



11816 Inwood Road, Suite 104
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www.GlenMeadowNA.org

Minutes
GMNA Board of Directors Meeting
Wednesday April 13, 2022, 7:00 p.m.
Location Susan Nurre's Home 4108 Calculus Dr

Attending: Lisa Danzer, Kate Meacham, Suzanne Montgomery, Cecilia Nipp, Susan Nurre, Sally Todor, Martha Young

Not Present: Al Daniels, Lauren Douglass, Bill Woster

6:45 p.m. Meet and Greet

1. 7:00 p.m. Call to Order: Susan Nurre

2. Meeting Minutes – February minutes had been approved via e-mail. There was no meeting in March.

3. Reports

a. Treasurer

Checking Account as of 2/28: \$12,852.78
Checking Account as of 3/31: \$13,139.99
Difference: +\$287.21

Savings Account as of 2/28: \$13,634.77
Savings Account as of 3/31: \$13,635.93
Difference: +\$1.16

b. Membership

i) March Report - 246 members representing 23% of the 1083 addresses on file
14 renewals
Reminder emails sent Feb 11, Mar 1

ii) Membership Drive
450 emails on file represents 42% of our street addresses
55% of our street addresses with email addresses are current members!
Need more email addresses
Plan of action:

1. With new directory we can easily target non-member households
 2. All households do not need to be asked at the same time
 3. Board members are asked to distribute information with GMNA jar gripper to houses by street.
 4. Martha will provide the verbiage and GMNA gift to board members and track areas covered.
 5. Analysis will be completed on effectiveness – new members and new emails on file
- iii) Martha has an easy way to do membership at events. Melissa is going to add screen size for ipads to the GMNA website. All events should plan for Membership representatives. Kate will order a Membership flag for attention.
- iv) Martha and Melissa will coordinate directories for next year. Desire is to have them distributed by the end of January if possible.

c. Events

- a. Spring Celebration held. SUCCESS! Over 100 people attended. 3 ages groups hunted for eggs. Cecilia did a great job. Vendors contracted through B3 (face painter and balloon) set up in the gazebo. B3 has many offerings and Kate has leverage with the Collin Co business. There was no one available for Membership.

d. Communications

- a. Facebook Group has 321 Members, up 20 since Feb meeting.
- b. The Voice – delivered just prior to our Spring Celebration. Almost paid for itself. Susan did a few cost cutting measures.

4. Old Business

- a. **Monuments** – Suzanne has recruited a committee of 6 and needs the Board members to participate too. Zero Scape design is desired. Susan will help Suzanne get any documentation from AI on permissions and bids.
- b. **Little Library** – Since the City of Dallas put the Little Library at the park on hold. Cecilia reached out to a neighbor to host it on the property at Candlenut and Midway but neighbor cannot commit at this time. We will explore other possibilities at Gooch Elementary and at Glen Cove pool.
- c. **Yard of the Month** – Calloway’s has reduced their gift certificates to 4 per year. Susan Hollman worked with Walmart for ongoing monthly participation. She has a new contact there who agreed to the monthly program and even go back to September for the old ones which did not get their gift cards.
- d. **Sponsorship Volunteer** – We have not recruited a Sponsorship Volunteer. Susan Nurre is helping in this capacity as she can.
 - i. Tom Thumb – contact Mike Perryman
 - ii. Sam’s - need to write up what you want by the end of the prior month.

5. New Business

a. Upcoming Events

- i. **UnWINEd** – Saturday, April 30 4 – 6 pm. Join LeeAnne for Yoga, wine and fun.
- ii. **Mother’s Day Cupcake Decorating** – Friday, May 6 8 -7:30 pm. Yum
- iii. **Community Bazaar** - Saturday May 14th. Susan Nurre is coordinating since Christina resigned. Rain date is May 21st.
- iv. **Teacher Appreciate** -Sally is gathering items. We have about 155 staff to deliver to. Snacks, water, gum, pens, pencils, note pads, hand cream....all is appreciated. The bags do not have to be the same. Sally will let us know when we can help pack and deliver.
- v. **June Event** -Kate and Cecilia will coordinate. Should be around June 20.

b. **Legacy Bricks** – 2 have been paid for.

6. Action Items:

a. Sally

- i. Pick a date to clean the shed.
- ii. Let Kate know when someone signs up for the Cupcake event
- iii. Let the Board know when we can help pack and distribute Teacher Appreciation packets.
- iv. Contact Gooch about Little Library opportunity

b. Susan

- i. Coordinate with Bill Woster about board participation and Crime Watch

c. Susanne

- i. Coordinate the Monument Meetings and capital campaign
- ii. Contact pool about Little Library opportunity

d. Kate

- i. Order the feather flag for registration
- ii. Coordinate with B3. Offer them the opportunity to advertise in The Voice.
- iii. Kate contact Susan Hollman for profile
- iv. Design YOM Walmart sign for Susan Hollman.

e. Martha

- i. Document process for Membership / email gathering at events
- ii. Coordinate Membership drive by tracking assignments and progress; provide board members with verbiage and jar openers. A separate document will be used.

f. Cecilia

- i. Look into name tags for the board.

g. Board not too early to thing about our Annual Meeting!

- i. Topics
- ii. Dues
- iii. Type of organization we want to be

7. Good of Order

8. Motion to Adjourn – made and seconded

Announcements:

The next GMNA Board meeting will be held on the second Wednesday of the month, May 11 6:45 pm pm via Zoom

Respectfully submitted,

Martha Young