9, 2019

featuring...




ENJOY

HEFFERNAN HEALTHCARE MEMORIAL DISTRICT

AT CRUMMETT PARK
IN CALEXICO
10-2 P.M.

- FRESH FRUITS & VEGETABLES
- DELICIOUS SNACKS & FOODS
- ARTS & CRAFTS
- BOUNCER FOR THE KIDS
- MUSIC AND ENTERTAINMENT
- FREE ADMISSION

Get information on Senior programs!






Featuring:
PK's Hand Popped Kettle Corn and Lemon Shakes

To sign up as a vendor, please call 760-768-2170
stauler@calexico.ca.gov
<https://www.facebook.com/clxfarmersmarket/>

Sandra Tauler
Community Services Director
Library * Cultural Arts * Recreation



KEEPING THE COMMUNITY IN ACTION!!!



January 16, 2019

Heffernan Memorial Healthcare District
601 Heber Ave
Calexico, CA 92231

Between Women Inc *dba* Imperial Valley Cancer Support Center
4231 US Highway 86 Suite 5 Brawley, CA 92227
Mailing Address: PO Box 1225 Brawley, CA 92227
Oreda Chin, Executive Director
oreda@ivcsc.org
760.351.1774 ofc 760.457.2655 fax

Dear President, Romo and Heffernan Board of Directors:

The Imperial Valley Cancer Support Center respectfully seeks a grant of **\$29,010** from the Heffernan Memorial Healthcare District for a **4-month** cancer support, assistance, and advocacy program for all residents of Calexico, CA.

Lack of transportation, finances, education, accessible support, and defined sociocultural barriers are the primary obstacles Calexico residents face when receiving quality cancer care. Our organization seeks to establish a local presence, **5** days a week, in Calexico to mitigate these barriers, advocate, educate, and better meet the rapidly growing needs of cancer patients, resulting in increased quality of life and consequently improved prognoses.

Our mission is to provide tools and services that educate, advocate & support the residents of Imperial County in the fight against cancer. In addition, our goal for Calexico and the rest of the Valley is to raise cancer health awareness through educational workshops and community focused activities such as health fairs, family fun days and activities that promote healthy living with special attention for men who are the most difficult demographic to embrace cancer screening.

Our project is designed to serve the immediate and long-term needs of cancer patients and their families in Calexico. Major accomplishments of our organization include supporting over 200 families in 2018. 60 or 30% of the patients we serviced were residents of Calexico who saw us in our Brawley office. We continue to provide transportation assistance for patients traveling to physician and treatment appointments locally or to San Diego, translate cancer related information to Spanish, facilitate a robust cancer support group, provide patient advocacy services, mastectomy products including wigs and breast prosthesis all at no charge to financially disadvantaged residents.

PO Box 1225 • Brawley, CA 92227 • (760) 351-1774
Between Women Inc *dba* Imperial Valley Cancer Support Center
is a 501 C3 non-profit organization 80-0157016

At the Calexico office from April to December 2018, we assisted **17 new** families, providing over \$1500 in food and gas cards to offset the financial burden their cancer diagnosis placed on their household. Additionally, we held six health care related events over the course of 8 months to educate residents about the cancer process and related topics.

We are especially cognizant of the Calexico patients being treated in San Diego because of limited medical resources in the valley and have no or limited means of transportation. Options are few regarding public or agency transportation to outlying areas. At IVCS we understand that cancer treatment can play a drastic impact on a patient's emotions and can cause a financial burden. We are here to relieve much of that burden. We help mitigate those challenges by providing options and assistance for patients to make their appointments.

We receive patient referrals from Pioneers Memorial Hospital District, El Centro Regional Hospital, Clinicas de Salud del Pueblo, Scripps Memorial and UCSD Moores Center in La Jolla, CA and from physicians and clinics in Imperial and San Diego County. Please consider our request to continue providing much needed services to residents of Calexico with approval of this grant request. Our proposal covers 4 months, February 4, 2019 through June 30, 2019.

Thank you for your time and consideration of our request.

Sincerely,

Oreda Chin

Oreda Chin
Executive Director

IVCSC Program March 2019-June 2019

	Hourly	Monthly	Monthly Total Cost	March 2019 to June 2019
Salary Expense				
Office Coordinator	\$16	120	\$ 1,920.00	\$ 7,680.00
Program Director	\$25	60	\$ 1,500.00	\$ 6,000.00
Estimated Monthly Cost				\$ 13,680.00
Program Expense				
Support Group Meetngs			\$ 300.00	\$ 1,200.00
Hotel Accomodations			\$ 450.00	\$ 1,400.00
Prescription Co Pay Assistance			\$ 100.00	\$ 400.00
New Patient Package			\$ 300.00	\$ 1,200.00
Workshops			\$ 250.00	\$ 500.00
Promotional items			\$ 125.00	\$ 500.00
Gasoline Cards			\$ 1,500.00	\$ 6,000.00
Lymphedema Garments			\$ 100.00	\$ 400.00
Breast Prosthesis			\$ 320.00	\$ 1,280.00
Marketing/Advertising			\$ 300.00	\$ 1,200.00
Estimated Monthly Cost				\$ 14,080.00
Event Expense				One Time Charge
Open House				\$ 500.00
Cancer Prevention Presentations				\$ 250.00
Healthy Cooking Demos				\$ 250.00
Brochures/Flyers				\$ 250.00
Estimated Cost				\$ 1,250.00
Total Program Expense Mar-June 2019				\$ 29,010.00



Calexico Chamber of Commerce
 1100 Imperial Avenue
 Calexico, CA 92231

Invoice

Date	Invoice #
2/25/2019	50570

Bill To/Ship To
Heffernan Memorial Healthcare District Tomas Virgen 601 W. Heber Avenue Calexico, CA 92231

Terms
Due on receipt

Description	Amount
2019 Mardi Gras / Table Friday March 1, 2019 / Calexico Cultural Arts Center	250.00
Thank You for your Support.	Total \$250.00
	Balance Due \$250.00

E-mail

760-357-1166	760-357-9043	calexicochamber@yahoo.com
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DATE	TIME	CLASS/SEMINAR/MEETING
3/17/19-3/20/19		ESTES PARK INSTITUTE
4/8/19-4/9-19		ACHD
8/3/2019-8/6/19		UNIDOS US 2019 CONFERENCE
9/23/19-9/27/19		NRPA 2019 ANNUAL CONFERENCE

BOARD EDUCATION

LOCATION	THEME
PHOENIX	Governance/Healthcare
SACRAMENTO	Advocacy in Action
SAN DIEGO	Innovation
BALTIMORE	Parks and Recreation

BOARD DIRECTOR (S) ATTENDING					ADMIN A'
N. Apodaca	G. Grijalva	H. Martinez	G. Romo	R. Valdez	T. Virgen
	X		X	X	X
	X		X	X	X
X	X	X	X	X	X
	X		X		X

ATTENDING

T. Pimentel